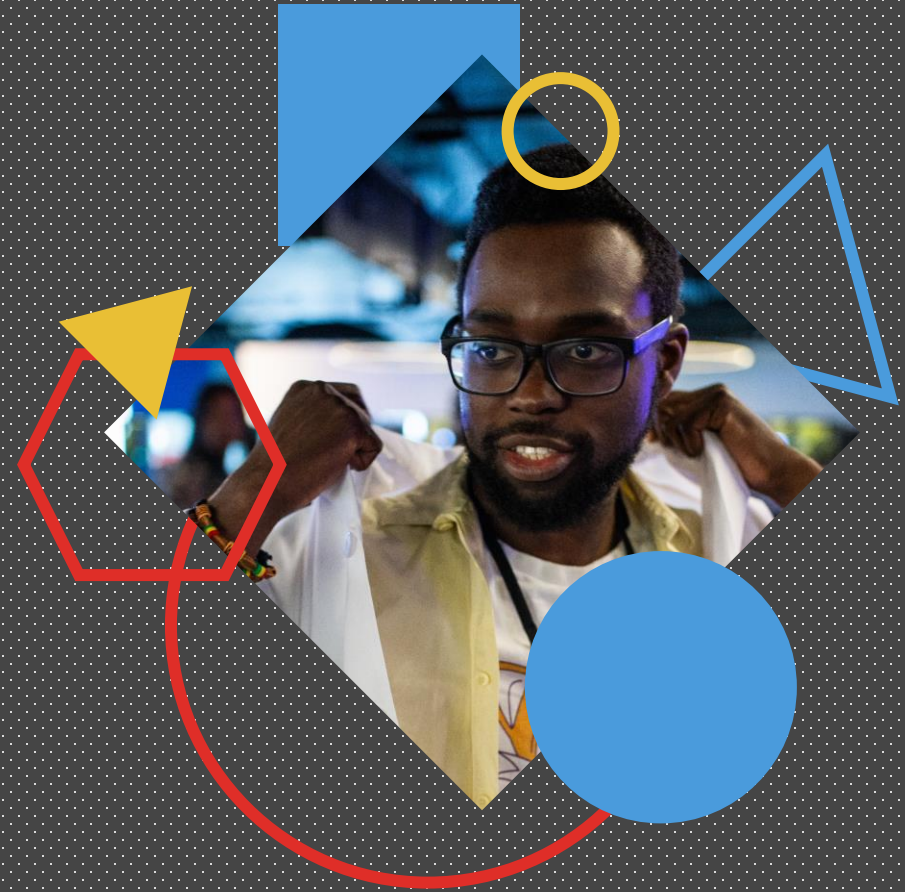


Melvin Osei



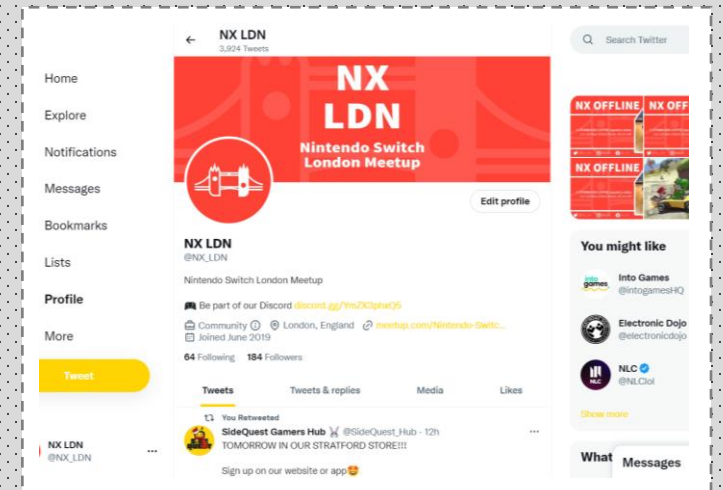
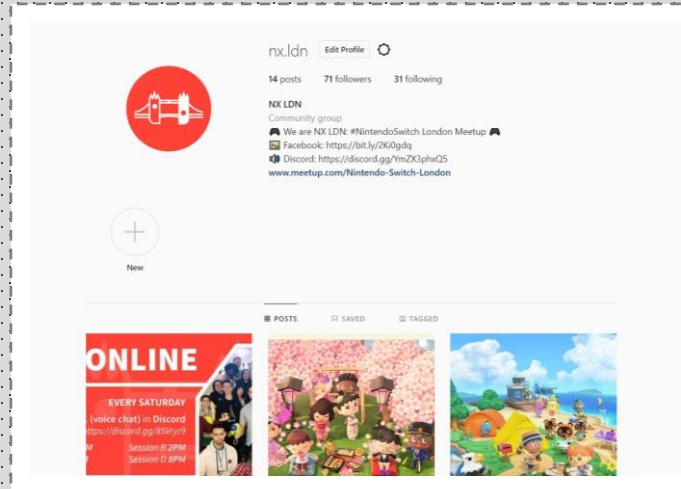
NX LDN

Working in Adobe Illustrator, Photoshop, and Microsoft PowerPoint to produce graphics for the NX LDN Twitter [, Facebook [, and Discord.

Originally 'Nintendo Switch London Meetup', I held a poll to choose a new name. NX LDN was chosen – NX is the codename for the Nintendo Switch and LDN for London.



The leftmost icon was the original logo, made by Ruben Gardiner, which I used as a base for my design, creating a version with and without text. After redesigning the logo on Adobe Illustrator, Ricardo Guzman enhanced the vector design to what it currently is.





NX Meetup



@NX_LDN



NX.LDN



NX.LDN

▲ Above is the latest info design to be used in 2023. The idea behind the design is a lack of location so that it can be used wherever events are hosted with a focus on games commonly played. The design above was created in Microsoft PowerPoint, using images of featured games at the events. The group logo is in the top-left corner, socials are in the bottom-left corner, and the title “NX Meetup” is in the top-right in the style of the Nintendo Direct logo. ►

Nintendo Direct

NX WEEKLY

EVERY SATURDAY

In STARBUCKS (upstairs)
112-116 New Oxford St, WC1A 1HH

Meetup from 3PM
Dinner from 8PM



@NX_LDN



NX.LDN



NX.LDN



NX WEEKLY

EVERY SATURDAY

In STARBUCKS (upstairs)
112-116 New Oxford St, WC1A 1HH
Meetup from 2PM, Dinner from 8PM
Bring your own Console and Games



