

# **SOHOJ BINIYOG**

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# Feasibility Analysis

- Developed using Django, HTML/CSS/JavaScript, and MySQL
- Hosted on Railway with API support for bKash, Nagad etc.
- Low-cost development using open-source and student-led approach
- Supports NID verification and follows Islamic financial rules
- SWOT shows strong ethical value but needs user trust

# Interview questionnaire

# Interview Process

# **SURVEY RESULTS & SUMMARY**

- **Total Participants: 11**
- **81% Students, 9% Service Holders, 9% Freelancers**
- **Most preferred Halal investing due to ethics and religion.**
- **Users want transparency, low-risk, educational support.**
- **Concerns: Trust, fraud, legal compliance, complexity.**

# FUNCTIONAL REQUIREMENT

- User registration and NID verification.
- Invest in verified SMEs with digital contracts.
- Real-time ROI and profit-sharing updates.
- User dashboard with investment summary.
- bKash/Nagad payment integration.

# NON-FUNCTIONAL REQUIREMENT

- System supports 1000+ users, <3s response time.
- Bangla & English support with 99.9% uptime.
- The app must be Shariah-based at all levels.



**THANK YOU**

**ANY QUESTION  
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