

RIZWAN ALEEM TAHHA

Software Engineer | Web Developer | Graphic Designer

+92 3248215900 tahhaaleem@gmail.com Portfolio Karachi, Pakistan



SUMMARY

Passionate and Versatile Software Engineer with a strong foundation in Web Development, Graphic Design, and hands-on experience in AI/ML and full-stack development using HTML, CSS, JavaScript, and PHP (MySQL). Skilled in building responsive websites and creative visual content using tools like Adobe Illustrator, Photoshop, and Canva.

Known for blending creativity with technical expertise to deliver user-focused digital experiences. My background also includes experience as a Sales Representative, where I developed excellent interpersonal, communication, and negotiation skills—key to working with teams and clients effectively.

Continuously exploring new tools, frameworks, and methodologies to stay at the forefront of tech innovation and problem-solving.

EXPERIENCE

Sales Representative

Valvex International

(November 2024 – January 2025) Karachi, Pakistan

- Manage the end-to-end customer acquisition process for car detailing and duct cleaning services across the USA (Remotely).
- My responsibilities include designing and running targeted Facebook ad campaigns to generate qualified leads, engaging with potential customers to explain service offerings, and coordinating with on-ground technicians to schedule appointments.
- I ensure smooth handoff and client satisfaction while maintaining lead quality and conversion tracking.

Front-end Developer

CodeAlpha

(September 2024 – October 2024) Remote

- Designed and developed responsive, user-friendly websites using core front-end technologies including HTML, CSS, and JavaScript.
- Focused on creating visually appealing layouts and ensuring cross-browser compatibility.
- Collaborated on UI/UX improvements to enhance user experience across various devices.
- Maintained clean, well-documented code and followed best practices for performance and accessibility.

Front-end Developer

Persona SOHO

(August 2023 – September 2023) Karachi, Pakistan

- Implemented assigned web development tasks for client websites using front-end technologies such as HTML, CSS, and JavaScript.
- Translated UI/UX designs into functional, responsive web pages while ensuring consistency and performance across browsers and devices.
- Worked closely with senior developers and back-end teams.

EXPERTISE

- Management Skills
- Creativity
- Negotiation
- Critical Thinking
- Problem Solving
- Teamwork

SKILLS

Web Development & Design:

HTML CSS JavaScript PHP MySQL
WordPress ReactJS NodeJS TypeScript
Bootstrap

AI/ ML & DW/DM:

Artificial Intelligence Machine Learning
Data Warehouse and Data Mining (Implementation)

Networking & Security:

Computer Networks Information Security

Programming Languages:

Python Java

Graphic Designing:

Adobe Illustrator Adobe Photoshop Canva

Microsoft Tools:

Microsoft Office (Word, Excel, PowerPoint)

INTEREST

- Software Architecture & Design
- Clean Code & Best Practices
- Collaborative Development & Agile Methods
- Machine Learning & Automation
- Open-Source Contributor

EDUCATION

Bachelor of Science in Software Engineering

UIT University

(September 2022 – Present)

Karachi, Pakistan

Intermediate in Pre-Engineering

Army Public Degree College, Malir Cantt

(2020 – 2022)

Karachi, Pakistan

LANGUAGE

English 

(Proficient)

Urdu 

(Native)

PROJECTS

Artificial Intelligence/ Machine Learning

- [Currency Exchange Prediction](#)

Websites

- [Mobile E-Commerce](#)
- [Shoes E-Commerce](#)
- [MAN Studio](#)

Other

- [Airport Network Topology](#)
- [Java POS](#)

CERTIFICATION

Fundamentals of Machine Learning & Artificial Intelligence

AWS Training & Certification – 12/03/2024

WordPress

DigiSkills Training Program – 15/06/2023

Freelancing

DigiSkills Training Program – 09/02/2023

TOOLS

Visual Studio

Visual Studio Code

Git/ GitHub

WordPress

Apache NetBeans

Cisco Packet Tracer

Adobe Illustrator

Adobe Photoshop

Canva

Microsoft Office