

# SUPPORT VECTOR MACHINES

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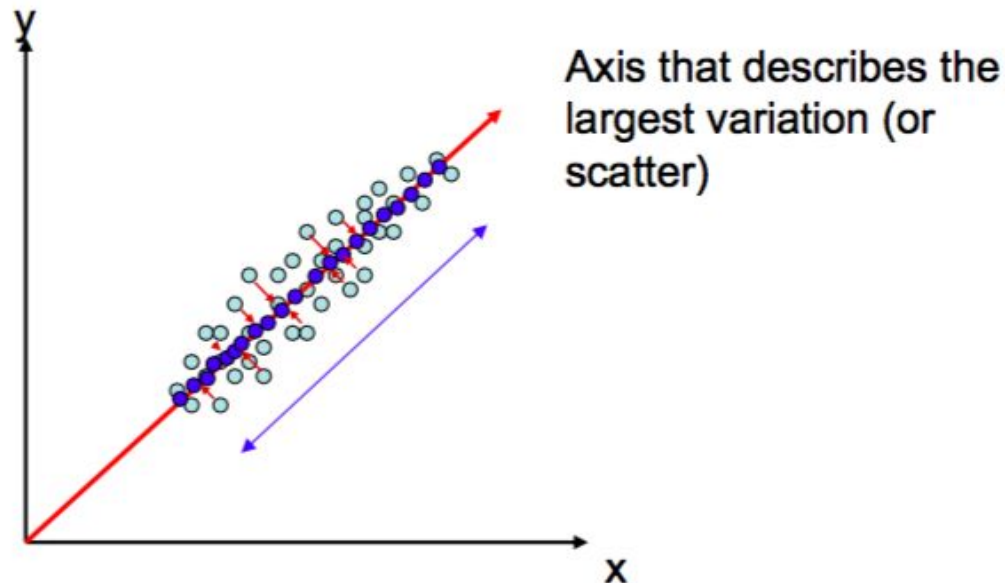
Many slides courtesy of Marios Savvides

# Last time summary

- PCA
- LDA

# What is PCA?

- We want to reduce the dimensionality but keep useful information
  - What is useful information? Variation
- We want to find a projection (a transformation) that describe maximum variation



# Formulation

- Maximize the variance after projection ie
  - $\operatorname{argmax} \operatorname{Var}(w^T x) = w^T \Sigma w$
- Subject to  $w$  is a unit vector
- Use Lagrangian multiplier to turn the constraint to a simple maximization
- $L(w, \lambda) = w^T \Sigma w - \lambda(w^T w - 1)$
- Take derivative with respect to  $w$
- $\Sigma w = \lambda w$  <- eigenvector

# Selecting eigenvectors

- Remember the variance of projected data is

$$\omega^T \Sigma \omega. \quad (1)$$

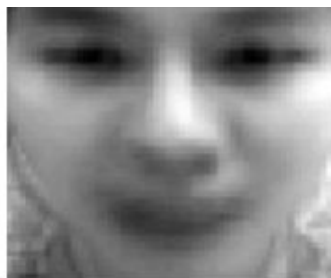
- And our solution yielded  $\Sigma \omega = \lambda \omega \quad (2)$

- Plug (2) in (1) and we get

$$\begin{aligned} \text{projected variance} &= \omega^T \Sigma \omega = \omega^T \lambda \omega \\ &= \lambda \omega^T \omega \quad (\text{remember } \|\omega\|=1) \\ &= \lambda \end{aligned}$$

# Eigenfaces

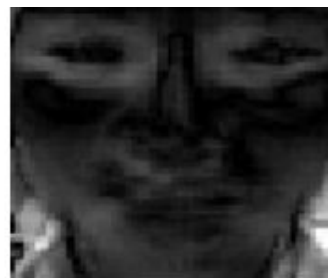
Meanface



V1



V2



V3



V4



V5



V6



V7



V8



V9



V10



V11



# Basis decomposition

- Let's consider our projection  $w_i$  which is the eigenvectors to be a basis vector  $v_i$
- We can represent any vector as a sum of basis vectors as follows:

$$\mathbf{x} = \sum_{i=1}^N p_i \mathbf{v}_i = p_1 \begin{bmatrix} | \\ \mathbf{v}_1 \\ | \end{bmatrix} + p_2 \begin{bmatrix} | \\ \mathbf{v}_2 \\ | \end{bmatrix} + \dots + p_n \begin{bmatrix} | \\ \mathbf{v}_n \\ | \end{bmatrix} = \mathbf{V}\mathbf{p}$$

# Finding the weights

$$\mathbf{x} = \sum_{i=1}^N p_i \mathbf{v}_i = p_1 \begin{bmatrix} | \\ \mathbf{v}_1 \\ | \end{bmatrix} + p_2 \begin{bmatrix} | \\ \mathbf{v}_2 \\ | \end{bmatrix} + \dots + p_n \begin{bmatrix} | \\ \mathbf{v}_n \\ | \end{bmatrix} = \mathbf{V} \mathbf{p}$$

- If  $\mathbf{v}_i$  are orthogonal, the projection of  $\mathbf{x}$  onto  $\mathbf{v}_i$  gives  $p_i$

$$\mathbf{V}^T \mathbf{x} = \begin{bmatrix} - & \mathbf{v}_1 & - \\ - & \mathbf{v}_2 & - \\ - & \mathbf{v}_3 & - \end{bmatrix} \begin{bmatrix} | \\ \mathbf{x} \\ | \end{bmatrix} = \begin{bmatrix} p_1 \\ p_2 \\ p_3 \end{bmatrix}$$



# Means

- In PCA, we model variance. (Variation around the mean)
- In our projection we need to remove the mean

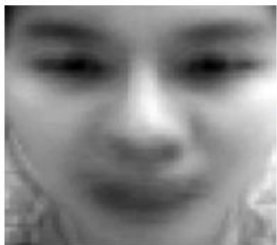
$$\mathbf{p} = \mathbf{V}^T(\mathbf{x} - \mathbf{m})$$

- The mean is the mean of all your training data
- If we want to reconstruct the data we need to add back the mean

$$\mathbf{x} = \sum_{i=1}^N p_i \mathbf{v}_i + \mathbf{m} = p_1 \begin{bmatrix} | \\ \mathbf{v}_1 \\ | \end{bmatrix} + p_2 \begin{bmatrix} | \\ \mathbf{v}_2 \\ | \end{bmatrix} + \dots + p_n \begin{bmatrix} | \\ \mathbf{v}_n \\ | \end{bmatrix} + \mathbf{m} = \mathbf{V}\mathbf{p} + \mathbf{m}$$

# Reconstruction with eigenfaces

Mean



+ 230

v1



- 917

v2



+ 1050

v3

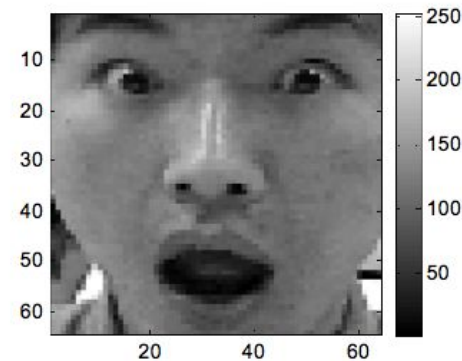


MSE=758.13

=



reconstructed  
 $\tilde{\mathbf{X}}$



Original  
 $\mathbf{X}$

# Practical issues

- If your data has different magnitudes in different dimensions, normalize each dimension before PCA
- If we have 640x640 images =  $\sim 400000$  dimensions.
- What is the size of the covariance matrix?



# Gram Matrix

$$\Sigma = E(x - \mu)(x - \mu)^T = XX^T$$

Covariance matrix  
is the **outer-product**  
of the input matrix

Must solve  $\Sigma v = \lambda v$

$$XX^T v = \lambda v \quad (\text{pre-mult by } X^T) \quad (1)$$

$$X^T XX^T v = \lambda X^T v \quad (v' = X^T v) \quad (2)$$

Solve eigenvalue problem  $X^T X v' = \lambda v'$

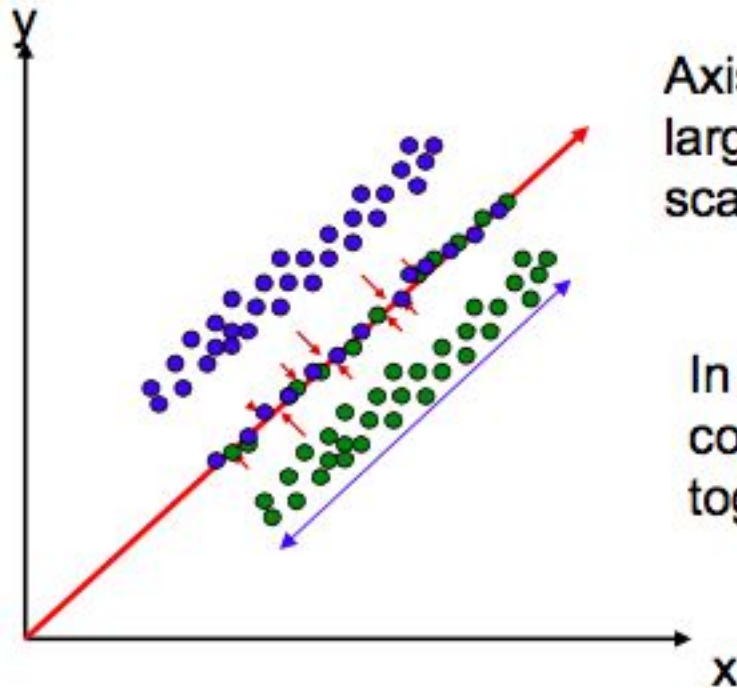
- $X^T X$  is a gram of **inner-product** matrix. Its size is  $N \times N$  where  $N$  is the number of data samples.

# But how to get $v$ from $v'$ ?

- From previous slide, equation (1) and (2)
  - $XX^T v = \lambda v$  (1)
  - $v' = X^T v$  (2)
- Substitute (2) into (1)
  - $Xv' = \lambda v$
- Thus,  $v = Xv'$ . We don't care about the scaling term because we will always scale the eigenvector so that it is orthonormal i.e.  $\|v\| = 1$ .

# PCA for classification

- PCA does not care about the class labels

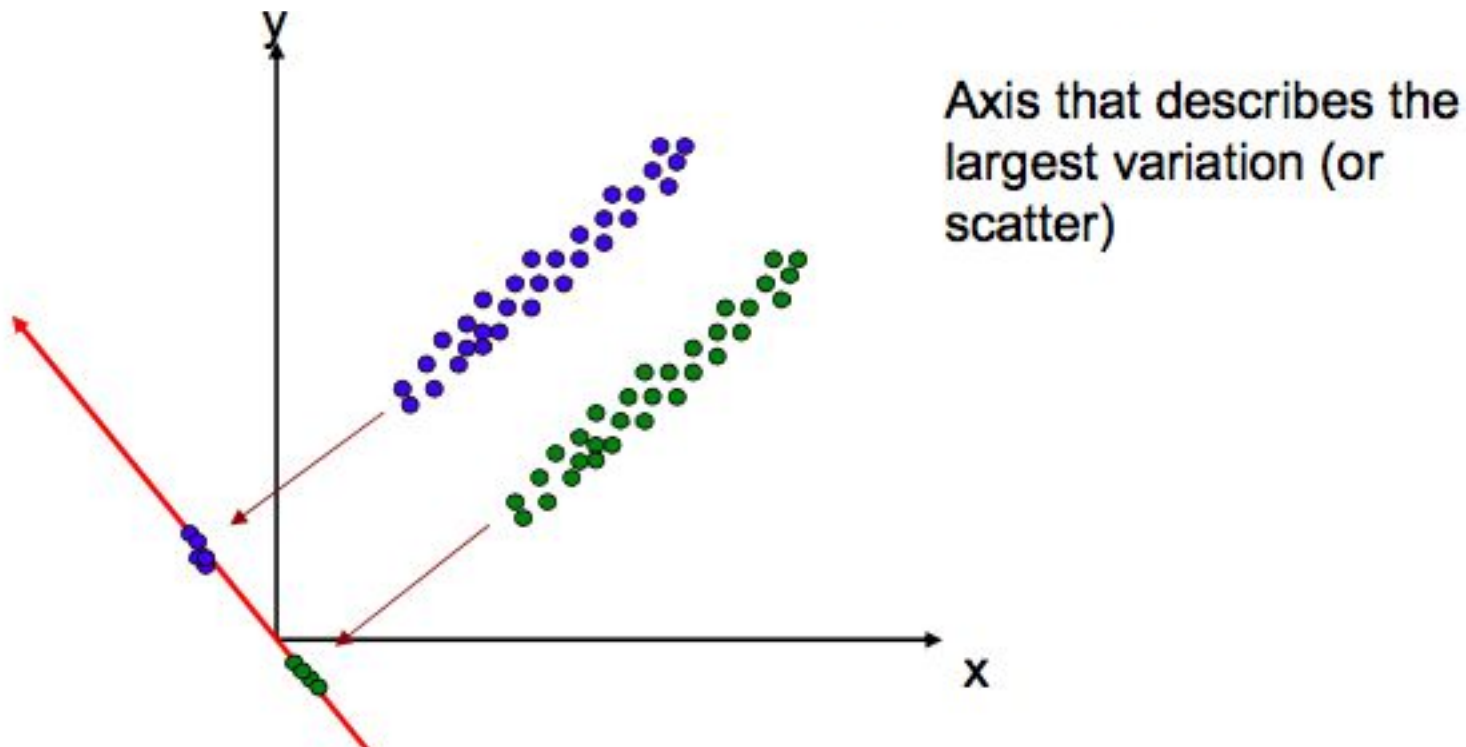


Axis that describes the largest variation (or scatter)...

