

Chip Kidd

American author, editor, and graphic designer, best known for his book covers. Working on comic book covers for DC Comics for Batman and Superman has brought world wide fame

Frank Shepard Fairey

American contemporary street artist, graphic designer activist and illustrator who emerged from the skateboarding scene. First known for his "Andre the Giant Has a Posse", Obey sticker campeign.

Paul Rand

American art director, graphi designer, best known for his corporate logo designs IBM, UPS, and ABC. One of the first Americans to embrace the Swiss Stlye of Graphic Design