

IDEA MARKET

WHERE IDEAS BREAKTHROUGH

Managing Director (DECEMBER 2020)

Takudzwa Bvukurusi



IDEA MARKET

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MAIN PAGES OF THE SITE

- 1. Investors (investor profiles, optional)**
- 2. Ideas (profile)**
- 3. News**
- 4. About Us**
- 5. Pricing (subscriptions)**
- 6. Sign Up / Account**

MAIN COLORS OF THE SITE

**Colors : Black , Orange , Glossy White/
blurry gray**



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PRICING ITEMS (PREMIUM) (EDITABLE)

- ✓ Unlimited searches
- ✓ Access to database of 40k+ investors with 200k+ datapoints
- ✓ Investor name data
- ✓ Idea Owner name data
- ✓ Business Latest News
- ✓ Investment and idea coaching
- ✓ Social Media Links
- ✓ Past Investments Data
- ✓ Search Filtering
- ✓ Build a list of your favorite 75 investors
- ✓ Export your favorites list to CSV
- ✓ Investors' sector focus tags
- ✓ Email Addresses
- ✓ Phone Numbers
- ✓ Office Addresses

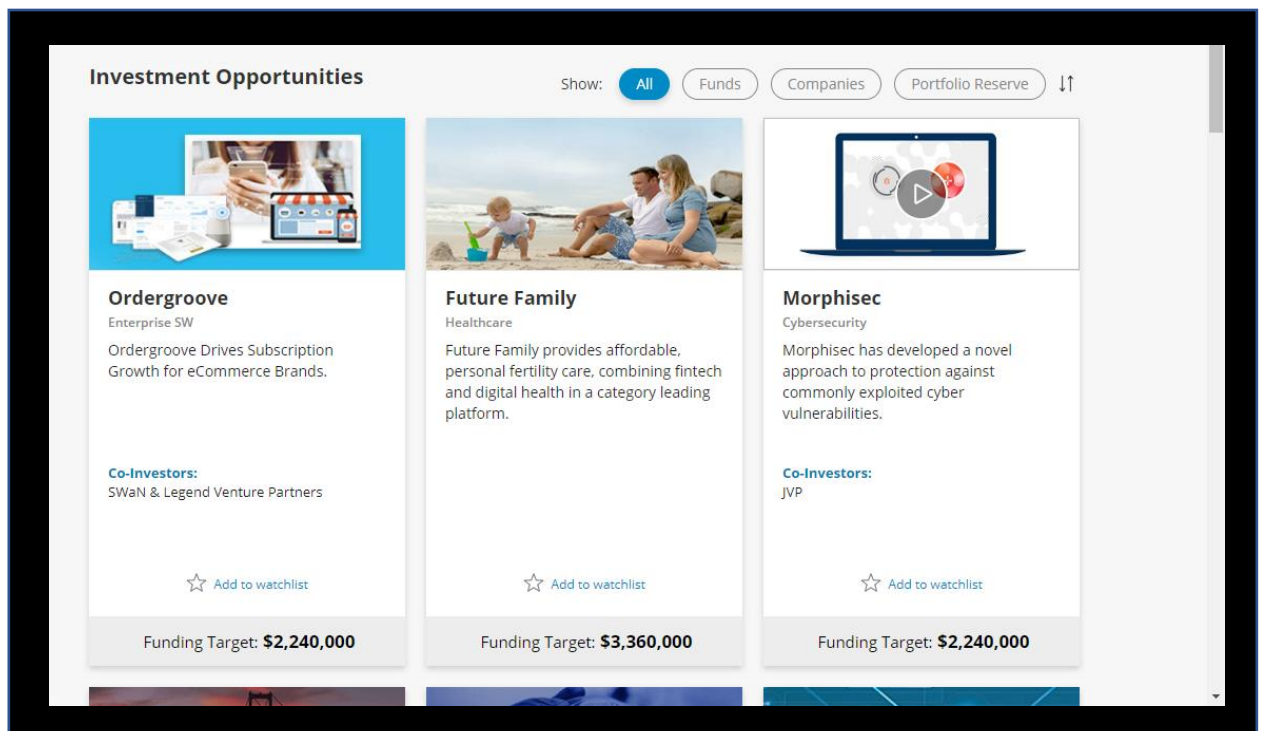


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Site Distinct Features

1. Category Filter (the field you prefer to invest in)
2. Investment filter (type or enter the amount you have for investments)
3. Page with idea details and idea image see below





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What happens when you click an Idea

1. You go to the idea profile
2. You see idea description (depending with your subscription)
3. You see the income graph and gallery of the idea
4. You see owner's identity details +

Future Family

Jump to: Section



Reserve your allocation in Future Family today!

