

# Data Mining: Clustering

cs4821-cs5831

Some slides adapted from P. Smyth; A. Moore, D. Klein Han,  
Kamber, Pei; Tan, Steinbach, Kumar; L. Kaebbling; R.  
Tibshirani; T. Taylor; and L. Hannah



# Outline

## Unsupervised Learning

### Clustering

- K-means Clustering
- Hierarchical Clustering
- *Other Types of Clustering*  
*Density-based, Grid-based, Model-based, Frequent pattern-based, Constraint-based, Link or Graph-based*

# Clustering

## What is Clustering?

Task of dividing up data into groups (clusters), so that points in any one group are more “similar” to each other than to points outside the group

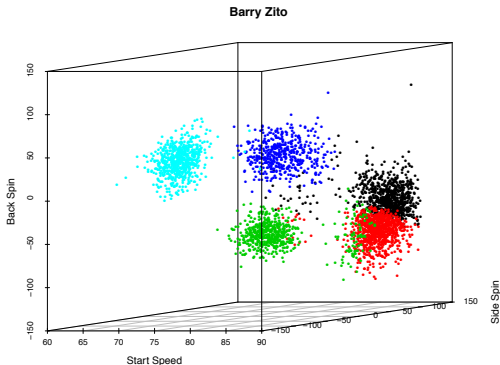
- Finds natural groupings among objects
- The number of groups (classes) is not known a priori, determined directly from the data

# Clustering

## Why Cluster?

- Summary - derive a reduced representation of the full data set
- Discovery - insights into the structure of the data, e.g., finding groups of songs that sound alike, chemicals that have similar properties, . . .
- Other uses - help with prediction for classification, preprocessing step for other methods, check pre-existing group assignments

# Example of Clustering



Inferred meaning of clusters: black - fastball, red - sinker, green - changeup, blue - slider, light blue - curveball

Example from R. Tibshirani

# General Issues with Clustering

- No gold-standard, no ground truth
- Often no best clustering for a data set
- Different clustering algorithms may provide different groupings
- How many clusters to form?

# Clustering is Ambiguous

How many clusters?

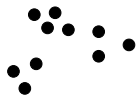


Original Data

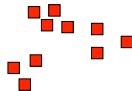


# Clustering is Ambiguous

How many clusters?



Original Data



2 clusters



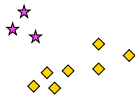
# Clustering is Ambiguous

How many clusters?



Original Data

2 clusters



4 clusters

# Clustering is Ambiguous

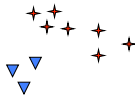
How many clusters?



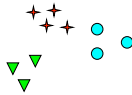
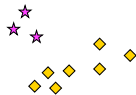
Original Data



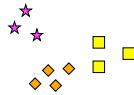
2 clusters



4 clusters

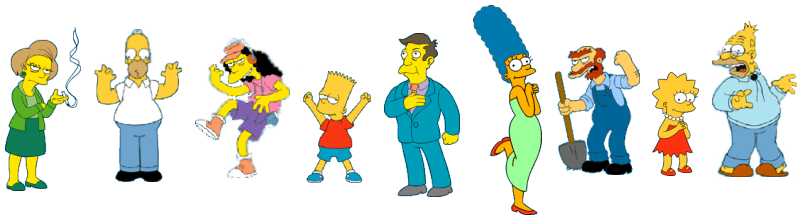


6 clusters



# Clustering is Subjective

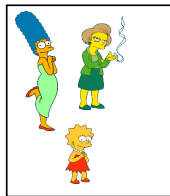
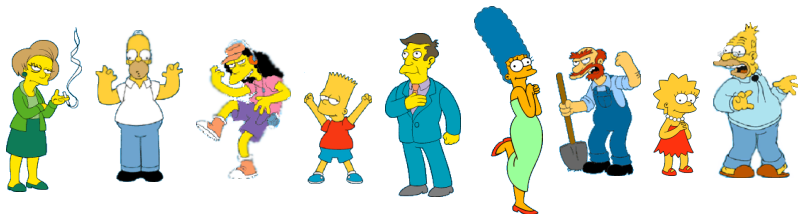
What is a natural grouping among these object?



slide from Eamonn Keogh

# Clustering is Subjective

What is a natural grouping among these object?

