

Chapter 4

Supply and demand are the forces that make market economics work.

Modern microeconomics is about supply, demand and market equilibrium.

A market is a group of buyers and sellers of a particular good or service.

Supply and demand == behavior of people.

- Buyers determine demand
- Sellers determine supply

A competitive market is a market in which there are many buyers and sellers so that each has a negligible impact on the market price.

There are two types of economics

- Market economics → Creates inequality / Capitalism / decentralized decision
- Command economics →

Competative market এর বৈশিষ্ট্য

- Many buyers & Sellers
- Sell same product / identical product
- Individual buyers cannot influence the price.

* price takers → যার price set করে

changers → যার price হয়

Oligopoly

↳ Few sellers

↳ Competition is not always aggressive

• Oligopoly যার ৩০ seller এক হয়ে যার উন্নয়ন করে

monopoly হয়ে যার

যে কোন ক্ষমতা আছে তার Demand

যে কোন ক্ষমতা আছে তার wants

Quantity demand:-

Quantity demand is the amount of a good that buyers are willing and able to purchase.

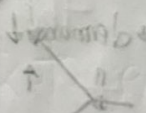
☞ The law of demand states that, other things equal, the quantity demanded of a good falls when the price of the good rises.

⊛ What do you mean by demand schedule/curve?

Ans:- The demand schedule is a table that shows the relationship between the price of the good and the quantity demanded.

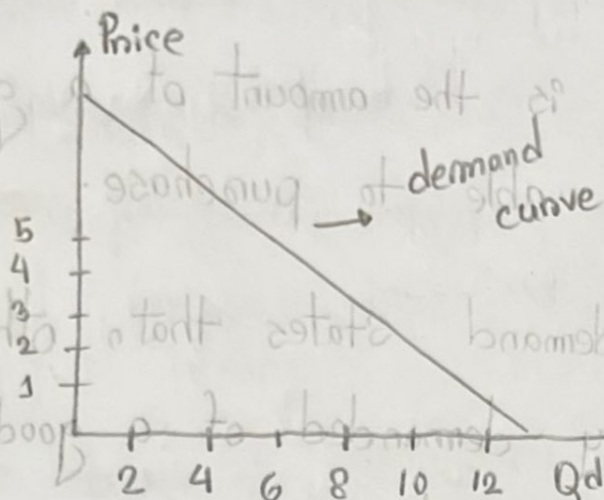
What is market demand?

Ans:- Market demand refers to the sum of all individual demands for a particular good or service.



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Price - dependent variable

Quantity

- Demand curve is always downward sloping because it has a tradeoff.

What are the factors that influence the demand of an individual curve?

Ans: • Price of the good itself

- Income of consumer

→ Normal goods → Income ↑ → demand ↑
 " ↓ → " ↓

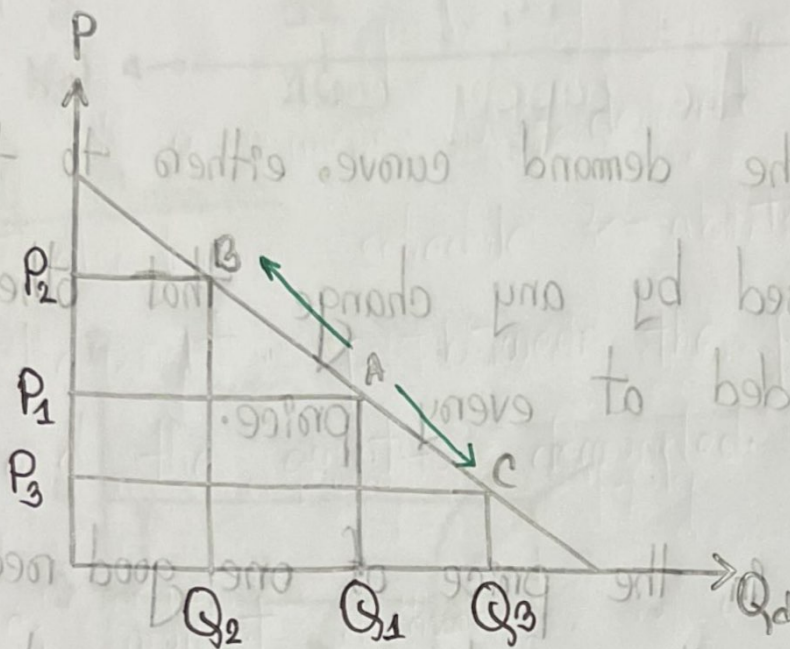
→ Inferior goods → Income ↑ → demand ↓
 " ↓ → " ↑

