

Booklet: FL2F Workshop



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Pre-Workshop Required Preparation





Terminology we will use throughout the workshop

- Implicit Gender Bias: Unequal gender distribution of men and women in certain roles creates implicit associations
- Intellectual property: It refers to protecting your idea, that is, patents, copyright, trade secrets and trademarks of
- Process: is defined as an act, or a series of acts or steps performed upon the subject-matter to be transformed and reduced to a different state or thing
- TRIZ: TRIZ (the Theory of Inventive Problem Solving) is a systematic approach for understanding and solving any problem and a catalyst for innovation and invention. (Oxford Creativity, n.d.)
- Ideal Final Result (IFR): Ideal Final Result (IFR) is a description of the best possible solution for the problem situation (or contradiction), regardless of the resources or constraints of the original problem. (mycoted, n.d.)

- Psychological Inertia: Psychological Inertia (PI) represents the many barrie problem-solving ability, barriers that have as their roots "the way that I am used to doing it. (James Kowalick, 1998)
- Lean Startup: The idea is that a start-up looks for a business model, so it needs to come up with the minimal viable product (MVP) as soon as possible. Lean startup involves a basic prototype of your invention, go out and test it and improve it with feedback from the potential customers.
- "Real Pain": We name this term for a real need, where your idea answers a problem that is causing "Pain".
- Entrepreneurial mindset: It refers to a specific state of mind which orientates human conduct towards entrepreneurial activities and outcomes. Individuals with entrepreneurial mindsets are often drawn to opportunities, innovation and new value creation.
- Strategic Planning: Strategic Planning is formulation of long-term plans for the management of opportunities and threats in the light of a venture's strength and weaknesses
- Return on Investment: Return on Investment (ROI) is a performance measure used to evaluate the efficiency of an investment. ROI tries to directly measure the amount of return on a particular investment, relative to the investment's cost. (FERNANDO, 2020)
- VCs: A venture capitalist (VC) is a private equity investor that provides capital to companies exhibiting high growth potential in exchange for an equity stake. This could be funding startup ventures or supporting small companies that wish to expand but do not have access to equities markets. (Akhilesh Ganti, Gordon Scott, 2020)
- Angel Investors: An angel investor is a high net worth individual who provides financial backing for small startups or entrepreneurs, typically in exchange for ownership equity in the company. (Akhilesh Ganti, Gordon Scott, 2020)
- Venture Capital: Venture capital is a form of private equity and a type of financing that investors provide to startup companies and small businesses that are believed to have long-term growth potential. (Chen, 2020)
- Valuation: Valuation is the analytical process of determining the current (or projected) worth of an asset or a company. (James Chen, Julius Mansa, 2020)
- Dilution: Dilution occurs when a company issues new stock which results in a decrease of an existing stockholder's ownership percentage of that company. Stock dilution can also occur when holders of stock options, such as company employees, or holders of other optionable securities exercise their options. (GANTI, 2019)
- Series A: Series A financing refers to an investment in a privately-held, start-up company after it has shown progress in building its business model and demonstrates the potential to grow and generate revenue. (Chen, Series A Financing, 2019)
- Series B: Series B financing is the second round of funding for a business through investment, including private equity investors and venture capitalists. (SMITH, 2020)





Tentative Schedule

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From Lab 2 Fulfillment Online Workshop - Tentative Schedule

Group meetings will be done via Zoom. 1/1 meetings will be done via Skype.

Date	Time	Activity	Approximate Length	Topics Covered
Mon, Dec 7, 2020	9AM	Group Meeting #1	3.5 hours	Introduction, Gender Bias, IP
Mon, Dec 7, 2020 (Optional)*	1PM	Guest Lecture #1	-30m	Entrepreneur Role Model

Date	Time	Activity	Approximate Length	Topics Covered
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Tues, Dec 8, 2020	9AM	Group Meeting #2	3 hours	IP, Real Pain, Skill Development	
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Date	Time	Activity	Approximate Length	Topics Covered
Wed, Dec 9, 2020	9АМ	Group Meeting #3	3 hours	Real Pain, Vision and Mission, Entrepreneurial Mindset, Skill Development

Date	Time	Activity	Approximate Length	Topics Covered
Thurs, Dec 10, 2020	9AM	Group Meeting #4	3 hours	Lean Start-up, Team Buildup, Strategic Planning, Skill Development

Date	Time	Activity	Approximate Length	Topics Covered
Mon, Dec 14, 2020	9AM-11AM, 11:30-1:30PM	First 1/1 Meeting with Coach	25 minutes each	Individual coaching

Date	Time	Activity	Approximate Length	Topics Covered
Tues, Dec 15, 2020	9 AM	Group Meeting #5	3 hours	Strategic Planning, Funding Support, Alliances

Date Time	Activity	Approximate Length	Topics Covered
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Date	Time	Activity	Approximate Length	Topics Covered
Thurs, Dec 17, 2020		Individual Work		
Thurs, Dec 17, 2020 (Optional)*	2PM	Guest Lecture #2	-30m	Funding



Date	Time	Activity	Approximate Length	Topics Covered
Mon, Dec 21, 2020	9AM-12:30PM	Group Meeting #6	3.5 hours	Pitches, Efficacy, Summary
Mon, Dec 21, 2020	1–1:30PM	FL2F Completion Certificate Handing	-20m	



Note * Guest lectures are tentative and optional





Section 2- Handout

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Features	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39
1: Weight of moving object			158		29 17		29 2		28	8 10	10 36	10 14	1 35	28 27	5 34		6 29	19 1	35 12		12 36		5 35	10 24	_			28 27		22 21			_	2 27	29 5			26 35	35 3
			29 34	40.4	38 34	35 30	40 28	5 35	15 38		37 40 13 29	35 40 13 10	19 39 26 39	18 40 28 2	31 35	2 27	4 38 28 19	32 19 32	34 31	18 19	18 31 15 19	34 19 18 19	3 31	35 10 15	20 28 10 20	18 31	11 27 10 28	35 26 18 26			31 39 35 22		2 24 6 13	28 11 2 27	158		26 32 25 28	18 19 2 26	24 37 1 28
2: Weight of stationary	-		-	29 35	-	13.2		142	-	19 35		29 14		10 27	-		32 22	35	-	28 1		28 15				18 26	83	28			1 39			28 11	29		17 15	35	15 35
3: Length of moving object	8 15				15 17		7 17		13 4	17 10	18	18	18	8 35			10 15		8 35			_	4 29	<u> </u>	15 2			28 32		1 15		1 29	15 29	1 28	14 15	1 19	35 1	17 24	14.4
a: cangot or moving object	29 34			,	4		4 35		8	4	35		15 34	29 34	19		19	22	24		135	35 39	23 10	124	29	29 30	29 40			17 24	17 15		35 4	10	1 16	26 24	26 24	26 16	28 29
4: Length of stationary	-	35 28 40 29	-		-	17 7		35 8 2 14	-	28 10	1 14	13 14	39 37	15 14	-	1 10	3 35	3 25	-		128	6 28	10 28 24 35	24 26	30 29		_	32 28		1 18		15 17	2 25	3	1 35	1 26	26		30 14
	2 17	40 29	14 15			10 40	7 14	214	29 30	19 30	35 10 15	157 534	35 11 2	28 26 3 15		35	38 18 2 15	15 32			19 10	15 17			14	29 30	28	3 26 28	10	22 33	17.2	13 1	15 17	15 13		14 1	2 36	14 30	7 26 10 26
5: Area of moving object	29 4	-	18 4	-		-	17.4	-	4 34			29 4		40 14	63	-	16	19 13	19 32	-			2 39	30 26	26 4	6 13	29 9	32 3	32		18 39		13 16	10 1	15 30	13		28 23	34 2
6: Area of stationary		30 2		267						1 18	10 15		2 38	40		2 10	35 39				17 32	177	10 14	30 16	10 35	2 18	32 35	26 28	2 29	27 2	22 1	40 16	164	16	15 16	1 18	2 35	23	10 15
,		14 18		9 39						35 36	36 37					19 30	38					_	18 39		4 18	40 4		32 3		39 35	40			_		36	30 18		177
7: Volume of moving object	2 26 29 40	-	17 435	-	17				29 4 38 34	15 35 36 37	6 35 36 37	1 15	28 10 1 39	9 14 15 7	6 35		34 39 10 18	2 13	35	-	35 6 13 18	7 15 13 16	36 39	2 22	2 6 34 10	29 30	14 1 40 11	25 26 28	_		17 2 40 1		15 13 30 12	10	15 29	26 1		35 34 16 24	10 6
	29 40	35 10	4 35	35 8	417				38 34	2 18	36 37		1 39 34 28	914	4	35 34	35 6	10				13 16	10 39		34 10 35 16	′	2 35				30 18	40	30 12				2 17	16 24	35 37
8: Volume of stationary	-	19 14	19 14	2 14	-	-	-		-	37	24 35		35 40	17 15	-	38	4	-	-	-	30 6	-	35 34		32 18	35 3	16	- 1			35 4	35		1	-	1 31	26	-	10 2
9: Speed	2 28		13 14		29 30		7 29			13 28	6 18	35 15	28 33	83	3 19		28 30	10 13	8 15		19 35	14 20	10 13	13 26		10 19	11 35	28 32	10 28	1 28	2 24	35 13	32 28	342	15 10	10 28	3 34	10 18	
	13 38		8		34		34			15 19			1 18	26 14	35 5		36 2	19	35 38			19 35					27 28				35 21			28 27	26		27 16		
10: Force (Intensity)		18 13		28 10	19 10 15	1 18 36 37		2 36 18 37	13 28 15 12		18 21	10 35 40 34	35 10 21	35 10 14 27	19 2	-	35 10 21	-	19 17	116	19 35 18 37	14 15	8 35 40 5		10 37 36	14 29 18 36	3 35	35 10 23 24			13 3 36 24	15 37	1 28	151			36 37 10 19	2 35	3 28 35 37
			35 10	351		10 15	6 35	1001	6 3 5	36 35			35 33	9 18	193		35 39		14 24	3031		2 36			37 36	10 14	10 13	6 28			2 33	135	525	=	1010	19 1	2 36		10 14
11: Stress or pressure		10 18		14 16	36 28	36 37	10	35 24	36	21		15 10		3 40	27	-	19 2	-	10 37	-	14		3 37	-	4	36	19 35	25	35		27 18	16	11	2	35	35	37	35 24	35 37
12: Shape	8 10	15 10		13 14	5 34		14.4	72	35 15	35 10	34 15		33 1	30 14	14 26		22 14	13 15	26		46	14	35 29		14 10	36 22	10 40	28 32	32 30	22 1	35.1	1 32	32 15	2 13	1 15	16 29	15 13	15 1	17 26
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13: Stability of the object		26 39	13 15	37	211	39	28 10	34 28	33 15		2 35	22 1		179	13 27		35 1	32 3	13 19	27 4		14 2 39 6			35 27	15 32		13	8		35 40	35 19	_				35 22	18	23 35
	2 39	1 40	1 28	15 14	13 3 34	9 40	19 39 10 15	35 40 9 14	28 18 8 13	21 16 10 18	40 10 3	18 4	13 17	15	10 35 27 3	35 23	32 30 10	27 16	19 35	29 18	27 31 10 26		30 40 35 28		29 3	35 29 10		3 27			27 39 15 35	11 3			34 2 15 3		39 23 27 3	ab	40 3 29 35
14: Strength	_	27 1		28 26	40 29		147	17 15		3 14		35 40	35	•	26	-	40	35 19	10	35	35 28	35	31 40	-	28 10	27	11 3	16	27		22 2			3			15 40	15	10 14
15: Durability of moving obj.	19 5		2 19		3 17		10 2		3 35	19 2	193	14 26	133	27 3			19 35	2 19	28 6		19 10		28 27	L	20 10	3 35	11 2		3 27	22 15	21 39	27 1		29 10	1 35	10 4	19 29		35 17
15: Durability of moving doj.	34 31		9		19		19 30		5	16	27	28 25	35	10			39	4 35	35 18		35 38	-	3 18	10	28 18	10 40	13	3	16 40	33 28	16 22	4	12 27	27	13	29 15	39 35	6 10	14 19
16: Durability of non moving obj.	-	6 27		1 40			-	35 34					39 3				19 18				16	-	27 16	10				10 26		17 1	22	35 10	1	1	2		25 34	1	20 10
	26.22	19 16	15 19	35	3 35		34 39	38 35 6	220	35 10	25.20	14.22	35 23	10 30	19 13	10.10	36 40	32 30	19 15		2 14	21 17	18 38		10 16 35 28	31 3 17	6 40 19 35	24 32 19		40 33 22 33	22.25			4 10	2 18	2 17	6 35 3 27	26 2	16 38 15 28
17: Temperature	6 38	32	9	9	39 18	35 38	40 18	4	36 30	3 21	19 2		32	22 40	39	36 40			3 17	-			29 31					24	4		2 24	26 27	26 27	16	27	16	35 31	19 16	35
	19 1	2 35	19 32		19 32		2 13		10 13	26 19			323		2 19		32 35		32 1	32 35		13 16			19 1			11 15			35 19	19 35	28 26	15 17	151	6 32	H	2 26	2 25
18: Illumination intensity	32	32	16		26	1	10	-	19	6	•	32 30	27	35 19	6	-	19	•	19	1 15	32	16	13 1	16	26 17	1 19	-	32	32	15 19	32 39	28 26	19	13 16	19	13	32 15	10	16
19: Use of energy by moving	12 18		12 28		15 19		35 13		8 35		23 14		19 13	5 19	28 35			2 15				12 22				34 23		31			2 35	28 26	19 35	1 15		2 29	35 38	32 2	12 28
	28 31	19 9			25		18			21 2	25	29	17 24 27 4	9 35	6 18		3 14	19 19 2			37 18	15 24	18 5 28 27		19 18		11 27 10 36	32		6 27 10 2	6 19 22	30		17 28	13 16	27 28	19 35		35
20: Use of energy by stationary	-	6 27	-	-	-	-	-	-	-	36 37	-	-	29 18	35	-	-	-	35 32	-		-		18 31	-	-	31	23	-		22 37	18	14	-	-	-	-	16 25	-	16
21: Power	8 36	19 26	1 10		19 38	17 32	35 6	30 6	15 35	26 2	22 10	29 14	35 32	26 10	19 35	40	2 14	16 6	16 6			10 35	28 27	40.40	35 20	4 34	19 24	32 15		19 22	2 35	26 10	26 35	35 2	19 17	20 19	19 35	28 2	28 35
21: Power	38 31	17 27				13 38	38	25	2	36 35	35	2 40	15 31	28	10 38	10	17 25	19	19 37			•	18 38	10 19	10 6	19	26 31	2		31 2	18	34	10	10 34	34	30 34	16	17	34
22: Loss of Energy	156	19 6		6 38		177		7	16 35	36 38		-	14 2 39 6	26	-		19 38	1 13	-	-	3 38		35 27 2 37	19 10	10 18	7 18	11 10	32			21 35		35 32	2 19	-	7 23	35 3	2	28 10
	19 28 35 6	18 9 35 6	6 13 14 29	7 10 28	17 30 35 2	30 18 10 18	_	3 39	38 10 13	14 15	3.36	29 35	39 6 2 14	35.28	28 27	27.16	7 21 36		35 18	28.27	28 27	35 27	2 37		32 7 15 18	25 63	35 10 29	16 34			2 22 10 1	15.34	1 32 28	2 35	15 10	35 10	15 23 35 18	35 10	29 35 28 35
23: Loss of substance		22 32			10 31			18 31	28 38	18 40		3.5			3 18		39 31		24 5			2 31		-	35 10		39 35				34 29			34 27	2		10 13	18	10 23
24: Loss of Information	10 24	10 35				30 16		2 22	26 32						10	10		40			10 19	19 10			24 26	24 28	10 28			22 10	10 21		27 22				35 33	25	13 23
24: Loss of information	35	5	1 26	26	30 26	30 16	-	222	26 32		•				10	10	-	19			10 19	19 10			28 32	35	23			1	22	32	27 22		,		35 33	4	15
25: Loss of Time	10 20					10 35		35 16						29 3					35 38	1		10 5					10 30	24 34			35 22			32 1	35 28	6 29		24 28	
	37 35 35 6		29 29 14	14 5	5 16 15 14	17 4 2 18	34 10 15 20	32 18	35 29	36 5 35 14	10 36	34 17	22 5 15 2	28 18 14 35	28 18 3 35	10 16 3 35	21 18 3 17	26 17	19 18 34 29	225	10 6	18 32 7 18		28 32 24 28	35 38	18 16	183	28 32 13 2		•	18 39 3 35		10 34 35 29	2 32	153		32 10 3 27	35 30	13 29
26: Quantity of substance/the	_		35 18		29	40 4		-	34 28	3	143	35 14		34 10		31	39	-	16 18		35		10 24		18 16		28 40	28	3 30		40 39			10 25	29	_	29 18	8 35	3 27
	38	3 10		15 29		32 35	_	2 35	21 35	8 28	10 24	35 1			2 35	_	_	11 32	21 11	•	21 11	10 11	10 35	-		21 28		-			35 2		27 17		13 35	13 35	27 40	11 13	1 35
27: Reliability	10 40	8 28	144	28 11	14 16	40 4	14 24	24	11 28	10 3	35 19	16 11	-	11 28	3 25	6 40	10	13	27 19	36 23	26 31	35	29 39	10 28	4	40 3		11 23	1	2 40	40 26		40	1 11	8 24	1	28	27	29 38
28: Measurement accuracy	32 35			32 28	26 28	26 28			28 13	32 2	6 28		32 35	_	28 6		6 19	61	3.6				10 16		24 34	26	5 11				3 33				13 35			28 2	10 34
