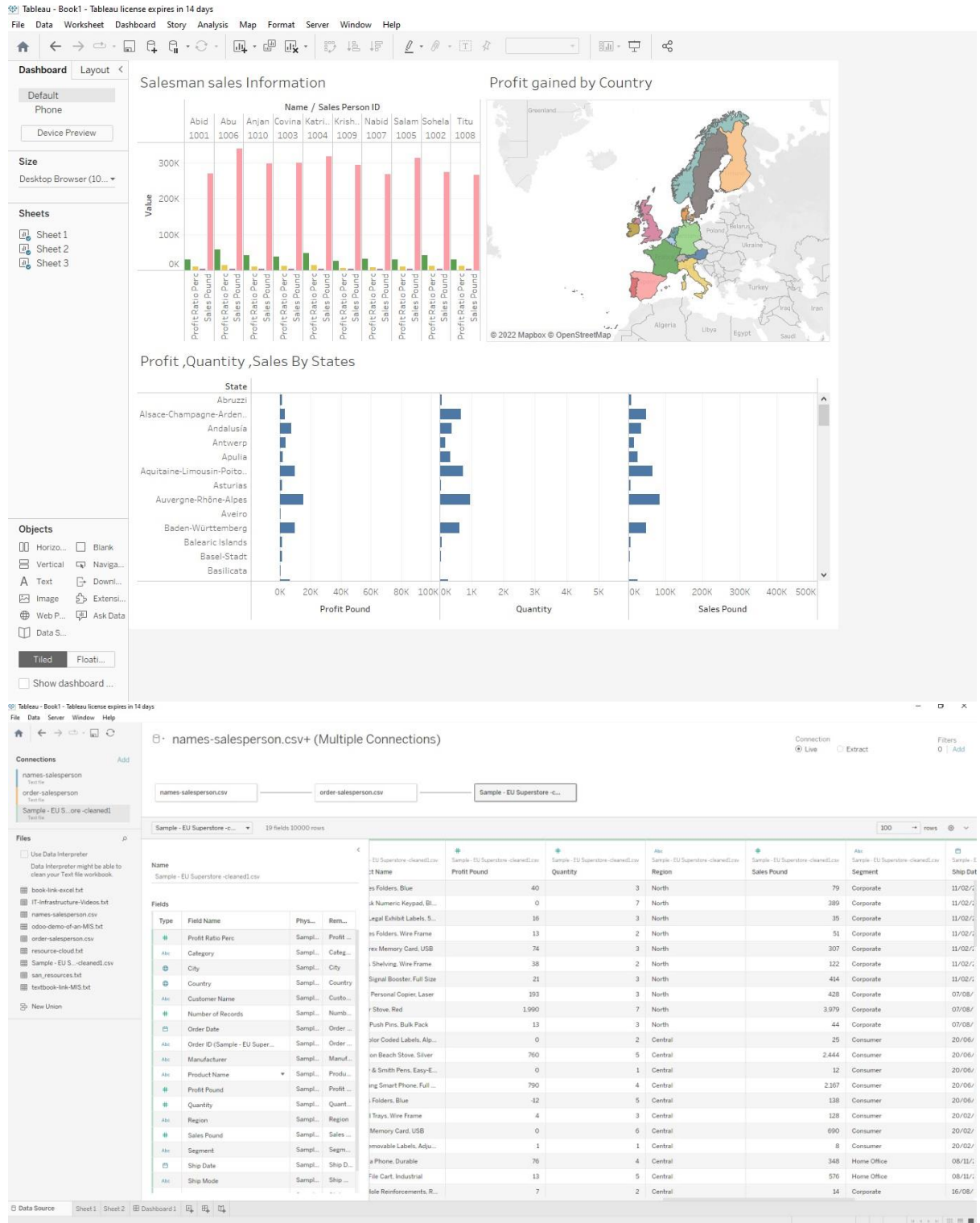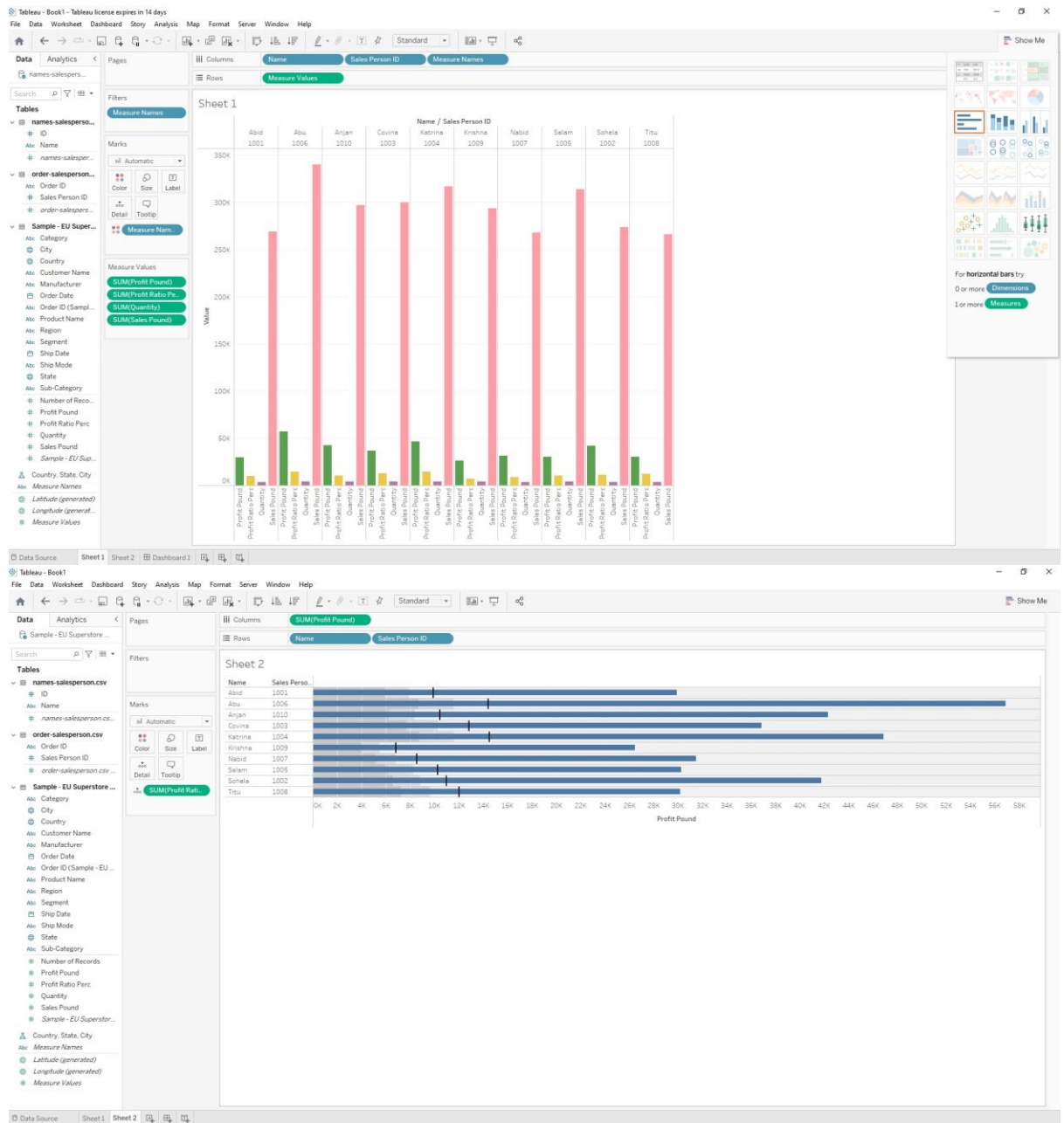# Case I: Understanding Business Information Through Dashboards

