Taiba Sajjad
Graphic Designer

Proficient in creating visually engaging designs, including marketing materials, projects layouts and branding elements

✉ taibasajjad08@gmail.com

📱 03073160980

📍 Sialkot, Pakistan

🔗 linkedin.com/in/taiba-sajjad-14a039300

🔗 github.com/TaibaSajjad

DESIGNING SKILLS

- Social Media posts
- Logo design
- Infographic creation
- Cards and Invitations
- Presentation design

LANGUAGES

English
Professional Working Proficiency

Urdu
Native or Bilingual Proficiency

TOOLS

- Canva
- Figma
- Adobe Photoshop & Illustrator
- HTML & CSS

EDUCATION

Bachelor of Science in Software Engineering
University of Management and Technology
10/2022 - Present — *Sialkot, Pakistan*

Intermediate in Pre-Engineering
Government College Women University, Sialkot
09/2020 - 08/2022 — *Sialkot, Pakistan*

Matriculation in Biology
Brookfield School System
08/2018 - 07/2020 — *Sialkot, Pakistan*

WORK EXPERIENCE

Graphic Designer
Self-Taught
09/2021 - Present — *Sialkot, Pakistan*
Self-initiated graphic design projects to enhance skills and build a portfolio
Achievements/Tasks
- Practiced software such as Adobe Photoshop, Illustrator and Canva.
- Developed innovative mock projects such as posters, banners and website designs.
- Developed branding materials including logos, business cards and marketing materials.
- Acquired skill in Canva for creating professional and creative designs, and the ability to develop photo editing skills in Photoshop.
- Focused on learning about design elements like typography, color palette and user experience.

PERSONAL PROJECTS

Campus Navigator App
- Designed a modern and intuitive mobile UI for student campus navigation. Included screens like login, map, search, and profile.

Coffee Shop Website
- Developed a fully responsive website layout with clean visuals and user-friendly interface

Logo Design Series
- Created unique brand logos for various businesses such as ArtByTaiba, Hair Studio, Glow Essence, and Bake House.

Business Card Designs
- Designed elegant business cards with clean layouts and strong typography for creative, event, and marketing fields.

YouTube Thumbnails
- Designed bold and attractive thumbnails for various YouTube genres, focusing on clarity, color, and visual balance.

Posters & Advertisements
- Created eye-catching poster and ad designs for food, product launches, and offers with strong visual storytelling.