In this case the projection vector completely smears the two classes together, making them in-separable

# What is LDA

- Find the projections that separate the classes.
- Assumes unimodal Gaussian model for each class
  - Maximize the distance between the means and minimize the variance of each class -> best classification performance



# Simple 2 class case

- We want to maximize the distance between the projected means:

e.g. maximize  $|(\tilde{\mu}_1 - \tilde{\mu}_2)|^2$

Where  $\tilde{\mu}_1$  is the projected mean  $\mu_1$  of class onto LDA direction vector  $\mathbf{w}$ , i.e.

$$\tilde{\mu}_1 = \mathbf{w}^T \mu_1$$

and for class 2:  $\tilde{\mu}_2 = \mathbf{w}^T \mu_2$  thus

$$\begin{aligned} |(\tilde{\mu}_1 - \tilde{\mu}_2)|^2 &= |(\mathbf{w}^T \mu_1 - \mathbf{w}^T \mu_2)|^2 \\ &= \mathbf{w}^T (\mu_1 - \mu_2)^T (\mu_1 - \mu_2)^T \mathbf{w} \\ &= \mathbf{w}^T \mathbf{S}_B \mathbf{w} \end{aligned}$$



# We also want to minimize within class scatter

- The variance or scatter of each class. We also want to minimize them.

$$\tilde{s}_1^2 = \sum_{i=1}^{N_1} (\tilde{x}_i - \tilde{\mu}_1)^2$$

Minimize the total scatter  $\tilde{s}_1^2 + \tilde{s}_2^2$

# Fisher Linear Discriminant Criterion

- We want to maximize between class scatter
- We want to minimize within class scatter
- We have an objective function as a ratio so we can achieve both!

$$J(\mathbf{w}) = \frac{|(\tilde{\mu}_1 - \tilde{\mu}_2)|^2}{\tilde{s}_1^2 + \tilde{s}_2^2}$$

$$J(\mathbf{w}) = \frac{\mathbf{w}^T \mathbf{S}_B \mathbf{w}}{\mathbf{w}^T \mathbf{S}_W \mathbf{w}}$$

# LDA solution

- If you do calculus

$$\mathbf{S}_B \mathbf{w} = \lambda \mathbf{S}_W \mathbf{w}$$

$$\mathbf{S}_W^{-1} \mathbf{S}_B \mathbf{w} = \lambda \mathbf{w}$$

If  $\mathbf{S}_W$  is non-singular and invertible.

- Generalized eigenvalue problem. The number of solutions is  $\min(\text{rank} \mathbf{S}_B, \text{rank} \mathbf{S}_W) = C-1$  or  $N-C$
- For 2 class this simplifies to
- Note this is only one projection direction

$$\mathbf{w} = \mathbf{S}_W^{-1} (\boldsymbol{\mu}_1 - \boldsymbol{\mu}_2)$$

# LDA+PCA

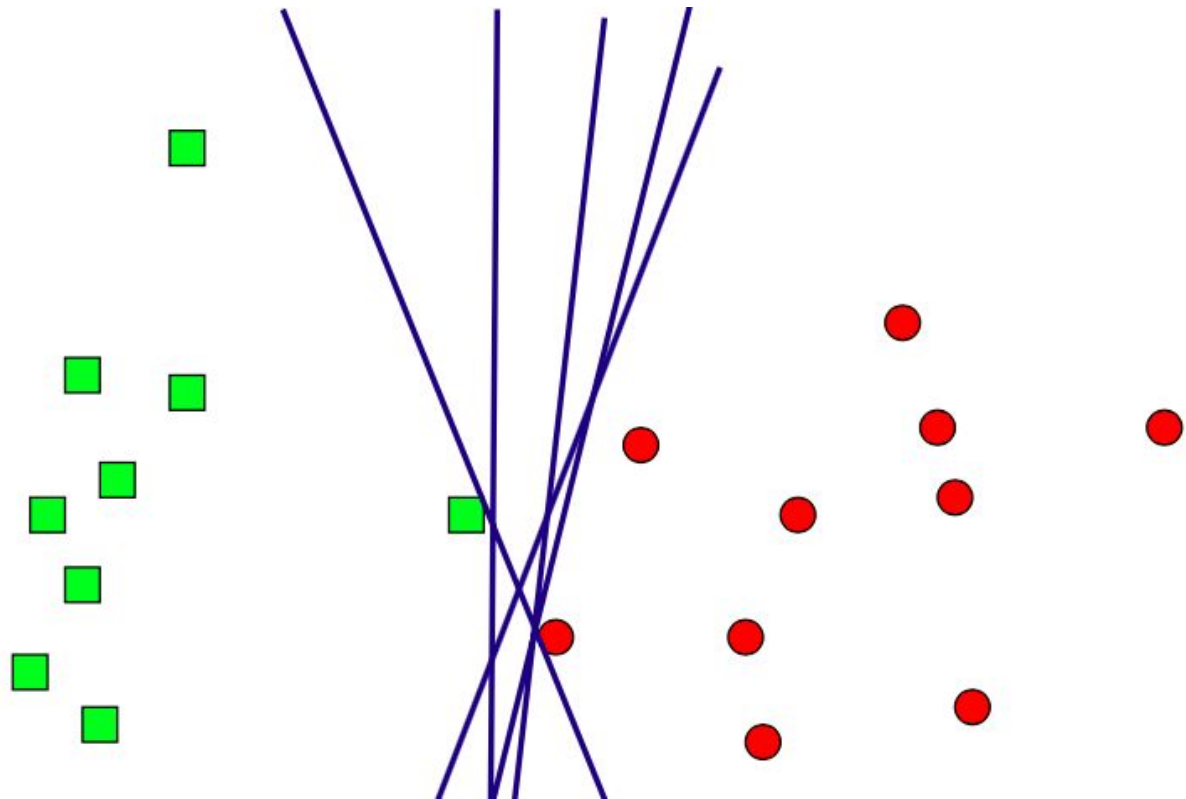
- First do PCA to reduce dimension
- Then do LDA to maximize classification ability
- How many dimensions to PCA?
  - Do PCA to keep  $N-C$  eigenvectors  $\rightarrow$  Makes  $S_w$  full rank and invertible
  - Then, do LDA and compute  $C-1$  projections in this  $N-C$  subspace
- PCA+LDA = Fisher projection

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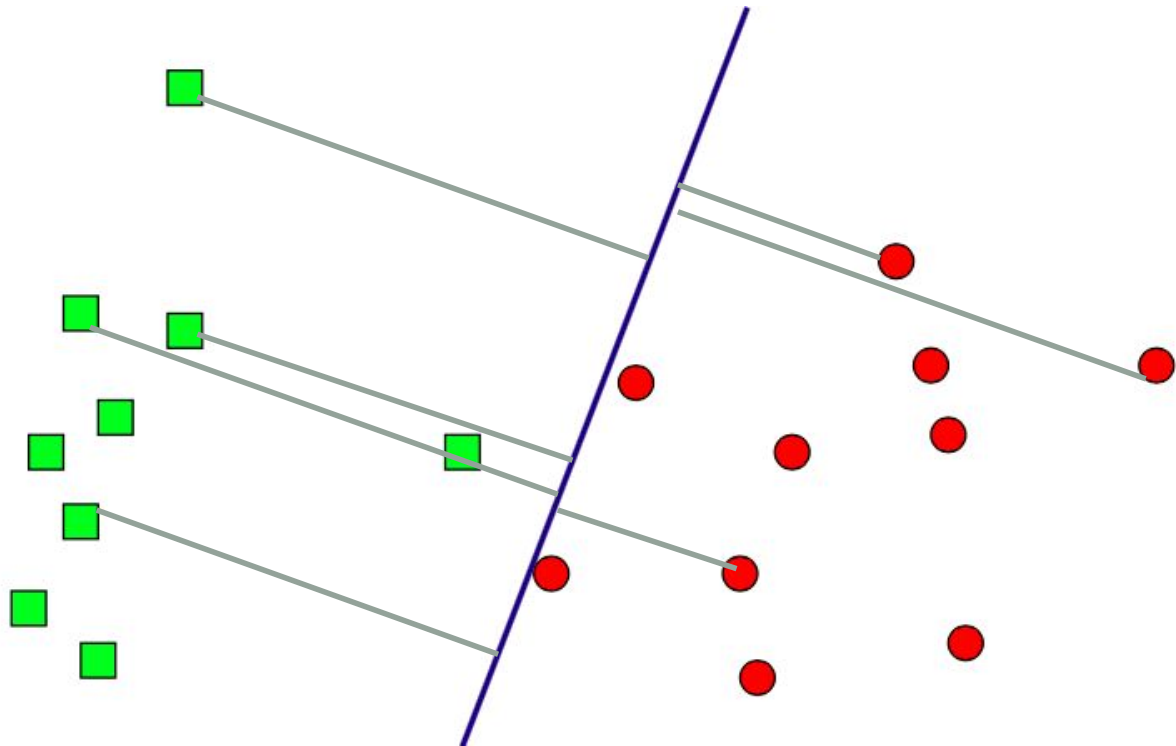
# Linear classification problem

- Find a line that separates two classes
- Many solutions exist!
- Which one is the best?

