Usability Test Performance Evaluation Rubric

Criteria	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Fair)	Level 1 (Poor)	Level 0 (Unacceptable)
Test Planning and Preparation	Comprehensive **test plan** developed, including clear objectives, defined tasks, target user profiles, and test cases include more than 6 different cases with clear evaluation criteria. usability test scenarios and tasks that fully reflect typical user interactions with the system (e.g., creating tasks, assigning deadlines, prioritizing tasks). Both evaluation criteria and post-test survey questionnaire were well prepared.	Well-defined **test plan** developed, covering most essential aspects of the usability test. Test cases include at least 6-5 different cases with clear evaluation criteria. usability test scenarios and tasks that reflect typical user interactions with the system (e.g., creating tasks, assigning deadlines, prioritizing tasks). Both evaluation criteria and post-test survey questionnaire were prepared.	Basic test plan developed, but lacks specificity or detail in objectives, tasks, or user profiles. Test cases include at least 5 different cases with clear evaluation criteria. usability test scenarios and tasks that fairly reflect user interactions with the system (e.g., creating tasks, assigning deadlines, prioritizing tasks). Both evaluation criteria and post-test survey questionnaire were prepared with limited quality.	Incomplete or poorly defined **test plan** developed, with significant gaps in objectives, tasks, or user profiles. Test cases include at least 4 different cases with non-clear evaluation criteria. usability test scenarios and tasks that fairly reflect user interactions with the system (e.g., creating tasks, assigning deadlines, prioritizing tasks). Either evaluation criteria or post-test survey questionnaire were not prepared.	No **test plan** developed or significant deficiencies in planning and preparation. Test cases include less than 4 different cases with non-clear evaluation criteria. usability test scenarios and tasks that not reflecting user interactions with the system (e.g., creating tasks, assigning deadlines, prioritizing tasks). Either evaluation criteria or post-test survey questionnaire were not prepared.
Test Execution	Test conducted smoothly and efficiently, following the predefined test plan and protocols. Test facilitator effectively guides participants through tasks and gathers insightful feedback. Test includes diverse group of participants representing the system's target user population (at least 11 participants). Conduct usability tests with participants, observing their interactions and **collecting qualitative and quantitative feedback** effectively.	Test conducted effectively overall, with minor deviations from the test plan or protocols. Test facilitator adequately supports participants during tasks and collects valuable feedback. Test includes diverse group of participants representing the system's target user population (11 participants or less). Conduct usability tests with participants, observing their interactions and **collecting qualitative and quantitative feedback** .	Test execution encounters some challenges or deviations from the test plan, impacting data quality or participant experience. Test facilitator provides adequate support to participants but may miss opportunities for deeper insights. Test includes group of participants representing the system's target user population (at least 11 participants). Conduct usability tests with participants, observing their interactions and **collecting qualitative and quantitative feedback**.	Test execution faces significant challenges or deviations from the test plan, compromising data quality and participant experience. Test facilitator struggles to support participants effectively, leading to frustration or confusion. Test includes limited group of participants representing the system's target user population (less than 10 participants). Conduct usability tests with participants, observing their interactions and **collecting qualitative and quantitative feedback inefficiently**.	Test execution severely flawed, with critical deviations from the test plan and protocols. Test facilitator unable to support participants adequately, resulting in significant data loss or invalidation. Test includes one group of participants representing the system's target user population (less than 10 participants). Conduct usability tests with participants, observing their interactions and **collecting qualitative and quantitative feedback inefficiently**.

Data Analysis and Interpretation	Thorough analysis of test data conducted, identifying key insights, patterns, and trends. The findings from the usability tests well summarized. usability issues were prioritized based on severity and impact on user experience. Clear and actionable recommendations derived from data interpretation, addressing usability issues effectively. Both qualitative and quantitative results well summarized in charts and tables.	Analysis of test data performed adequately, capturing relevant insights and trends. The findings from the usability tests summarized. Usability issues were prioritized based on severity and impact on user experience. Recommendations derived from data interpretation contribute to addressing usability issues, though some areas for improvement exist. Both qualitative and quantitative results summarized in charts and tables.	Analysis of test data somewhat limited, with gaps in identifying and interpreting key insights. The findings from the usability tests fairly summarized. Recommendations derived from data interpretation provide partial solutions to usability issues, requiring further refinement. Both qualitative and quantitative results partially summarized in charts and tables.	Analysis of test data insufficient or flawed, failing to capture essential insights or trends. The findings from the usability tests summarized. Recommendations derived from data interpretation ineffective in addressing usability issues, requiring significant revision or clarification. Both qualitative and quantitative results partially summarized in charts and tables.	No meaningful analysis of test data conducted, rendering the usability test outcomes unusable. Recommendations derived from data interpretation irrelevant or misleading, contributing little to improving usability. Both qualitative or quantitative results were not summarized in charts and tables.