

TAFADZWA P NYAZORWE

DIGITAL MARKETER

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PROFILE:

I am a Digital Marketer with passion for helping to grow . With expertise in SEO,CONTENT MARKETING AND SOCIAL MEDIA MARKETING.Im dedicated helping companies to attract visitors and convert leads.Im committed using innovative strategies to create digital content that engaging and resonate with my audience and Im am always eager to take on exciting projects that helps to pioneer engaging customer centric experience.

SKILLS

TECHNICAL SKILLS

Organic Search(SEO)
Content Marketing
Social media marketing
Copywriting
HubSpot
WordPress
Hootsuite
Buffer
GOOGLE Analytics
Website design and development
Canva

SOFT SKILLS

Strong Analytical and Problem-Solving Skills
Creative
Critical thinking
Data Analysis
Problem solving

EDUCATION

O LEVEL

DZIVARASEKWA 1

5'O Level passes

A LEVEL

DZIVARASEKWA 2

3 points in Commercials

UNCOMMON.ORG

I am a bootcamp trainee who has gone through UI/UX design, front-end development, and I'm currently specializing in digital marketing.

CERTIFICATES:

Fundamentals of digital marketing @Google Digital Garage.

Introduction to Digital Marketing @Great Learning

Digital Marketing Certified @Hubspot Academy.

Sale Management Certified @Hubspot Academy.

Social Media Marketing Certified @Hubspot Academy.

Content marketing Certified @Hubspot Academy

Digital marketing certified @Great Learning

Search Engine certified @Hubspot Academy

EXPERIENCE:

I participate in a youth coding program in my local area, where we teach primary and high school students how to create games using the Scratch platform.

REFERENCE:

AnesuMuchirewesi

Coding instructor uncommon.org

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Tapiwa Yvette Chikwanha

Youth Coding coordinator

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