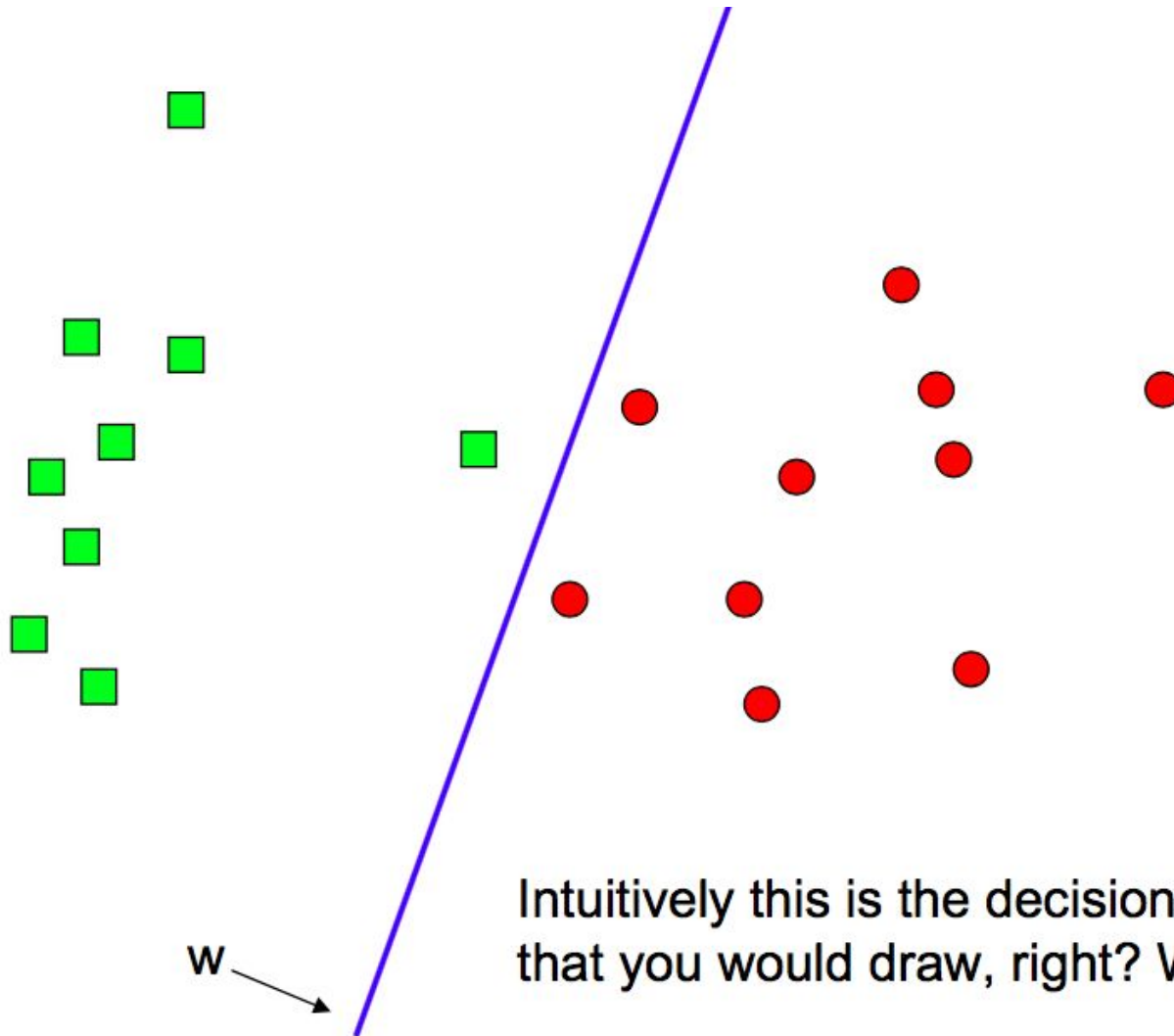


# Logistic Regression

- Minimizes sum of L2 distance (square error) between all points to the line
- Also have probabilistic interpretation (assume noise is Gaussian)



# Support vectors



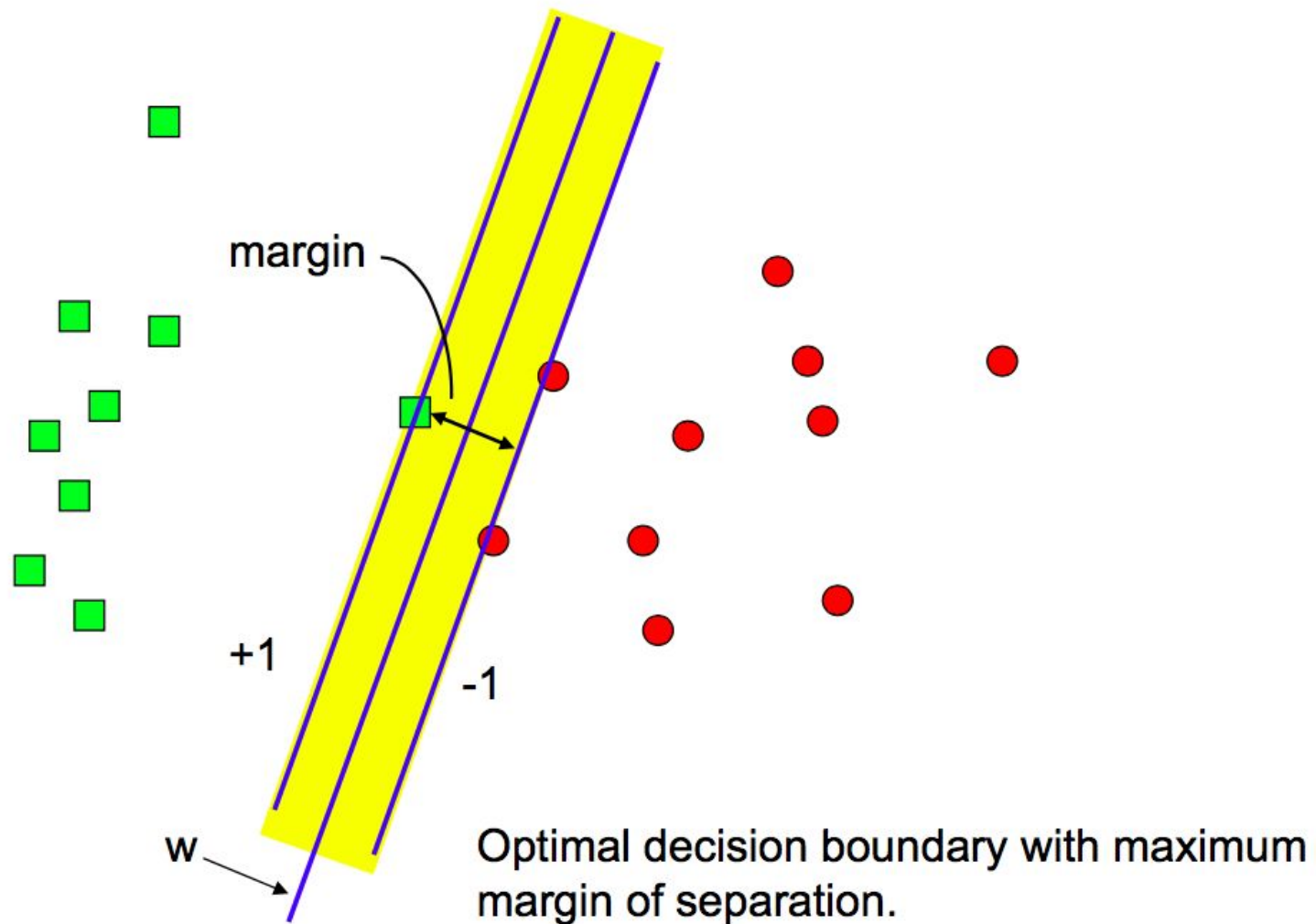
Intuitively this is the decision boundary that you would draw, right? Why?



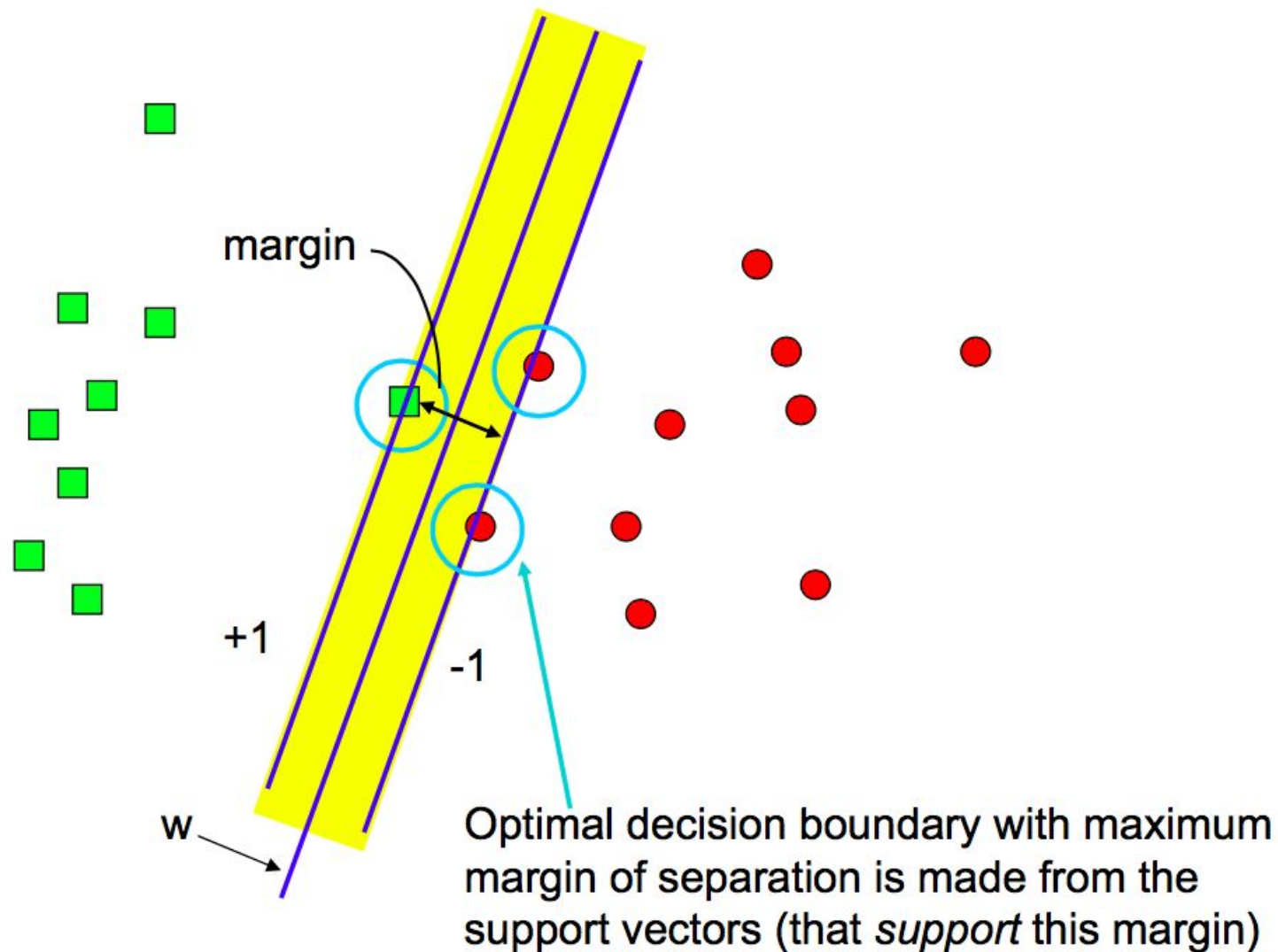
# Support Vector Machines (SVM)

- Goal: improve generalization!
  - Care more about reducing classifier variance than reducing classifier bias
- How?
- Find the decision boundary that gives the most “slack” in classification
  - Don’t care about easy cases, care about borderline cases!
    - Focus on the margin
  - Maximize the “margin of error” between two classes

