

# **ASSIGNMENT 01**

## **TASK 01:**

### **STAKEHOLDERS:**

- a) Project management office (Direct/Internal)
- b) Project manager (Direct/Internal)
- c) Boss of the company (Direct/Internal)
- d) Project developers (Direct/Internal)
- e) Project testers (Direct/Internal)
- f) Marketing team (Direct/Internal)
- g) Project designer (Direct/Internal)
- h) Validation team (Direct/Internal)
- i) Maintenance team (Direct/Internal)
- j) Marketing team (Direct/Internal)
- k) Documentation writer (Direct/Internal)
- l) User (Direct/external)
- m) Legal staff (Indirect/External)
- n) Government agencies (Indirect/External)
- o) Beta tester (Direct/External)
- p) Customers (Direct/External)
- q) Competitors (Indirect/External)
- r) Contractor (Indirect/External)
- s) Software supplier (Direct/External)

### **USERS:**

- a) Staff members of the customer's company (Direct/External)
- b) Delivery boy (Indirect/External)
- c) Visitors (Indirect/External)
- d) Salesman of the customer's company (Direct/External)
- e) Testors (Indirect/External)
- f) General public (Indirect/External)

## **TASK 02:**

For customers who want to order any type of grocery item from any grocery store online, the Omega Grocery Shopping is an internet-based and smartphone-enabled app that will accept all types vegetables and foodstuff orders, online payments, and provide the facility of delivery across all over Pakistan. Unlike the regular visit of the grocery store and purchasing grocery manually, customers who use the Omega Grocery Shopping (OMS) won't have to go to grocery store to get their stuff. This online mobile app will help them to choose their grocery items whatever they want and from any of the grocery store under one roof.

### **TASK 03:**

The reason of constructing this mobile application is due severe attack of COVID-19 due to which every grocery store remained closed for a long period of time which increases the deficiency of grocery items due to which majority of the people preferred to do online shopping. The grocery stores are providing online grocery service which is a great initiative for the people. This mobile app will be able to do online payments via google pay or QR code as well as cash on delivery. The customer can trace their order through this app. He/she can also check the expected delivery time. If the customer does not have enough money so this app will provide loan option to him. This app does not offer loyalty card and does points system. This app does not provide discount on the purchases made by the customer through this app. There is no option of cancellation of order. This app will run in the urban areas but not run the rural areas. This app will not accept the order that are less than 1000Rs. This app will not provide further loan if the loan is already exceeded to 2000Rs. This app will automatically place the order to customer's nearest location. On using the app for the first time this app will ask some user information for signing in. The customer can do the payments through QR code or card payment as well as COD. There is search box from where he can find different items easily. This app also provides review box where customer can any type of questions related to application and also give reviews on app. It is assumed that the will have smartphone and he can access to the internet. The customer should know how to use this app. 70% of the customers who used to do grocery from store at least 2 times a week during initial 6 months of 2022 use the OMS once a week within 6 months following initial release.