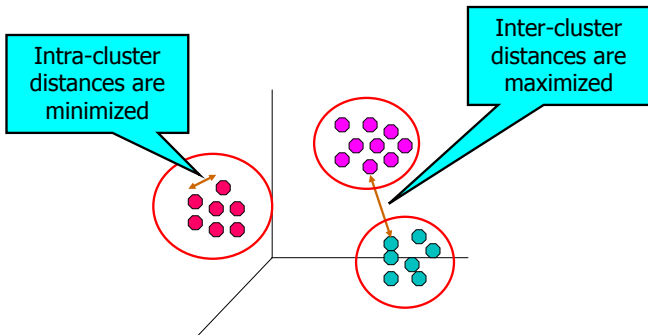


slide from Eamonn Keogh

# What is Good Clustering?

- A good clustering method will produce high quality clusters
  - high intra-class similarity: cohesive within clusters
  - low inter-class similarity: distinctive between clusters
- The quality of a clustering method depends on:
  - the similarity/distance measure used (may be method dependent)
  - the method's implementation
  - its ability to discover some or all hidden patterns

# What is Good Clustering?



# Types of Clustering

- **Partitional Clustering**  
divide data into non-overlapping subsets (clusters) such that each data object is in exactly one subset  
Ex. k-means, k-medoids, CLARANS
- **Hierarchical Clustering**  
create a hierarchical decomposition of the set of data (hierarchical tree)  
Ex. Diana, Agnes, BIRCH, CHAMELION
- *Other Clustering Methods*  
density-based, grid-based, model-based, frequent pattern-based, constraint-based, link-based



# Partitional Clustering

## Problem

- Input:
  - Data set  $\mathcal{D} = \{\vec{x}_1, \vec{x}_2, \dots, \vec{x}_n\}$  of  $n$  samples, where  $\vec{x}_i \in \mathbb{R}^p$
  - A dissimilarity or distance measure  $d(\vec{x}_i, \vec{x}_j)$ , e.g., Euclidean distance
  - $K$  the number of clusters
- Output:
  - $K$  cluster centers,  $c_1, \dots, c_k$
  - a list of cluster assignments for each sample

Review of linear algebra operators, DMA 1.3

# Clustering Definitions

Given a data set,  $\mathcal{D} = \{\vec{x}_1, \vec{x}_2, \dots, \vec{x}_n\}$  and dissimilarity or distance measure  $d_{ij} = d(\vec{x}_i, \vec{x}_j)$ , e.g., let  $d_{ij} = d(\vec{x}_i, \vec{x}_j) = \|\vec{x}_i - \vec{x}_j\|_2^2$

Let  $K$  be the number of clusterings. The clustering will return a function  $C$  that assigns each observation  $\vec{x}_i$  to a group  $k \in \{1, \dots, K\}$ .

Let  $C(i) = k$  mean that  $\vec{x}_i$  is assigned to group  $k$ . Let  $n_k$  be the number of samples in the group  $k$

The **within-cluster scatter** is

$$W = \frac{1}{2} \sum_{k=1}^K \frac{1}{n_k} \sum_{C(i)=k, C(j)=k} d_{ij}$$

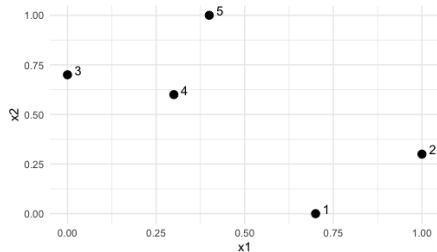
# Example: Simple

R\_cluster\_simple

Let  $n = 5$  and  $K = 2$ , where  $x_i \in \mathbb{R}^2$   
and  $d_{ij} = \|x_i - x_j\|_2^2$

A dissimilarity matrix:

1	2	3	4	5
0.00	0.42	0.99	0.72	1.04
0.42	0.00	1.08	0.76	0.92
0.99	1.08	0.00	0.32	0.50
0.72	0.76	0.32	0.00	0.41
1.04	0.92	0.50	0.41	0.00



x1	x2
0.7	0.0
1.0	0.3
0.0	0.7
0.3	0.6
0.4	1.0

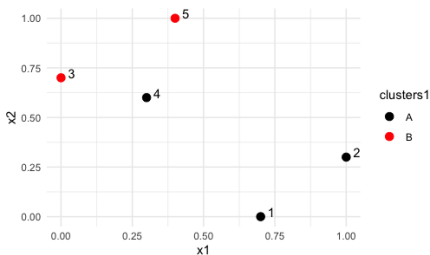
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## R\_cluster\_simple

