Flights Data Visualization Design

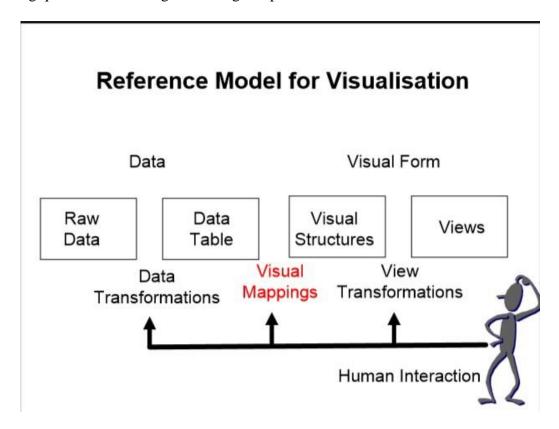
[32146 Assignment Two (40%)]

This assignment requests each student to independently design a flights data visualization to satisfy a list of specific user's requirements. Overall, the expected data visualization most likely to be aggregated with *Geographical Data Visualization*, *Graph Visualization* and *MultiAttributes Data Visualization*.

In the design, students are required to select an appropriate graph layout method to visualize the flight routes on the map. Note that the types of map is not limited. Non-Geographic maps are acceptable. Students are also required to create a set of graphical properties, pictograms or infographics that to be used to represent (or mapping) to a set of data's domain-specific attributes.

The expected visualization system should help viewers to have better readability and understanding of the relational data structure as well as six data's attributes embedded in the flights data. This mapping is called as "attributed data visualization", pictogram design, or infographics design, or figurative visualization.

You are also required to design a navigation scheme that can be used to viewing and interacting with the visualization. Each student is required to submit a Design Report to address the following questions. The weight of Design Report is 40%.



Note that this design includes the design of "<u>Visual Transformation</u> (or <u>Visual Mapping</u>)" and the design of "<u>View Transformation</u> (or <u>Navigation</u>)", according to the above diagram. It does not include "<u>Data Transformation</u>".

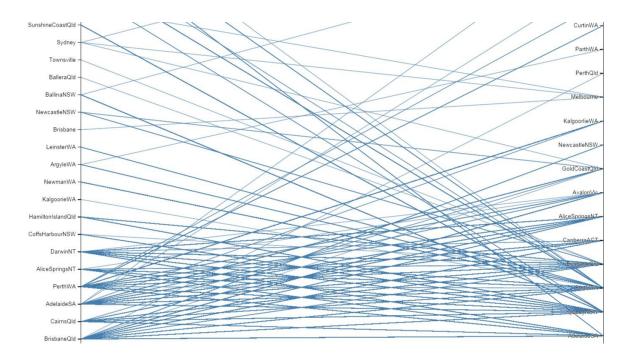
General Requirement:

You are required to design a graph (network) visualization of the "flights" data as shown below. The expected visualization can clearly show not only the flight's **<**From **->** To> relational structure, but also the other properties (attributes) associated with each flight.

Furthermore, this new visualization should be cooperated with a efficient navigation (browsing or zooming) mechanism to enable users to view the detail of a particular focusing area of the visualization. For example, through the navigation, the user could be then able to see the detail of domain-specific attributes of a "flight" behind the pictograms or infographics.

The Dataset

This flights dataset contains not only the relational structure of flight routes, but also a set of "multidimensional" data attributes. Of course, we could simply use a parallel-coordinates visualization to represent this dataset, while use the polylines to form the *From -> To>* relational structure between two axis. The Figure below shows such type of the visualization:



Obviously, this polyline-based network visualization does not achieve the high readability. It contains too many edge-crossings or visual clutts. Therefore, we need to use the traditional graph visualization methods to show the *<From -> To>* relationships, while to apply "attributed data visualization" methods, such as the use of pictograms, to show the domainspecific attributes of the data.

Detailed Specification:

- 1. Select a graph visualization metaphor that you believe is most appropriate to be used to represent the *flights* routes. Providing support statement (or arguments) to convince others about your selection. (4%)
- 2. Describe the high level model (or framework) of the visualization to be designed. The model will show the main characteristics of the visual data processing.
 - a. Briefly describe the cycle of visual data processing with your proposed model. (4%)
- 3. Specification of the design of visualization. Describe the layout technique to be used for graph drawing. (2%)
 - a. Layout design specification, including (but not limited) the following details:
 - i. How to deal with the edge-crossing problem, (2%)
 - ii. How to deal with the objects node-overlap problem, (2%)
 - iii. How to enhance the readability of the layout, (2%)
 - iv. Labelling techniques. (1%)
- 4. Specification of the design of Pictograms (Icons) & Graphics, including (but not limited) the following details
 - i. Pictogram (Icon) design, (4%)
 - ii. Graphic attributes design, (2%)
 - iii. How to map domain-specific attributes to graphic attributes (2%), iv. How to address the data scale problem, particularly in dealing with the computational cost for running a selected layout algorithm (2%)
 - v. How to enhance the readability of domain-specific attributes (1%)
- 5. Specification of the design of an associated navigation scheme that includes the viewing scheme and interaction scheme. (3%)
 - a. View Transformations specification, including (but not limited) the following details:
 - i. In-between views design, algorithm and transformation algorithm, (3%)
 - ii. Human cognition process consideration during view transformations.(3%)
 - b. HCI evaluation design specification, including (but not limited) the following details:
 - i. Evaluate the efficiency of selected navigation mechanism by using Fitts's law and a usability study. (3%)
- 6. Specification of the design of visual motion (optional requirement) (3%)*
 - a. Design animated trajectory of flight routes to visualize the flight frequency between any pair of connected locations.

