# Animal Welfare & Rights Concept Paper

# Compassion for Furs and Feathers Campaign

Submitted to: Ma'am Janice Custodio

Submitted by: Group 1 (ANIFARE)

- Vargas, Allene Ryza C.
- Arroyo, Mero Jun L.
- Fariñas, Jhungmarion
- Salazar, John Michael
- Manalo, Renzo
- Viñas, Rina Mae
- Cenizal, Cedric
- Castillo, Marianne Mikaela
- Gregorio, Walter
- Dela Vega, Jenny
- Moreño, Jeanyvie

# **INTRODUCTION**

Animals doesn't know that they're being taken advantage of by humans. They simply don't have awareness and that is one of the reasons why we must protect them. They play a vital role in our lives and in ecosystem, which they help balance out our nature. Up until now, there are still large numbers of animals facing cruelty and exploitation around the world. They are used as lab rats, product testers, a show for entertainment, and slaughtered for their furs just for fashion. Therefore, our group, ANIFARE, are advocates for the "Compassion for Furs and Feathers Campaign". Our goal is to ensure that their rights are acknowledged, protected, and respected. This concept paper will help you acknowledge animals, and make you realize how abused they are.

### **PURPOSE**

The problems to be solved and the needs to be addressed by the proposed project are as follows:

- -Upsurge in Animal Neglect and Cruelty: The increased number of animal cruelty cases and concern for animal welfare has created a need for a technology-based solution that can manage these concerns effectively.
- -The aim of this project is to develop an application that can serve as a platform for animal rescue and protection. This application will offer a practical and effective way to record instances of animal cruelty and track the progress of animal welfare organizations rescue operations.
- -Promotion of Animal Welfare: The application will offer instructional materials and guidance on animal welfare, including advice on how to raise adopted animals and how to properly care for them. By doing this, you can make sure that adopted animals get the care they require to thrive in their new homes.
- -Elimination of Animal Homelessness: This application can have a positive influence on the lives of both animals and animal lovers by highlighting the value of adoption and reducing animal homelessness.

-Enhanced communication between Shelters and Animal Lovers: Users will be able to connect with shelters and rescues through the app, making it easier for them to ask questions, express problems and monitor the progress of their adoption. Therefore, the desire to address the rising instances of animal abuse and neglect, offer a more practical and effective method for adopting animals, promote animal welfare, reduce animal homelessness, and enhance communication between animal lovers and shelters, are the primary needs of this project.

-Today, the end goal of the animal rights movement is to abolish all human activities that cause animal suffering, including factory farming, animal experimentation, and habitat destruction. Animal rights advocates focus on various causes and use different approaches to achieve this goal. Every animal deserves to have a good life.

Investing in an animal welfare and rights campaign is justified for several reasons. Firstly, it promotes compassion and empathy, fostering a society that values the well-being of all living beings. Additionally, such campaigns contribute to creating a more ethical and responsible community by addressing issues like cruelty and exploitation. Furthermore, safeguarding animal rights aligns with environmental sustainability, recognizing the interconnectedness of ecosystems and the impact of humane treatment on overall ecological balance. Ultimately, supporting these initiatives reflects a commitment to a more compassionate, just, and harmonious coexistence with our fellow creatures.

This project holds significant value as it not only demands dedicated effort, time, and financial resources but also underscores the indispensable contributions of every animal to our lives and the broader environment. The pivotal roles animals play extend beyond personal interactions, encompassing the delicate balance they maintain within the ecosystem.

## DESCRIPTION

To help pets, As pet owners, it is our responsibility to provide them with enough of full nutrition, balanced food, clean water, and comfortable shelter to have them a free life. Mostly important to visit to the Vet regularly for check-ups and vaccinations.

Helping them comes from our moral obligation and it involves love, care, and respect for their

rights as beings. Give them a time and attention to play and adequate care. Also to make them

comfortable to live keep the environment safe and also give the pets exercise.

Our group, ANIFARE, is dedicated to reducing the population of stray animals and alleviating

the challenges faced by animals in distress. We strive to create a compassionate community that

actively works towards improving the welfare of animals in need. Through our initiatives, we

aim to raise awareness, promote responsible pet ownership, and implement effective strategies to

ensure a better quality of life for all animals.

To connect with compassionate individuals, we've created a website for our campaign:

https://tacodestroyer12.github.io/Anifame/. We're also distributing flyers to raise awareness and

engage with our community. Your support is essential, and we invite you to visit our website for

more details and updates. Together, through online outreach and tangible materials, we aim to

strengthen ties with those who share our dedication to animal welfare and rights.

Concerning the financial aspects, our group has resolved to assume responsibility for funding the

project. Hence, we warmly welcome and greatly appreciate any assistance or generous donations

that individuals or organizations may be inclined to provide us with. Your support will play a

pivotal role in advancing our project's objectives, ensuring its success, and making a positive

impact on the welfare and rights of animals. Whether through financial contributions, in-kind

donations, or volunteering efforts, your involvement will be instrumental in fostering a

community dedicated to championing the cause of animal well-being. Together, we can make a

meaningful difference, and your willingness to contribute is a vital part of that collective effort.

For any additional inquiries or clarifications, please feel free to reach out to us. We are

readily available and eager to provide the information you need.

Email: vargasallene6@gmail.com

Contact No.: 0967 442 3937