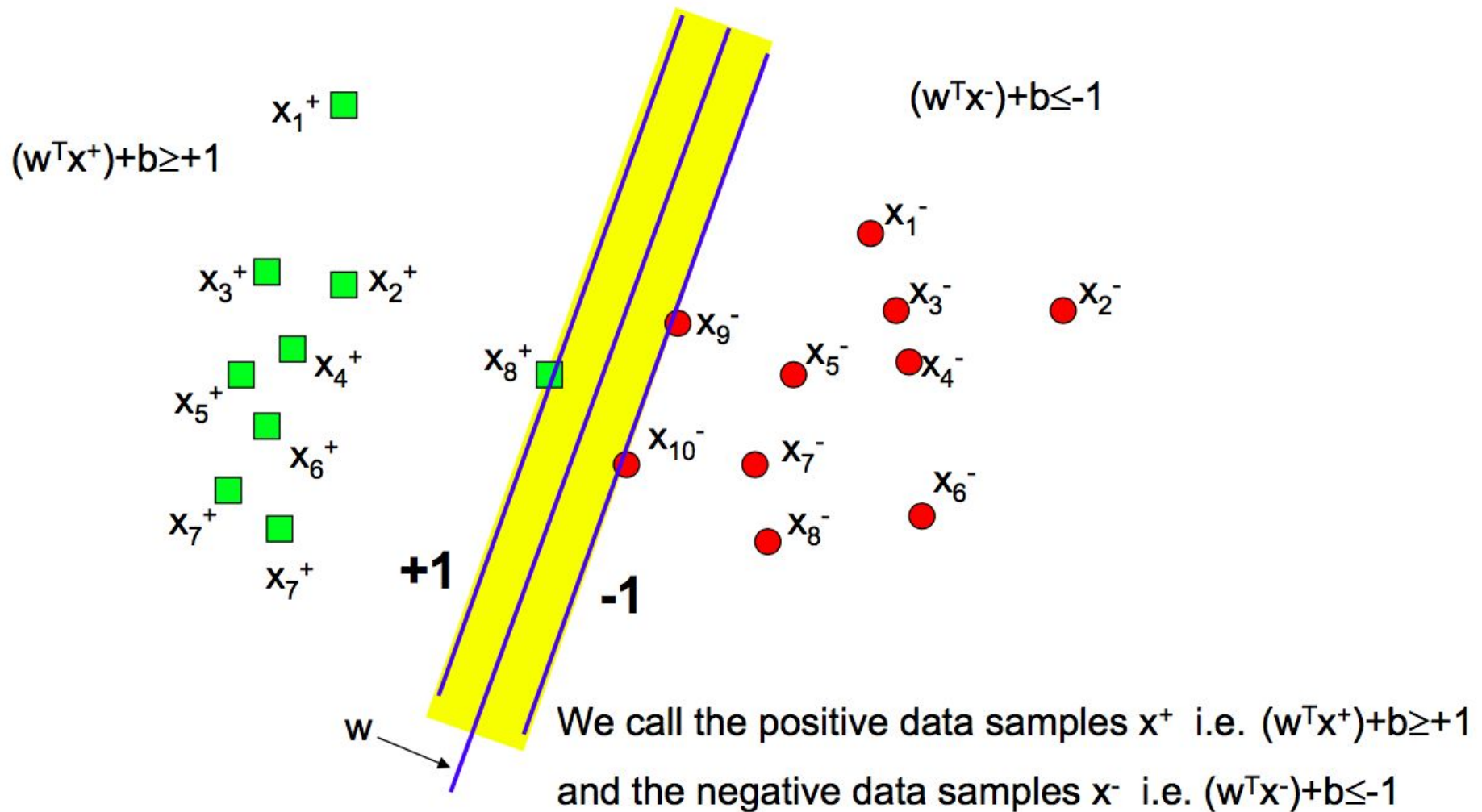
# Support Vectors



# Support Vectors

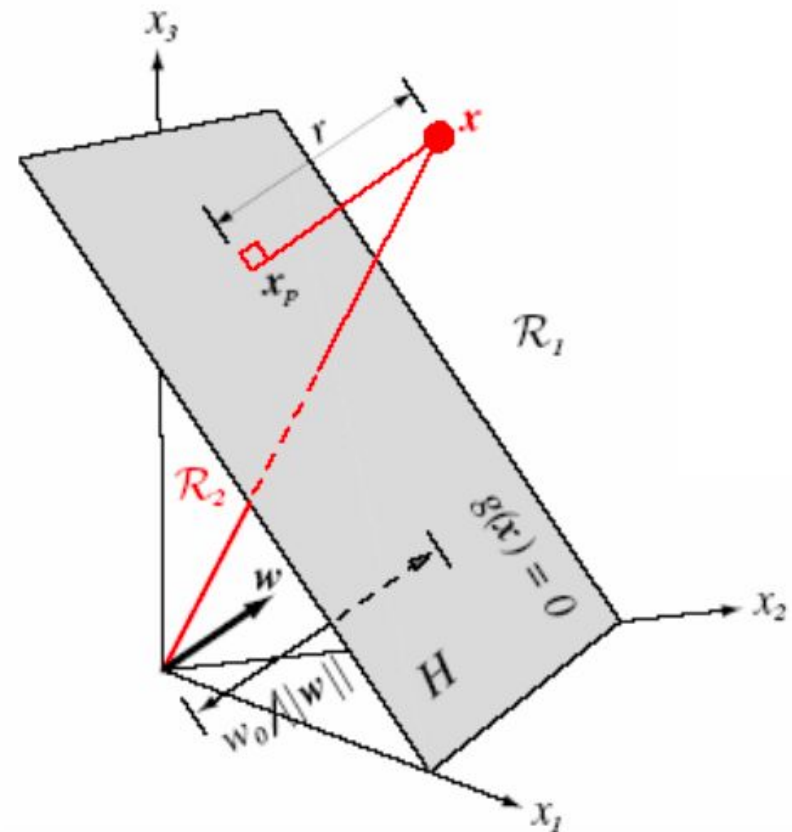


# Support Vectors



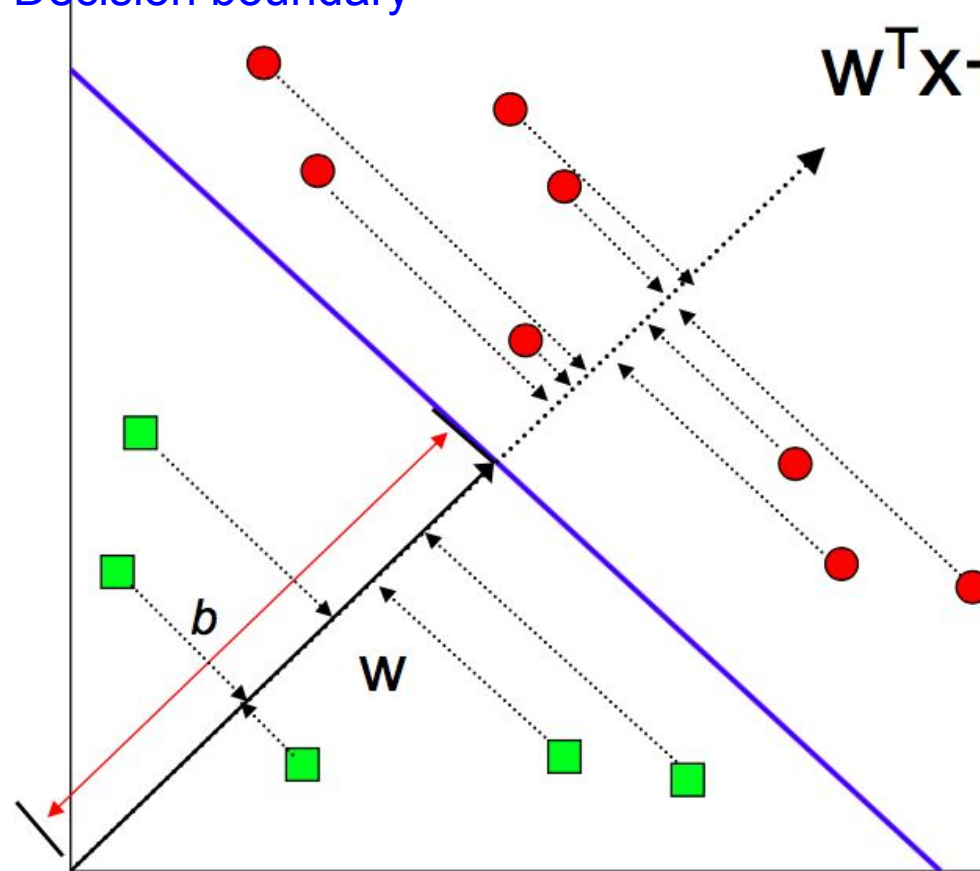
# Geometric interpretation of a decision boundary

- Recall a linear classifier (without the logistic part)
  - $g(\mathbf{x}) = \mathbf{w}^T \mathbf{x} + w_0$
- If  $\mathbf{x}_1$  and  $\mathbf{x}_2$  is on the decision boundary, then
  - $\mathbf{w}^T \mathbf{x}_1 + w_0 = \mathbf{w}^T \mathbf{x}_2 + w_0 = 0$
  - $\mathbf{w}^T (\mathbf{x}_1 - \mathbf{x}_2) = 0$ 
    - $\mathbf{w}$  is normal to any vector lying in the decision boundary
    - $\mathbf{w}$  is normal to the decision boundary hyperplane
    - If  $w_0 = 0$ , the hyperplane passes through the origin
- Note we can scale  $\mathbf{w}$  and  $w_0$  without affecting the hyperplane



# Geometric interpretation

Decision boundary



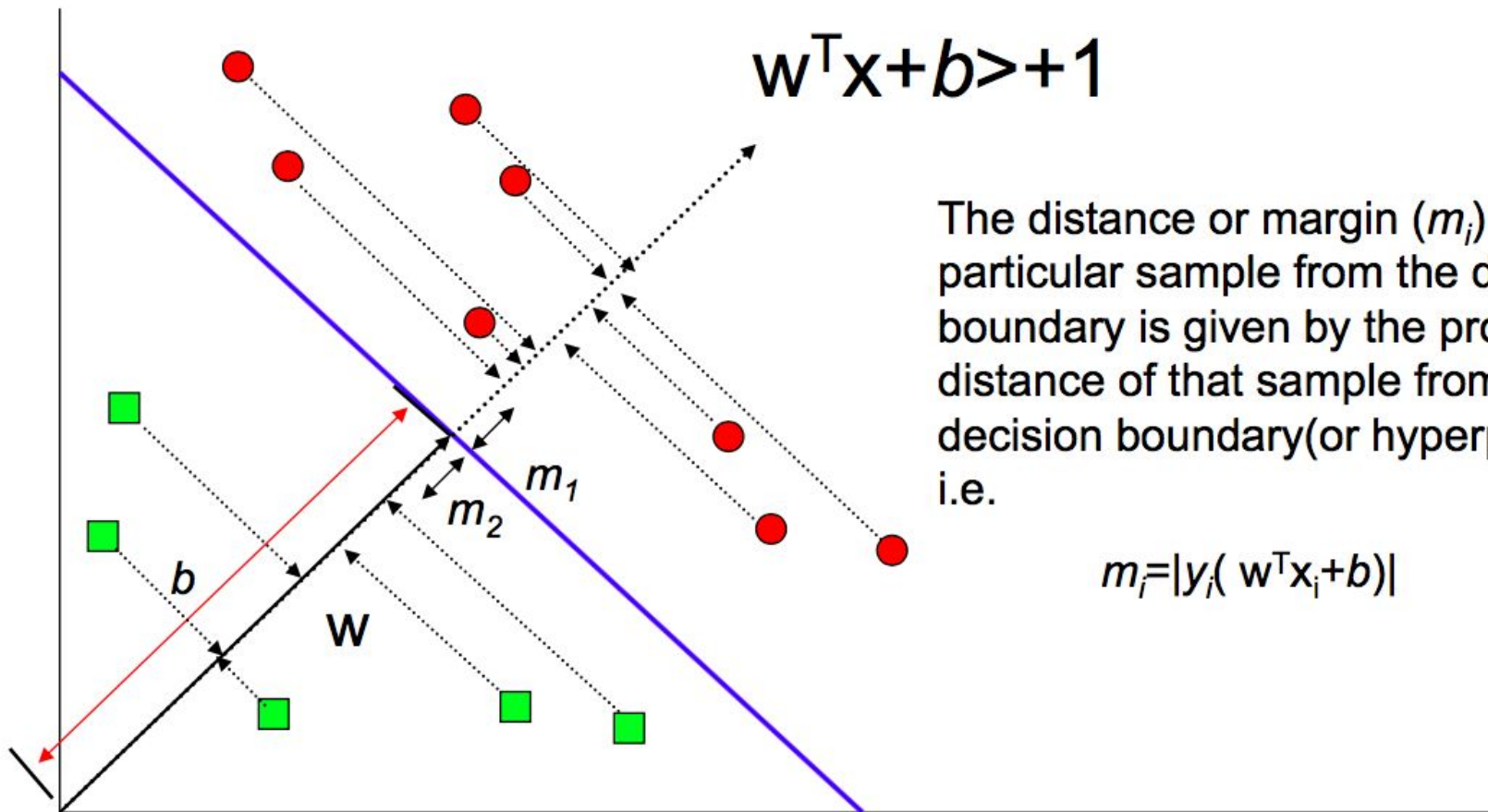
$$w^T x + b > +1$$

The decision boundary is orthogonal (perpendicular/normal) to the solution vector  $w$ .

Since we project samples onto  $w$ , we threshold the distance/position where these samples fall. That is why we need offset  $b$  to shift the decision boundary in the  $w$  direction.

