

Project log

23rd November 2015

I looked into creating a business model canvas for my project. I decided not to create one at this stage because I didn't think I would benefit from it.

24th November 2015

Today I created the tasks needed for my usability evaluation for the competitor companies. I have written 3 questions for each website I have analysed. At the end of each website I have asked the user to give any feedback they thought about the website, good or bad. This data will be used in the Interim report.

26th November 2015

Today I did the usability tasks on the three users I have selected. The tests went very well and I gained a lot of information that I will be able to implement into my design stages.

28th November 2015

I began designing some logo examples for my website. This was an enjoyable task that took in all of the information gained from all of the research stages of my project.

29th November 2015

I created lots of designs before I finally created the one I thought went well with the company name. I have begun putting these design examples in my report the order they were created. Explaining my thought process of why it changed from one to another.

30th November 2015

I have begun looking into various different colour schemes I believe will work well with my company.

1st December 2015

Today I had my project Viva with Liz Guy and Ran Song. It was a very informative meeting that helped me understand what I need to be doing in the next few months.

I attended a lecture from Chris How talking about Information Architecture. (I wrote about this in my project blog).

2nd December 2015

I attended a lecture titled 'A dialog for the future by Peter Lloyd'. It was an interesting lecture that I wrote about in my blog.

4th December 2015

I began to look into using Sass and Gulp for my personal tool library. It was a steep learning curve but once I began to understand it, it was a very rewarding experience.

7th December 2015

I looked into using CoffeeScript (a pre-processed language for JavaScript) for my personal tool library. I decided to go against using it because I was not fluent enough with JavaScript and I wanted to learn before it in more depths before learning a new language that outputs into JavaScript.

9th December 2015

I began saving blocks of code into GitHub to form a library. This library will be used to initially reuse the code to make building web pages faster.

12th December 2015

I began researching about social media and what makes a business succeed in social media marketing. I started with Facebook.

16th December 2015

I have been in contact with Andy from Ten4. They are a digital web and app strategy, branding, design and development company. The conversation I had with Andy has reinforced my views on certain tools and also made me think about certain language choices in my development.

20th December 2015

After a lot of research I have decided to focus a lot more on JavaScript rather than jQuery. I have researched a lot about the pros and cons of both JavaScript and jQuery and from these results, along with talking to Andy I have decided to focus primarily on JavaScript.

4th January 2016

Today I began the design stages of my project. The logo and colour scheme has already been decided. I have now started drafting design layout ideas on Photoshop.

6th January 2016

I have drafted most of the main pages for my website. There are just a few points I am unsure to do. Mainly it is what to fill the 'Work' page with, as currently I have no work to show on that page.

7th January 2016

I selected the font I would like to use for my title headings in my development. That font is called Campton.

21st January 2016

Today I had a meeting with Charlotte, from this meeting I gained information about what tools were used at Clearleft and what they would recommend me to use for my business. I have written a blog post about this meeting.

26th January 2016

I have decided to change my company name. Today I have been testing multiple ideas and believe I have found the one I want to keep. I will be creating a logo for this idea and will decide whether I feel it is right.

28th January 2016

Today I changed my company name back to what it was originally. I will potentially do a user test of three example company names to see what users think sounds the best.

29th January 2016

I began looking into the web content accessibility guidelines (WCAG) to find the best practise for making a website accessible for all users.

4th February 2016

I have been updating the layout designs to then implement into the final report. Once this has been completed I will begin to work on development.

6th February 2016

I have begun to create my gulp file to work with SASS for my company website.

8th February 2016

I have begun working on the development for my company website. I have initiated git through the terminal and have begun regularly saving my work online with it.

10th February 2016

I have created my personalised grid from a tutorial online. From that basic grid I will constantly improve it to fit my style of website development.

11th February 2016

I began comparing modernizr.js with feature.js to work out which one to use in my project. I did the same with Normalize.css and CSS resets.

12th February 2016

I have begun implementing Normalize.css into my company websites development.

15th February 2016

I have begun developing my website. I have started with the layout of the homepage.

16th February 2016

I have begun developing the layout for my services page on the company website.

7th March 2016

Today I went to speak to Sam at bee purple. It was a very interesting meeting that allowed me to gain a lot of knowledge that I can implement into my project. I have written a blog post explaining this meeting.

8th March 2016

I have begun implementing the points that me and Sam from 'Bee Purple' discussed in our meeting yesterday.

14th March 2016

I have continued working on my company website and have begun sketching ideas to implement into the homepage design.

17th March 2016

I have finished writing the business plan and have begun working on the contracts.

18th March 2016

Today I have started structuring the report. Once the structure is complete I will continue to go through and see what is missing.

24th March 2016

Today I have begun creating my own assets for the company website. I have started with simple gif animations to populate certain pages on the website.

26th March 2016

I have finished creating my new icons for the website. I will now begin to document it in my final report. I have also completed one gif for the contact page.

29th March 2016

I have created a simple gif for the homepage and continued to make the website fully responsive.

1st April 2016

I created illustrations for the homepage and about page.

3rd April 2016

I have created a gif animation for the contact page and begun adding it into the reports design stage.

5th April 2016

I finished creating all of the illustrations for the company website and adding them into the report.

6th April 2016

I created a CSS/JavaScript animation with one of the illustrations on the About page.

8th April 2016

I have rearranged the report to take advantage of the appendix sections at the bottom. This is to make the full report more accessible to the reader and allow for an easier read.

12th April 2016

I created a professional invoice branded as Crank Creations.

13th April 2016

I have designed and developed business cards with the branding of my company. This is to market my business in person.

15th April 2016

I have been going through my report and finishing off incomplete sections. I have also finished writing my introduction to the project.

16th April 2016

I have begun writing the evaluation for the project. It is nearly finished, however I am waiting to complete my user test until I finish on section of the evaluation.

17th April 2016

I have begun creating my companies terms and conditions. This is a large task that will give the client the rules needed for a project to be completed by Crank Creations.

18th April 2016

I have created social media pages for Facebook, Twitter and LinkedIn. I have started adding family and friends to help my company name spread.

19th April 2016

I completed my terms and conditions and my project proposal form template.

24th April 2016

I finished off all of the remaining sections of the website: working contact form, responsiveness amends and the clients website.

25th April 2016

I began creating a student from Brighton Universities website. This was attained through my social media and company website.

26th April 2016

I created a usability test to check my website for any usability issues and/or overall advice on it. It was tested on 4 individuals

27th April 2016

I wrote up the evaluation for my usability test and added it into my report.

29th April 2016

I have completed writing all of the sections for my report. My final section just written was the conclusions to everything.

30th April 2016

I finished the Students website and am still currently working on the other client project I gained.

1st May 2016

I have begun proof reading my report to ensure there are no inconsistencies or errors throughout.

3rd May 2016

I have finished my final proof read of the report to be ready for submission. I will go tomorrow morning to get the report bound for hand in.