## TAHSEEN CHOWDHURY

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Recruiting Agent Vox Media, Inc 104 W 40th St, New York, NY 10018

To whom it may concern,

I read the Vox Media advertisement for a Marketing and Communications Intern with great interest. I know that as a High School student I may not be of great interest to Vox Media but I do bring in professional experience that will be of value to Vox Media.

As of now I hold three different part time marketing jobs that require skill and dedication. These companies are not mainstream so it's important that one understands what the companies do and how they do it.

**Options Strategy Network** is a for-profit organization headed by Frederic Oltarsh. Fred works with clients on both a corporate and individual level to educate them when it comes to trading options. My job as Vice President of Marketing and Promotion entails working to find individual clients through social media marketing, Forbes, and Google AdWords.

**Khan Foundation** is a 501(c)(3) non-profit organization that works to promote college and career readiness amongst underdeveloped communities. My job as the Tech Coordinator & Program Intern involves marketing through the website, promoting events through Eventbrite and mailing lists, and working to find Corporate Sponsorships to fund our activities.

**Khan's Tutorial** is a for-profit tutoring chain. They have been developing for over 20 years and have over 10 locations but only recently have they decided to join the online marketing business. I've been heading Google AdWords campaigns, website UI focused redesigns, Google My Business & Yelp improvement, as well as many other projects focused on bringing in leads for the company.

These companies are fairly traditional and I've learned a lot through my experiences but my job usually entails marketing to an older demographic that doesn't commonly use the Internet.

I'd like to widen my horizons when it comes to marketing, especially when it comes to marketing to a younger demographic and I believe Vox Media can provide me with that experience. I bring a unique package of experience and open-mindedness when it comes to Marketing and I'm willing to learn anything if I feel that I can be useful.

If you have any questions or comments about my application, please call me at (917) 853-8205 at any time or email me at tahseen@tahseenchowdhury.com. I am also available in the New York City area to meet and discuss anything about the job or Vox Media.

Thank you,

Tahseen Chowdhury www.tahseenchowdhury.com

**Please note**: I have my marked my application as not having authorization to work in the United States without restriction. I do have a student work permit that does have limitations but they are not extensive.