GrassRoots: Listen. Learn. Lead.

CS160 Section 04

The Team

Taehun Lee

Backend

Ethan Chung

UX, Frontend

Johnhuy Nguyen

Full Stack

Het Tikawala
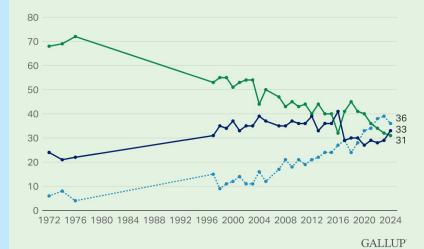
Backend

Local news is important.

but...

It's not perfect.

Americans' Trust in Mass Media, 1972-2024

In general, how much trust and confidence do you have in the mass media -- such as newspapers, TV and radio -- when it comes to reporting the news fully, accurately and fairly -- a great deal, a fair amount, not very much or none at all?

— % Great deal/Fair amount   — % Not very much   ····· % None at all

GALLUP

The Problem

- News has become sensationalized
  - Turned into a commodity
- You don't get much news about your own locality
- You need different applications for different purposes
  - Nextdoor to get news of what's happening in your area
  - Weather app to know the weather
  - Eventbrite to get the local environmental events

Enter GrassRoots—an environmental app that provides local alerts, data, stories, and community events that are relevant and interesting to you.

Our Vision

Empower communities with timely, localized environmental news provided by other residents of that area and foster active dialogue through neighborhood forums—driving awareness and action for a healthier planet.

Features

Environmental alerts & notifications

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Automatic location-based feed

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Interactive map and weather integration

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Local forum pages

Demonstration

Why Go GrassRoots?

- Easy to get caught up in virtual insanity
  - Pace of modern media cycle leaves many things behind
- Sometimes, it's better to slow down for a change
- Connect with local events and on the things that matter

Thank you!

Any questions?