	26 28	25 26 28 35		3 16 2 32	32 3 28 33		6 32 23	25 10	32 24 10 28	28 19	32	32 32 30	13	32	32 3 27	24	28 24	32	32		32	-	31 28 35 31		28 32 32 26	32	1 23				39 10 4 17	25 18	17 34	13 11	2	10 34 26 2		10 34 26 28	28 32 10 18
29: Manufacturing precision			_	10		18 36	2	35		34 36	3 35	40	30 18	3 27	40	-	19 26	3 32	32 2	-	32 2		10 24		32 26 28 18	32 30	11 32	-		10 36	4 17 34 26	-	1 3Z 35 23	25 10	-	18	-	18 23	32 39
		2 22		-			22 23		21 22			•	35 24			17 1	22 33	1 19	1 24	10 2	19 22	21 22	33 22	22 10	35 18	35 33	27 24	28 33	26 28			24 35	2 25	35 10	35 11	22 19	22 19	33 3	22 35
30: Object-affected harmful	27 39	13 24	39 4	1 18	33 28	39 35	37 35	19 27	35 28	39 18	37	3 35	30 18	37 1	33 28	40 33	35 2	32 13	6 27	22 37	31 2	35 2	19 40	2	34	29 31	2 40	23 26	10 18			2	28 39	2	22 31	29 40	29 40	34	13 24
31: Object-generated harmful			17 15						35 28			35 1	35 40	15 35	15 22	21 39	22 35	19 24	2 35	19 22	2 35	21 35	10 1	10 21	1 22		242									19 1		2	22 35
			16 22						3 23				27 39	22 2	33 31	16 22	2 24	39 32	6	18	18	2 22	34	29			40 39		34 26								27 1		18 39
32: Ease of manufacture					13 1 26 12	16 40	13 29	35	35 13 8 1	35 12				1 3 10 32		35 16		28 24	28 26 27 1	14	27 1 12 24	19 35	1 5 34 33	32 24 18 16	35 28	35 23 1 24	-	1 35	-	24 2	-		2 5 13 16			27 26 1	6 28 11 1	s 28 1	35 1 10 28
			1 17		_	_	1 16			28 13														4 10					1 32	2 25		2.5	_		15 34	32 26	H	134	
33: Ease of operation		1 25							34											-				27 22			8 40				-	12			1 16			123	28
34: Ease of repair	2 27	2 27	1 28	3 18	15 13	16.26	25 2			1 11		1 12		11 1	11 29	1		151	151			15 1				2 28	11 10	10 2	5 10	35 10			1 12			35 1		34 35	
	_		10 25	_	_		35 11	Ĺ		10		24		29					28 16			32 19			10 25		1 16	13		2 16			26 15			13 11		7 13	10
35: Adaptability or versatility					35 30	15 16	15 35			15 17	25.16			353		2 16		6 22		-	19 1	18 15	15 10	١.	35 28		35 13		-	35 11	-		15 34			15 29	1	27 34	
	_	29 16 2 26	29 2 1 19			-	29 34 26		14 34 10	20				32 6 2 13				26 1 24 17	29 13 27 2			10 35					8 24 13 35			32 31 22 19		27.26	116		29 15	37 28	15 10	_	6 37
36: Device complexity			26 24	26	13 16	6 36	6	1 16	28	26 16				28				13		-		13.2			0.20		1				19 1	1 13	26 24	1 13	28 37		37 28		28
200	_		16 17		2 13	2 39	29 1	2 18	34	30 28	35 36	27 13	11 22	27 3	19 29	25 34	3 27	2 24		19 35				35 33						22 19	201	5 28				15 10			25.45
37: Difficulty of detecting	28 13	28 1	26 24	26	18 17	30 16	4 16	26 31	16 35	40 19	37 32	1 39	39 30	15 28	39 25	6 35	35 16	26	ub 38	16	16 10	15 19	10 24	27 22	32 9	29 18	28 8	32 28	-	29 28	∡ Z1	11 29	25	12 26	115	37 28	Ľ	34 21	35 18
38: Extent of automation			14 13	23	17 14	J .	35 13		28 10		13 35	15 32		25 13		-	26 2	8 32		-	28 2	23 28	35 10	35 33	24 28	35 13	11 27		_	2 33	2		_				34 27		5 12
	_	35 10			13		16					1 13					19	19	13			23 28			35 30	<u> </u>		10 34	18 23				343			_	25		35 26
39: Productivity					10 26 34 31		2 6 34 10			28 15 10 36								26 17 19 1	35 10 38 19	1		28 10 29 35				35 38	1 35	1 10 34 28									35 18 27 2	5 12 35 26	·
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Section 3 Handouts