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Clusters 1:  $\{1, 2, 4\}, \{3, 5\}$

$$W_1 = (0.42 + 0.72 + 0.76)/3 + (0.5)/2 = 0.88$$

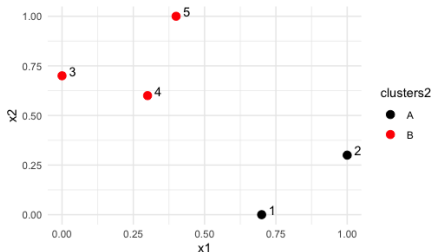
# Example: Simple

## R\_cluster\_simple

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Clusters 1:  $\{1, 2, 4\}, \{3, 5\}$

$$W_1 = (0.42 + 0.72 + 0.76)/3 + (0.5)/2 = 0.88$$

Clusters 2:  $\{1, 2\}, \{3, 4, 5\}$

$$W_2 = (0.42/2) + (0.32 + 0.5 + 0.41)/3 = 0.62$$

# Finding Best Clusters

- From the previous example, we have seen **smaller  $W$**  is better.
- Idea: Find clusters by minimizing  $W$ 
  - problem: minimizing  $W$  requires trying all possible assignments of samples to  $K$  groups. The number of possible assignments is given the Stirling numbers of the second kind:

$$S(n, K) = \frac{1}{K!} \sum_{k=1}^K (-1)^{K-k} \binom{K}{k} k^n$$

For  $S(10, 4) = 34,105$ , for  $S(25, 4) \sim 5 \times 10^{13}$

- Have to find an approximation

# Redefine Within-Cluster Scatter

Consider rewriting within-cluster scatter as

$$\frac{1}{2} \sum_{k=1}^K \frac{1}{n_k} \sum_{C(i)=k} \sum_{C(j)=k} \|x_i - x_j\|_2^2 = \sum_{k=1}^K \sum_{C(i)=k} \|x_i - \bar{x}_k\|_2^2$$

where  $\bar{x}_k$  is the average of the points in group  $k$ ,

$$\bar{x}_k = \frac{1}{n_k} \sum_{C(i)=k} x_i$$

This is also known as the within-cluster variation

notation adapted from ISLR Ch. 10

# Redefining the Problem

We want to choose a clustering  $\hat{C}$  to minimize

$$\sum_{k=1}^K \sum_{C(i)=k} \|x_i - \bar{x}_k\|_2^2$$

In other words, solve the following optimization problem:

$$\min_{C, \{c_k\}_1^K} \sum_{k=1}^K \sum_{C(i)=k} \|x_i - c_k\|_2^2$$

over the clusterings  $C$  and cluster centers  $c_1, \dots, c_K$



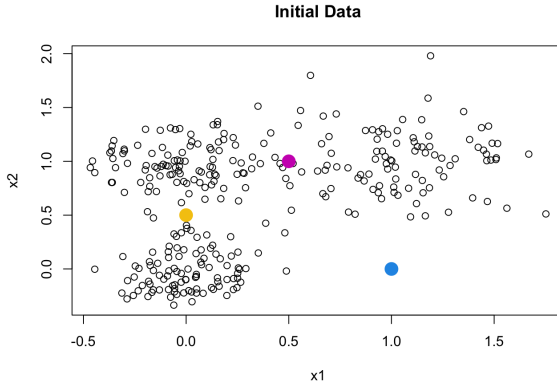
# K-means Algorithm

The  $k$ -means clustering algorithm works to minimize the criterion by alternately minimizing over  $C$  and  $c_1, \dots, c_K$

Method:

1. Start with an initial guess for  $c_1, \dots, c_K$ , then repeat:
2. Repeat until within-cluster variation doesn't change or cluster assignments stop changing:
  - A. *Cluster Assignment Step*, Minimize over  $C$ :  
for each  $i = 1, \dots, n$ , find the cluster center  $c_k$  closest to  $x_i$   
assign  $C(i) = k$
  - B. *Centroid Update Step*, Minimize over  $c_1, \dots, c_K$ :  
for each  $k = 1, \dots, K$ ,  
assign  $c_k = \bar{x}_k$ , the average points in group  $k$

