

SOHOJ BINIYOG

Presented to -

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INTRODUCTION & OBJECTIVE

- ❑ **A digital platform connecting Investors and SMEs.**
- ❑ **Investors can fund SME businesses easily & transparently**
- ❑ **Focus: Simplicity, usability, modern layout**
- ❑ **Promote Halal, simple & secure investment opportunities**

Key Features

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Invest Smart Empower SMEs Earn Halal Returns

Sohoj Biniyog connects you with growing businesses in Bangladesh.

Running a business? [Apply for Investment.](#)



How Sohoj Biniyog Works

A simple, transparent process for investors and entrepreneurs

Discover

Browse Shariah-compliant investment opportunities from growing Bangladeshi businesses.

Invest

Select your investment amount and complete your investment through our secure platform.

Grow

Track your investment's performance and receive regular updates from the business.

Earn

Receive your profit share according to the agreed terms, all while supporting local businesses.

[Home](#)[Funded Campaign](#)[About](#)[Contact](#)[Log in](#)[Register](#)

Register

Name

Email

Password

Register

Already have an account?

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Log In

[Investor](#)

[SMEs](#)

Email



Password



☐ Remember me

Login

Don't have an account? [Register](#)

Log In

Investor

Email



Password



☐ Remember me

Login

Don't have an account? [Register](#)



Rahim Uddin

Email: rahim@example.com

Phone: +880 1616 734802

Edit Profile

Total Invested

₹150,000

Active Investments

5

My Investments

SME Name

Amount Invested

Funding Progress

Status

ABC Electronics

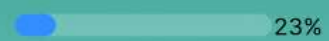
ABC Electronics



ABC Electronics

ABC Electronics

ABC Electronics



ABC Electronics



Investment Opportunities

Discover vetted SMEs ready for investment. All opportunities are Shariah-compliant and thoroughly reviewed.

Manufacturing

15 days left



EcoTextile Ltd.

★ 4.5

Sustainable textile manufacturing using organic materials and zero-waste processes. Targeting export markets with eco-friendly products.

📍 Dhaka, Bangladesh ● **Medium Risk**

Progress



📈 Expected Return: 15-20% 👤 45 investors

Invest Now

Agriculture

8 days left



GreenFarm Organic

★ 4.8

Modern organic farming with smart irrigation systems. Producing premium organic vegetables for local and export markets.

📍 Sylhet, Bangladesh ● **Low Risk**

Progress



📈 Expected Return: 18-25% 👤 32 investors

Invest Now



Investment

Log In

SME

Email



Password



☐ Remember me

Login

Don't have an account? [Register](#)



ABC Electronics

Sector: Furniture Manufacturing

Owner: Md. Salman | Contact: sst@greenwood.com

Industry: Electronics & Gadgets

 Verified SME

[Edit Profile](#)

My Funding Campaigns

Smart Home Devices Expansion

Raising funds to expand our product line into smart IoT-based home appliances.



Raised: ₳350,000 / ₳500,000

Status: Active

Retail Store Setup

Opening a flagship retail outlet in Dhaka to directly serve customers.



Raised: ₳180,000 / ₳400,000

Status: In Progress

These are the funded campaign which has been going on now.



Orange Trade International [2]

Raised: ₳1,01,55,965

Projected ROI: 17.5% annualized



One Ummah BD [2]

Raised: ₳79,71,011

Projected ROI: 15% Annualized



Quality Mineral Industries

Raised: ₳1,04,24,437

Projected ROI: 17% annualized

Who We Are

Empowering Bangladesh's entrepreneurs through Shariah-compliant investment solutions. Building bridges between innovative ideas and ethical capital.

Our Mission

To democratize access to ethical investment opportunities in Bangladesh by connecting passionate entrepreneurs with conscious investors through a transparent, Shariah-compliant platform.

- Enable SME growth through accessible funding
- Promote ethical investment practices
- Foster economic inclusion and prosperity

Our Vision

To become Bangladesh's leading ethical investment ecosystem, where every entrepreneur has access to fair funding and every investor can contribute to meaningful economic development.

- Leading platform for Shariah-compliant investments
- Empowering 10,000+ entrepreneurs by 2030
- Creating sustainable economic impact

Meet Our Team



Salman Nur Ramim
Chief Executive Officer

BSc Student of University of Asia Pacific. 00+ years experience in Islamic finance and SME development.



Shahriar Alam Shimul
Chief Technology Officer

BSc Student of University of Asia Pacific.



HM. Tahsin Sheikh
Head of Operations

BSc Student of University of Asia Pacific.



Contact us

Name

Email

Subject

Message

Responsiveness

- Focused only on desktop version in Figma
- Used 12-column grid layout for alignment
- Clear navigation bar with links & logo
- Applied consistent spacing, typography, and color scheme
- Reused components (cards, buttons, progress bars) for uniformity

Design Decisions and Challenges

Design Decisions:

- ❑ Clean typography and simple colors.
- ❑ Separate dashboards for Investors and SMEs to avoid confusion.
- ❑ Reused components (buttons, cards, progress bars) for a uniform look.
- ❑ Prioritized easy navigation and quick access to key information.

Challenges:

- ❑ Find visuals that match the professional style.(Icons & Images)
- ❑ Needed ideas from multiple websites.
- ❑ Ensuring fonts, colors, and spacing were uniform across all pages.
- ❑ Designing progress bars, dashboards, and campaign cards.

THANK YOU

**ANY QUESTION
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