

# TAFADZWA P NYAZORWE

## DIGITAL MARKETER

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### PROFILE:

I am a Digital Marketer with passion for helping to grow . With expertise in SEO,CONTENT MARKETING AND SOCIAL MEDIA MARKETING.Im dedicated helping companies to attract visitors and convert leads.Im committed using innovative strategies to create digital content that engaging and resonate with my audience and Im am always eager to take on exciting projects that helps to pioneer engaging customer centric experience.

### SKILLS

#### HARD SKILLS

Organic Search(SEO)

Content Marketing

Social media marketing

#### SOFT SKILLS

Strong Analytical and Problem-Solving Skills

Creative

Critical thinking

Data Analysis

Problem solving

### EDUCATION

#### UNCOMMON.ORG

I am a bootcamp trainee who has gone through UI/UX design, front-end development, and I'm currently specializing in digital marketing.

### CERTIFICATES:

Fundamentals of digital marketing@Google Digital Garage

Digital Marketing Certified@Hubspot academy.

Social Media Marketing Certified@Hubspot academy.

**EXPERIENCE:**

I participate in a youth coding program in my local area, where we teach primary and high school students how to create games using the Scratch platform.

**REFERENCE:**

**AnesuMuchirewesi**

Coding instructor uncommon.org

anesu.muchiweresi@uncommon.org

**Tapiwa Yvette Chikwanha**

Youth Coding coordinator

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