



UNIQUE SELLING PROPOSITION

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Unique Selling Proposition Of The TWEX Platform

1. TWEX is an exchange platform created on three main pillars –
 - a. TWEX Platform
 - b. TWEX Tokens
 - c. TWEX Hardware Wallet (TWAL)
2. Innovative **crypto-currency crowd-lending** platform offering **transparency** and **liquidity** to the investors as well as the funded company.
3. TWEX platform allows investors and companies to come on a single platform with investments done on a **portfolio** rather than a single company.
4. **TWEX or Tag World Exchange platform** is built on 12 main modules; the investor / investment module, the wallet opening module, the company registration, the company form, the company listing module, the trading module, the settings, the approval module, the reports module and the help, about us, AML & information module.
5. The **investor module** allows investor with proper KYC to invest on the platform and trade further his smart contract and TWEX tokens. Further provides an e-Wallet connected to the hardware wallet (TWAL) to provide maximum security.
6. TWEX enables investors to have a clear view of their investments with a fraud free environment based on **block chain**, crypto-currency technologies with **distributed ledger** and **smart contracts**.
7. **Smart contracts** enable investors to benefits from Capital Reimbursements and Profit Payments along-with receiving a part of the net Profit generated by the payment of all Funded Companies of 1% of their Gross Sales.
8. The **company module** allows companies with proper credentials to get listed on the platform and raise funds to be used for company growth and thus increase revenue and profits.
9. The **trading module** allows trading of TWEX tokens as well as the smart contracts.
10. Has a strong inbuilt **approval** and **reporting** system bound by strong **AML policies** and with a **guided** help and videos.
11. Configuration **settings** possible to give flexibility and scalability to the system.
12. TWEX platform uses REST-full API's with Apache server as the middleware and PHP and JavaScript used for the front-end.
13. The **AWS cloud** has been integrated as a container.
14. The platform has been built with a futuristic view of hosting the same on an **open-source infrastructure** and **containerized** environment to impart a robust, secured and scalable platform.
15. **TWEX Tokens** are **non-inflationary** and are based on **real world economies**. Tokens are ERC20 based. Tokens can be acquired in Bitcoins, Ethers, US Dollars, Euros, Swiss Francs, Australian Dollars, Newzeland Dollars and Pounds.
16. **TWEX Hardware Wallet (TWAL)** security device named the TWAL to be used by users in order to access risk free their wallets/accounts held on the platform.