- Price of the related goods → Substitute
 " ↑ → demand ↑
 " ↓ → demand ↓
- Taste & Preference

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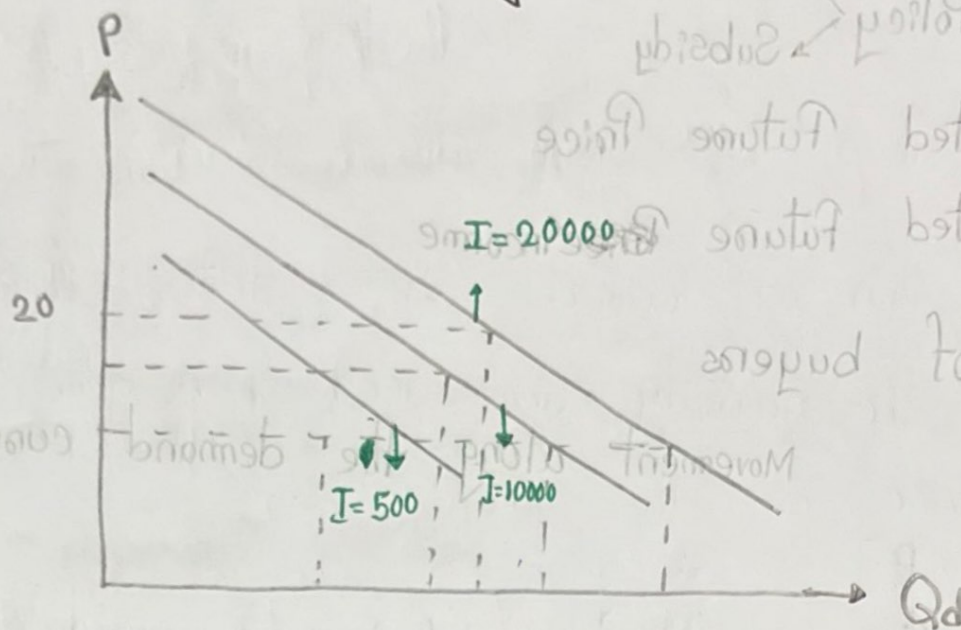
- Weather
- Govt Policy
 - Tax
 - Subsidy
- Expected Future Price
- Expected Future ~~Price~~ income
- No. of buyers

Movement along the demand curve (Price of good itself)



movement along the demand curve depends on only price itself, here other things are constant.

Shifts in the curve (change in demand)



A shift in the demand curve, either to the left or right caused by any change that alters the quantity demanded at every price.

☐ When a fall in the price of one good reduces the demand for another good, the two goods are called **substitutes**.

☐ When a fall in the price of one good increases the demand for another good, the two goods are called ~~complements~~ **complements**.

