

Sales
Overview

Customers
Overview

Product
Analysis

Total Sales
233K

Average Purchase Value
59.76

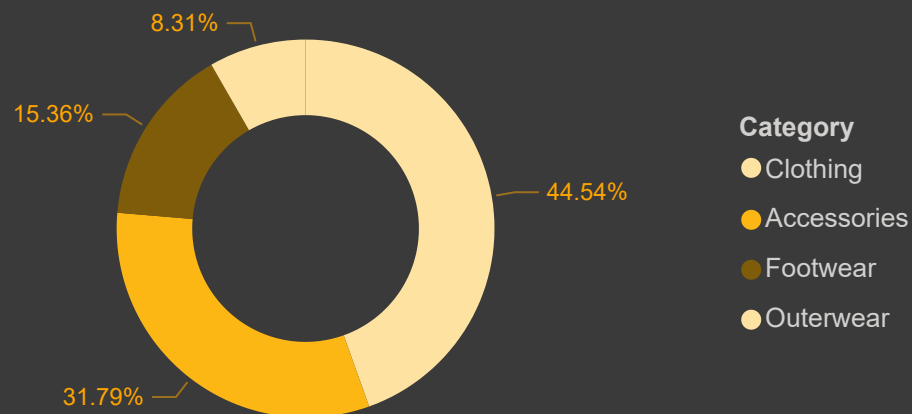
Total Customers
3900

Category
All

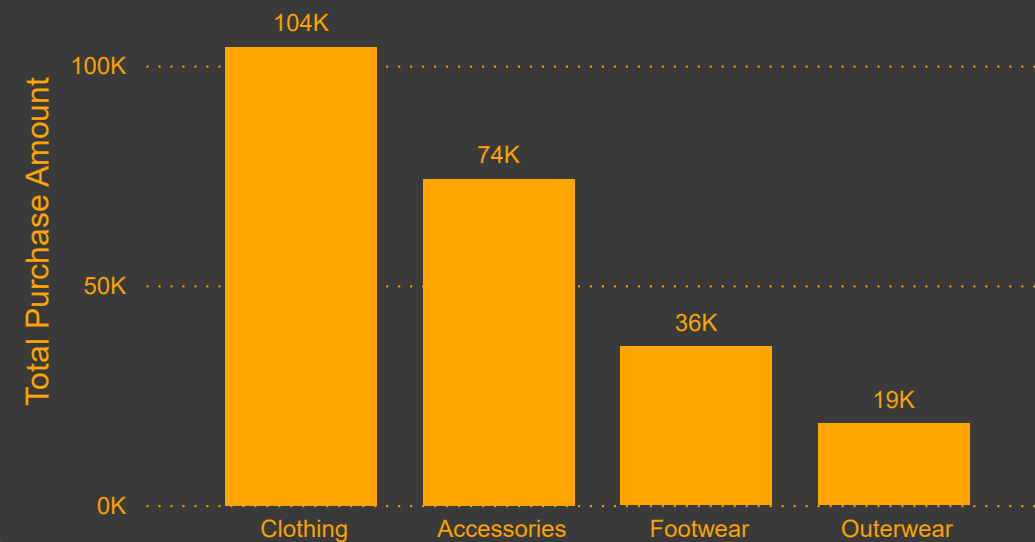
Location
All

Season
All

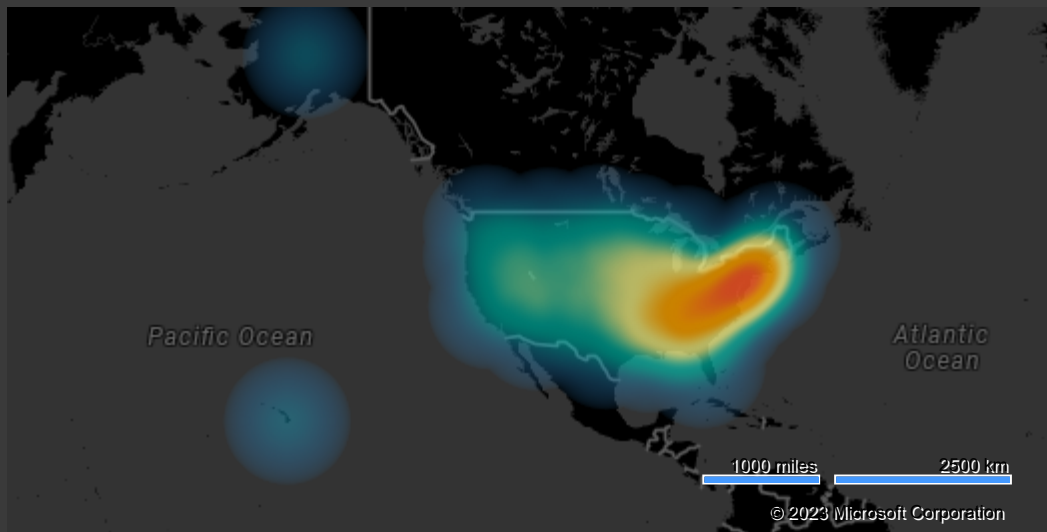
Total Discount By Category



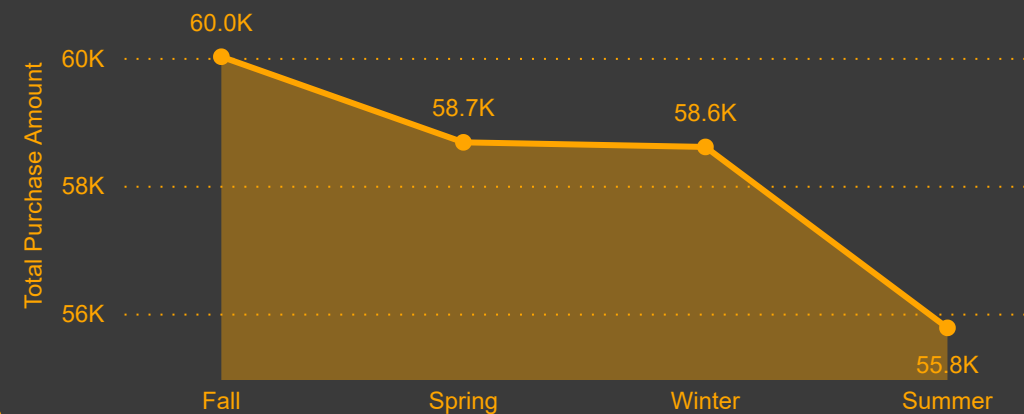
Total Purchase Amount By Category



Total Purchase Amount By Location



Sum of Purchase Amount (USD) by Season



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Product
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Average Customer Age

44.07

Average Customer Rating

3.75

Subscribed Customers

27%

Age (bins)