@NX_LDN



NX.LDN



NX.LDN

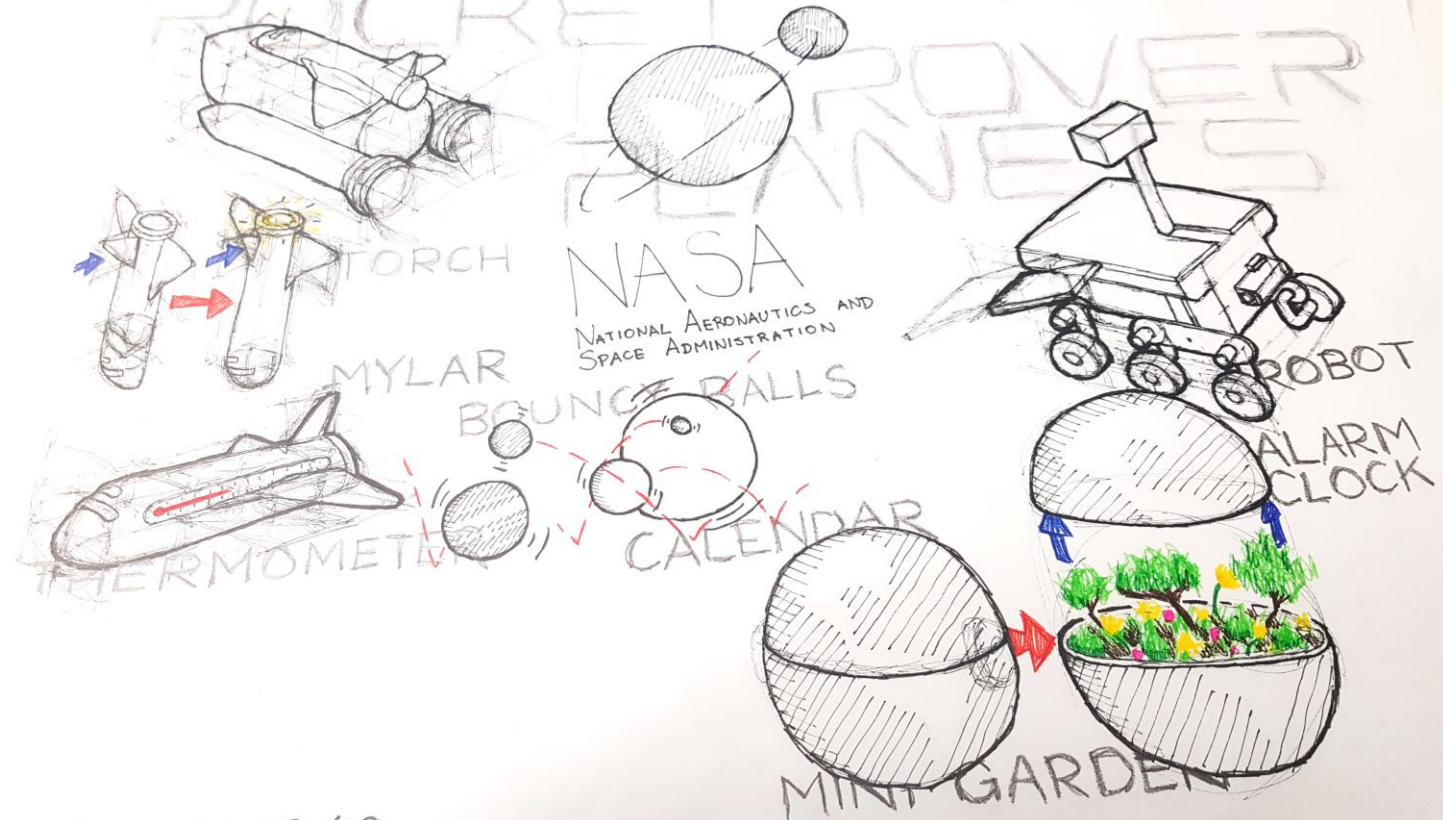


◀ This is the prototype design with a photo of members, the logo, and a location.

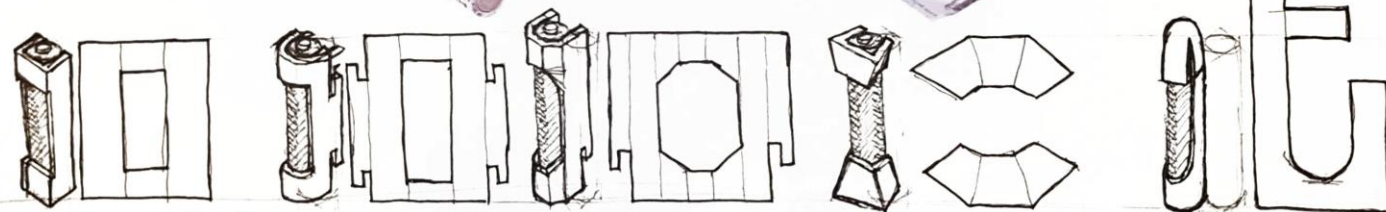
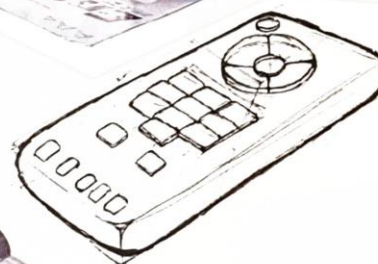
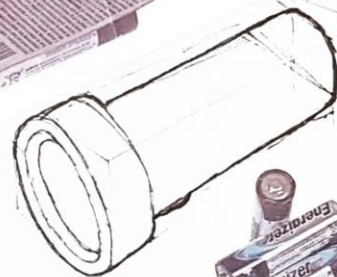
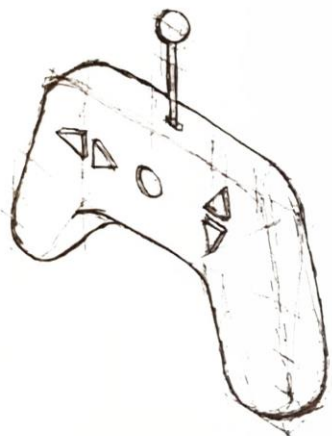
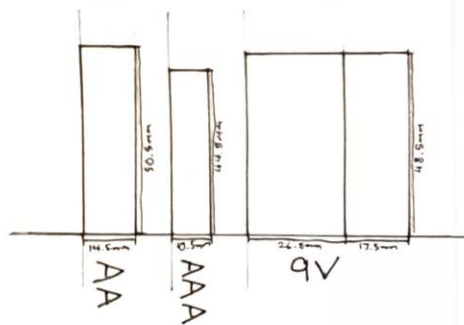
The top-right design was used from 2019 to 2023 for: weekly 2019 meetups (NX Weekly), online 2020/21 meetups (NX Online), and fortnightly 2022 meetups (NX Offline).

Product Ideas

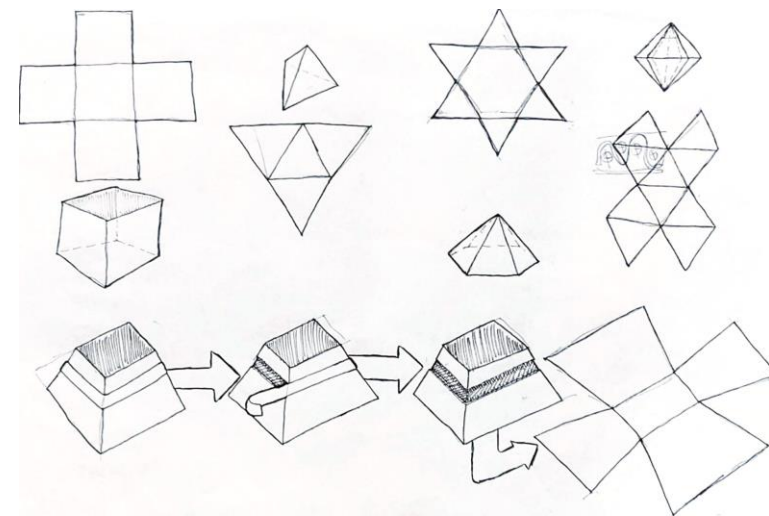
Product design ideas mostly created during my time studying Engineering Product Design.