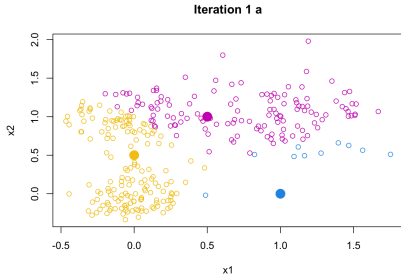
# Example: K-means



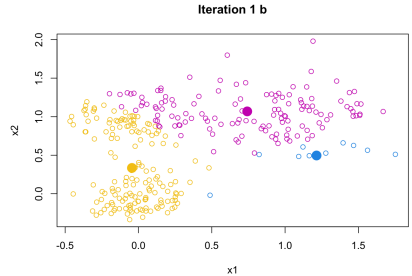
Data and Initial Centers

Example given in: `{R, Python}_cluster_kmeans`

# Example: K-means



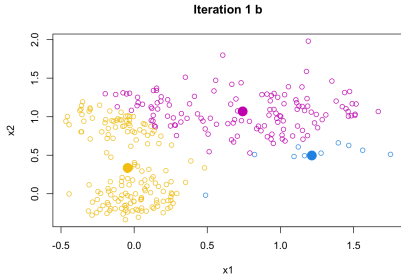
Cluster Assignment Step



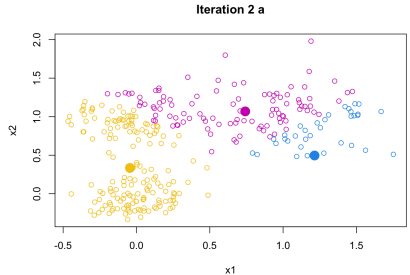
Centroid Update Step

Example given in: `{R, Python}_cluster_kmeans`

# Example: K-means



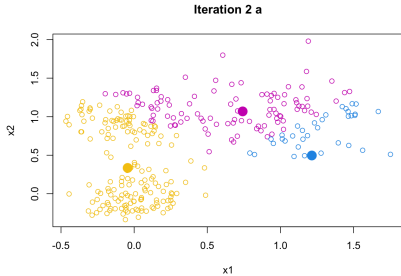
After Centroid Update



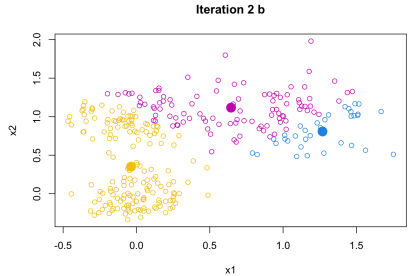
Cluster Assignment

Example given in: `{R, Python}_cluster_kmeans`

# Example: K-means



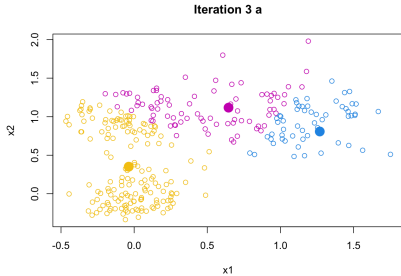
After Cluster Assignment



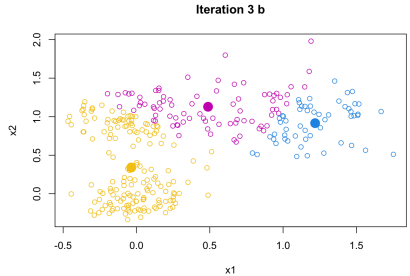
Centroid Update

Example given in: `{R, Python}_cluster_kmeans`

# Example: K-means



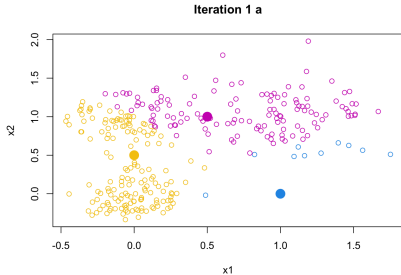
Cluster Assignment



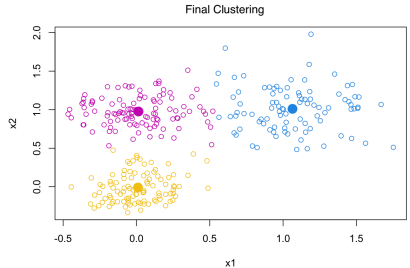
Centroid Update

Example given in: `{R, Python}_cluster_kmeans`

# Example: K-means



Initial Centers



Final Assigned Clusters

Example given in: `{R, Python}_cluster_kmeans`

# K-means Properties

- Efficiency:  $O(tkn)$ , where  $n$  is number of samples,  $k$  is the number of clusters, and  $t$  is the number of iterations
- The within-cluster variation decreases with each iteration
- The algorithm always converges to “some” solution, but not necessarily the best solution
- The final clustering depends on the initial cluster centers
- The value of  $K$  needs to be specified in advance
- The method can be sensitive to noisy data and outliers
- The method is not suitable to discover clusters with non-convex shapes



# Voronoi tessellation

Given cluster centers, we identify each point to its nearest center.  
This defines a Voronoi tessellation in  $\mathbb{R}^p$

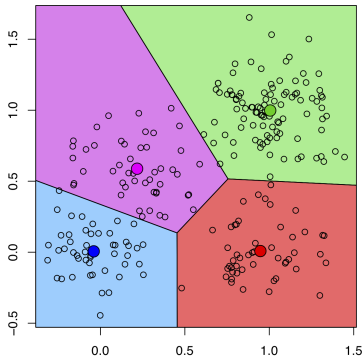


Image from R. Tibshirani

# K-means - Choosing the initial points

The results of  $K$ -means with different initial centers (chosen randomly over the range of the  $x_i$ 's)

