

FLIGHT BOOKING APP

WRITE YOUR APP'S NAME AND TAGLINE.

FLY YUME

WRITE A SHORT PARAGRAPH DESCRIBING YOUR APP.

MAKE SURE TO MENTION WHAT THE APP DOES AND WHAT PROBLEM IT SOLVES.

APPLICATION FOR FLIGHT RESERVATIONS,
IT IS EASY FOR PEOPLE TO FIND THE BEST OFFERS AT ANY
TIME OF THE YEAR

DESCRIBE FOUR SPECIFIC FUNCTIONS THAT YOUR APP WILL DO. LIST THESE IDEAS
IN ORDER OF IMPORTANCE, WITH THE FIRST IDEA BEING THE MOST IMPORTANT.

YEAR-ROUND OFFERS

EASY-TO-USE APP

EASY TO CUT THE TICKET FROM WITHIN THE APP

EASE OF COMMUNICATION WITH THE CUSTOMER WITHIN THE APPLICATION IF HE NEEDS HELP

LIST 4 POTENTIAL ROLES THAT ARE A PART OF YOUR INITIAL USER TARGET GROUP.

THEN, EXPAND ON ONE OF THE ROLES WITH

A DETAILED PROFILE DESCRIPTION OF ONE OF THESE POTENTIAL USERS.

ADULT PASSENGERS - ADULTS (WITH DISABILITIES), CHILDREN (0-48) MONTHS, CHILDREN
(48 TO 5-6-... YEARS)

COME UP WITH 4 CLIENT/DESIGNER GOALS FOR YOUR APP DESIGN.

YOU DON'T HAVE TO ASSIGN THESE TO A CATEGORY (POLITICAL, SOCIAL, ETC).

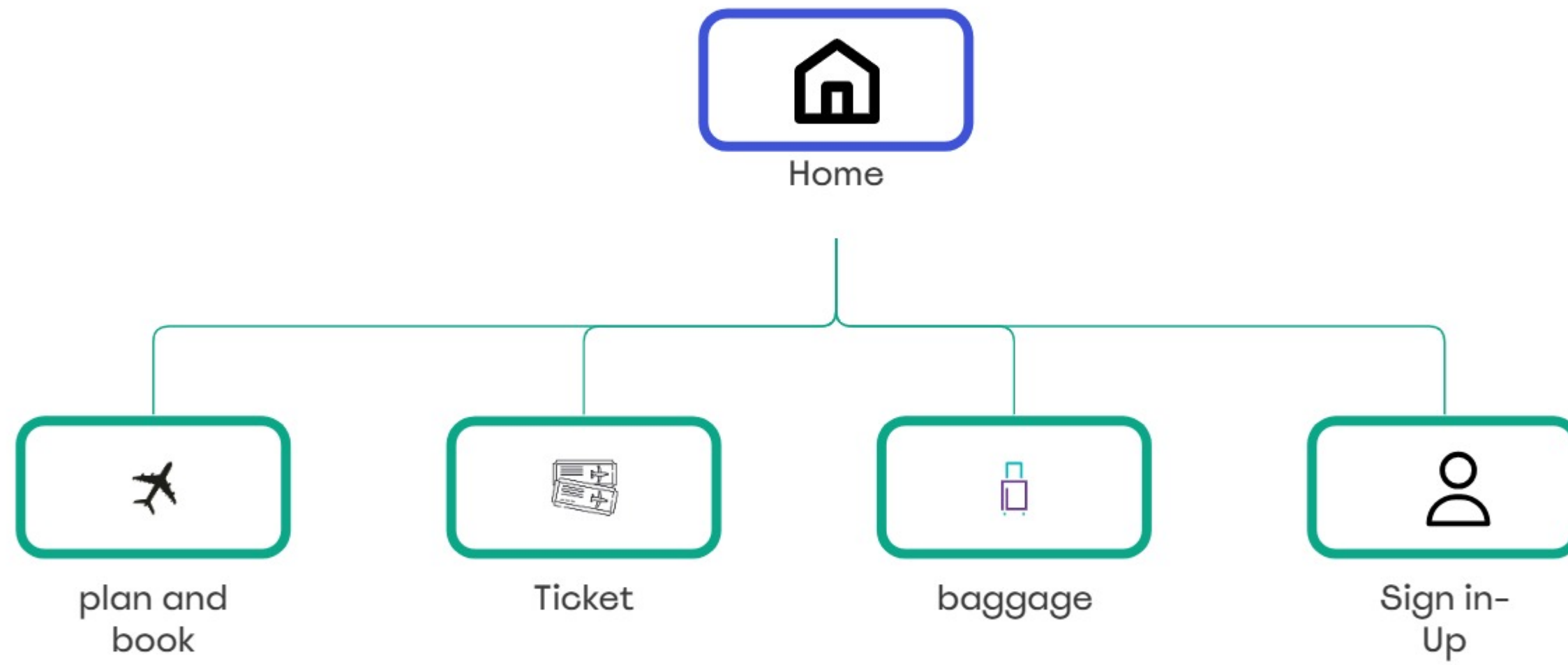
LIST YOUR GOALS IN ORDER OF IMPORTANCE, WITH THE FIRST GOAL BEING THE MOST IMPORTANT.

COMFORTABLE COLORS

NOT TO PUT ANY COMPLICATED DETAILS

NAME AND BRIEFLY DESCRIBE 3 EXISTING APPS THAT ARE SIMILAR TO YOUR APP IDEA.

EVERY EXISTING AIRLINE HAS IDEAS SIMILAR TO MINE



fly yume
(flight booking app)

