Daniel Meidl

FILM 150

In American culture, a “sellout” is a person who goes against the roots or culture of their racial or ethnic group they pertain to. It isn’t a very fair term and it annoys me when people are accused of being a sellout. In a simple case, a video creator or streamer who begins to take on a sponsor or partnering with an advertiser is labeled as a sellout by many. It is unfair to label somebody in a perceived negative view because they are just being themselves and trying to make a living or name for themselves. It isn’t necessarily trying to hold somebody back from being who they want to be but it definitely adds social pressure to a person. I agree strongly with Carter. I think it’s okay to remember your roots, but diversity within subcultures is a wonderful thing and should be embraced. Fighting amongst one another only widens the divide between your people and weakens you to others.