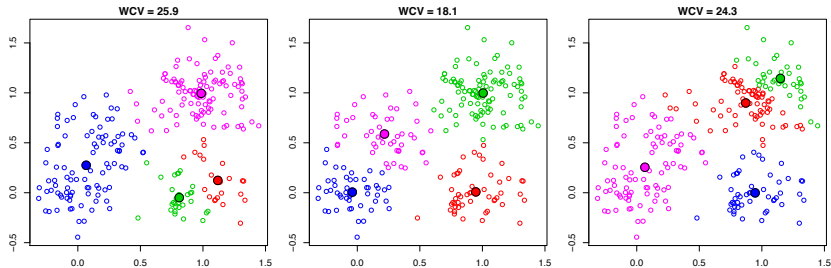


Image from R. Tibshirani

# K-means - Choosing the initial points

- Multiple runs
  - Repeat problem multiple times to determine stable clusters over multiple runs
- Use hierarchical clustering to determine initial centroids
- Select more than  $K$  initial centroid and then select among these initial centroids
  - select most widely separated

# What is the right number of clusters?

This is a hard problem!

- Why is it hard?  
Determining the number of clusters is a hard task for humans (unless data is low-dimensional). It is hard to explain what it is that we're looking for.
- Why is it important?
  - May have major ramifications in data domain (3 sub-types of a diseases vs. 4 sub-types of a disease)
- Methods
  - “elbow” or “knee” method
  - statistical measures

# Choosing $K$ - Approach 1

Focusing on K-means, the K-means algorithm approximately minimizes the **within-cluster variation**:

$$W = \sum_{k=1}^K \sum_{C(i)=k} \|x_i - \bar{x}_k\|_2^2$$

over clustering assignments  $C$ , where  $\bar{x}_k$  is the average of points in group  $k$ .

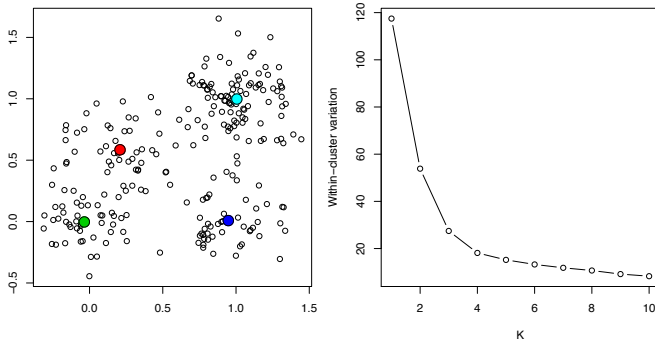
A lower value of  $W$  is better. So just run K-means for a number of different values of  $K$  and choose the value of  $K$  with the smallest  $W$ .

What is the problem?

# Choosing $K$ - Approach 1

Problem: within-cluster variation always decreases with large values of  $K$

Example:  $n=250$ ,  $p=2$ ,  $K = 1, \dots, 10$



# Between cluster variation

Within-cluster variation measures how tightly grouped the clusters are. As  $K$  increases, this values keeps going down. What else is needed?

**Between-cluster variation** measures how spread apart the groups are from each other:

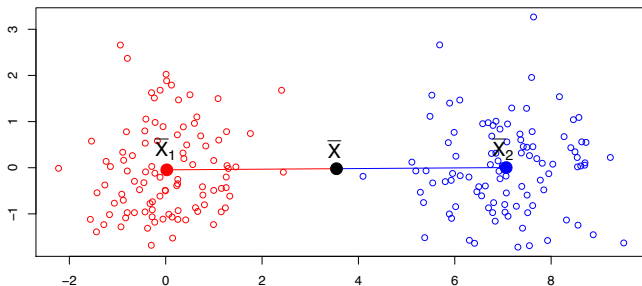
$$B = \sum_{k=1}^K n_k \|\bar{x}_k - \bar{x}\|_2^2$$

where  $\bar{x}_k$  is the average point in group  $k$ , and  $\bar{x}$  is the overall average

$$\bar{x}_k = \frac{1}{n_k} \sum_{C(i)=k} x_i \quad \text{and} \quad \bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$$

# Example: Between cluster variation

Example:  $n = 100$ ,  $p = 2$ ,  $K = 2$



$$B = n_1 \|\bar{x}_1 - \bar{x}\|_2^2 + n_2 \|\bar{x}_2 - \bar{x}\|_2^2$$

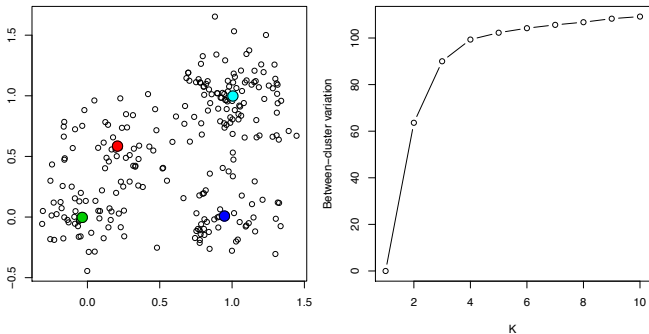
$$W = \sum_{C(i)=1} \|x_i - \bar{x}_1\|_2^2 + \sum_{C(i)=2} \|x_i - \bar{x}_2\|_2^2$$



## Choosing $K$ - Approach 2

Larger values of  $B$  are better. So, can we just use  $B$  to choose the number of clusters?