INVEST

Overview

☆ Add to watchlist

Future Family is a category-leading platform combining fintech and digital health to provide affordable, personalized fertility care. Infertility is rising in developed countries while millennials are increasingly choosing to start families later – 2016 marked the first time that more American women gave birth in their 30s than in their 20s. Growing numbers of same-sex couples are also starting families and require IVF solutions.

futurefamily

Funding Target	\$3,360,000
Round	Series A
Pre-Money Valuation	\$15,000,000
Website	www.futurefamily...
Sector	Healthcare

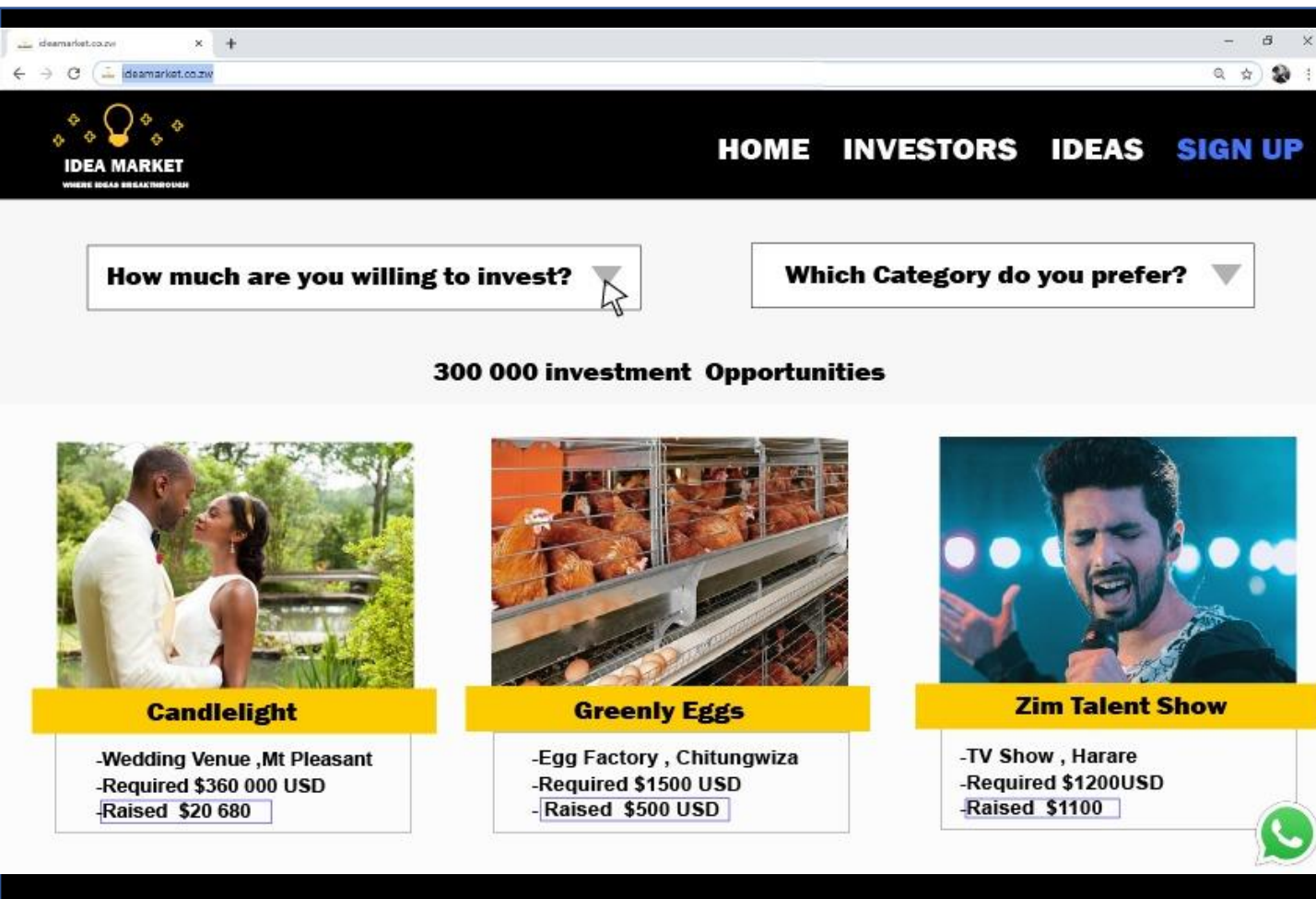
HAVE A QUESTION?



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SUBMITTED MOCKUP 1



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WEBSITE NOTE

The website must be made for a phone first then a computer

DEVELOPER FREEDOM

A clearer picture of the desired website result is also found at

Ourcrowd.com
Investorhunt.co