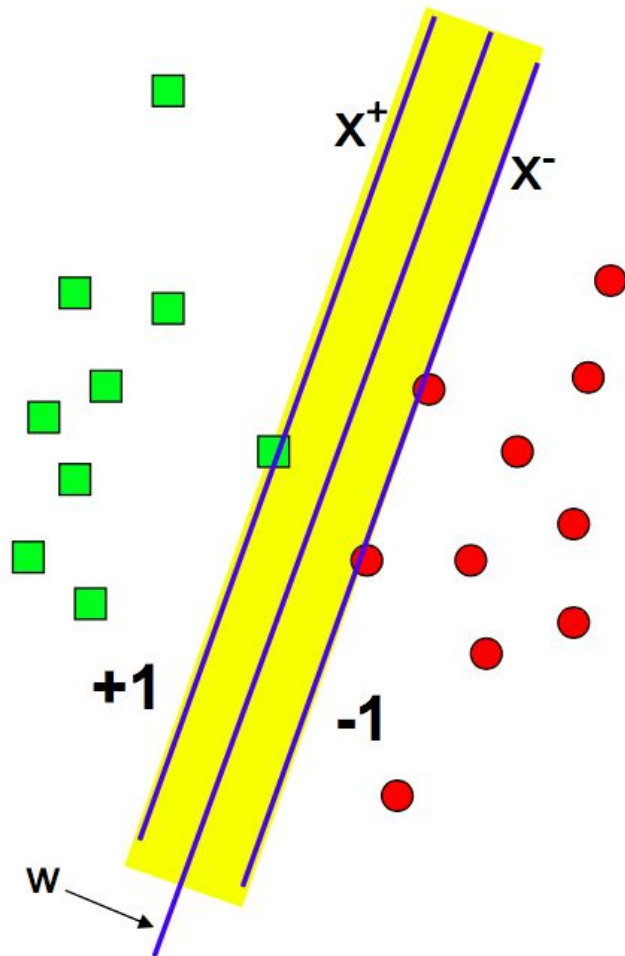
$$y_i (w^T x + b) \geq 0 \quad y_i = [-1, +1]$$

# Margins





# Support Vectors



Let  $x^+$  denote a positive point with functional margin of 1 and  $x^-$  denote a negative point respectively.

This implies:

$$w^T x^+ + b = +1$$

$$w^T x^- + b = -1$$

The functional margin of the resulting classifier  $m$  is

$$m = \left( \left\langle \frac{w}{\|w\|}, x^+ \right\rangle - \left\langle \frac{w}{\|w\|}, x^- \right\rangle \right)$$

$$= \frac{1}{\|w\|} \left( \langle w, x^+ \rangle - \langle w, x^- \rangle \right)$$

$$= \frac{2}{\|w\|}$$

$\langle \rangle$  denotes dot product



# Max margin

- We want to maximize the margin

- Maximize  $\frac{2}{\|\mathbf{w}\|}$

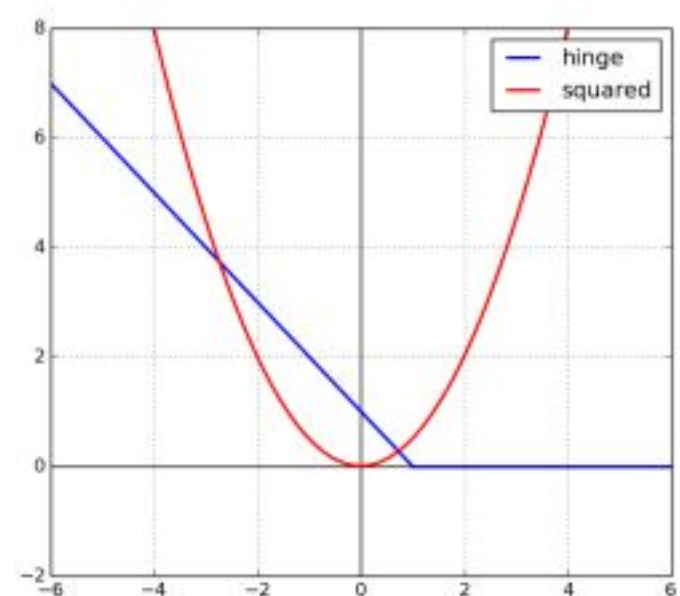
- Same as minimize  $\langle \mathbf{w}, \mathbf{w} \rangle = \mathbf{w}^T \mathbf{w}$

# SVM objective function

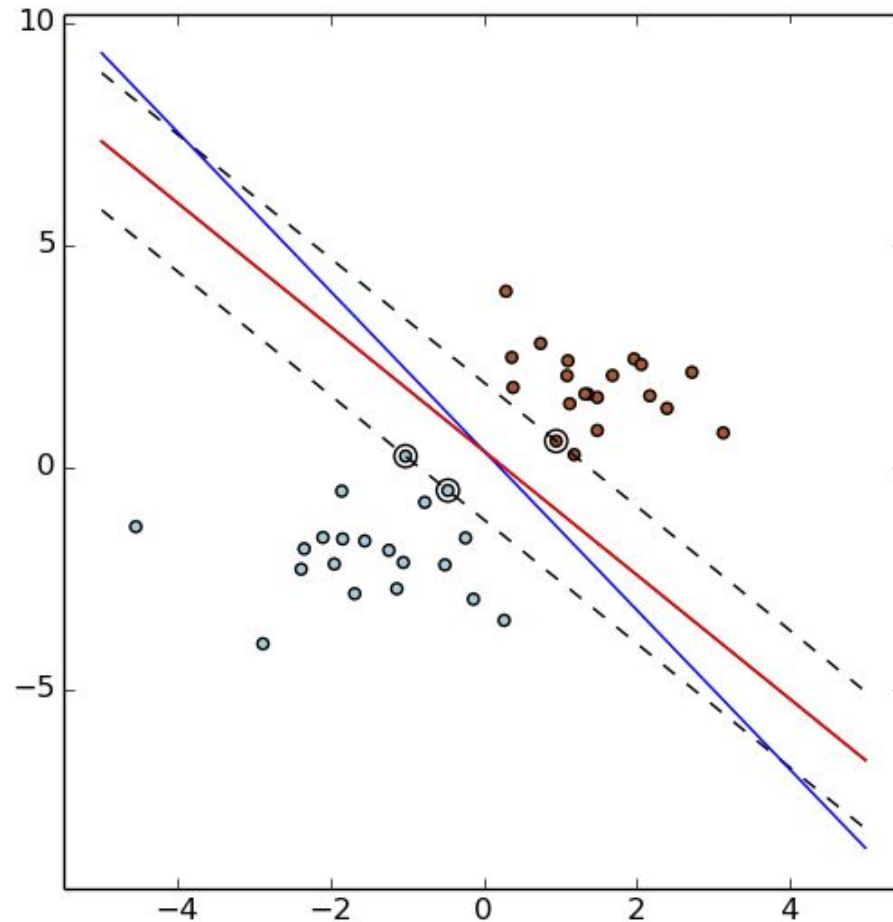
- Minimize  $\mathbf{w}^T \mathbf{w}$
- Subject to
  - $y_i(\langle \mathbf{w}, \mathbf{x}_i \rangle + b) = y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1$
- $y_i = \{+1, -1\}$  depending on the binary class
  - Positive class must fall on the positive side of the boundary
  - Negative class must fall on the negative side
- Convex optimization (No local minimas)
- Can be solved by Quadratic Programming (QP)

# Notes on the Losses

- Linear regression optimizes for the L2 loss (**squared loss**)
  - Squared distance of data points to boundary  $(x - h(x))^2$
- SVM optimize for the **hinge loss**
  - $y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1$
  - Or  $0 \geq 1 - y_i(\mathbf{w}^T \mathbf{x}_i + b)$
  - We don't want this inequality to be broken so our effective loss is
    - $\max(0, 1 - y_i(\mathbf{w}^T \mathbf{x}_i + b))$

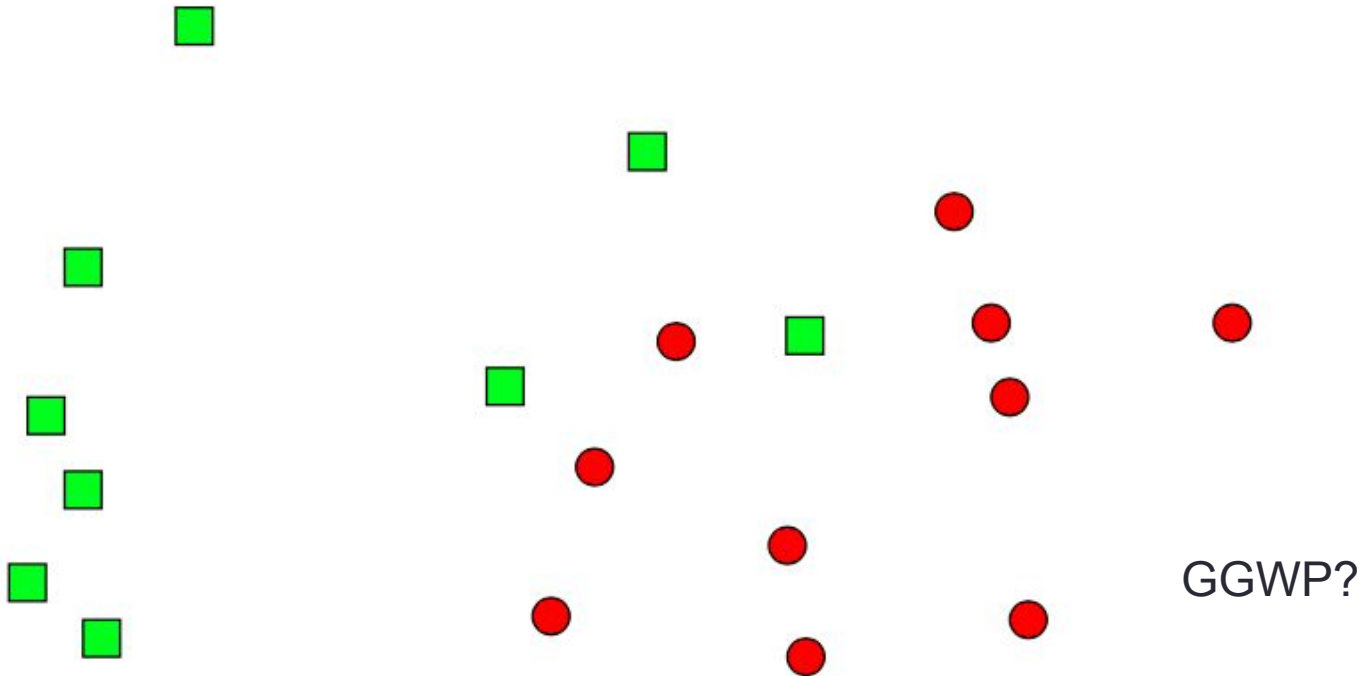


# L2 vs hinge loss



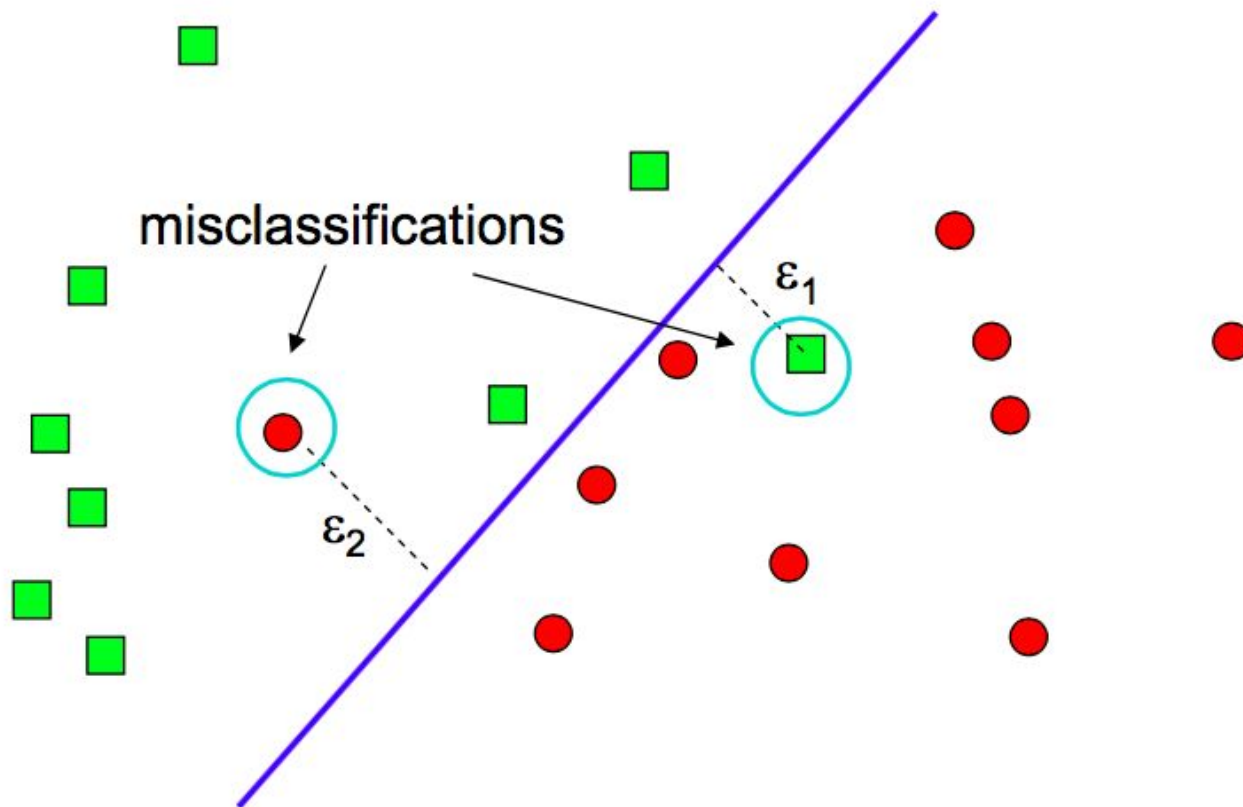
# Linearly non-separable

- What happens when you cannot separate the two classes with a linear boundary



# Introducing an error term $\varepsilon$

- Aim for a hyperplane that tries to maximize the margin while minimize total error  $\sum \varepsilon_i$



# Slack variables

- We call these error terms “Slack variables”
- Give SVM some slack so that the SVM can do its job.