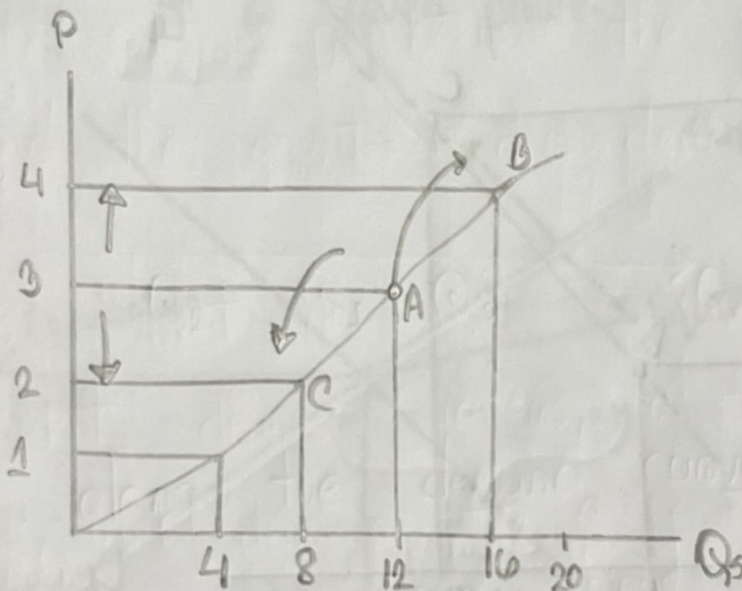
Supply

law of supply:- Price $\uparrow \rightarrow$ Demand \uparrow / Price $\downarrow \rightarrow$ Demand \downarrow

Supply schedule:-

P	Q _s
0	0
1	4
2	8
3	12
4	16

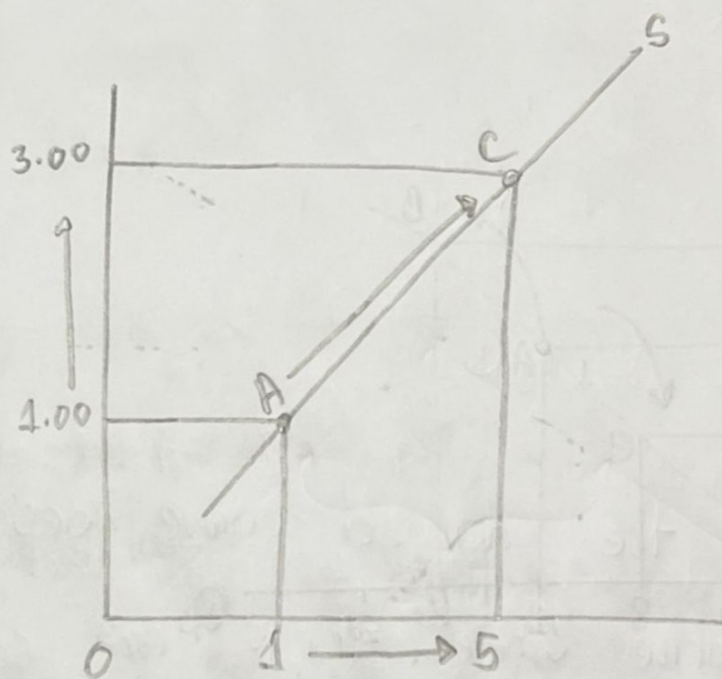
Supply Curve:-



Determinants of supply:-

- price of good itself
- input price (minimum wage law)
- Technology
- weather
- Govt policy
 - Tax
 - Subsidy

Movement along the supply curve



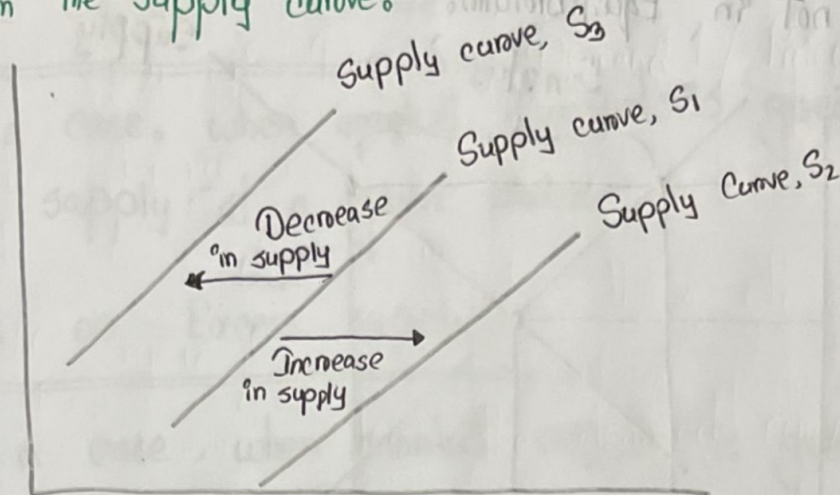
- Movement along the supply curve.
- Caused by a change in anything that alters the quantity supplied at each price.

