



SPONSORSHPE PACKAGE

FLORIDA ATLANTIC UNIVERSITY



2024-2025

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WHO ARE WE?

Established in Early 2010's SHPE FAU is an organization that focuses on empowering underrepresented young professionals within various minority communities. SHPE FAU changes lives by empowering the Hispanic community to realize their fullest potential and impact the world through STEM awareness, access, support, and development.



OUR MISSION

SHPE's mission is to promote the development of Hispanics in engineering, science and other technical professions to achieve educational excellence, economic opportunity and social equity. SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.



OUR VISION

SHPE's envisions a world where individuals of Hispanic heritage are held in high regard and wield significant influence as pioneers in fields such as innovation, science, mathematics, and engineering. Through its efforts, SHPE aims to empower and equip Hispanic professionals with the tools and resources necessary to excel in these industries, ultimately contributing to a more diverse and dynamic workforce. By championing this vision, SHPE strives to create a brighter future for Hispanic communities both within and beyond the United States.





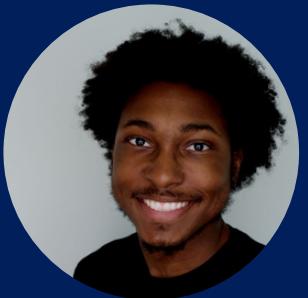
MEET LA FAMILIA



PRESIDENT
DOMINIC JAMES



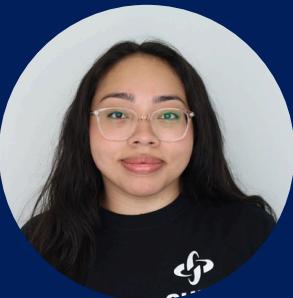
INTERNAL VP
TANIA ALAM



EXTERNAL VP
NEAL WILLIAMS



MARKETING CHAIR
SORAHYA EUGENE



TECH DIRECTOR
JASENIA GUERRA



SECRETARY
ANGELICA RODRIGUEZ



TREASURY CHAIR
ANGEL CRUZ



CONVENTION CHAIR
ETHAN PRENDERGAST



MEMBERSHIP CHAIR
FOIRELLA BERMEO



EVENT COORDINATOR
CHRISTIAN RODRIGUES



PR CHAIR
DANIELLA SCHWARTZMAN



JR. SHPE COORDINATOR
AARON STEIG

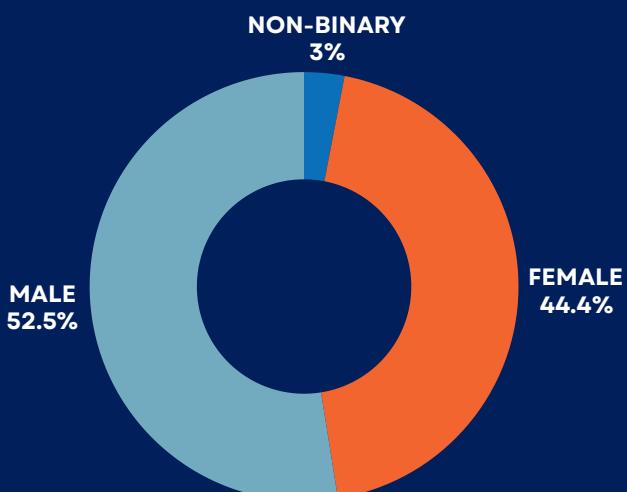


CHAPTER DEMOGRAPHICS

HISPANIC DISTRIBUTION

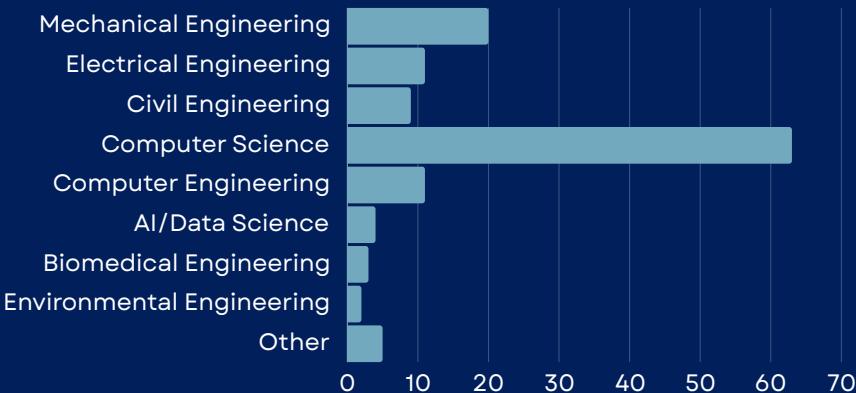
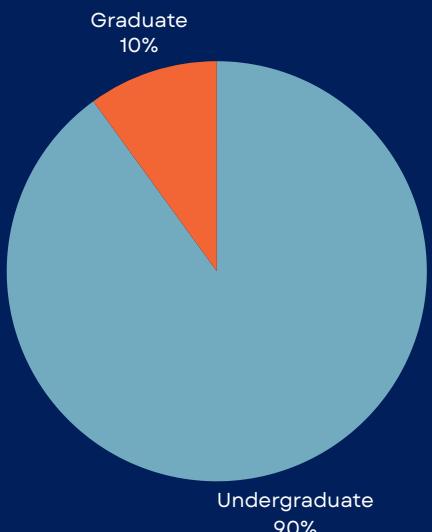


8 IN 10 MEMBERS ARE HISPANIC



GENDER IDENTITY DISTRIBUTION

MAJOR DISTRIBUTION



EDUCATIONAL STATUS



PROGRAMS OUR IMPACT



PROFESSIONAL & ACADEMIC EXCELLENCE