If a pictogram of airplane moves slowly from location A to location B, it means that the periodically available flights between A and B are few. In contrast, if the pictogram of airplane moves quickly from A to B, that means the frequency of flights between A and B is high.

$\ensuremath{^{*}}$ Note that there are 3% bonus marks to the optional requirements.

Flights data with six attributes:

| AirSpace Class | From_City | To_City | Price | Aircraft Model | Engine Model |
|--------------------|---------------|---------------|--------|----------------------|-----------------|
| B | Sydney | Melbourne | 180.00 | A330-203 | CF6-80E142 |
| A | Sydney | Brisbane | 170.00 | A330-202 | CF6-80E142 |
| ВІ | Sydney | Canberra | 120.00 | B737-3B7 | CFM56-3B1 |
| ВІ | Canberra | Sydney | 120.00 | B737-476 | CFM-56-3 |
| A | Sydney | Newcastle | 90.00 | A320-232 | V2527-5A |
| A | Newcastle | Sydney | 90.00 | A320-232 | V2527-5A |
| ВІ | Sydney | Broken Hill | 130.00 | A320-232 | V2527-5A |
| BI | Broken Hill | Sydney | 130.00 | A320-232 | V2527-5A |
| Cl | Melbourne | Sydney | 180.00 | A330-243 | 772B-60 |
| BI | Melbourne | Canberra | 140.00 | A320-232 | V2527-5A |
| ВІ | Canberra | Melbourne | 140.00 | A320-232 | V2527-5A |
| A | Melbourne | Adelaide | 175.00 | B737-3B7 | CFM56-3B1 |
| Al | Melbourne | Hobart | 130.00 | A320-232 | V2527-5A |
| Al | Melbourne | Bendigo | 70.00 | B717-200 | Unknown |
| A | Bendigo | Melbourne | 70.00 | B717-200 | Unknown |
| A | Melbourne | Launceston | 100.00 | B737-3B7 | CFM56-3B1 |
| Cl | Adelaide | Melbourne | 175.00 | B737-3B7 | CFM56-3B1 |
| Cl | Adelaide | Broken Hill | 100.00 | A320-232 | V2527-5A |
| Cl | Broken Hill | Adelaide | 100.00 | A320-232 | V2527-5A |
| D | Adelaide | Perth | 220.00 | A330-203 | CF6-80E142 |
| D | Adelaide | Darwin | 230.00 | A330-203 | CF6-80E142 |
| D | Darwin | Adelaide | 230.00 | A330-203 | CF6-80E142 |
| E | Darwin | Alice Springs | 120.00 | B737-476 | CFM-56-3 |
| E | Alice Springs | Darwin | 120.00 | B737-476 | CFM-56-3 |
| D | Perth | Adelaide | 220.00 | A330-203 | CF6-80E142 |
| Cl | Perth | Albany | 100.00 | A320-232 | V2527-5A |
| Cl | Perth | Kalgoorlie | 80.00 | A320-232 | V2527-5A |
| Cl | Perth | Broome | 90.00 | A320-232 | V2527-5A |
| Bl | Albany | Perth | 100.00 | A320-232 | V2527-5A |
| Cl | Kalgoorlie | Perth | 80.00 | A320-232 | V2527-5A |
| В | Broome | Perth | 90.00 | B737-476 | CFM-56-3 |
| В | Launceston | Melbourne | 100.00 | B737-476 | CFM-56-3 |
| В | Launceston | Hobart | 80.00 | A320-232 | V2527-5A |
| A | Hobart | Melbourne | 130.00 | B737-3B7 | CFM56-3B1 |
| A | Hobart | Launceston | 80.00 | A320-232 | V2527-5A |
| B | | Sydney | 170.00 | A330-203 | |
| A | | Mt Isa | 170.00 | B737-3B7 | CFM56-3B1 |
| A | | Rockhampton | 180.00 | B737-3B7 | CFM56-3B1 |
| A | | Cairns | 230.00 | A330-203 | CF6-80E142 |
| B | Brisbane | Darwin | 240.00 | A330-203 | CF6-80E142 |
| A | | Brisbane | 170.00 | A330-202 | CF6-80E142 |
| В | Rockhampton | Brisbane | 180.00 | A330-202 | CF6-80E142 |
| A | | Brisbane | 230.00 | A330-203 | CF6-80E142 |
| A | | Brisbane | 240.00 | A330-203 | CF6-80E142 |
| В | Mt Isa | Darwin | 120.00 | B737-3B7 | CFM56-3B1 |
| B | Darwin | Mt Isa | 120.00 | B737-3B7 | |
| В | Adelaide | Pt Augusta | 50.00 | B717-200 | Unknown |

| C| Pt Augusta | Adelaide | 50.00 | B717-200| Unknown | +-----+