

# Altahir Ibrahim Mohamed Elsharief

## Sr. UI UX Designer | UI Developer

UI/UX Designer (Figma, Sketch & XD) | Founder of InVisionary.io | UI Developer.

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With over 5 years intotal and 1 year of experience as a seasoned UI/UX designer in the UAE, I specialize in creating intuitive digital experiences centered on user satisfaction. Proficient in all design stages, I leverage user-centered design principles and stay updated on industry trends. With 4 years of expertise in Figma I excel in utilizing variables, components, and design systems to deliver impactful solutions efficiently and with over 6 years of expertise in AdobeXD.

I excel in utilizing HTML/CSS for crafting semantically structured markup and visually appealing styles, leveraging Bootstrap CSS and Tailwind CSS for responsive design and customization. With over a year of experience in React/Next.js, I have honed my skills in creating intuitive and engaging digital experiences while adhering to best practices in UI development. This combination of expertise allows me to seamlessly integrate frontend technologies to deliver exceptional user interfaces.

## EXPERIENCE

### Sr. UI UX Designer Nov 2023 - Present

at Nano Health Technology Suite (Dubai UAE)

- Lead the design process, from concept to execution, ensuring high-quality deliverables that align with project objectives and user needs.
- Collaborate closely with cross-functional teams, including product managers, developers, and stakeholders, to define project requirements and establish design goals.
- Conduct user research, usability testing, and analysis to gain insights into user behavior and inform design decisions with focusing in UCD.
- Develop wireframes, prototypes, and mockups to visualize design concepts and iterate on solutions based on user feedback.
- Create user interface -using Figma & Adobe XD - designs that prioritize usability, accessibility, and aesthetic appeal, while adhering to brand guidelines and design principles.
- Mentor and provide guidance to junior designers, fostering a collaborative and supportive team environment.
- Drive continuous improvement in design processes and methodologies to optimize efficiency and effectiveness in delivering exceptional user experiences.
- Responsible for Figma Design System, Component, Variable creation and complex UI.

## Projects:

Handling ongoing Health Information and Insurance Systems for the Dubai Health Authority as UI/UX Team Lead. Als, Pharmacy Delivery Application, Dawaa24 app and Company Website Nano Heath Suite website. And I also did enhancements for the Takaful App - Abu Dahbi - app for insurance. Plus handling UI Development tasks for landing pages.

### **Sr. UI UX Designer** Jan 2024 - Present (Part-time)

at CANV.sa (Saudi Arabia)

- Led the re-design process for CANV Website, focusing on intuitive user experiences and efficient delivery workflows and UI design.
- Collaborated with CANV as a stakeholders to define their project objectives, user needs, and technical requirements.
- Conducted user research including interviews and usability testing, to gather insights and validate design decisions and analyze competitors study.

## Projects:

CANV auction website re-designing using Figma i did the Design System, Component, Variable creation and UI Design.

### **UI UX Designer** Aug 2022 - July 2023

at SITCO (Saudi Arabia)

- Collaborated with stakeholders to understand business objectives, user needs, and technical requirements for the truck delivery service mobile app.
- Conducted user research, including user interviews, surveys, and competitive analysis, to gather insights and inform design decisions.
- Created user personas, user flows, and wireframes to visualize the app's structure and user interactions.
- Designed intuitive and visually appealing user interfaces for the mobile app, ensuring consistency across platforms and adherence to brand guidelines.
- Developed interactive prototypes using tools such as Sketch, Adobe XD, or Figma to demonstrate user flows and validate design concepts.
- Conducted usability testing sessions with target users to gather feedback and iteratively improve the app's usability and user experience.
- Worked closely with developers to ensure smooth implementation of design solutions, providing detailed design specifications and assets.
- Stayed updated on industry trends, emerging technologies, and best practices in mobile app design to enhance the app's features and functionalities.
- Contributed to product strategy discussions, providing insights and recommendations based on user research and design expertise.

## Projects:

Our app revolutionizes logistics with seamless scheduling, real-time tracking, and streamlined communication for efficient and reliable deliveries.