The opportunity to prepare yourself as a professional that no classroom setting does. You will have access to everything from professional and leadership workshops, scholarships, internships, networking opportunities with fellow engineering students from the professional chapter and industry leaders at a local and national level!

LEADERSHIP DEVELOPMENT

Focuses on empowering and supporting Hispanics and other minorities in the engineering field through leadership development programs. These programs include mentorship, training and development programs, and opportunities for members to take on leadership roles within the organization. By providing members with these resources and opportunities, SHPE aims to cultivate the next generation of leaders in the engineering field.

CHAPTER DEVELOPMENT

SHPE offers various programs, events, and initiatives that promote the development of positive character traits such as integrity, respect, responsibility, and perseverance. These programs include the SHPE Junior Chapter, the

SHPE Corporate Partnership Program, conferences, workshops, and seminars, which all aim to instill values and behaviors that are essential for success in the engineering field. SHPE's core values of familia, servicio, respeto, integridad, and excelencia also serve as a guide for members in their personal and professional lives.





COMMUNITY BUILDING

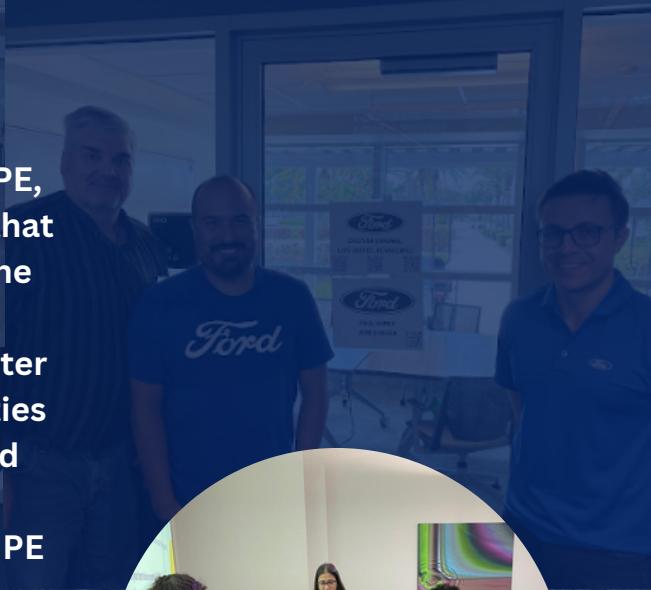


SHPE FAU is an active student organization that engages in various community service events throughout the year. One of our many initiatives is organizing voluntary beach cleanups in collaboration with local student-led organizations. These events not only help to beautify our local beaches but also raise awareness about the importance of preserving the natural environment. Additionally, SHPE FAU hosts toy drives and making events for local foster homes during the holiday season, providing children in need with gifts and holiday cheer. The organization also participates in career fairs, mentorship programs, and other educational events that aim to empower and inspire underrepresented students in the STEM field. Through our community outreach efforts, SHPE FAU is making a positive impact and giving back to the community.

