10 Ways To Use NotebookLM, in Less Than 10 Minutes

Title: 10 Ways To Use NotebookLM, in Less Than 10 Minutes
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TRANSCRIPT:

it is super exciting to see so many people starting to use notebook LM today I want to share with you
10 use cases for Notebook LM that I don't hear anybody talking about this can be useful in your job if
you're juggling a lot of different projects or trying to keep up in a complex industry but it can also be
really useful in your personal life for your health for your hobbies and even making big life decisions
notebook LM can be super useful but the tool is so versatile it's not exactly obvious how to use it I'm
going to kick the video off with a rapid fire over rview of notebook LM including this killer new feature
that everybody's talking about then I'm going to dive into the 10 use cases and then finally at the end
of the video I'm going to zoom out and show you the big picture of how I have notebook LM plugged
into all sorts of other tools and resources so if you just go to notebook lm. gooogle you'll see this
page you need to have a Google account or a Gmail of some kind and it's in beta so you may need to
tweak a few little settings on your admin side but once you're here you can log in and try out
notebook LM and once you click new notebook you'll be met with this this is an empty notebook all of
your sources are going to appear on the right hand side you can load these up in many different ways
and all of your notes will appear on this side down at the bottom is how you control and chat with your
different materials and this notebook guide comes in super handy as we'll see in a second so the first
case I want to share with you is how to use notebook LM to keep up with Niche information we're all
most of us anyway are in these complex Industries and there's a lot of news coming out so what I do
on a weekly basis I have a virtual assistant who's really my right-hand person so what I have her do
each week there are a bunch of YouTube channels that I want to keep up with way more than I would
be able to keep up with just by watching these videos so I have her transcribing these videos using
descript and I'll show you that in a second here then she loads in those transcriptions right in here so
by copying and pasting text in each week I open this up and I have this week's uh AI news AI on
YouTube ending uh September 20th so from there once those are all loaded in I've instructed her to
create this uh briefing document so this notebook guide is a really cool button it's kind of hidden down
there uh but when you click on that there's all these different things that you can uh do with that
Source material and the newest and most exciting uh pieces of this is this audio overview so these
are this deep dive podcast that is Created from all of your materials and if you haven't heard this it is
just stunning it is next level AI for so many different reasons let me show you this wow you've sent
over a ton of really interesting stuff about AI seems like you've been doing some serious digging into
this yeah it's definitely been on my mind lately so ready to do a deep dive into all of this see what we
can uncover together absolutely let's do it perfect so that is the killer new feature that everybody's
talking about the ability to create that podcast where you have a male and a female voice going back
and forth all created with AI discussing the materials that you've uploaded I'm going to come back to
this use case later on because I think there's a lot we can unpack here but I want to zoom out and
see what's going on in general in Tech and business that brings me to our next use case the

Second

Use case is using notebook LM to keep up with general knowledge so I have my same virtual assistant she logs into my Wall Street Journal and New York Times and pulls all of the different Tech

and business articles into this notebook LM and does the same exact thing so each week I am able to look at an overview of everything that has happened and also just listen to these beautiful podcasts as I'm taking a walk giving me a summary of everything that I was interested in that week but that is not all there is a ton that we can do with this so for every client that I work with I have a specific notebook just for that client every time I speak with that client I log my transcripts right in here

and I pull these directly from uh Zoom you can set zoom up to automatically record every time you fire it up and then automatically transcribe what's going on which is really awesome because it labels

who is speaking which is very helpful for the AI to understand what's going on because I don't always

want to know what I'm saying on these calls I want to point it at what the clients are saying so anytime I have a call coming up with that client I can just say hey what did we discuss last time what were the action items Etc gets me right back up to speed with where I need to be with that client then

you can also prompt it to see hey how is this relationship unfolding what is the client continuously asking about that I haven't been able to fulfill on you can learn a ton from these notebooks moving on

to use case number four for any project that I'm working on I like to fire up a notebook in this particular case I was working on a custom GP that creates business plans so I've loaded in a ton of different books all related to creating business plans and started working with this large language model to help me build that custom GPT specifically for these business plans moving on to use case number five anytime I have a recurring internal meeting I grab all of those transcripts from Zoom the same way I do for my client meetings if you have a meeting with your leadership or if you have a meeting with your department you want to keep those loaded in there you can share this internally so

as you're documenting these group calls you may want to share those with that group so that they can access this information and keep up to speed that way and now for one of my absolute favorite use cases use case number six is using this for market and competitive research I created a whole video just on this but I think this is one of the number one use cases for Notebook LM loading up all sorts of information about your competitors loading up information about your audience and about your your customers I'm going to link to a video that I created all about that um that really helped me uncover some pretty amazing marketing strategies so market research is a biggie for Notebook LM so those are all different use cases you can think about in your professional life but there's still a lot more we can do with this tool in your personal life so for health and fitness I have a notebook loaded up with my two all-time favorite books you can put full books in here as your resources it can handle up to 50 ful length books 50 very large books one thing I didn't mention is that you can actually point this if you want to do a chat just with one particular book or one particular Source you can control that

right here by checking and unchecking these boxes so if I just wanted to know what Terry walls was saying in the walls protocol about some Diet things I can just have that box checked or vice versa now for decisionmaking this is a huge use case for Notebook LM I've loaded this up with a ton of different books that I use for decision making that I refer to from Blue Ocean strategy crossing the chasm good to great all of these amazing business books I have loaded in 14 of these books and this

has been a very helpful resource for me as I'm trying to make decisions as I'm working through different projects and so forth now on to use case number nine notebooks for your hobbies so anything that you're really interested in I have one that is full here with all sorts of great literature so I can just ask it questions about poems it has all of Shakespeare in here I've also got a notebook for

creative writing and for different hiking outdoor ideas outdoor activities I live in Maine so I've loaded one notebook up all filled with uh different travel books for Maine so when my family's comeing to town I can just chat with that and come up with cool new ideas that I would never have been able to find just in those books alone one final use case before I zoom out and give you some big picture resources to think about is getting back to this killer feature this killer podcast Creator here with these

deep Dives that I showed you earlier in the video so these are not only a great example of these large language models producing audio but I think what nobody's talking about here is how well they're presenting this information so they take this information which sometimes can be very dry information and it creates a very very cool narrative around it so even if you're not going to use that podcast itself you you can think about listening to it as ways to present specific information because it

has a lot of story built into the way that those podcasts are created now getting into some final tips and tricks for these use cases you can download these uh podcast that it creates you can load those

right into descript and then begin editing it just the way you would edit a Word document so if there's some things that weren't quite right in there you can fix that up you can add a little intro another couple resources you might be interested in for converting your Kindle books into PDFs are known as

caliber and eabor ocean of PDF is a place you can go to find a bunch of different PDFs of different documents and hard to find books that you can load into your notebook LM knowledge bases all right

I hope you got a ton out of this video I have a cheat sheet version of this video that goes through everything I've covered and a ton more I went to town on this Chi-Chi there is over a hundred different use cases and ideas for note LM you can find a link to that in the description that's for my patreon subscribers so if you want to grab that and support this channel that's the best way to do that

otherwise please subscribe to Blazing zebra I've got a ton of fun stuff coming on the way drop me a note in the comments what can I help with what did you struggle with what are you using notebook LM for I'd love to learn from you and I will see you on the next video