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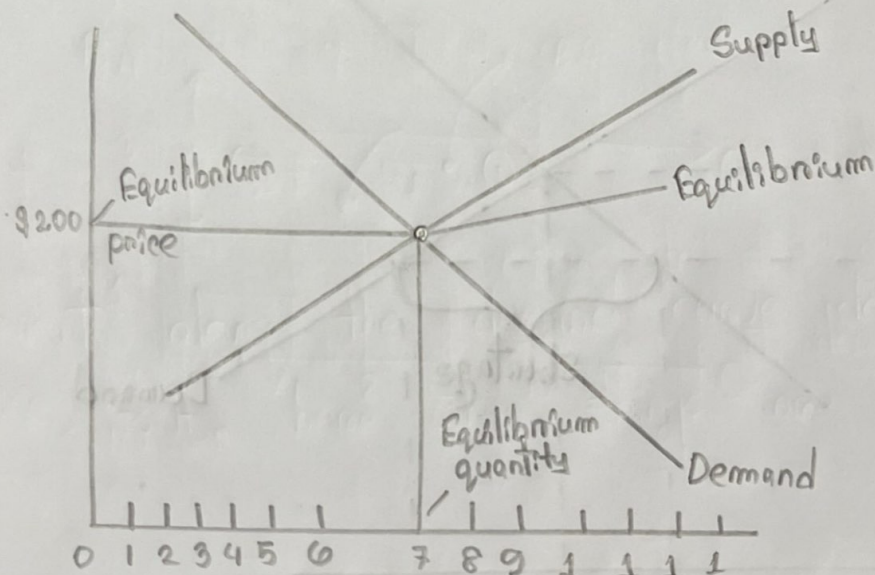
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Shift in the supply curve:-



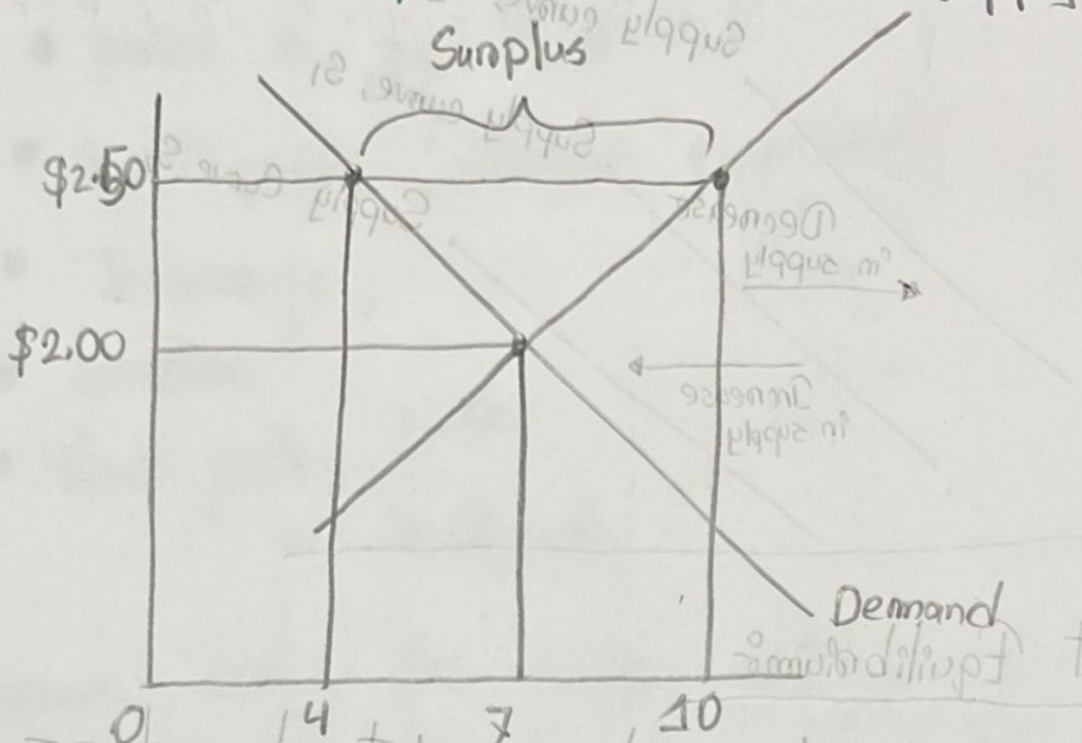
E. Market Equilibrium:-

It is a situation when market demand = market supply at a given price.

