

Taylor Brown

Enhancing user experience through simple navigation and dynamic design.

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EXPERIENCE

Freelance — UX Design

MARCH 2020 - CURRENT

I design and build websites for people and businesses.

Frontier Airlines, Denver, CO — UX Designer

DECEMBER 2018 - MARCH 2020

Lead UX Designer (contractor) for Frontier's new website and mobile app projects.

- Responsible for User Research, Information Architecture, Interaction Design and Visual Design.
- Collaborated with developers and team leaders to solve user needs and business challenges.
- Delivered dynamic designs solutioned for complex use cases.
- Held weekly meetings with company leaders for design feedback and approval.

Alpha Elements, Denver, CO — Manager Assistant

JANUARY 2018 - DECEMBER 2018

- Organized sales and communicated with clients for improved customer service.
- Involved with marketing & company's rebranding efforts.

Emser Tile, San Jose, CA — Design Representative

AUGUST 2017 - OCTOBER 2017

- Recruited as an outside sales representative.
- Developed awareness of the company portfolio using tactics to grab designers' attention.
- Hosted events and product presentations to support marketing efforts.

Habitec Architecture, San Jose, CA — Designer

OCTOBER 2015 - AUGUST 2017

- Acted as a liaison between end users and design teams on a daily basis.
- Developed relationship with city officials, expediting project approval.
- Ensured client satisfaction through effective listening, and refining designs based on client feedback.

EDUCATION

University of Colorado,

Boulder — *Bachelors of*

Environmental Design; Emphasis in Architecture

SEPTEMBER 2011 - MAY 2015

Explored design from 2D and 3D perspectives to learn the ins and outs of human wayfinding, conceptual hierarchy + more.

BLOC — Certificate in UX-UI Design

JANUARY 2018 - SEPTEMBER 2018

Studied the Human Centered Approach for best UX practices, explored branding development and gained understanding of HTML, CSS, and JS.

SKILLS

User Research
Information Architecture
Wireframe Production
Conceptual Modeling
User Testing
Communication

SOFTWARE LITERACY

Sketch, XD, Photoshop,
Illustrator, Invision, Balsamique,
HTML, CSS