

## **Examples for Time Series Data Seasons**

### **1. Ice Cream Sales Data:**

- **Date:** April to September
- **Season:** Spring and Summer
- **Explanation:** In many countries, ice cream sales tend to increase during the warmer months when people seek refreshing treats.

### **2. Retail Sales Data:**

- **Date:** November to December
- **Season:** Winter and Holiday Season
- **Explanation:** Retail sales typically experience a surge during the winter months due to holiday shopping and seasonal promotions.

### **3. Hotel Occupancy Data:**

- **Date:** June to August
- **Season:** Summer Vacation
- **Explanation:** Hotels often experience higher occupancy rates during the summer months when people go on vacation and travel more frequently.

### **4. Heating Oil Consumption Data:**

- **Date:** October to March
- **Season:** Winter
- **Explanation:** Heating oil consumption increases during colder months when households rely on heating systems to stay warm.

### **5. Airline Passenger Traffic Data:**

- **Date:** December to January
- **Season:** Holiday Season and New Year
- **Explanation:** Airline passenger traffic tends to be higher during the holiday season and around New Year's as people travel to visit family or go on vacations.

### **6. Agriculture Crop Yield Data:**

- **Date:** May to September
- **Season:** Growing Season
- **Explanation:** Crop yield data for agricultural products like corn or wheat typically shows patterns of growth during the active growing season, which varies based on the specific crop and region.

## **7. Tourism Arrival Data:**

- **Date:** July to August
- **Season:** Summer Vacation
- **Explanation:** Tourism arrivals often peak during the summer months when people have time off from work or school and take vacations.

## **8. Energy Demand Data:**

- **Date:** January to February
- **Season:** Winter
- **Explanation:** Energy demand tends to be higher during the winter months due to increased heating requirements in households and businesses.

## **9. Retail Fashion Sales Data:**

- **Date:** March to April and September to October
- **Season:** Spring/Summer and Fall/Winter Fashion Seasons
- **Explanation:** Fashion retailers typically see higher sales during the transition between seasons as consumers purchase clothing and accessories for the upcoming weather changes.

## **10. Holiday Gift Card Sales Data:**

- **Date:** December
- **Season:** Holiday Season
- **Explanation:** Gift card sales often surge during the month of December as people purchase them as holiday gifts for friends and family.

## **11. Television Viewership Data:**

- **Date:** September to May
- **Season:** Television Season
- **Explanation:** Television viewership tends to be higher during the months when new TV shows and series are released, typically during the fall and spring seasons.