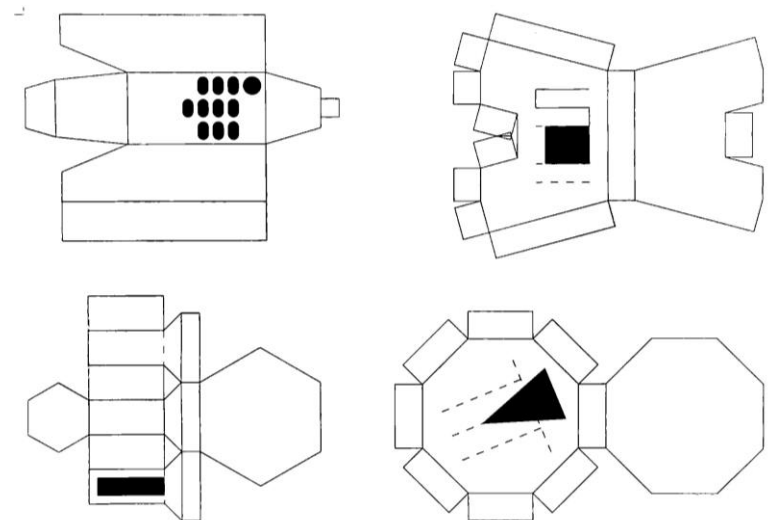
MELVIN OSEI 25/10/19



MELVIN OSEI 06/02/20

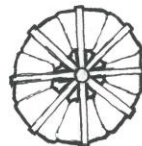
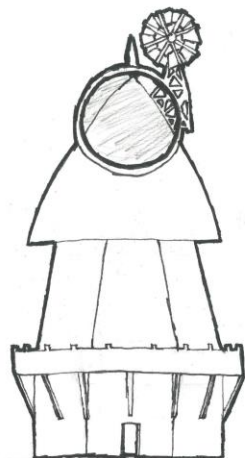
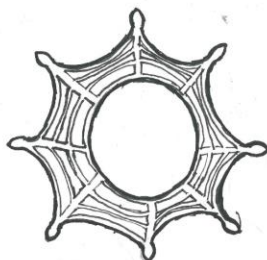
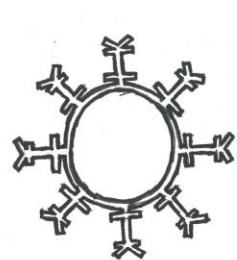
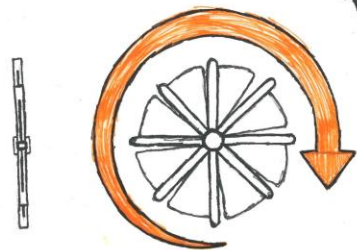
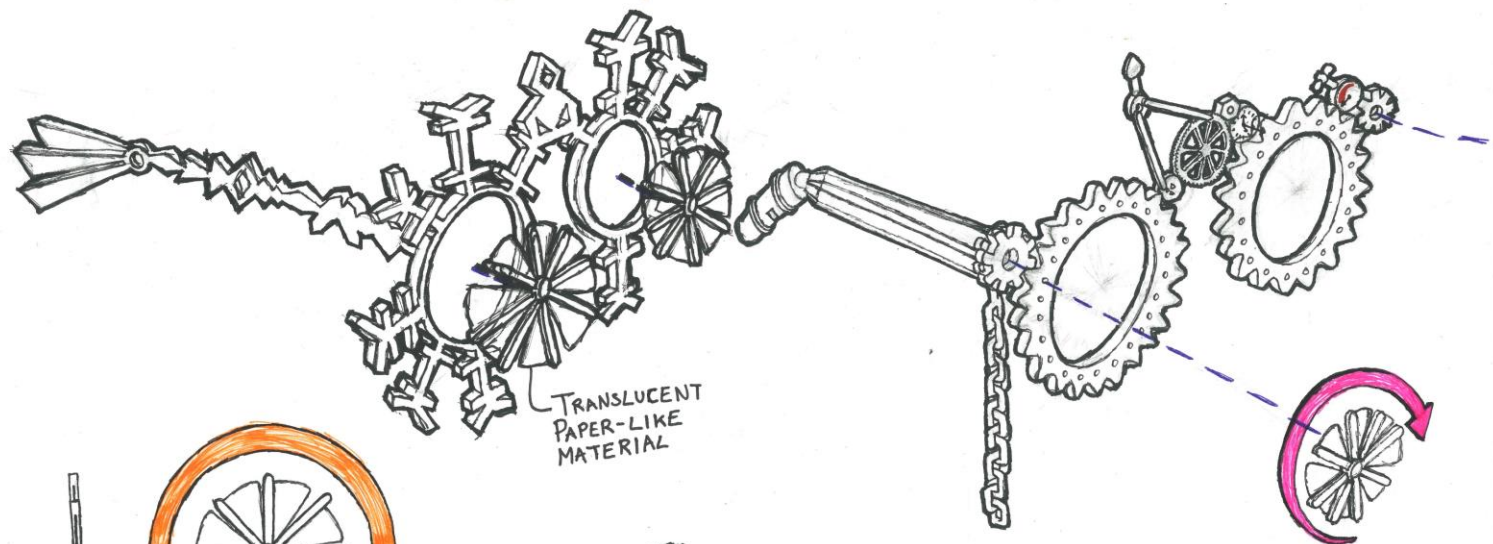


MELVIN OSEI 04/02/20

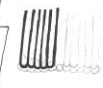
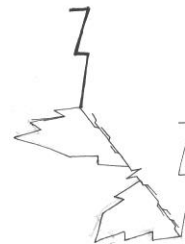
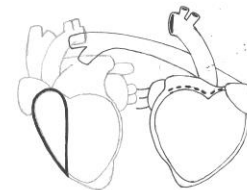
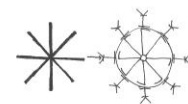


Eyesicles

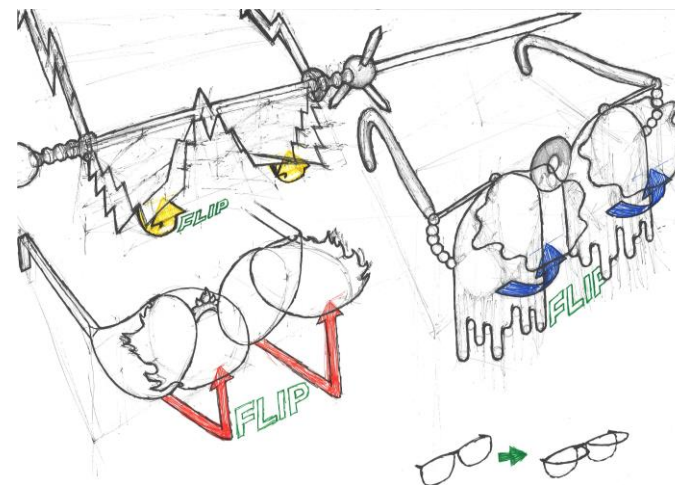
Icy spectacles for Johnson & Johnson's #GlassesProblems project.



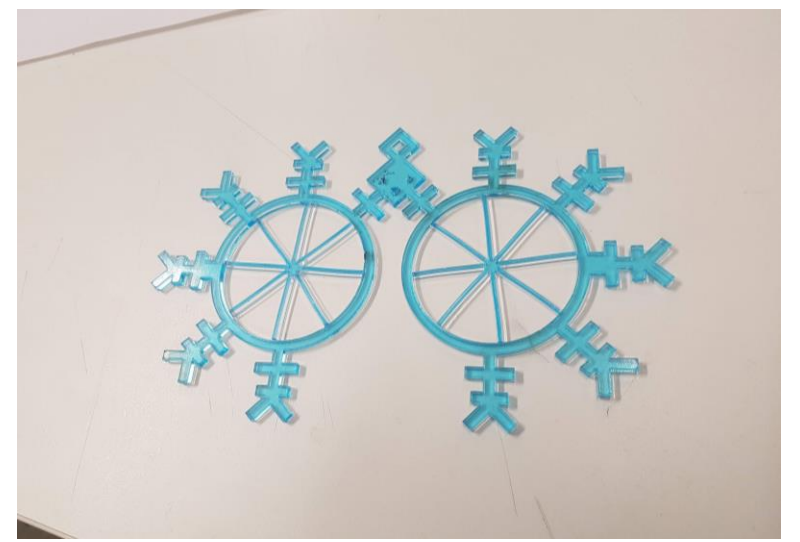
MELVIN OSEI 02/11/19



MELVIN OSEI 31/10/19



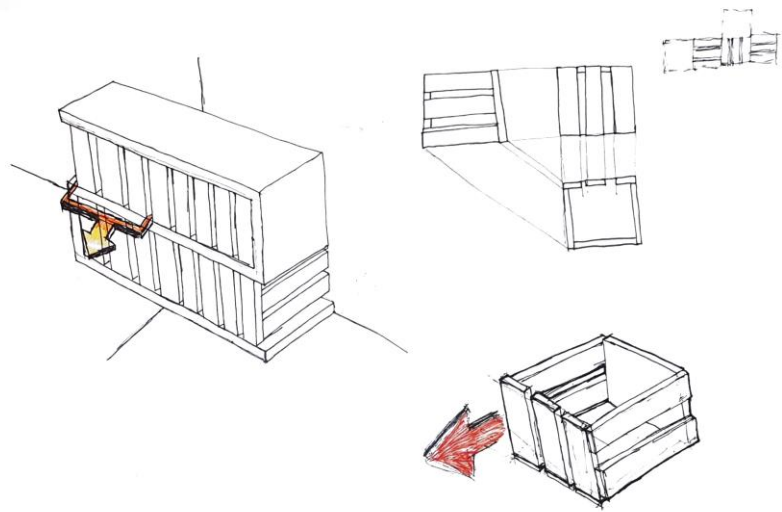
MELVIN OSEI 02/11/19



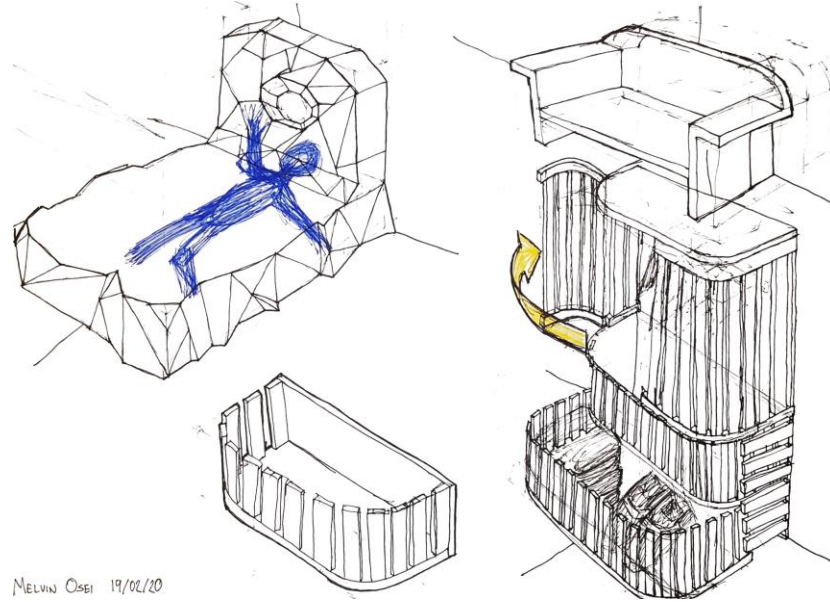
Eyesicles were a product made in response to a brief given by Johnson & Johnson. The goal was to create a complex solution to fix everyday #GlassesProblems. My idea was a pair of eye glasses that froze over and then thawed to fix the problem of steaming up. The ones being worn in the picture were made by laser cutting acrylic plastic.

Furniture Designs

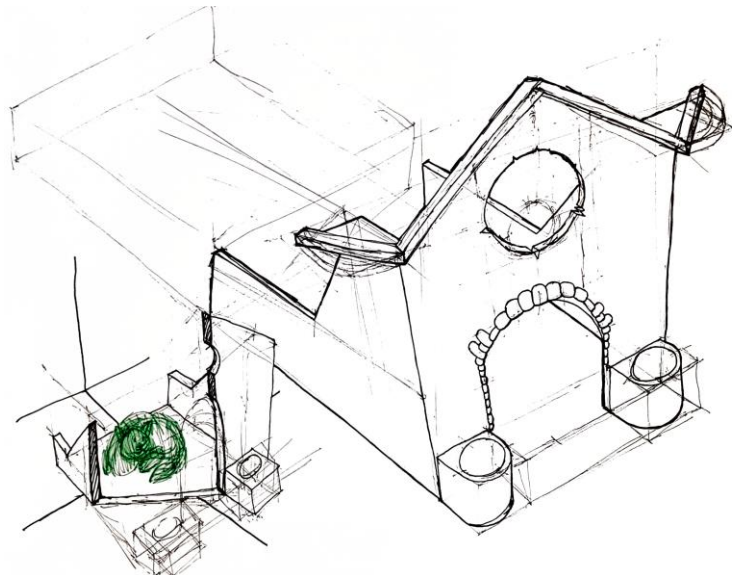
Product ideas for chairs, lights, and other furniture items.



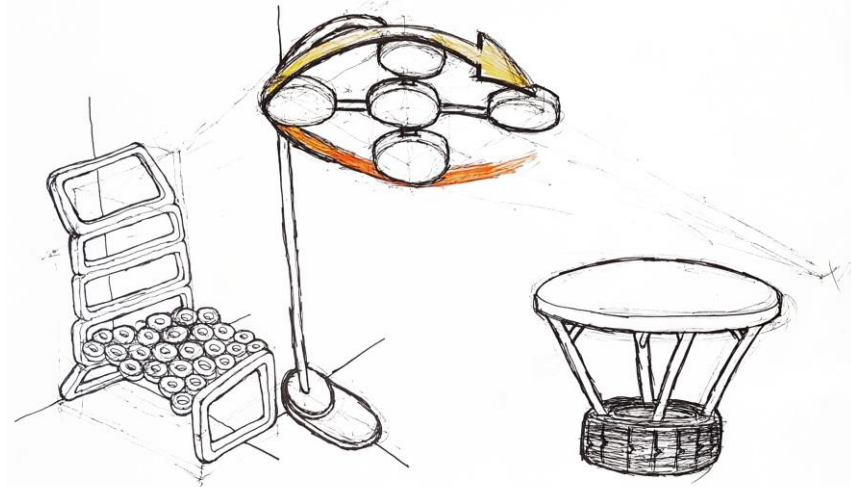
MELVIN OSEI 26/02/20



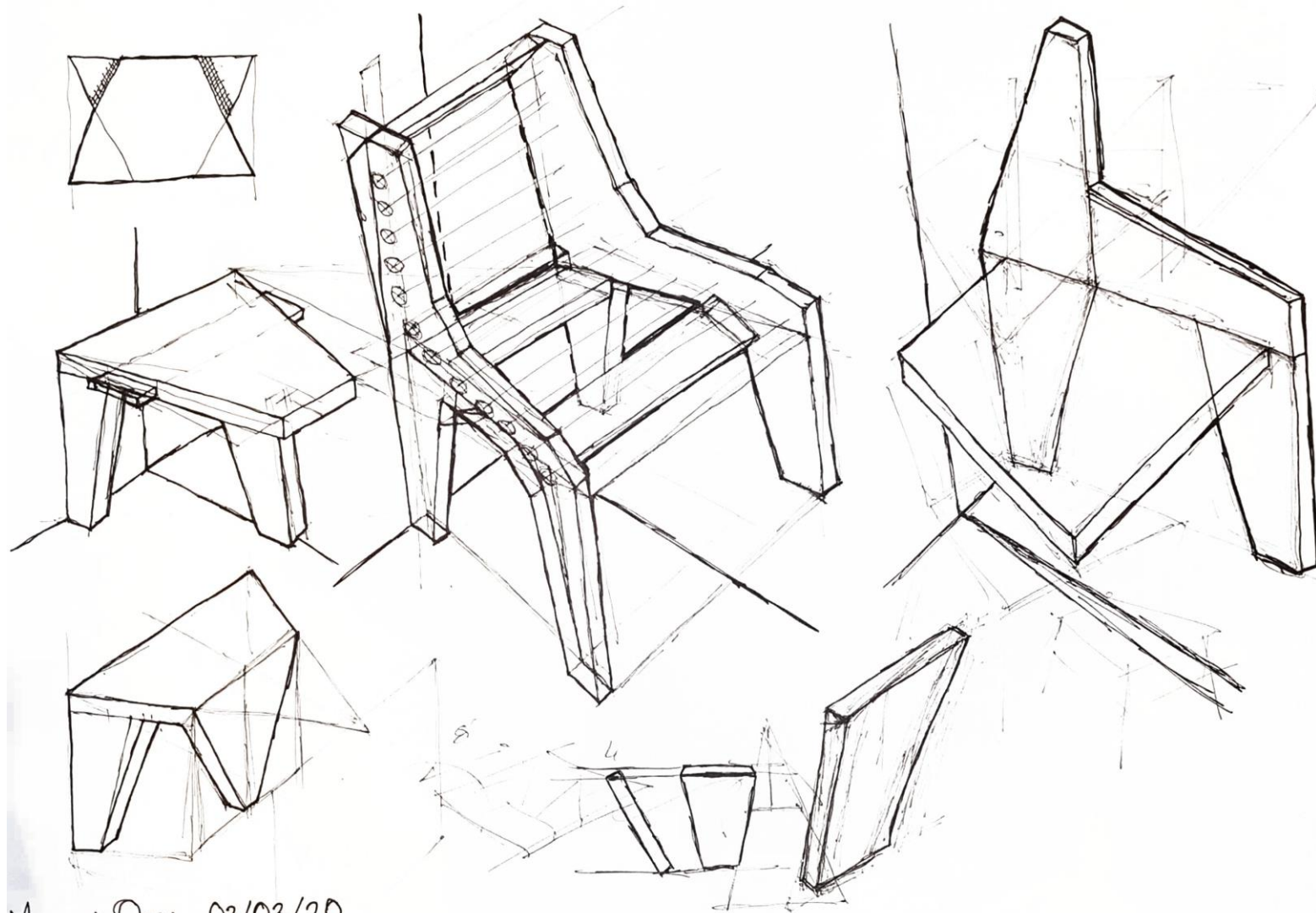
MELVIN OSEI 19/02/20



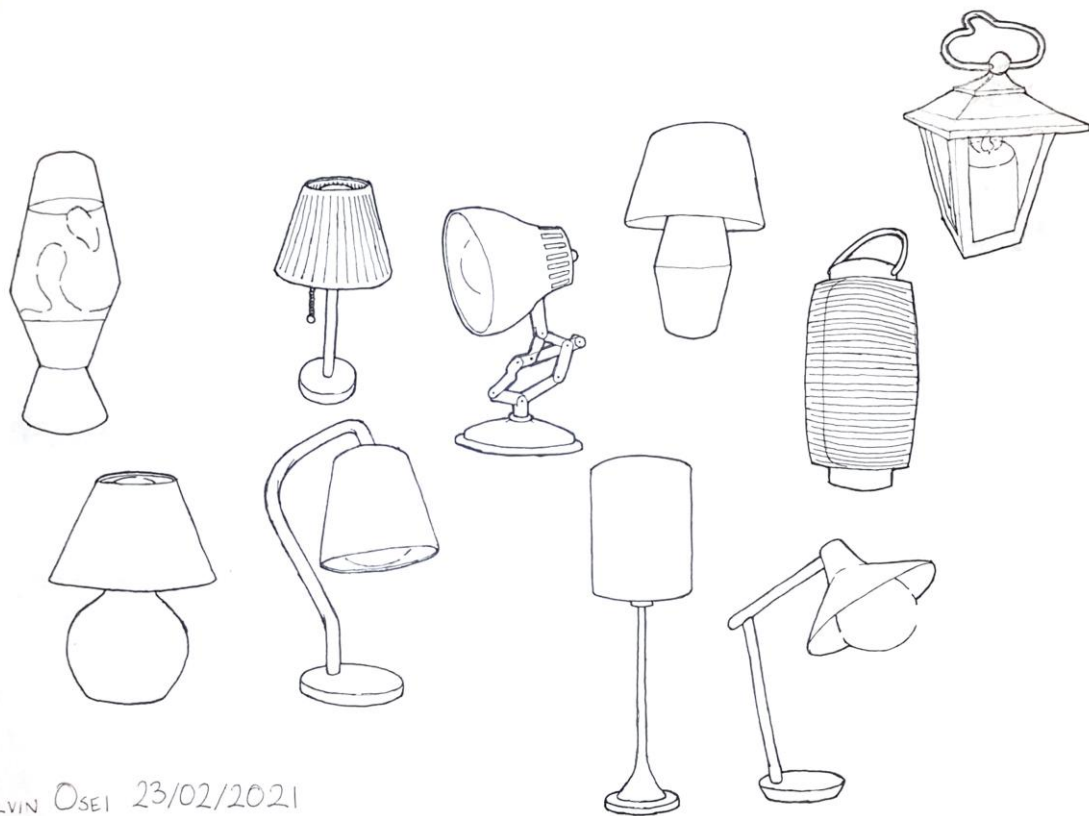
MELVIN OSEI 27/02/20



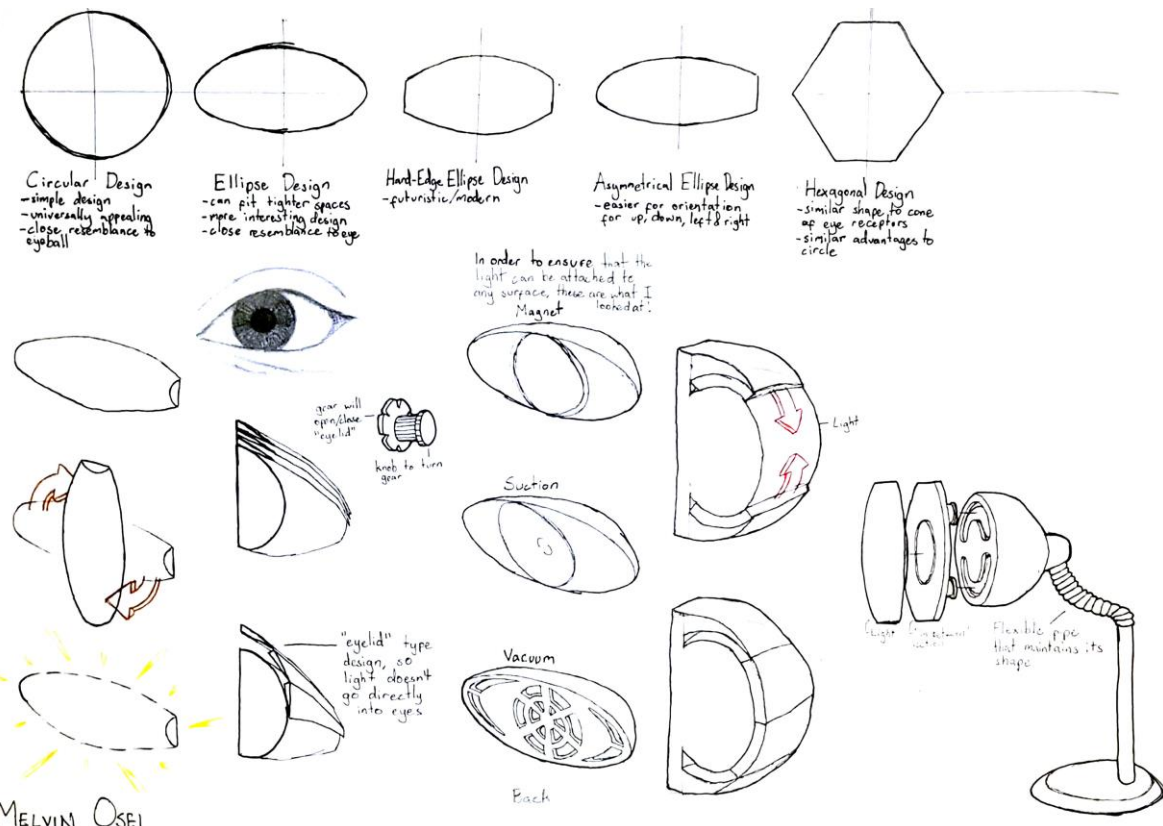
MELVIN OSEI 28/02/20



MELVIN OSEI 03/03/20



MELVIN OSEI 23/02/2021



MELVIN OSEI

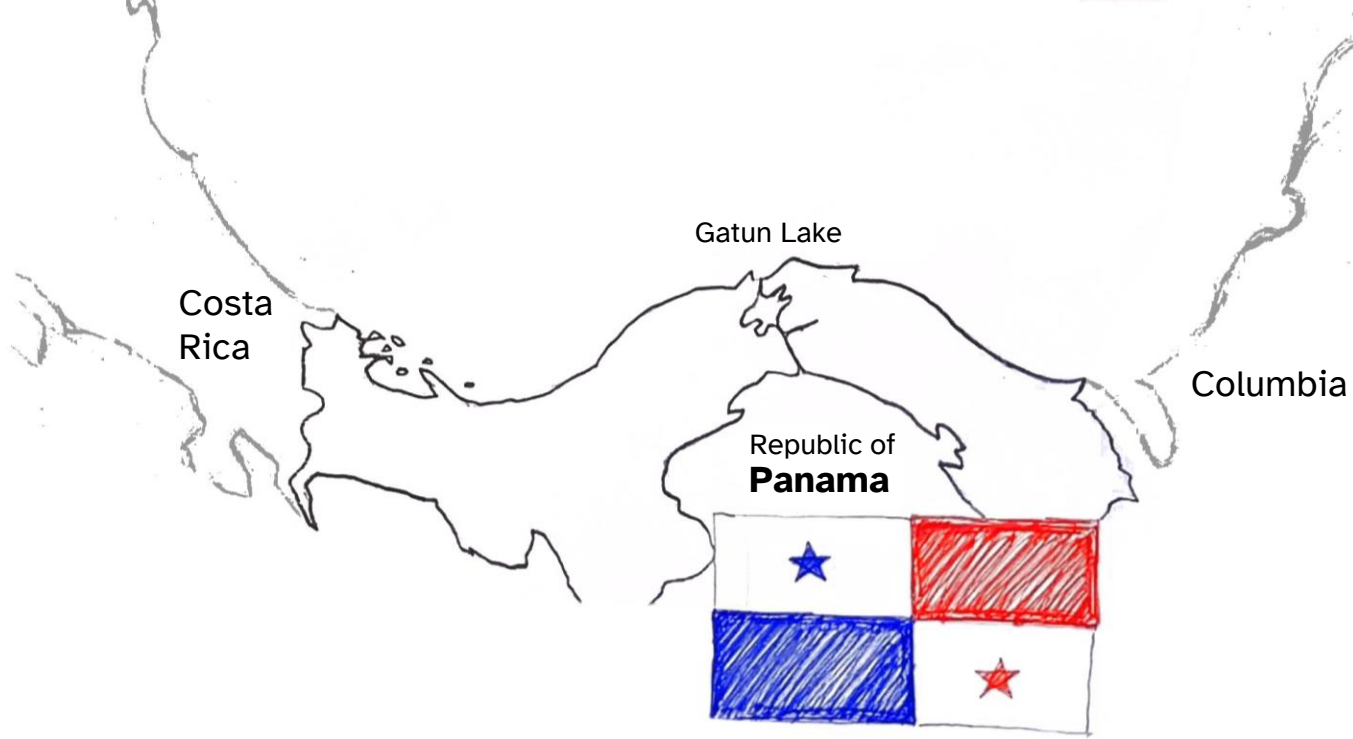
The idea behind this light product was to mimic the eyes, but unlike how the eyes take in light, the product will generate light.

The product is modular desk lamp, so the light can be attached to the stand and taken around with the user. The stand is like an eye socket that allows the product to rotate on and off, with a bendable neck for different light angles.