<- Not this slack  
But this slack also helps get jobs done.



# SVM objective function

- Minimize  $\mathbf{w}^T \mathbf{w}$
- Subject to
  - $y_i(\langle \mathbf{w}, \mathbf{x}_i \rangle + b) = y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1$
- $y_i = \{+1, -1\}$  depending on the binary class
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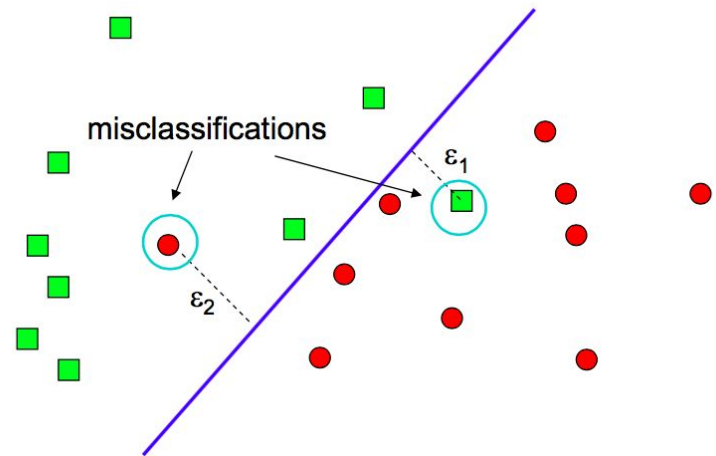
# SVM objective with slack

- Minimize  $\mathbf{w}^T \mathbf{w} + C \sum \varepsilon_i$
- Subject to  $C$  is a weight parameter, how much we care about slack

$$\mathbf{w}^T \mathbf{x}_i + b \geq 1 - \varepsilon_i \quad \text{for } +ve \text{ class}$$

$$\mathbf{w}^T \mathbf{x}_i + b \leq -1 + \varepsilon_i \quad \text{for } -ve \text{ class}$$

$$\varepsilon_i > 0 \quad \forall i$$



# Notes about slacks

- Even if the problem has linear separability we might want some slack still.
  - Missed label points near the boundaries, noise in the data set etc.
  - In this case, we trade-off classifier bias for classifier variance.
- A form of regularization!
- What is regularization?

# Regularization in one slide

- What?
  - Regularization is a method to lower the model variance (and thereby increasing the model bias)
- Why?
  - Gives more generalizability (lower variance)
  - Better for lower amounts of data (reduce overfitting)
- How?
  - Introducing regularizing terms in the original loss function
    - Can be anything that make sense
      - $\mathbf{w}^T \mathbf{w} + C \sum \epsilon_i$
    - MAP estimate is MLE with regularization (the prior term)

# Maximum A Posteriori (MAP) Estimate

## MLE

- Maximizing the likelihood (probability of data given model parameters)

$$\operatorname{argmax}_{\theta} p(\mathbf{x}|\theta)$$

$$p(\mathbf{x}|\theta) \\ = L(\theta)$$

- Usually done on log likelihood
- Take the partial derivative wrt to  $\theta$  and solve for the  $\theta$  that maximizes the likelihood

## MAP

- Maximizing the posterior (model parameters given data)

$$\operatorname{argmax}_{\theta} p(\theta|\mathbf{x})$$

- But we don't know  $p(\theta|\mathbf{x})$

- Use Bayes rule

$$p(\theta|\mathbf{x}) = \frac{p(\mathbf{x}|\theta)p(\theta)}{p(\mathbf{x})}$$

- Taking the argmax for  $\theta$  we can ignore  $p(\mathbf{x})$
- $\operatorname{argmax}_{\theta} p(\mathbf{x}|\theta) p(\theta)$

# Famous types of regularization

- L1 regularization: Regularizing term is a sum

- $\mathbf{w}^T \mathbf{w} + C \sum \varepsilon_i$

- L2 regularization: Regularizing term is a sum of squares

- $\mathbf{w}^T \mathbf{w} + C \sum \varepsilon_i^2$

L2 regularization	L1 regularization
Computational efficient due to having analytical solutions	Computational inefficient on non-sparse cases
Non-sparse outputs	Sparse outputs
No feature selection	Built-in feature selection

# Primal form – Dual form

- In optimization, many problems can be framed in two ways
  - Original version: Primal form
  - Transformed version: Dual form
- Both yield the same solution (under some conditions), but sometimes solving one method is a lot easier than the other.

# SVM objective function – Primal form

- Minimize  $\mathbf{w}^T \mathbf{w}$
- Subject to
  - $y_i(\langle \mathbf{w}, \mathbf{x}_i \rangle + b) = y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1$
- $y_i = \{+1, -1\}$  depending on the binary class
  - Positive class must fall on the positive side of the boundary
  - Negative class must fall on the negative side

# Primal Lagrangian Form

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^T \mathbf{w} - \sum_{i=1}^N \alpha_i \left[ y_i (\mathbf{w}^T \mathbf{x}_i + b) - 1 \right]$$

- Where  $\alpha_i$  are the lagrange multipliers  $\alpha_i \geq 0$
- We want to optimize this function



# Primal form $\mathbf{w}$

- Primal form:

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^T \mathbf{w} - \sum_{i=1}^N \alpha_i \left[ y_i (\mathbf{w}^T \mathbf{x}_i + b) - 1 \right]$$

- Differentiate with respect  $\mathbf{w}$  to find

$$\frac{\partial L(\mathbf{w}, b, \alpha)}{\partial \mathbf{w}} = \mathbf{w} - \sum_{i=1}^N \alpha_i y_i \mathbf{x}_i = \mathbf{0}$$

$$\mathbf{w} = \sum_{i=1}^N \alpha_i y_i \mathbf{x}_i$$

# Primal form b

- Primal form:

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^T \mathbf{w} - \sum_{i=1}^N \alpha_i \left[ y_i (\mathbf{w}^T \mathbf{x}_i + b) - 1 \right]$$

- Differentiate with respect  $b$  to find

$$\frac{\partial L(\mathbf{w}, b, \alpha)}{\partial b} = \sum_{i=1}^N \alpha_i y_i = 0$$

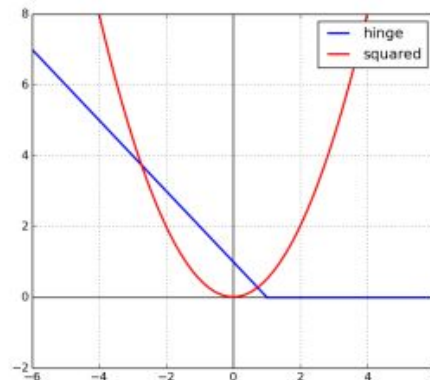
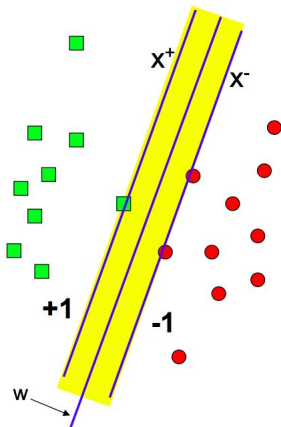
$$\sum_{i=1}^N \alpha_i y_i = 0$$

# Primal form solution

- $w$  is a linear combination of our training data

$$\mathbf{w} = \sum_{i=1}^N \alpha_i y_i \mathbf{x}_i \quad \sum_{i=1}^N \alpha_i y_i = 0 \quad \alpha_i \geq 0$$

- Which training data depends on whether that training data is a **support vector** (the vector on the boundary) or not



$\alpha_i$  will be 0 for non support vectors

# Dual form

- Primal form:

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^T \mathbf{w} - \sum_{i=1}^N \alpha_i \left[ y_i (\mathbf{w}^T \mathbf{x}_i + b) - 1 \right]$$

- Substitute  $\mathbf{w} = \sum_{i=1}^N \alpha_i y_i \mathbf{x}_i$  back into above Eq.

$$\begin{aligned} L(\mathbf{w}, b, \alpha) &= \frac{1}{2} \mathbf{w}^T \mathbf{w} - \sum_{i=1}^N \alpha_i \left[ y_i (\mathbf{w}^T \mathbf{x}_i + b) - 1 \right] \\ &= \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N y_i y_j \alpha_i \alpha_j \langle \mathbf{x}_i, \mathbf{x}_j \rangle - \sum_{i=1}^N \sum_{j=1}^N y_i y_j \alpha_i \alpha_j \langle \mathbf{x}_i, \mathbf{x}_j \rangle + \sum_{i=1}^N \alpha_i \end{aligned}$$

$$= \sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N y_i y_j \alpha_i \alpha_j \langle \mathbf{x}_i, \mathbf{x}_j \rangle$$

Dual form

# Dual form optimization

- Dual form:

$$\sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N y_i y_j \alpha_i \alpha_j \langle x_i, x_j \rangle$$

- Subject to the constraints  $\sum_{i=1}^N \alpha_i y_i = 0$  and  $\alpha_i \geq 0$
- Again this is solvable with QP.

# What does the dual form gives us?

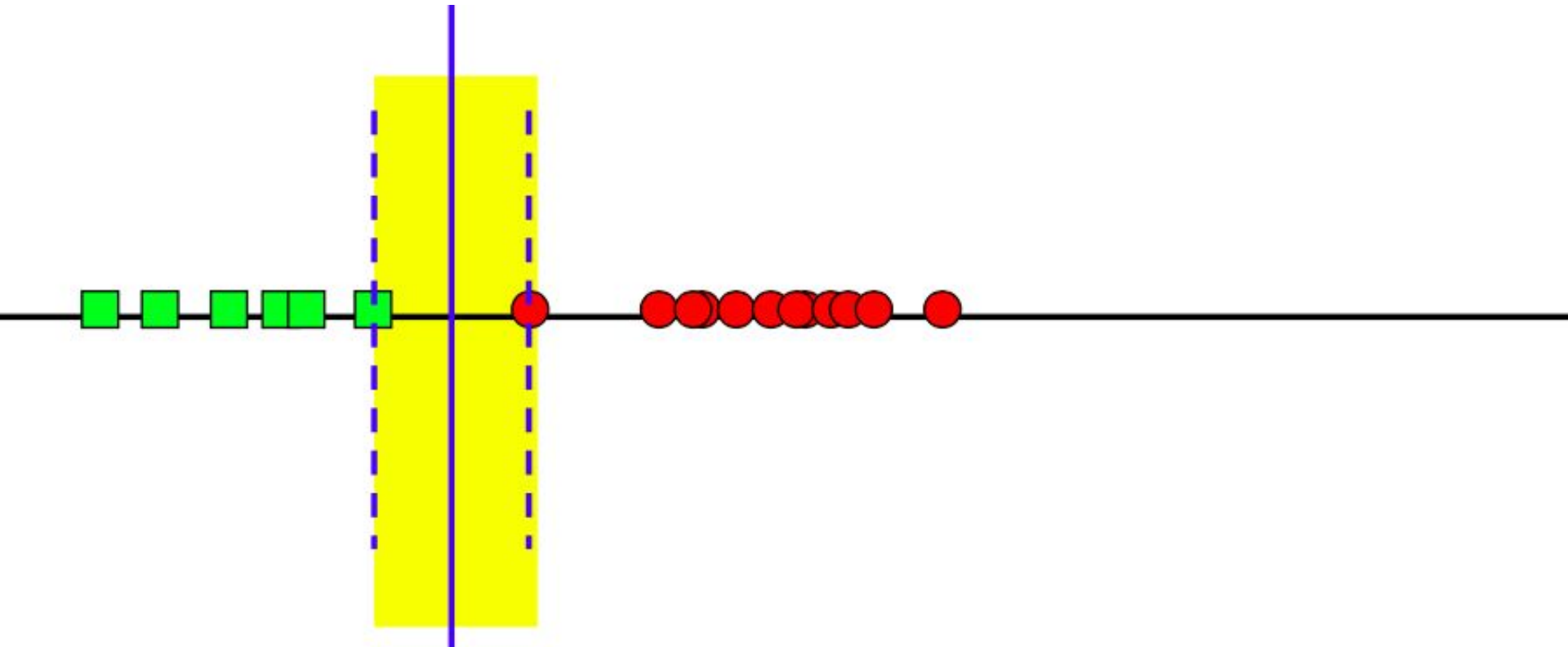
- Dual form

$$\sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N y_i y_j \alpha_i \alpha_j \langle x_i, x_j \rangle$$

- Optimize using pairwise inner product of inputs instead of inputs
- Gram matrix (matrix of inner product between inputs)
- How is this useful?