No, between cluster variation keeps increasing



## Choosing $K$ - Approach 3 - CH index

Ideally, clustering assignments should have simultaneously a small  $W$  and a large  $B$

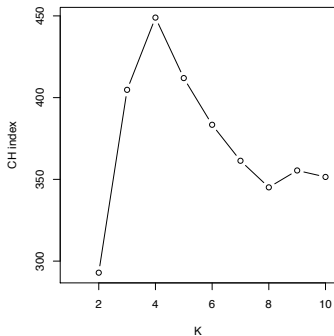
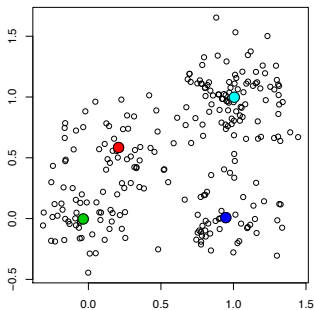
This is idea of **CH index** (Calinski and Harabasz, 1974). For clustering assignments coming from  $K$  clusters, we have the CH score:

$$CH(K) = \frac{B(K)/(K-1)}{W(K)/(n-K)}$$

To choose  $K$ , pick a maximum number of clusters to consider  $K_{max}$ , and choose the value of  $K$  with the largest  $CH(K)$ , i.e.,

$$\hat{K} = \underset{K \in \{2, \dots, K_{max}\}}{argmax} CH(K)$$

# Example: CH index



Choose  $K = 4$  clusters.

## Choosing $K$ - Approach 4 - Gap statistic

$W(K)$  always decreases, but how much it drops for any given  $K$  is informative.

The **gap statistic** is based on this idea (Tishirani et al., 2001).

Compare the observed within-cluster variation  $W(K)$  to  $W_{unif}(K)$ , the within-cluster variation if the data points were uniformly distributed. The gap is defined as

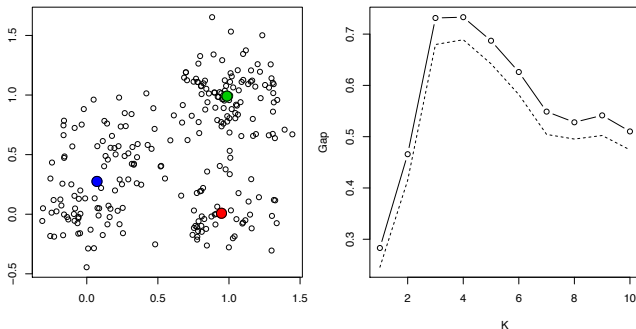
$$Gap(K) = \log W(k) - \log W_{unif}(K)$$

The value  $\log W_{unif}(K)$  is computed by simulation; average log within-cluster variations over some number of simulated uniform data sets. Can also compute the standard error  $s(K)$  of  $\log W_{unif}(K)$ .

Choose  $K$  as

$$\hat{K} = \underset{K \in \{1, \dots, K_{max}\}}{\operatorname{argmax}} \quad Gap(K) \geq Gap(K+1) - s(K+1)$$

# Example: Gap statistic



Choose  $K = 3$  or  $K = 4$  clusters.

# K-means - Enhancements

- Handle empty clusters

Basic  $k$ -means can result in empty clusters

- Several Strategies
  - choose the point that contributes most to the SSE
  - choose a point from the cluster with the highest SSE
  - if there are several empty clusters, the above can be repeated several times

# K-means - Enhancements

- Incremental Updating  
In basic  $k$ -means, centroids are updated after all points are assigned to a centroid
- An alternative is to update the centroid after each assignment (incremental updating)
  - each assignment updates zero or two centroids
  - more expensive
  - introduces order dependency
  - never get an empty cluster

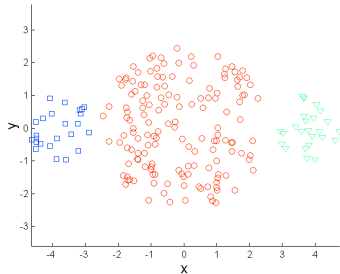
# K-means - Limitations

$K$ -means has problems when clusters are of differing:

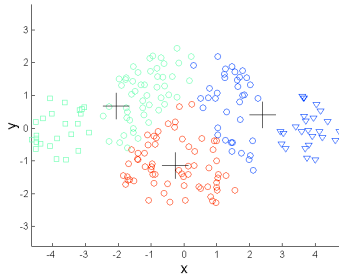
- sizes
- densities
- non-convex shapes
- has outliers



# Limitation of K-means: sizes

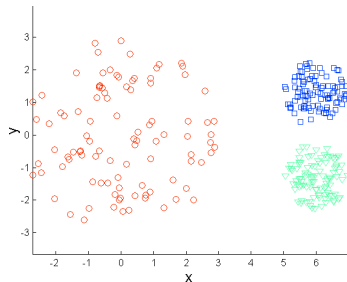


**Original Points**

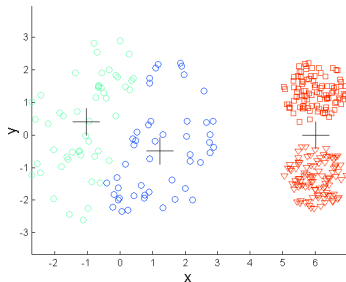


**K-means (3 Clusters)**

# Limitation of K-means: densities

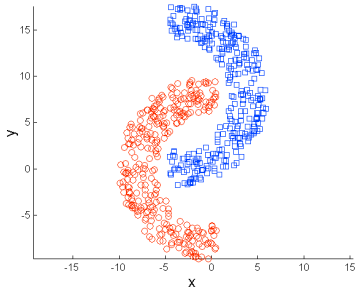


**Original Points**

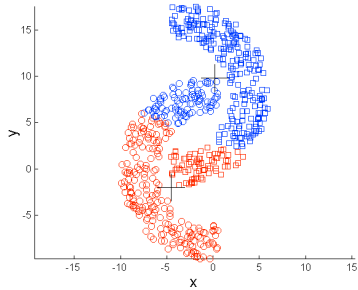


**K-means (3 Clusters)**

# Limitation of K-means: non-convex shapes



**Original Points**



**K-means (2 Clusters)**

# K-means and K-medoids

- $k$ -means is sensitive to outliers
  - an object with an extremely large value may substantially distort the distribution of the data
- $k$ -medoids instead of taking the mean values of the object in a cluster, *medoids* can be used, which is the most centrally located object in a cluster

# K-medoids Clustering

- K-medoids algorithm is similar to  $k$ -means, except that the centroid is estimated not by the average, but by the observation having the minimum pairwise distance with the other cluster members.
- The advantage of this method is the centroid is an actual observation. The method also then allows to only keep track of the pairwise distances rather than the raw observations
- Method:
  - In R, `pam` implements  $k$ -medoids using Euclidean distance
  - In Matlab, `kmedoids` is available
  - In Python, `KMedoids` is in the `sklearn_extra` package

PAM - Kaufman & Rousseeuw '87, CLARA- Kaufman & Rousseeuw, '90, CLARANS - Ng & Han, '94

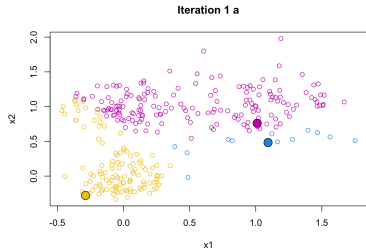
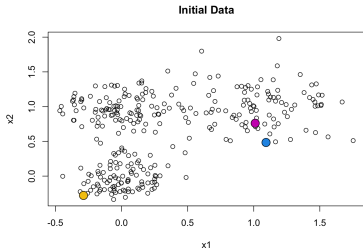
# K-medoids Algorithm

The  $k$ -medoids clustering algorithm works similarly to  $k$ -means except the centers  $c_1, \dots, c_k$ , come from the observations.

Method:

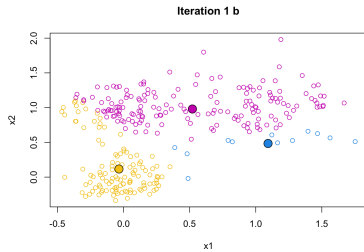
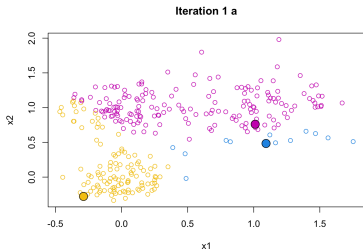
1. Start with an initial guess for  $c_1, \dots, c_k$  (select from  $n$  samples), then:
2. Repeat until within-cluster variation doesn't change or cluster assignments stop changing:
  - A. *Cluster Update Step*, Minimize over  $C$ : for each  $i = 1, \dots, n$ , find the cluster center  $c_k$  closest to  $x_i$ , and let  $C(i) = k$
  - B. *Medoid Update Step*, Minimize over  $c_1, \dots, c_k$ : for each  $k = 1, \dots, K$ , let  $c_k = x_k^*$ , the **medoid** of the points in cluster  $k$ , i.e., the point  $x_i$  in cluster  $k$  that minimizes  $\sum_{C(j)=k} \|x_j - x_i\|_2^2$

