

# RIZWAN ALEEM TAHHA

Software Engineer | Full-Stack Developer | UI-UX Designer

+92 3248215900 tahhaaleem@gmail.com Portfolio Karachi, Pakistan



## SUMMARY

Versatile and Creative Software Engineer with strong expertise in Full-Stack Development and UI/UX Design. Skilled in building responsive, user-centered digital experiences that balance functionality with aesthetics. Adept at designing intuitive interfaces, optimizing user journeys, and delivering visually engaging products. Brings a unique combination of technical problem-solving and creative design thinking.

Experienced in working collaboratively with teams and clients, with strong communication, interpersonal, and project management skills. Committed to continuous learning and staying current with emerging technologies and best practices.

## EXPERIENCE

### Sales Representative

#### Valvex International

(November 2024 – January 2025) Karachi, Pakistan

- Manage the end-to-end customer acquisition process for car detailing and duct cleaning services across the USA (Remotely).
- My responsibilities include designing and running targeted Facebook ad campaigns to generate qualified leads, engaging with potential customers to explain service offerings, and coordinating with on-ground technicians to schedule appointments.
- I ensure smooth handoff and client satisfaction while maintaining lead quality and conversion tracking.

### Front-end Developer

#### CodeAlpha

(September 2024 – October 2024) Remote

- Designed and developed responsive, user-friendly websites using core front-end technologies including HTML, CSS, and JavaScript.
- Focused on creating visually appealing layouts and ensuring cross-browser compatibility.
- Collaborated on UI/UX improvements to enhance user experience across various devices.
- Maintained clean, well-documented code and followed best practices for performance and accessibility.

### Front-end Developer

#### Persona SOHO

(August 2023 – September 2023) Karachi, Pakistan

- Implemented assigned web development tasks for client websites using front-end technologies such as HTML, CSS, and JavaScript.
- Translated UI/UX designs into functional, responsive web pages while ensuring consistency and performance across browsers and devices.
- Worked closely with senior developers and back-end teams.

## EXPERTISE

- Management Skills
- Creativity
- Negotiation
- Critical Thinking
- Problem Solving
- Teamwork

## SKILLS

### Web Development & Design:

HTML CSS JavaScript PHP MySQL  
WordPress ReactJS NodeJS TypeScript  
Bootstrap

### AI/ ML & DW/DM:

Artificial Intelligence Machine Learning  
Data Warehouse and Data Mining (Implementation)

### Networking & Security:

Computer Networks Information Security

### Programming Languages:

Python Java

### UI-UX Designing:

Adobe Illustrator Photoshop Canva Figma

### Microsoft Tools:

Microsoft Office (Word, Excel, PowerPoint)

## INTEREST

- Software Architecture & Design
- Clean Code & Best Practices
- Collaborative Development & Agile Methods
- Machine Learning & Automation
- Open-Source Contributor

## EDUCATION

### Bachelor of Science in Software Engineering

UIT University

(September 2022 – Present)

Karachi, Pakistan

### Intermediate in Pre-Engineering

Army Public Degree College, Malir Cantt

(2020 – 2022)

Karachi, Pakistan

## LANGUAGE

English 

(Proficient)

Urdu 

(Native)

## PROJECTS

### Artificial Intelligence/ Machine Learning

- [Currency Exchange Prediction](#)

### Websites

- [Mobile E-Commerce](#)
- [Shoes E-Commerce](#)
- [MAN Studio](#)

### Other

- [Airport Network Topology](#)
- [Java POS](#)
- [ETL Pipeline](#)

## CERTIFICATION

### Fundamentals of Machine Learning & Artificial Intelligence

AWS Training & Certification – 12/03/2024

### WordPress

DigiSkills Training Program – 15/06/2023

### Freelancing

DigiSkills Training Program – 09/02/2023

## TOOLS

Visual Studio

Visual Studio Code

Git/ GitHub

WordPress

Apache NetBeans

Cisco Packet Tracer

Adobe Illustrator

Adobe Photoshop

Canva

Figma

Microsoft Office