# CompTIA Certification Logo Usage

CompTIA certification logos are always used in the provided form. The logos are never altered nor distorted. To ensure logos are used correctly, use the provided source files.

#### **FULL COLOR**

The full-color version of the logo is the primary version and should be used whenever possible and appropriate. It may be rendered in two colors using Pantone 431 (gray) and 485 (red) or by using the 4-color process version of the logo.

# **ONE COLOR**

The one-color version may be rendered in black or a shade of gray with a minimun density of 40%.

## **REVERSED**

The reversed version may be used over a block of color or a photographic image provided there is adequate contrast and that the background does not compete visually with the logo.

# **SAFE ZONE**

Make sure there are no visual elements or text that encroach on the certification logos, reducing their prominence and integrity. The logos should be surrounded be a clear space equal to the distance between the "title bar" and the two intersecting border lines beneath it

# **MINIMUM SIZE**

The legibility of the logos should never be compromised by displaying them at a size smaller than 5/8" wide. A good test of legibility is to examine the CompTIA text in the logo and see if it is "muddy" or hard to distinguish—indicating it is too small for the application.

### Safe Zone:

Measure the distance from the bottom of the "Title Bar" to the intersection of the surrounding lines.



### Minimum Size:

5/8", .625" or 15.875 mm as measured from the width of the "Title Bar"



#### Primary, Full-color Version:





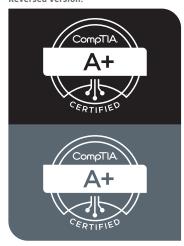


#### One-color Versions:





#### **Reversed Version:**



# Background is fairly neutral and not too dark.





With strongly saturated or dark backgrounds, the single-color versions should be used.





#### Correct Usage:





#### Incorrect Usage:

Inadequate contrast between logo and background



