

Day 1

Choose Your Market Place  
General E-commerce Website

\* Furniture E-commerce  
Website

(1) Purpose

To create a special platform for customers can browse, select and purchase with conveniently from their homes or offices easily through easy payments methods and home delivery facility with least charges.

1) What problem does marketplace aim to solve?

Help to customers for saving time for visit different markets of furniture for wasting so much time. Offer online shopping and cutting out middle man and providing furniture in reasonable prices.



2) Who is your Target Audience

- \* Families seeking affordable and International level furniture

- \* Business owner for their offices required furniture.

- \* Interior designers :- Seeking Unique furnitures for their projects and customers.

3) What Products or Services will you offer ?

- \* Living Room chair, sofa, Tables etc.

- \* Bedroom bed, wardrobes, cabinet etc.

- \* Office chair, Tables, Cabinets etc...

Services :-

- \* Fast delivery

- \* Secure online payments options

- \* Cash on delivery Service.



4) what will set your Marketplace

- \* Quality Products in reasonable and affordable price.

- \* Unique and International level design of product.

- \* Make a brand ~~for this~~ in market by providing different a high quality product.