

**DOFG®**

Brand identity

About.

An esports club with a lounge area in the Coastal Passage. The Mint Cyber Lounge has combined a computer room with a lounge space where you can play games, order tasteless steam cocktails and eat. Burgers are prepared, for example, with cherry sauce or a chickenburger with barbecue sauce. The bar menu has an extensive tea list, homemade lemonades and alcoholic cocktails. Cyber competitions are held regularly and DJs are invited every week. For guests there is a common room and two VIP rooms with a Playstation, where you can gather your company.

Client: DOFG® — Service: Brand Identity — Year: 2022 — Creative direction: The COXX®



HOODIE ↗



SKETCH ↗



**DOFG**  
CYBER LOUNGE



**DOFG**  
CYBER LOUNGE

MATT BLACK

01

NASTURTIUM FLOWER

02

PANTONE 426 C

HEX #EA4E1D RGB 234 / 78 / 29

PANTONE 1665 C

HEX #C6C6C6 RGB 198 / 198 / 198

PANTONE 428 C

03

SILVER POLISH