

# TAHSEEN CHOWDHURY

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## EXPERIENCE | VICE PRESIDENT STUYVESANT STUDENT UNION

JUNE 2016 - CURRENT

- Resolve conflicts between the Clubs and Publications of Stuyvesant High School.
- Ensure the growth of the Student Unions ~\$160k budget through investments and special events that benefit the Stuyvesant Community.
- Oversee the progress of special projects and initiatives of specific Department heads.
- Serve as a Voting Member on the School Leadership Team and conduct interviews in the selection of a new Principal through the Department of Education's C-30 process.

## MANAGING DIRECTOR GREEN TAG, LLC

MARCH 2016 - CURRENT

- Initiate and finish the process of obtaining intellectual property for the use of the company.
- Review and analyze local laws to maintain operations within legal jurisdictions.
- Oversee the licensing of trademarks to various proprietors.

## OPERATIONS & MARKETING FELLOW KHAN'S TUTORIAL

AUGUST 2014 - CURRENT

- Direct and manage Google AdWords campaigns to bring in leads.
- Redesign the UI of the company website so that it is simplistic and streamlined.
- Work with the Director of Marketing in order to improve online Yelp & Google presence.
- Manage social media with relation to current events to maximize marketing potential.
- Work with the Vice President of Operations to bring more technology into the classroom.

## VICE PRESIDENT OF MARKETING & PROMOTION OPTIONS STRATEGY NETWORK

MARCH 2016 - CURRENT

- Define the Marketing Strategy to ensure that promotion responds to changes in the company.
- Redesign the UI of the company website so that it is simplistic and streamlined.
- Lead the Google, Yahoo & Bing online advertising strategy.
- Lead the Facebook and Twitter marketing strategy.

## TECH COORDINATOR & PROGRAM INTERN KHAN FOUNDATION NYC

AUGUST 2014 - CURRENT

- Redesign the UI of the company website so that it is simplistic and streamlined.
- Work with the Program Coordinator in order to bring more technology into the classroom.
- Work with the Program Coordinator in order to bring in Corporate Sponsorships.
- Work with the Program Coordinator & Executive Director to plan events and fundraisers.

## CHIEF EXECUTIVE OFFICER STUY INK PUBLISHING

JANUARY 2015 – JUNE 2016

- Work with Publishing Networks to publish a collaborative teen book into global circulation.
- Review and analyze local copyright laws to maintain operations within legal jurisdictions.

## EDUCATION | STUYVESANT HIGH SCHOOL, NEW YORK (SEPTEMBER 2014 – EXPECTED JUNE 2018)

HIGH SCHOOL DIPLOMA

Student Union/Government Leader (3 Years), National Policy Debater, Stuy Ink, Robotics, Amnesty International, Digital Marketing Agency of Stuyvesant, TedX Stuyvesant, Stuyvesant Business Network

## ACADEMY FOR THE INTELLECTUALLY GIFTED, ASTORIA, NY (SEPTEMBER 2011 – JUNE 2014)

MIDDLE SCHOOL DIPLOMA

Student Union/Government Leader (3 Years), National Policy Debater, Stuy Ink, Robotics, Amnesty International, Digital Marketing Agency of Stuyvesant, TedX Stuyvesant, Stuyvesant Business Network