# Example SVMs

- Easy



# Example SVMs

- ???????

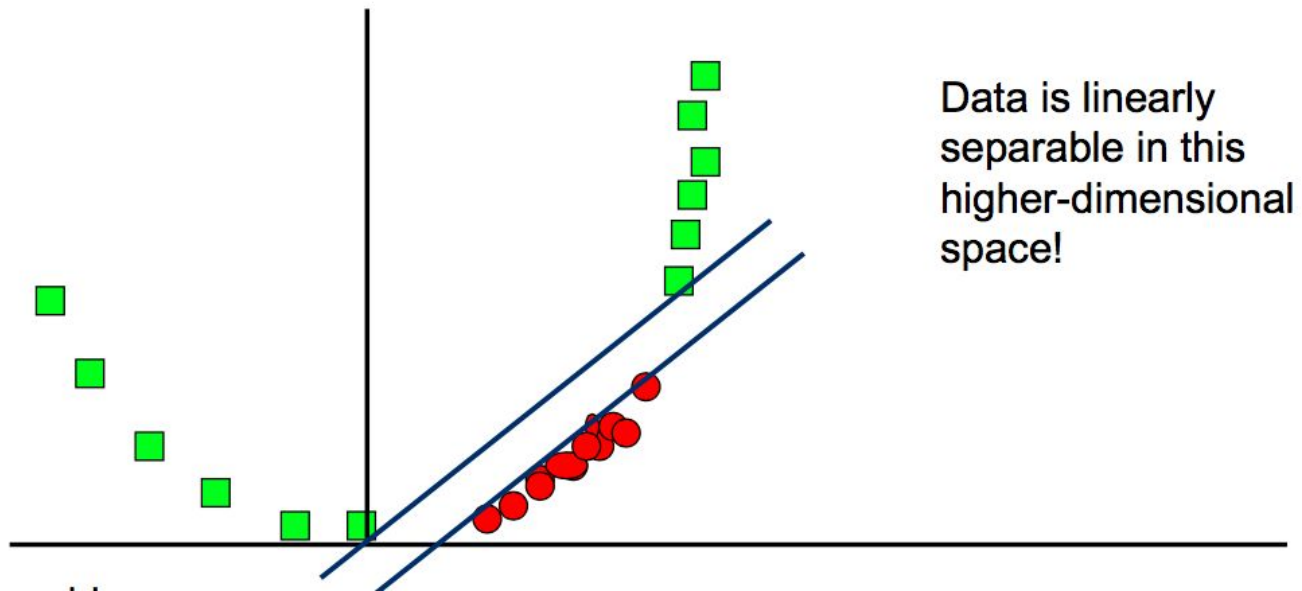




# Adding features (non-linear transformation)

- Remember we add non-linear features to linear regression to do non-linear fitting
- Consider as a non-linear transformation to higher dimensional space

$$F(x) \rightarrow (x, x^2)$$



# What about curse of dimensionality?

- Didn't we say higher dimension sucks?



- In this case our data is NOT separable in the original space, so we want to map to higher dimensions
- One aspect of this means, higher compute because of dimensionality
  - Dual form will help with this!

# Mapping functions

$$\phi : X \rightarrow F$$

- A mapping function that maps to higher dimensional space
- Our solutions become

$$\mathbf{w} = \sum_{i=1}^N \alpha_i y_i \Phi(\mathbf{x}_i)$$

- And if we want to classify a new sample

$$\mathbf{w}^T \Phi(\mathbf{x}) = \sum_{i=1}^N \alpha_i y_i \langle \Phi(\mathbf{x}_i), \Phi(\mathbf{x}) \rangle$$

# Mapping function dual form

- In the dual form we solve

$$\sum_{i=1}^N \alpha_i - \frac{1}{2} \sum_{i=1}^N \sum_{j=1}^N y_i y_j \alpha_i \alpha_j \langle \Phi(x_i), \Phi(x_j) \rangle$$



Inner product of the higher space

- Claim: sometimes inner product of the higher space can be solved directly without mapping to the higher space and compute the inner product

# Kernel function

- We define the inner product in the mapped space as a kernel function  $K(x,y)$

$$K(\mathbf{x}, \mathbf{y}) = \langle \Phi(\mathbf{x}), \Phi(\mathbf{y}) \rangle$$

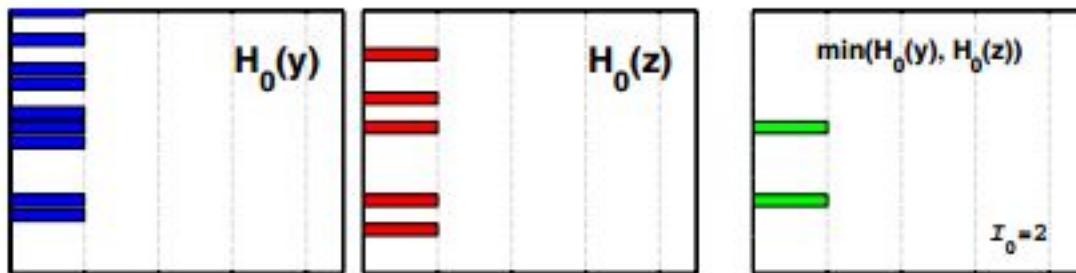
- Kernel of  $x \rightarrow (x, x^2)$ 
  - $xy + x^2y^2$
- Kernel of  $x \rightarrow (x, x^2, x^3)$ 
  - $xy + x^2y^2 + x^3y$

# Kernel functions

- Sometime we don't even know what the mapping function is, but we “dream up” a kernel
  - A kernel is legitimate if it satisfies “Mercer's Condition”
  - Mercer's condition guarantees existence of a higher dimensional space that yields the dot product, but we just don't know what space

# Histogram intersection kernels

- Given input features which are histograms
  - Histogram of first data  $H_0(y)$ . Histogram of second data  $H_1(z)$
- The Kernel that counts the intersection of the histograms is a valid kernel.
  - E.g. Sum of  $\min(H_0(y), H_1(z))$  for all histogram bins
- (One of the most used kernels in computer vision)



# Radial Basis Kernels

- Most powerful general purpose kernel

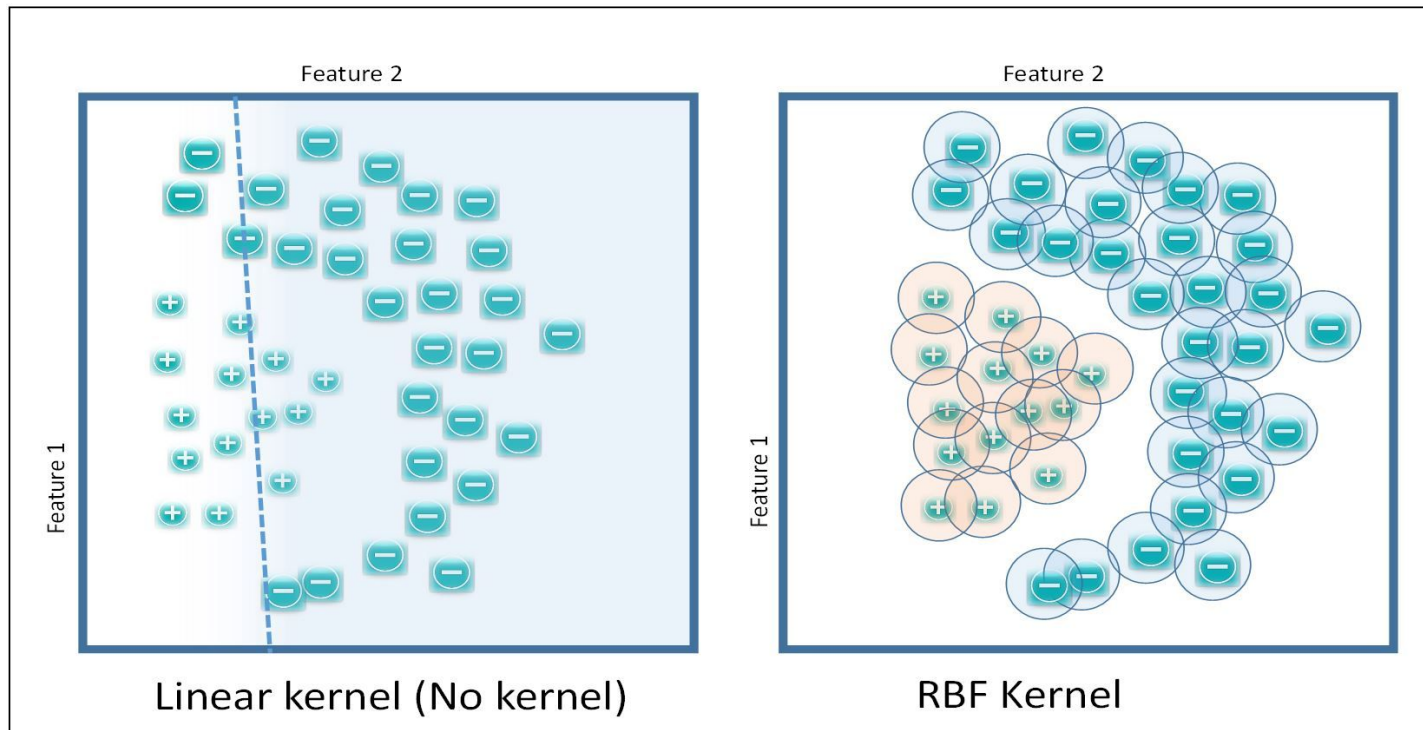
$$K(\mathbf{x}, \mathbf{x}') = \exp\left(-\frac{\|\mathbf{x} - \mathbf{x}'\|^2}{2\sigma^2}\right)$$

- Pretty much a Gaussian with mean  $\mathbf{x}'$  and variance  $\sigma^2$ 
  - Variance is a parameter to select
- This kernel comes from a space that has **infinite dimensions**