There's a twistable gear that moves the blinds for the light like eyelids, making the light more or less intense.

Mind the Gap

To develop and produce a product and/or service that can aid, enrich or enhance the daily life of a Panamanian 25-year-old.



Capital: Panama City

Language: Spanish

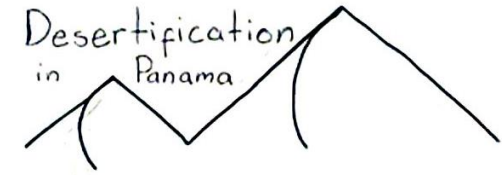
Population: 4.177 million (World Bank, 2018)

Size: 75,417km²/29,119 sq mi (116th/194 biggest country)

Political Party (in 2020): Democratic Revolutionary (centre-left)
led by Laurentino Cortizo since 2019, last win was 2 terms ago.

Currency: Panamanian Balboa, United States Dollar (main)

Independence: 3rd November 1903 (from Gran Columbia)

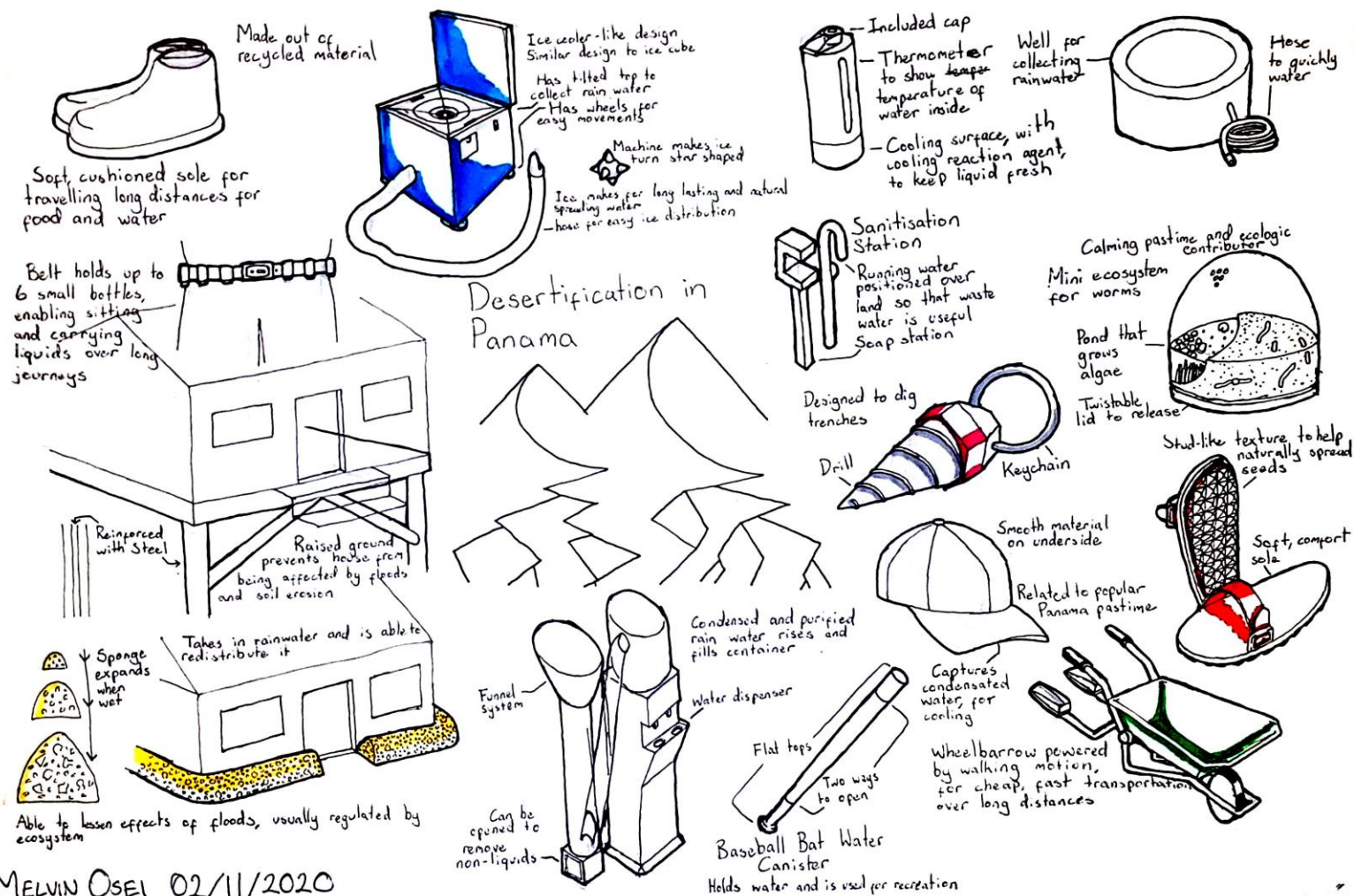


Desertification can severely influence populations' livelihood by restricting people from vital ecosystem services.