### **UI UX Designer** Jun 2019 - Jul 2022

at Programming Nucleus for Information Technology (Sudan)

- Led the design process for mobile delivery apps, similar to Marsol, focusing on intuitive user experiences and efficient delivery workflows.
- Collaborated with stakeholders to define project objectives, user needs, and technical requirements.
- Conducted user research, including interviews and usability testing, to gather insights and validate design decisions.
- Developed wireframes, user flows, and interactive prototypes to visualize app features and workflows.
- Designed user interfaces that prioritize ease of use, accessibility, and brand consistency.
- Worked closely with developers to ensure seamless implementation of design solutions.
- Iteratively improved app usability based on user feedback and analytics data.

### **UI UX Designer | Graphics Designer** - Jan 2019 - May 2019

Luxury Technology - Contract (Sudan)

- Collaborated closely with product managers, Marketing team and developers to translate business requirements into intuitive and user-friendly app interface and visual graphics.
- Designed wireframes, user flows, and prototypes to communicate design concepts and iterate on user interface solutions.
- Developed visually appealing graphics, icons, and branding elements that aligned with the app's overall design language and enhanced brand recognition.
- Implemented responsive design principles to ensure consistent and optimal user experiences across various devices and screen sizes.
- Conducted usability testing and gathered feedback to validate design decisions and make data-driven improvements to the app's interface and functionality.
- Stayed abreast of industry trends and best practices in UI/UX design and graphic design, incorporating innovative design techniques and technologies into project deliverables.

## UI UX Designer (Freelancer) - Aug 2018 - Present

at Freelancer

- As a UI/UX designer, I've crafted interfaces for diverse projects, from mobile apps to websites, dashboards, and landing pages. I prioritize intuitive mobile experiences, engaging website layouts, and effective data visualization for dashboards. Specializing in persuasive landing pages, I optimize designs for marketing goals. My focus is always on user-centricity, ensuring usability and enhancing overall experience. Leveraged User-Centered Design (UCD) principles to create intuitive and engaging user experiences for mobile apps, websites, dashboards, and landing pages across various industries.
- Collaborated closely with clients to understand their business objectives, target audience, and project requirements.
- Conducted user research, including user interviews, surveys, and usability testing, to gather insights and inform design decisions.
- Developed wireframes, user flows, and interactive prototypes to visualize and iterate on design concepts.
- Designed user interfaces that prioritize usability, accessibility, and aesthetic appeal, while ensuring brand consistency.
- Worked closely with developers to ensure seamless implementation of design solutions and provide support throughout the development process.
- Delivered high-quality design assets and documentation, including style guides and design specifications, to facilitate collaboration and maintain design integrity.
- Managed multiple projects simultaneously, adhering to deadlines and delivering exceptional results that exceed client expectations.
- Stayed updated on industry trends, emerging technologies, and best practices in UI/UX design to continuously enhance skills and deliver innovative solutions.
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## EDUCATION

- **Bachelor of Science (BSc) – Information Technology**  
Oct 2018 - Mar 2023  
Cambridge International College, Sudan, Khartoum.

## SKILLS

Figma (+4 years) • Adobe XD (+5 years) • Adobe Creative Suite • Planning • UX Design • UI Design • Design Thinking • Prototyping • User-Centric Design • User Persona Design • User Flow • User Journey • Wireframing • Complex Interaction UI • HTML&CSS • Bootstrap CSS • JS • Tailwind CSS • ReactJS • Next JS • Jira • Problem-solving • Agile • Critical Thinking • Teamwork • Microsoft Teams • Slack • Trello • Requirements Analysis.

## Portfolio

[www.dribbble.com/tahir\\_ux](https://www.dribbble.com/tahir_ux)

[www.behance.net/tahirsharief](https://www.behance.net/tahirsharief)

[www.linkedin.com/in/tahir-sharief/](https://www.linkedin.com/in/tahir-sharief/)

## Certifications

- **React Basics 2022**  
Meta

## Language

- **Arabic** – Native language.
- **English** – professional.