Case I: Understanding Business Information Through Dashboards

PART I

Habib has recently secured a bank loan, part of which he has used to purchase a an existing company named Sristi. The owner of Srtisti, Mr. Bean, could not run the company profitably due to, in part, having a weak MIS team. Habib acquired data from Sristi to understand the business better. The following is a partial snapshot of data.

Questions:
1. What could be some ways that Habib can improve profitability?

    You will need to create dashboard in tableu to explain the decision with concrete numbers

2. What do we mean by measures?

PART II

You were given two more files containing sales person information.

Questions:
1. Which three sales persons are the worst performing?

    You will need to create dashboard in tableu to explain the decision with concrete numbers