

Hackathon: 3

Day 1

(15th January 2025)



LAYING THE
FOUNDATION FOR
YOUR MARKETPLACE
JOURNEY

Date: 15-1-25

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MARKETPLACE FOUNDATION (DAY 1)

1) Type of Marketplace: General E-commerce

GOAL:

Create an online platform specializing in furniture like chairs & sofas for convenient shopping.

TARGET USERS:

- Homeowners or renters looking to furnish their homes.
- Interior designers or businesses in need of bulk furniture orders.

What Make it Special:

- Specialized furniture catalog with detailed product descriptions, high-quality images, & customization options.

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2) FEATURES AND FUNCTIONALITIES

- Categories:
- Product details
- Add to cart
- Cart review
- Cart overview
- Checkout Process
- Sign Up / log In
- Order tracking

DATA SCHEMA

Key Entities

Products

Customers

Orders

Shipments

DATA FLOW DIAGRAM FOR MARKETPLACE:

