

TAHSEEN CHOWDHURY

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EXPERIENCE | **PRESIDENT STUYVESANT STUDENT UNION**

JUNE 2016 - CURRENT

- Resolve conflicts between the Clubs and Publications of Stuyvesant High School.
- Ensure the growth of the Student Unions ~\$160k budget through investments and special events that benefit the Stuyvesant Community.
- Oversee the progress of special projects and initiatives of specific Department heads.
- Serve as a Voting Member on the School Leadership Team and conduct interviews in the selection of a new Principal through the Department of Education's C-30 process.

MANAGING DIRECTOR GREEN TAG, LLC

MARCH 2016 - CURRENT

- Initiate and finish the process of obtaining intellectual property for the use of the company.
- Review and analyze local laws to maintain operations within legal jurisdictions.
- Oversee the licensing of trademarks to various proprietors.

INTERNET MARKETING COORDINATOR | OPERATIONS & MARKETING KHAN'S TUTORIAL

AUGUST 2014 - CURRENT

- Direct and manage Google AdWords campaigns to bring in leads.
- Redesign the UI of the company website so that it is simplistic and streamlined.
- Work with the Director of Marketing in order to improve online Yelp & Google presence.
- Manage social media with relation to current events to maximize marketing potential.
- Work with the Vice President of Operations to bring more technology into the classroom.

VICE PRESIDENT OF MARKETING & PROMOTION OPTIONS STRATEGY NETWORK

MARCH 2016 - CURRENT

- Define the Marketing Strategy to ensure that promotion responds to changes in the company.
- Redesign the UI of the company website so that it is simplistic and streamlined.
- Lead the Google, Yahoo & Bing online advertising strategy.
- Lead the Facebook and Twitter marketing strategy.

TECH COORDINATOR & PROGRAM INTERN KHAN FOUNDATION NYC

AUGUST 2014 - CURRENT

- Redesign the UI of the company website so that it is simplistic and streamlined.
- Work with the Program Coordinator in order to bring more technology into the classroom.
- Work with the Program Coordinator in order to bring in Corporate Sponsorships.
- Work with the Program Coordinator & Executive Director to plan events and fundraisers.

CHIEF EXECUTIVE OFFICER STUY INK PUBLISHING

JANUARY 2015 – JUNE 2016

- Work with Publishing Networks to publish a collaborative teen book into global circulation.
- Review and analyze local copyright laws to maintain operations within legal jurisdictions.

EDUCATION | **STUYVESANT HIGH SCHOOL, NEW YORK (SEPTEMBER 2014 – EXPECTED JUNE 2018)**

HIGH SCHOOL DIPLOMA

Student Union/Government Leader (3 Years), National Policy Debater, Stuy Ink, Robotics, Amnesty International, Digital Marketing Agency of Stuyvesant, TedX Stuyvesant, Stuyvesant Business Network

ACADEMY FOR THE INTELLECTUALLY GIFTED, ASTORIA, NY (SEPTEMBER 2011 – JUNE 2014)

MIDDLE SCHOOL DIPLOMA

Student Union/Government Leader, Debate, Gardening, Analytical Thinking