Questions:
1. What could be some ways that Habib can improve profitability?
   ANS: using business Intelligence BI tool like Tableau Habib can improve his sales and services . Creating a stromg mis team.
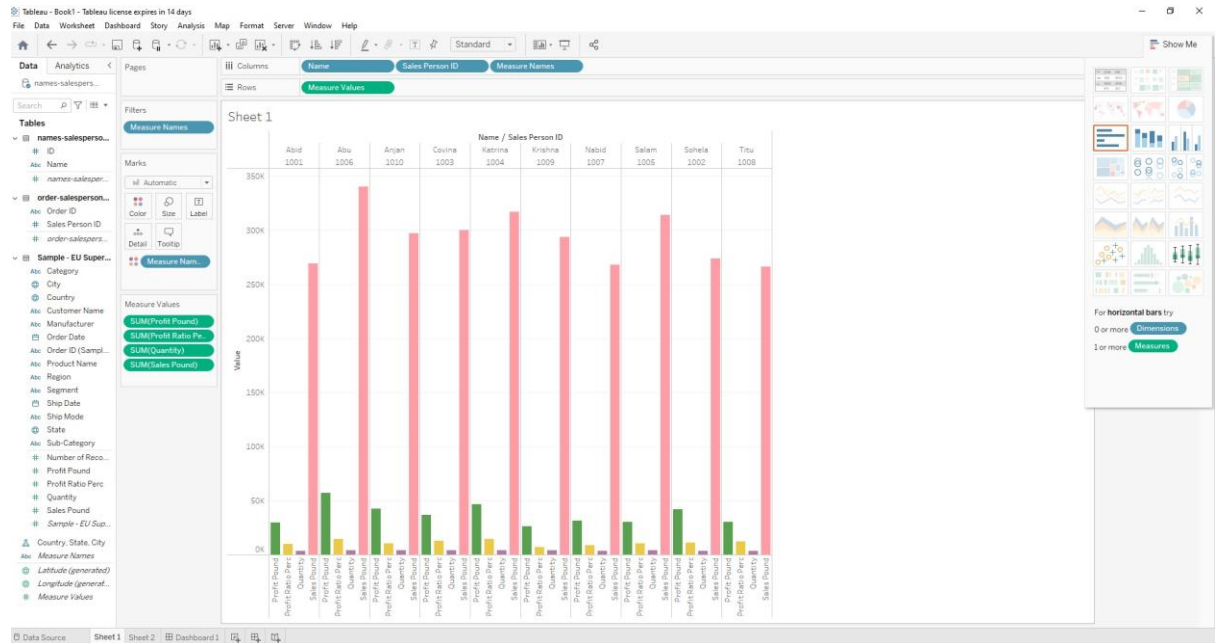
2. What do we mean by measures?
   Ans: a plan or course of action taken to achieve a particular purpose.

3. Which three sales persons are the worst performing?

Ans:

Here we can see Krisna , Abid and Titu is worst performing salesman.