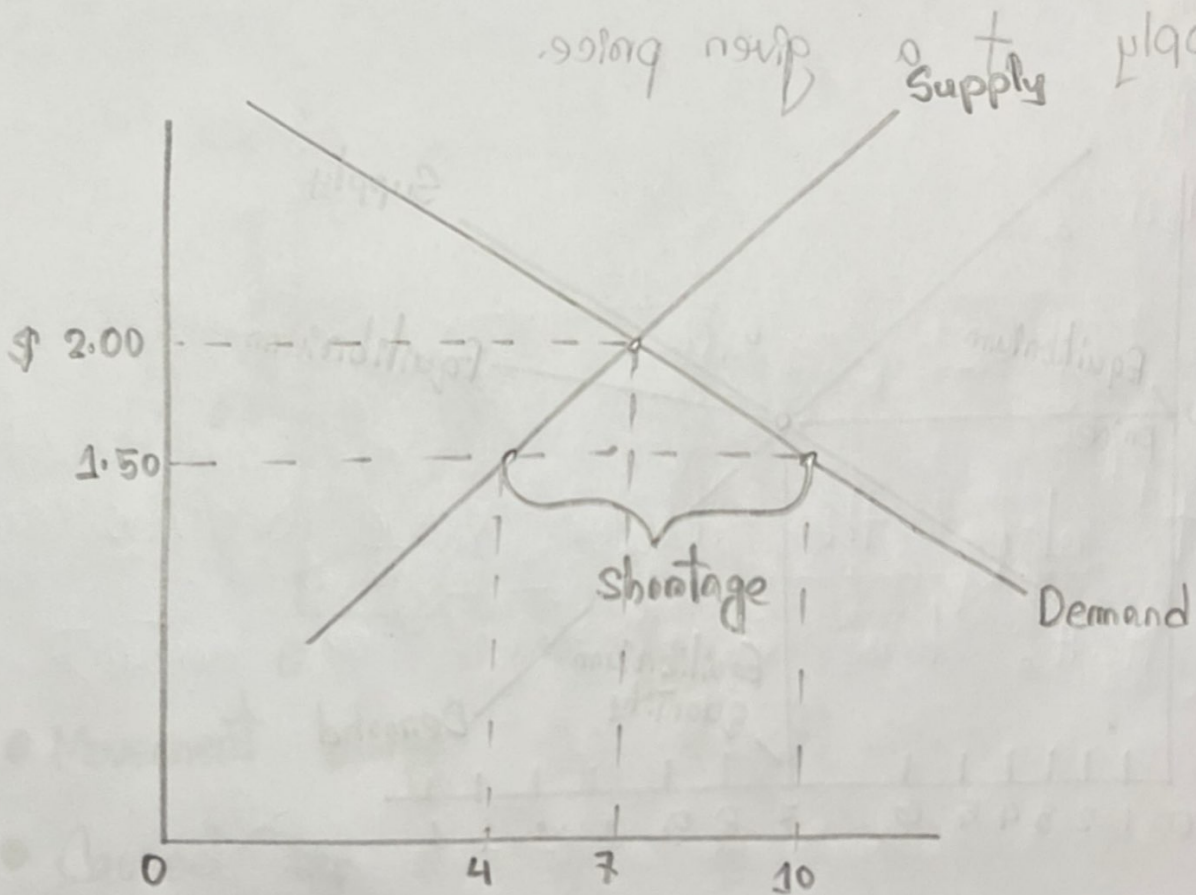


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Market not in Equilibrium:-



It is a situation when market demand = market supply



Shortage or Excess demand:-

It is a case, when market demand is greater than market supply at a given price.

Surplus or Excess supply:-

It is a case, when market supply is greater than market demand, at a given price.