# RBF kernels

- Think of RBF as putting Gaussians onto the support vectors

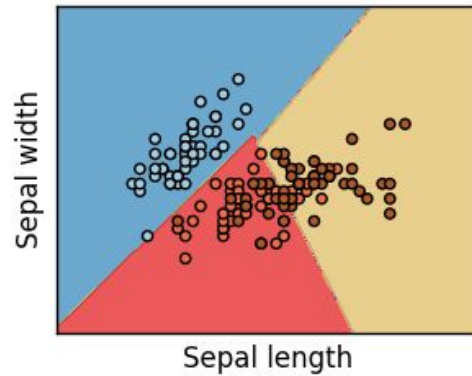


# Design your own kernel

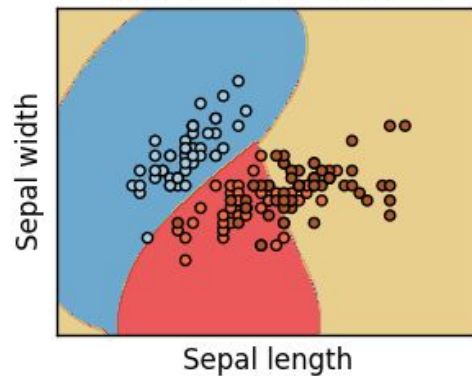
- A kernel is valid if (Mercer's condition)
  - It's symmetric  $K(x,y) = K(y,x)$
  - The matrix of  $K$  where  $K_{ij} = K(x_i, x_j)$  is positive definite (for any  $x_i, x_j$ )
- Build from existing kernels
  - If  $K_1, K_2$  are valid kernels
    - $K = aK_1 + bK_2$
    - $K = K_1 * K_2$
    - $K = K_1 \wedge K_2$are valid kernels

# SVM examples

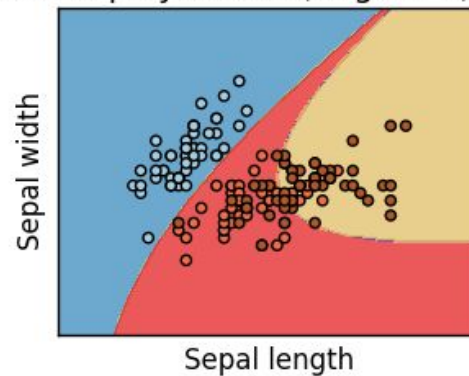
SVC with linear kernel



SVC with RBF kernel

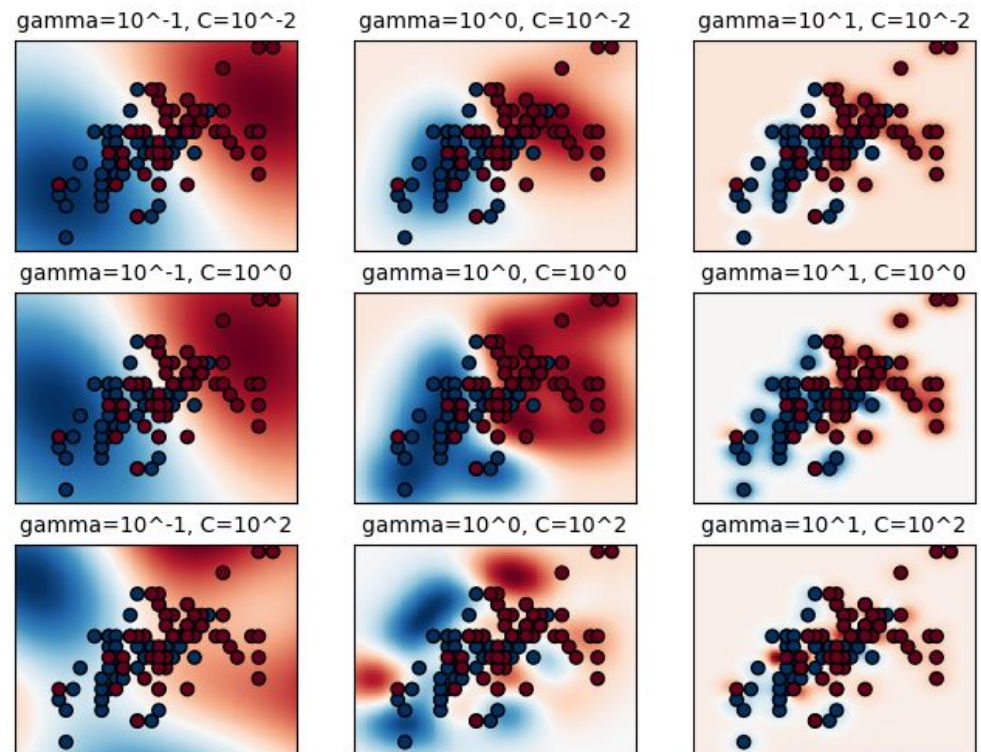


SVC with polynomial (degree 3) kernel



# RBF SVM and sci-kit learn

- Gamma is the inverse of the variance
- C is the inverse slack variable weight



# One class SVMs

- Sometimes it is easy to get positive examples but hard to acquire all possible negative examples
  - Email spam filter
    - We kind of know what a good email looks like. And we have lots of examples
    - Hard to model what a spam is. Spammer can change the format and evade detection.
- Solution: train on just the positive class
  - Model what that class looks like
  - Anything that deviates too much from it is considered negative examples

# How?

- Separates the data from the “origin” (in mapped space)
- Maximize the distance between data points and the origin

# SVM objective with slack

- Minimize  $\mathbf{w}^T \mathbf{w} + C \sum \varepsilon_i$
- Subject to  $C$  is a weight parameter, how much we care about slack

$$\mathbf{w}^T \mathbf{x}_i + b \geq 1 - \varepsilon_i \quad \text{for } +ve \text{ class}$$

$$\mathbf{w}^T \mathbf{x}_i + b \leq -1 + \varepsilon_i \quad \text{for } -ve \text{ class}$$

$$\varepsilon_i > 0 \quad \forall i$$

# One class SVM with slack

- Minimize  $\mathbf{w}^T \mathbf{w} + 1/(vn) \sum \varepsilon_i - \rho$
- Subject to  $C$  is a weight parameter, how much we care about slack

$$\mathbf{w}^T \mathbf{x}_i + b \geq \rho - \varepsilon_i$$

$$\varepsilon_i > 0 \quad \forall i$$

The hyper parameter  $\nu$  (nu, greek letter  $\nu$ ) sets the upper bound of the fraction of training example to be regarded negative (even though we only put in positive examples)

Also called nu-svm



# Ways to group machine learning models

**How do you acquired training data?**

Supervised

Unsupervised

Reinforcement

**What are you outputting?**

Regression

Classification/Clustering

**What are you modeling? New!**

Discriminative

Generative

# Generative Models

- Naïve Bayes, Bayes classifiers are generative models
- Learn the model for each class **y** given input features **x**  $p(\mathbf{x}|\mathbf{y})$ . (The likelihood probability)
- To do classification we want to solve for the best  $y$  given input feature  $x$  (the posterior)

$$y^* = \operatorname{argmax}_y P(y|x)$$

- We can use Bayes' rule

$$y^* = \operatorname{argmax}_y \frac{P(x|y)P(y)}{P(x)}$$

# Generative Models

$$y^* = \operatorname{argmax}_y \frac{P(x|y)P(y)}{P(x)}$$

- $P(y)$  is called the prior probability
- $P(x)$  is ignored since we only care for  $\operatorname{argmax}$  wrt.  $Y$
- Can we use  $P(y|x)$  instead?

$$y^* = \operatorname{argmax}_y P(y|x)$$

# Discriminative models

- Discriminative models model  $P(y|x)$  directly

$$y^* = \operatorname{argmax}_y P(y|x)$$

- $P(y|x)$  is called the posterior probability
- Generally,  $P(y|x)$  can be any function  $h(y,x)$  that gives a score for each class
  - Logistic regression
  - SVM
  - Neural networks

# Discriminative vs Generative

- Model the posterior  $P(y|x)$
  - Care about how to *discriminate* between different classes
  - Usually outperforms generative models in classification tasks
  - Need to retrain the whole model
- Model the likelihood  $P(x|y)$
  - Learns about how  $x$  is *generated* from  $y$
  - Worse performance but can be used for other tasks (simulate data)
  - Easy to add a new class  $y'$ 
    - train  $P(x|y = y')$

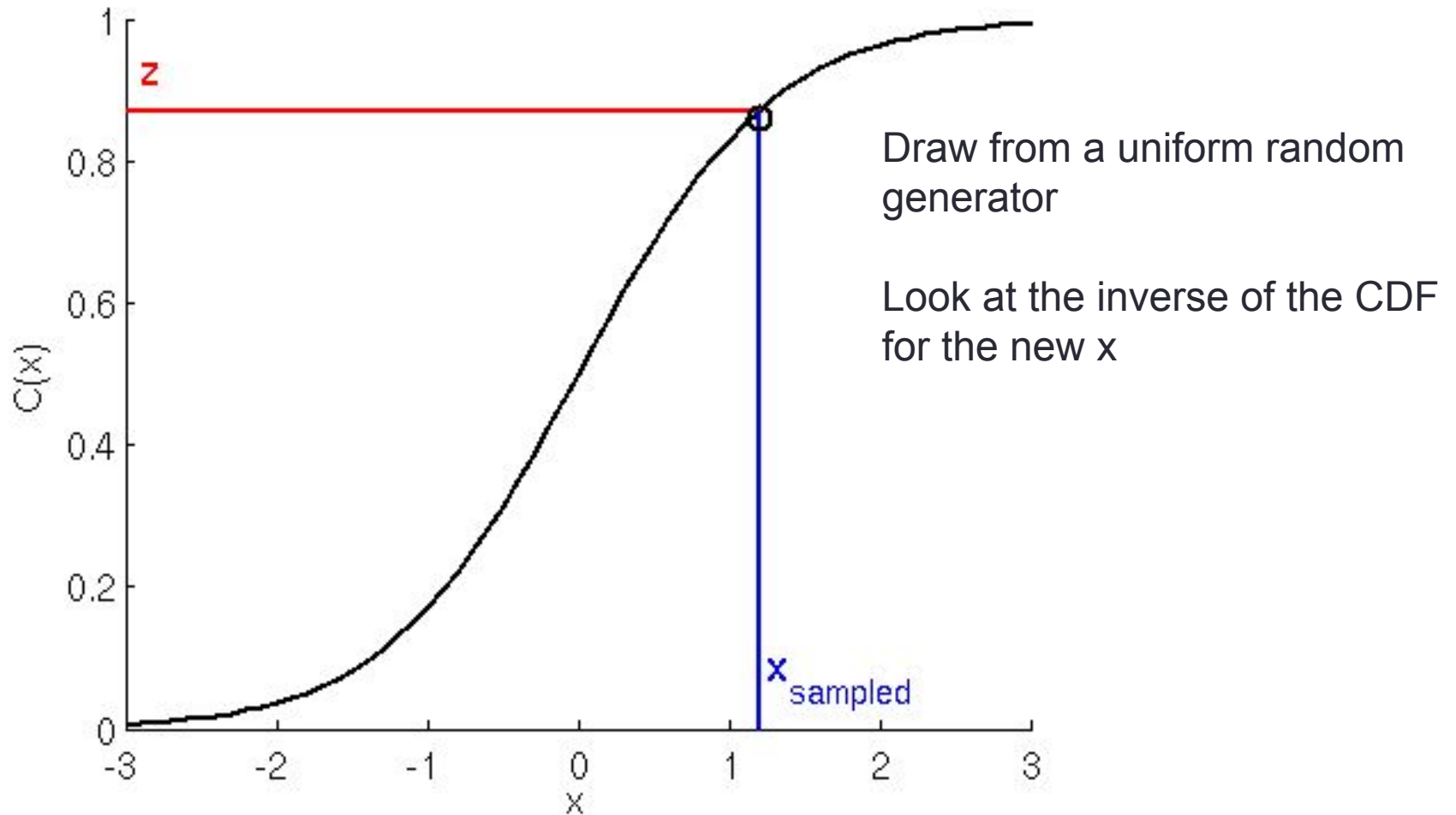
# Notes on Generative modeling

- Some people say generative models use the joint probability,  $p(x,y)$ .
- This is also true because when we model  $p(x|y)$ , we also model the prior  $p(y)$ .
  - $p(x,y) = p(x|y)p(y)$
- With this view,
  - Generative models use the joint probability  $p(x,y)$
  - Discriminative models use the conditional probability  $p(y|x)$

# Generating data from generative model?

- We have the likelihood  $p(x|y)$  so we can **sample** from the distribution for a new  $x$  that comes from that class
- This **generates** a new data sample  $x$
- How to sample from a distribution?
  - Random function usually gives a uniform  $[0,1]$
  - How to sample from arbitrary distribution?

# Sampling using the inverse of the CDF





# Summary

- SVMs
  - Max margin
  - Slack
  - Dual-primal
    - Kernel (inner product of higher space)
  - RBF kernels
  - One class SVM