10

70

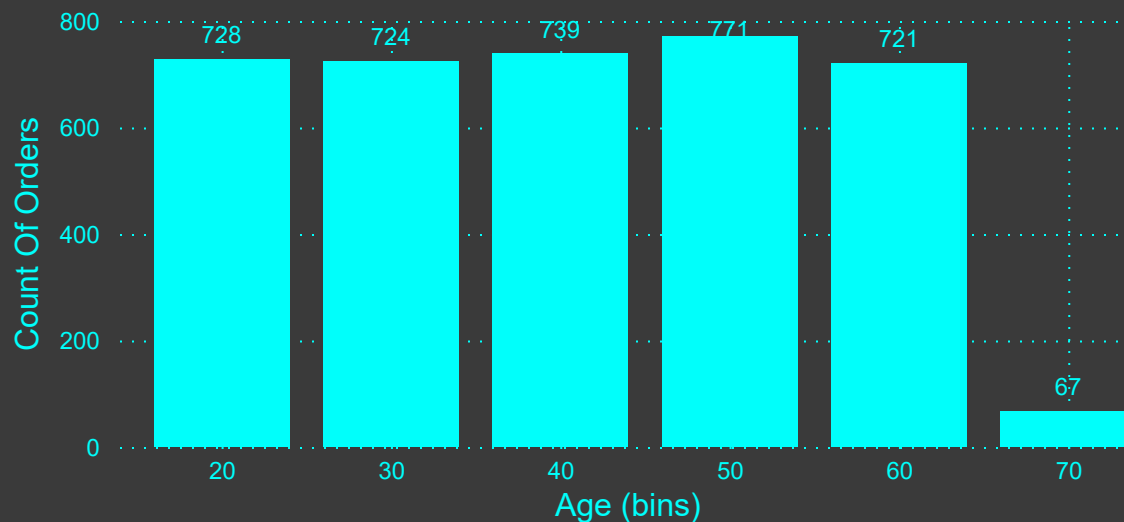


Gender

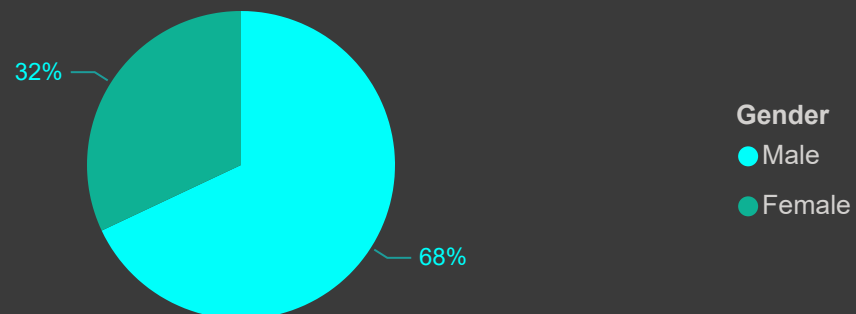
☐ Female

☐ Male

Total Orders By Age

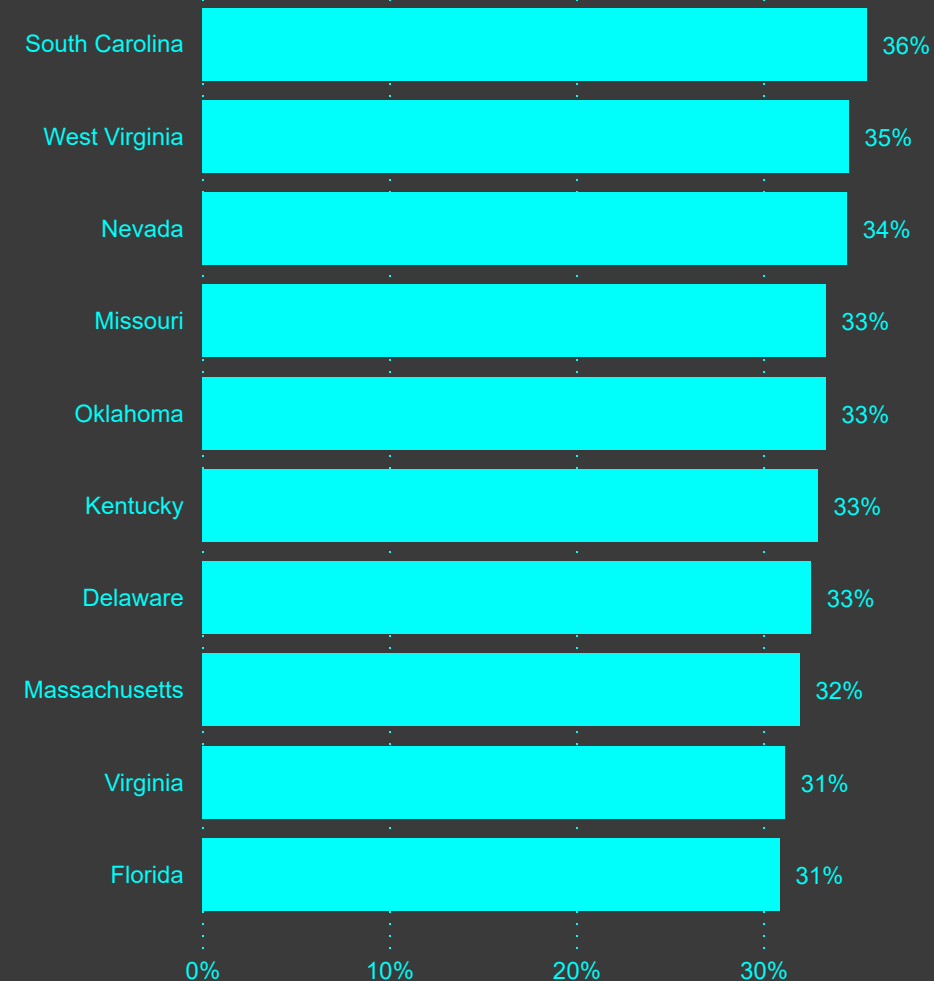


Gender Distribution Among Orders



Top Cities With Subscribed Audience

Location



- Sales Overview
- Customers Overview
- Product Analysis