VOLUNTEER & COMMUNITY SERVICE

JR. SHPE

JR SHPE, or Junior SHPE, is a program under SHPE, the Society of Hispanic Professional Engineers, that introduces middle and high school students to the field of engineering and promotes academic excellence, leadership development, and character development. The program offers various activities and initiatives, such as workshops, field trips, and hands-on projects, to engage and inspire young students to pursue careers in engineering. JR SHPE also provides academic support, leadership training, and opportunities for its members to take on leadership roles. Through its focus on inspiring and empowering the next generation of engineers, JR SHPE is helping to promote diversity and excellence in the engineering field.





PARTNER SHPE OPPORTUNITIES

Join us in our pursuit to create the next generation of engineers while reaching your collegiate outreach goals. Becoming a **SHPE FAU** sponsor ensures you make a positive connection with the entire **SHPE** community!

	BRONZE	SILVER	GOLD	PLATINUM
COMPANY LOGO ON OUR WEBSITE & MAILING CAMPAIGNS	✓	✓	✓	✓
FEATURE CONTENT ON OUR WEEKLY MAILING CAMPAIGN	✓	✓	✓	✓
COMPANY SPONSORSHIP AT ALL EXISTING SHPE MEETINGS/EVENTS		✓	✓	✓
HOST PRIVATE WORKSHOP/EVENT FOR SHPE FAU MEMBERS			✓	✓
HOSTING EXCLUSIVE COMPANY SOCIAL				✓
ACCESS TO CUSTOM FAU PACKAGE				✓
	\$200	\$600	\$900	\$1500

Contributions do not have to be monetary. If you and your organization would like to donate through materials or services to SHPE FAU, contact us. Please reach out to us and let us curate your chapter sponsorship to meet all your outreach and recruiting needs.



I. Custom Packages

We are open and flexible regarding any amount your company is willing to contribute to our club. Your support is not restricted to any specific figure, and we greatly appreciate any contribution you can provide. However, if your company chooses to contribute an amount within or exceeding the range we have discussed, we would like to schedule a meeting to discuss the mutual benefits and outline the value both parties will gain from the partnership.

II. Deliverables

We offer a variety of deliverables based on the sponsorship package selected, ensuring your company gains valuable exposure and engagement. For all sponsorship levels, sponsors will receive a social media post featuring their logo to promote the event to our members, as well as a custom thank you email sent to attendees post event. Depending on the level, sponsors may also have the opportunity to send up to four representatives to attend and engage with attendees on site. Gold sponsors will receive a 15-20 minute presentation slot during a workshop, while Platinum sponsors will be allotted 30+ minutes for a presentation during a company social.



BENEFITS

COMPANY LOGO ON OUR PLATFORMS

Your company logo will be featured on our weekly mailing campaigns and on our website. The logo will be attached to an external link of your choice. Feature your company webpage, event announcement, and more.

CONTENT ON OUR WEEKLY MAILING CAMPAIGN

SHPE FAU sends out emails and communications to members with upcoming events and announcements. Be featured in the content of your choosing to our mailing recipients. Increase attendance and participation for your upcoming events and programs.

SPONSOR EXISTING SHPE EVENTS

Connect with more members of the SHPE community by displaying support at an existing SHPE event. Your company will be featured at an official SHPE meeting or event.

HOST A WORKSHOP/PRIVATE EVENT

Expand your student networking through workshops and events focused on leadership development. Host events such as "How to Master an Interview" and "Resume Tailoring". Reach FAU students and give them personalised advice.

EXCLUSIVE COMPANY SOCIAL

Exclusive session that includes SHPE FAU reserving space in the College of Engineering for you to present the opportunities and programs your company is offering.

ACCESS TO CUSTOM FAU PACKAGE

Get more familiar with SHPE in a more personalised way. It contains a wide variety of options, ranging from specialised newsletters to company logos on SHPE executive polos. Contact either our President or VP of Finance to find out more information.



THANK YOU! CONNECT WITH SHPE FAU:

DOMINIC JAMES

PRESIDENT

EMAIL: Dominicjames2023@fau.edu

LINKEDIN: <https://www.linkedin.com/in/dominicjames876/>

NEAL WILLIAMS

EXTERNAL VP

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ANGEL CRUZ

TREASURER

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LINKEDIN: <https://www.linkedin.com/in/angel-eduardo-cruz/>

CHAPTER CONTACTS

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WEBSITE: <https://fau.campuslabs.com/engage/organization/SHPF>