What is your optimal "vision" for each of the following?

1	Health	W
2	Relationship	Å
3	Family	
4	Friends	ii
5	Community	
6	Financial	\$
7	Career	



From Vision to Mission to Goals in your Career







Emotional Agility - Case Study 1 - Dana (based on "Emotional Agility, Susan David and Christina Congleton, 2013).

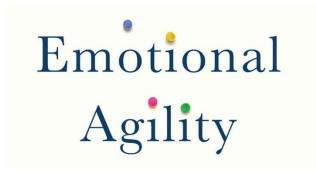
Dana is an assistant professor with two young children. She used to feel guilty about missed opportunities - both at the office, where her peers worked 80 hours a week while she worked 50, and at home, where she was often too distracted or tried to fully engage with her husband and children. One nagging voice in her head told her she'd have to be better employee or risk career failure; another told her to be a better mother or risk neglecting her family. Dana wished that at least one of these voices would shut up. But neither would, and in response she failed to put up her hand for new prospects in the office and compulsively checked messages on her phone during family dinners.

Dana was absorbed by guilt and tried telling the voices to go away. She was trying to avoid the discomfort she felt.

Use the four steps of Emotional Agility and ACT (Acceptance and Commitment Therapy): recognizing, labeling, accepting and acting on your values for this case.

Handout to be provided during session:

Emotional Agility, following ACT- Acceptance and Commitment Therapy - case study 1 - Dana -(based on "Emotional Agility, Susan David and Christina Congleton, 2013).





Akhilesh Ganti, Gordon Scott. (2020, July 26). Angel Investor. Retrieved from Investopedia: https://www.investopedia.com/terms/a/angelinvestor.asp

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