# K-medoids Example



Example given in: `{R, Python}_cluster_kmedoids`

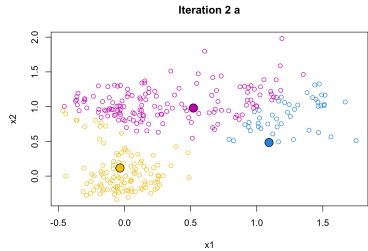
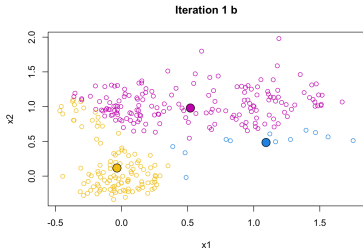
# K-medoids Example



Example given in: `{R, Python}_cluster_kmedoids`

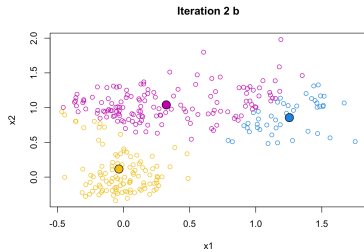
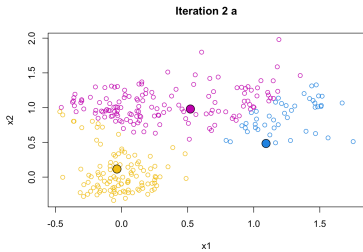


# K-medoids Example



Example given in: `{R, Python}_cluster_kmedoids`

# K-medoids Example

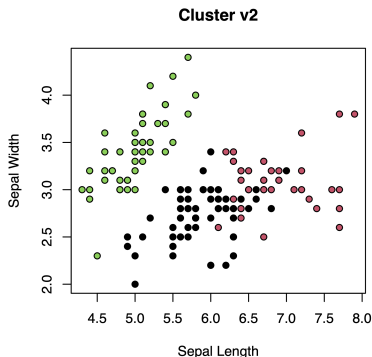
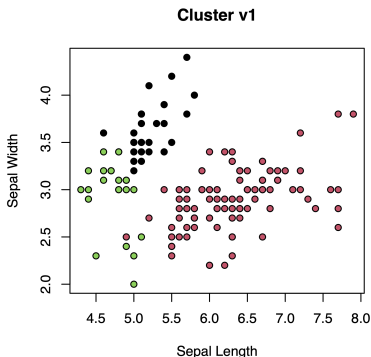


Example given in: `{R, Python}_cluster_kmedoids`

# K-medoids Example 2 - Iris data

Instability / Stability of Kmeans vs. K-medoids Algorithm  
running from different initial centers results in similar clusterings

## Kmeans

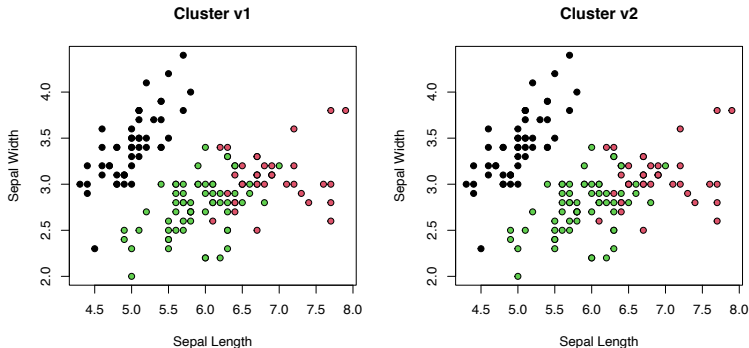


Example given in: `{R, Python}_cluster_initial_centers`

# K-medoids Example 2 - Iris data

Instability / Stability of Kmeans vs. K-medoids Algorithm  
running from different initial centers results in similar clusterings

## Kmedoids



Example given in: `{R, Python}_cluster_initial_centers`

# Properties of K-medoids

The  $k$ -medoids algorithm shares many of the same properties as the  $k$ -means algorithm

- the method always converges
- different starts produce different final answers
- does not achieve the global minimum

Additionally,  $k$ -medoids is computationally more expensive than  $k$ -means (it is harder to compute the medoid than the average)