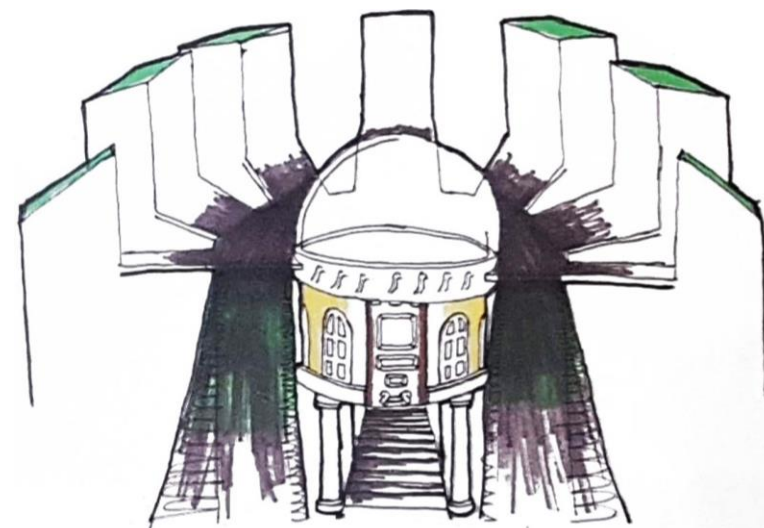
Ecosystem services include:

- Food and water
- Regulation of floods
- Soil erosion
- Disease outbreaks
- Spiritual benefits
- Recreational benefits





MELVIN OSEI 02/11/2020



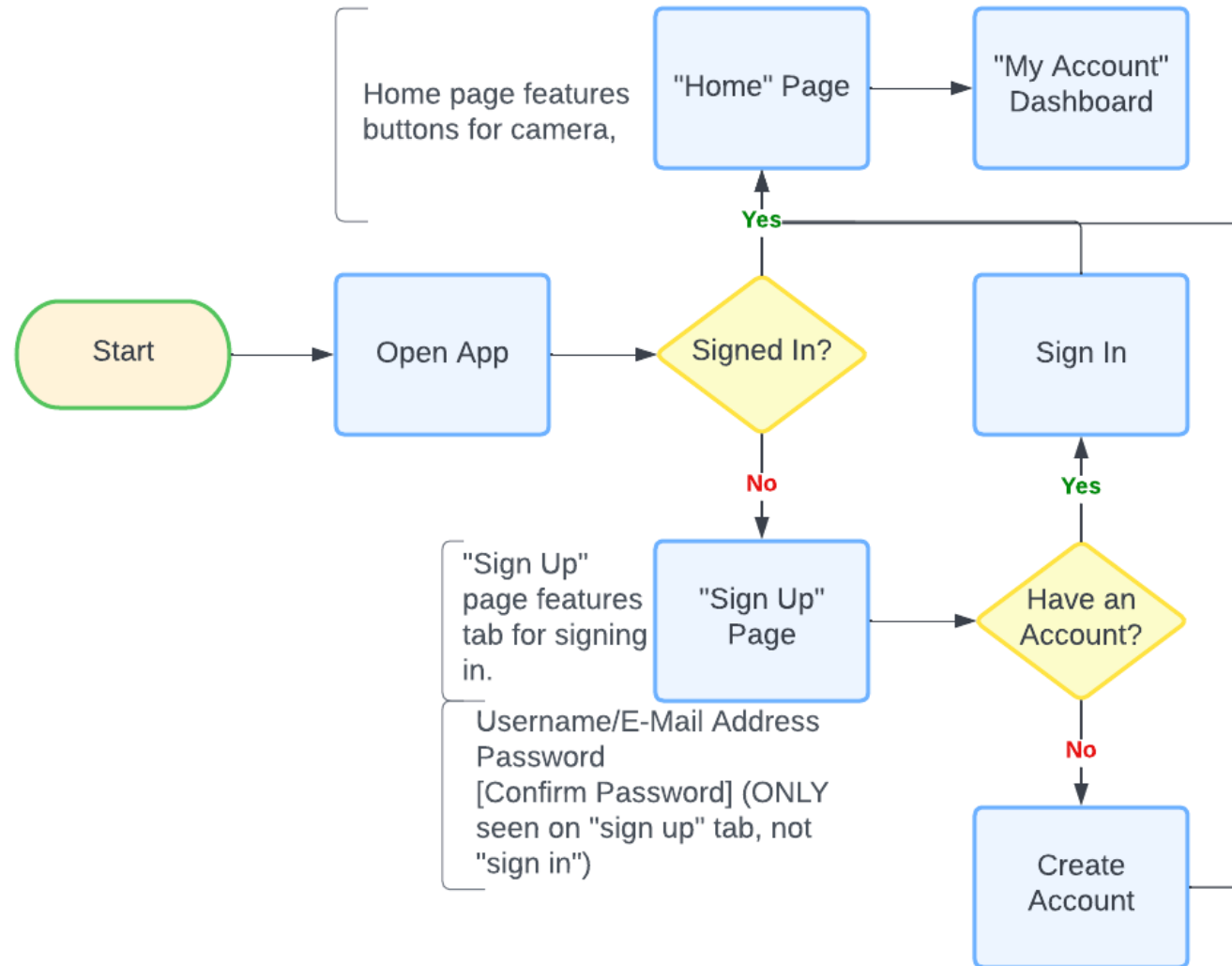
On the left are a number of different ideas that could help improve the life of the 25-year-old Panamanian male.

This came from considering the climate, baseball as the favourite sport of Panamanians, and giving the person the backstory of living in rural Panama.

With the group I was assigned to, we finalised on having the Panamanian be a duck farmer. The image above is a concept I made for a duck farm where ducks were free to socialise, sleep, and then roam outside the farm, leaving the house in an orderly fashion.

#ootd

My first app, designed in a 1 month course in Adobe Xd,
for users to record their outfit of the day [].

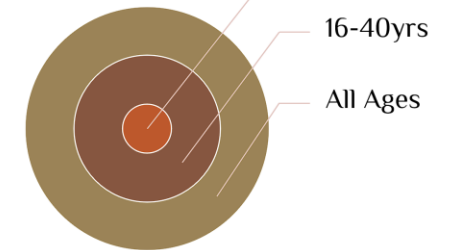


Target Audience

The focus is on 18-35 year olds, who are more likely to use a mobile application to record their outfits.

The secondary focus is on 16-40 year olds. They are in the audience, but we aren't directly targeting them, so we can keep focus.

