



TAG WORLD EXCHANGE BROCHURE

Announcing the TWEX Pre-ICO, a decentralized secured crowd-lending platform that offers liquidity and transparency for both investors and funded companies.

Pre-ICO starts on January 10th 2018 and ICO starts on February 3rd 2018 and ends on March 31st 2018

"TWEX Tokens are non inflationary and are based on real world economies."

TWEX Ltd - A TAG Bankers Company
71-75 Shelton Street, Covent Garden, London,
WC2H 9JQ, United Kingdom
www.twex.info

Tel: +44 203 3185473
Tel: +44 745 2284216
Tel: +33 76 144 2277
info@twex.info



TAG WORLD EXCHANGE

How many times have investors been attracted by a new venture, invested into them only to find out that unless the company:

- a). gets sold or acquired
- b). buys back its own shares
- c). go public there is only a remote chance of being able to sell their ownerships in said companies.

How many times have investors been happy with potential dividends and results of companies in which they have invested only to learn from Management that there will be no distribution as the profits have to go into reserve for future events bound to happen to the company?

That' s some of the premises of our trading platform: www.twex.exchange

We offer to our investors the possibility to individually trade their investments, strip them and trade them. The idea is for them to be able to sell one part of their investments while keeping the others in case they are in dire needs of funds. We even help them to determine the value of the specific contract for Capital repayment or contract for profit participation - keeping in mind that if the company in question pays its capital over 5 years with a one year grace - this will equal to 4 deferred payments where each year can be traded separately if need be. The same principle applies to the profit participation part.

Investments made on any other platform or into any other private companies can also be traded on our site as long as our core values are respected and as long as we are able to register all contracts on the Block-chain modified to suit our needs. All companies have to provide a White Paper and a prospectus as per US, UK, EU and Indian Laws.

We also want to add that the beta version is ready and that we have auto financed everything up to now with a staff of over 10 people full time at our office in Mumbai and over 5 part timers at other locations.



TWEX Platform

- All companies listed on our Exchange pays 1 % of their sales to the TWEX Ecosystem with an extra 0.5 % being paid to enable us to continue to run the business and platform.
- TWEX Owners are also entitled to 30 % of our profits as explained herein above.
- 10 % of our profits are also going to be used to buy back TWEX Tokens.

Offer:

- a). We are revising our Pre-ICO figures, as we have been able to finalize our beta version of our trading platform and smart contract and Block-chain implementation. As such we are looking between 500,000 to 700,000 Euros for an aggressive marketing campaign in order to raise between 50 to 70 Million Euros.
- b). We are offering from 25 to 35 % incentives on the pre-sales thus enabling buyers to makes such profits after the end of our ICO slated for 31st March 2018.
(www.preico-twex.info)
- c). US buyers who are interested in our Tokens can do so after confirming and verifying that they are accredited investors as per US SEC Rules.
- d). Please be advised that we reserve the rights to modify the start and end dates of both our Pre-ICO and ICO based on market conditions and World events.



TWEX Tokens

- TWEX Tokens are non inflationary and are based on real world economies.
- TWEX Tokens are ERC20 compliant Ethereum based tokens, issued by TAG World Exchange.
- TWEX Tokens are part security and part utility tokens to enable the use of the TWEX services and development of a fruitful ecosystem with token holders and funded companies.
- TWEX Tokens are a proof of membership of their holders in the TWEX Ecosystem and entitled them benefit from profit generated by the payment of all Funded Companies of 1.5% of their Gross Sales.





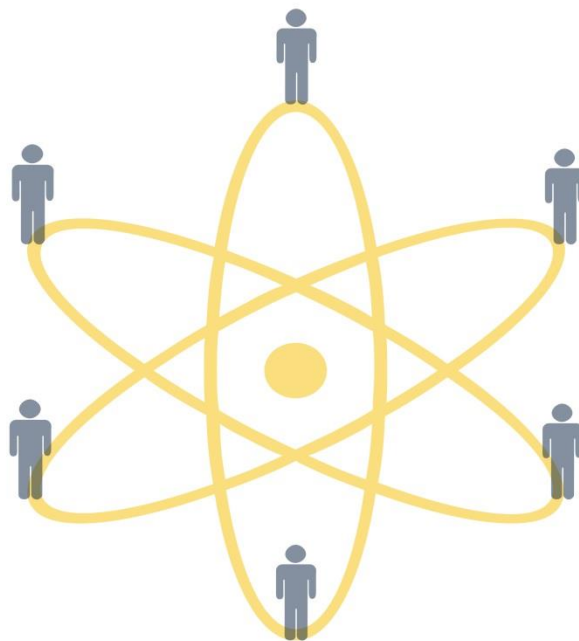
Token Distribution Model

Pre-sale investors:

- ▶ Participants during the Pre-sale are actively contributing in the project by trusting us. Raised funds will be allocated to the development of the first release of the TWEX platform, the launch of the development of the Hardware Wallet and the marketing promotion of the ICO Campaign.

Bounty Program:

- ▶ The Bounty program awards Tokens for beta testers identifying defect, organizes regular algorithm competitions about improving performance and auditing smart contracts. Besides a certain amount will be allocated to promote the project during the Bounty campaign.



