

# Web Credibility and UI Evaluation Survey

## **Background:**

The purpose of this survey is to evaluate the User Interface (UI) of a proposed social network named Artemis. The primary purpose of Artemis is to serve as a teaching solution for University of Bristol students, enrolled in the MSc Computer Science Conversion Courses; It has been designed keeping the aforementioned in mind to avoid scheduling problems during Induction Week and as a replacement for forums to communicate with lecturers.

## **Survey:**

You will be asked to perform a series of tasks on Artemis, after which you will be asked to take a short survey.

The questions will ask you to rank/categorise specific attributes of the social network within the ambit of certain use cases; In this case assume that number 1 is the poorest correlation for the relevant attribute and 5 the strongest, unless stated otherwise. For example for the following question:

*“Is registration process for Artemis difficult? Please rate on a scale of 1 to 5.”*

## **Comments:**

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For this question the following are suggested marks for evaluation:

1. 5 - Impossible or extremely difficult registration with negligible or no merits.
2. 4 - An overall difficult registration process with few merits.
3. 3 - The registration process was average in difficulty with merits and demerits.
4. 2 - The registration process was easy with a few demerits.
5. 1 - The registration process was extremely easy with negligible or no demerits.

**Please note** that you may leave personalised comments within the space provided. Feel free to share any feedback.

Finally for general feedback and open ended commentary a separate sheet will be provided at the end of the survey.

Should any assistance be required at any point, please feel free to ask questions.

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## **Instructions:**

You **are encouraged to explore Artemis** in whatever order you see fit. However it is required that you complete all the tasks below (in an order of your choosing). If you require any assistance please ask and you will be helped.

## **List of Tasks:**

- I. Register to Artemis.
- II. Login to Artemis.
- III. Log out of Artemis.
- IV. Login to Artemis.
- V. Post 10 comments/statuses to your newsfeed or personal wall.
- VI. Post a youtube video on your newsfeed or personal wall.
- VII. Search for the following users. If you are able to find them please send them friend requests:
  - a. Jane Doe
  - b. Jerry Mouse
  - c. XXXX Kong
  - d. Wonder XXXX
  - e. Bartimeaus XXXX
- VIII. Accept Taimur Ahmed's friend request.
- IX. Comment on Taimur Ahmed's post.
- X. View notifications you have received (Mickey Mouse and Taimur Ahmed have liked your Youtube link. The latter has commented on your wall).
- XI. Delete Taimur Ahmed from your friends list.
- XII. Change your name on the settings page.
- XIII. Change your password on the settings page.
- XIV. Log out.
- XV. Log back in (using your new password).
- XVI. Find the icon for demonstrating code to your friends via [code.io](https://code.io) ?
- XVII. Accept Taimur Ahmed's friend request
- XVIII. Respond to his personal message via the messaging system.
- XIX. Send a user of your choice a personal message both via their wall tabs and via the messenger icon.

# Web Credibility and UI Evaluation Survey

1. *"Is the registration process for Artemis intuitive and/or simple? Please rate on a scale of 1 to 5."*

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2. *"Is the log in process for Artemis intuitive and/or simple? Please rate on a scale of 1 to 5."*

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3. *"Are you satisfied with the user live search facility ? Please rate on a scale of 1 to 5."*

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4. *"Were you able to find the recommended searches easily? Please rate on a scale of 1 to 5."*

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5. *"What was your experience with the messaging system ? Please rate on a scale of 1 to 5."*

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6. *"Is the friend request system up to the standard you would expect of a social network. Please rate on a scale of 1 to 5."*

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7. *"Is the notification system consistent with expectations. Please rate on a scale of 1 to 5."*

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8. *"Are the features available consistent with the basic features expected of a social network ?. Please rate on a scale of 1 to 5."*

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9. *"Were you able to navigate through the pages and icons provided intuitively ? Please rate on a scale of 1 to 5."*

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10. *"Rate your overall experience with Artemis. Please rate on a scale of 1 to 5."*

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11. *"Rate your the aesthetic appearance of Artemis. Please rate on a scale of 1 to 5."*

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12. *"Do you believe a social network will make it easier to rate the authenticity of academic resources found online ? Please rate on a scale of 1 to 5."*

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13. *"Would you prefer a social network over a forum, to communicate with your instructors? Please rate on a scale of 1 to 5."*

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14. *Do you believe that instructor assistance will make it easier to verify the accuracy of information shared by colleagues ? Please rate on a scale of 1 to 5.*

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15. *Were you (or are you) able to easily verify information about this project and it's contributors ? Please rate on a scale of 1 to 5.*

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16. *Is easy to contact the contributors ? Please rate on a scale of 1 to 5.*

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# Web Credibility and UI Evaluation Survey

17. Does the site look professionally well designed ? Please rate on a scale of 1 to 5.

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18. Have you found any errors on the website during your experience ?

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General Feedback:

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