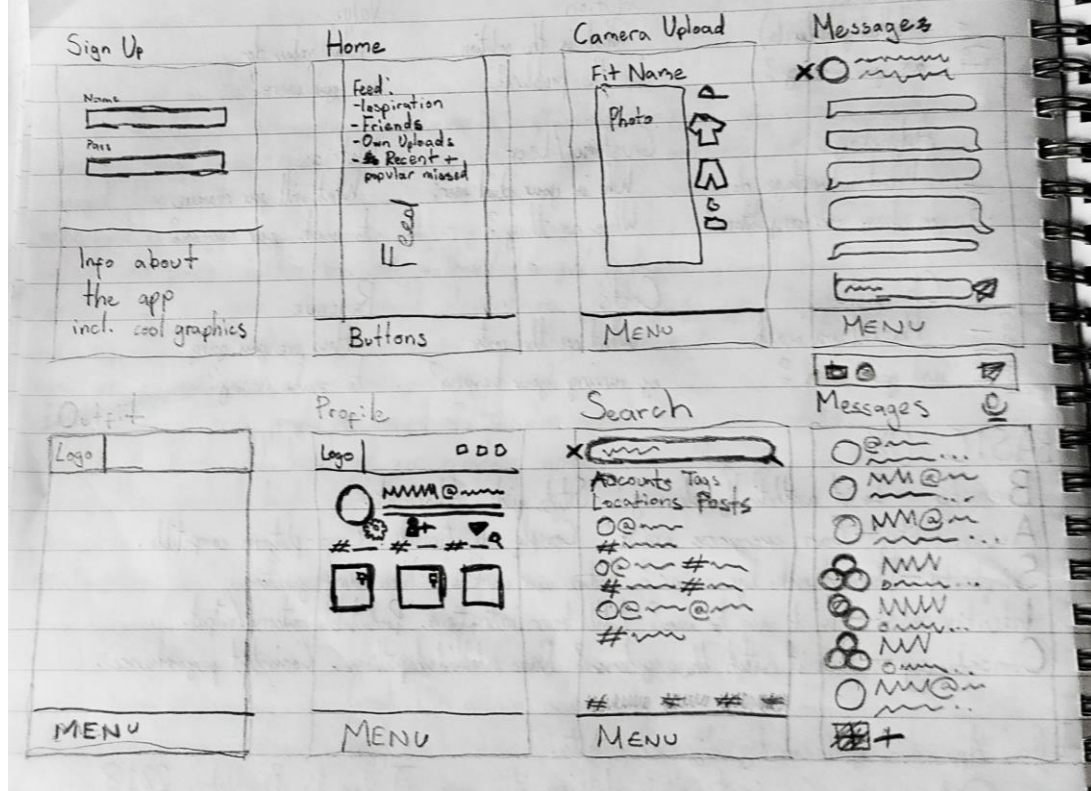
Ultimately, anyone will be able to access to the application and there will be no age discrimination as to who the app is for.



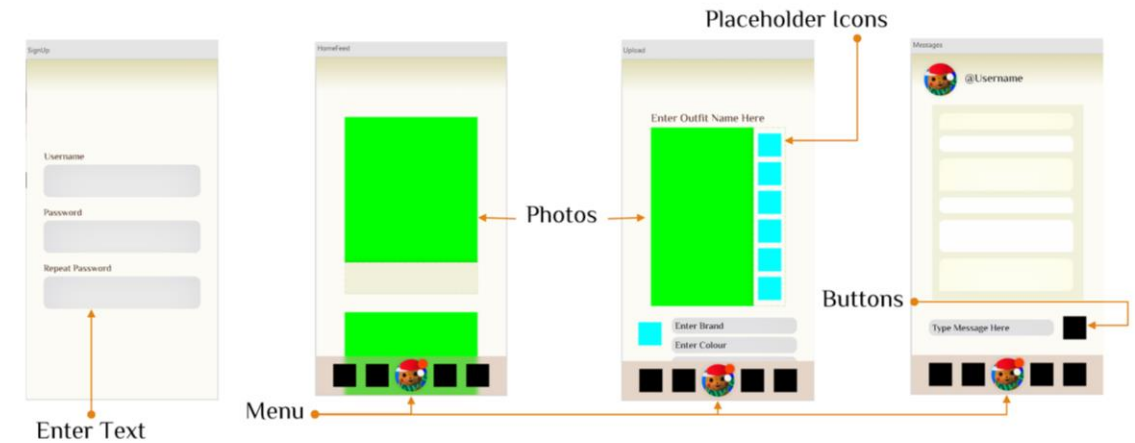
Brand Identity

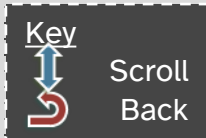
Clean, warm clothing store aesthetic with wooden shades of brown for accents.

Wireframe.



Lo-Fi Prototype





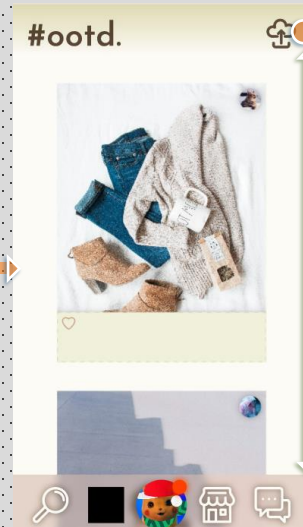
outfit of the day.

email.

password.

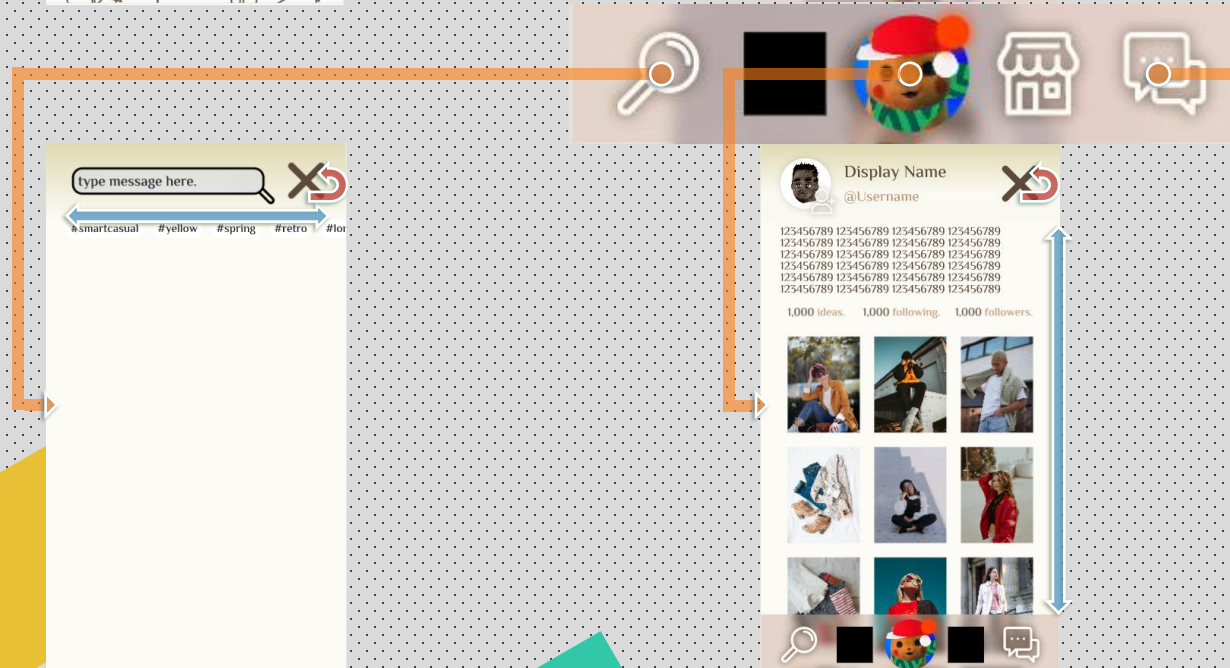
repeat password.

sign up



This was a one month app design project, where I first used Adobe XD.

The inspiration behind the design is the photo sharing app, Instagram.



Display Name
@Username

1,000 ideas. 1,000 following. 1,000 followers.

type message here.

The flow of the app is shown with orange lines. From the main home page (top-middle), you can access all other pages.