Competitive audit

Competitive audit	General information									UX (rated: needs work, okay, good, or outstanding)	
										First impressions	
	Competitor type	Location	Product offering	Price of sevices	Website	Business size	Target audience	Unique value proposition		Desktop website experience	Mobile website experience
talent.com jobbörse (our company)	Our Project	Germany	Jobangebote	$	https://de.talent.com	Startup	Jobs for Fulltime, Parttime, and WorkStudents,minijobs	-		**Positive** + Colors are comfortable for eyes (good contrast) + Clear Branding (talent) + jobspage has a bit more features ///////////////// **Negative** - There are no icons for Accessibility - I feel more comfortable while using jobs-page than the first root-homepage. - Any Link opens a new tab page in the browser - The root-HomePage is poor of components - There is no feature to build my own profile - it is bit hard to access the notifications and messages	**Good:** + **Fully responsive** + **Clear branding** + **Clean designed**
Indeed.com jobbörse	direct competitor	Germany	Jobangebote	$	https://de.indeed.com	Big	Jobs for Fulltime, Parttime, and WorkStudents,for everyone speak german, english or even ukrainian	even Jobs for Ukrainians		**Outstanding** + Fun and easy to use + Clear branding + Clean designed + powerful	**Outstanding** + Fully responsive + Clear branding + Clean designed + App can be installed
stepstone.com jobbö	direct competitor	Germany	Jobangebote	$$	https://www.stepstone.de	Big	Jobs for Fulltime, Parttime, and WorkStudents,for everyone speak german, english	-		**Outstanding** + Fun and easy to use + Clear branding + Clean designed	**Outstanding** + Fully responsive + Clear branding + Clean designed + App can be installed
jobs.meinestadt.de	direct competitor	Germany	Jobangebote	$$	https://jobs.meinestadt.de	big	Jobs for Fulltime, Parttime, and WorkStudents,for everyone speak german, english	-		**Good** + Easy to navigate and find information + Welcoming and Fun to use + Clear branding	**Outstanding** + Fully responsive + Clear branding +App can be installed
arbeitsagentur.de Jo	direct competitor	Germany	Jobangebote	$$$	https://www.arbeitsagentur.de	small	Jobs for Fulltime, Parttime, and WorkStudents,for everyone speak german, english	**three awsome features for languages: 1-sign-Language 2-easy-Language 3-option to choose German ore English**		**Okay** + It has some features, that it could meet needs - it needs work - neither fast nor smooth	**Outstanding** + Fully responsive + Clear branding +App can be installed