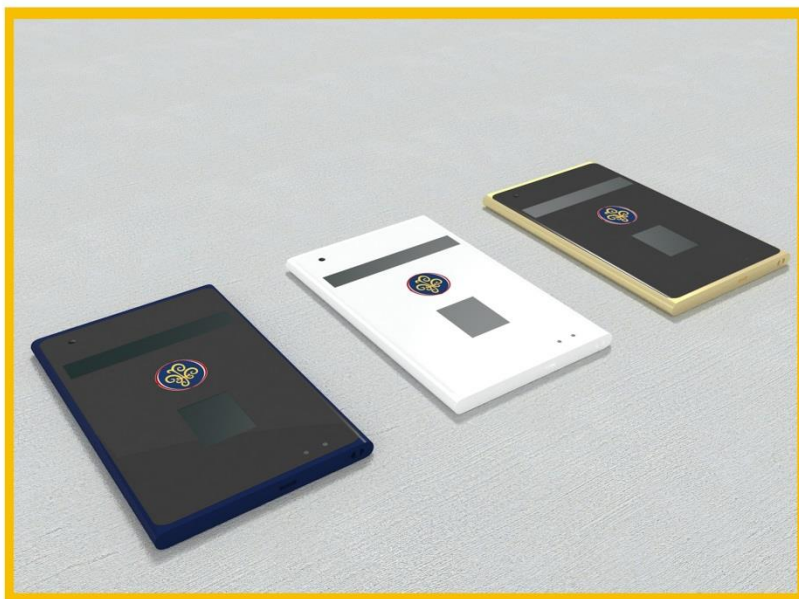


TWEX Hardware Wallet (TWAL)

One of the main problems of banks in this day and age is ID Theft and people impersonation for malicious activities. We have developed a device that is no bigger than a credit card albeit thicker that will enable user to scan his thumbprint and take a picture of his face in order to match his ID.

Once these two operations accomplished, an app on his phone or on his computer will ask to enter his personal self chosen password - once that is done then and only then will he have access to his banking portal. In essence without his proven ID, no loans, credit card requests, etc. can be processed online - no more ID Theft and horrendous stories about people having to pay for loans that they never contracted.

Similarly, our device with an add-on helps to block credit card theft too. Your card is blocked at the back of our device and can only be released if your id is verified by our system. Incidentally we are exposing this solution to Credit Suisse and BanqueCantonaleVaudoise in December. Millennium in Portugal is also interested to be the first in Portugal to offer this device sold around 45 Euros to their clients along with a 5 € annual service fee. There are many other applications that are going to follow mid to end of next year.

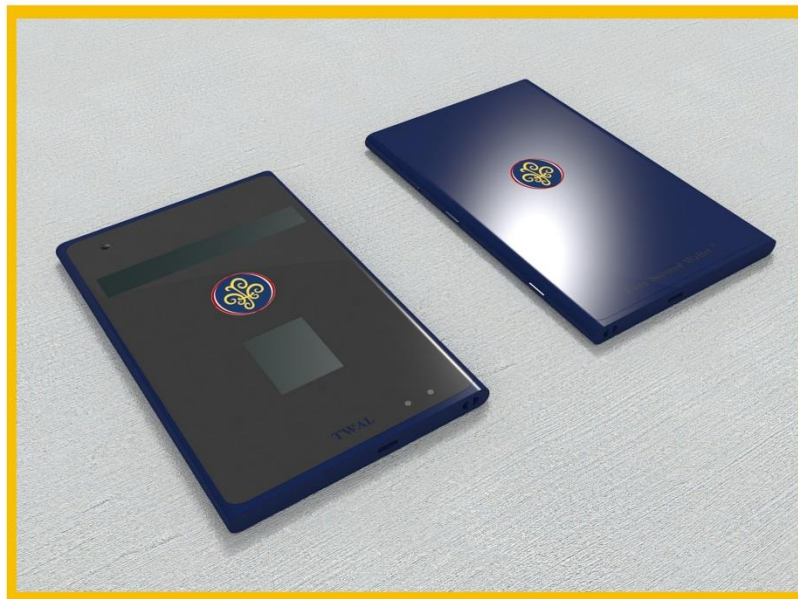




TWEX Hardware Wallet (TWAL)

TWEX Hardware Wallet:

- The TWEX Hardware Wallet is designed to ensure total protection of your data & your TWEX Tokens. The TWEX Hardware Wallet provides the latest biometric technology.
- It is based on a cognitive algorithm that couples facial recognition, thumbprint recognition and cryptography along with our proprietary algorithm in order to create a safe and hack free device where all keys and wallet access codes can be stored.
- By releasing tokens, we invite all participants (traders, investors, forecasters, analysts, data scientists, mathematicians and the TWEX team) to become the creators of the TWEX ecosystem. Each TWEX Token holder can obtain total access to TWEX' s signals, services, information, and analytical products.





The Affiliate Program

You also have the opportunity to grab some free tokens through our affiliate program if you help spread the word around about the ICO.

- Alternatively you can also win some tokens via two of our contests on our Pre-ICO website
- Read more about the project on our pre-ICO website – www.preico-twex.info

Press Contact Email Address: info@twex.info

Our Exchange' s address is: www.twex.exchange

For all parties who cannot or do not want to acquire Tokens, please go to: www.twex.eu where you will be able to acquire our Preferred Shares instead with the same impact, value and incentives as the Tokens.

TWEX Ltd - A TAG Bankers Company
71-75 Shelton Street, Covent Garden, London,
WC2H 9JQ, United Kingdom

Tel: +44 203 3185473
Tel: +44 745 2284216
Tel: +33 76 144 2277

www.twex.info

info@twex.info