The Best Website Builders 2024

which is the best website builder for your website or e-commerce store in we've been testing and reviewing website builders for The Last Years depending on the website you'd like to build we'll give you recommendations to help you choose the best one for you don't over complicate things sure millions of websites are built with WordPress but it's not worth the hassle this video isn't sponsored by any of the five website Builders mentioned in this video it's sponsored by pork bun our favorite domain register in save an additional dollar on their already lowcost domains by using the code the Fig code4 at checkout so how many pages do you really need for your website I think many businesses could save money and build a simple one-page website with card our first top website builder are you planning to have a homage about us contact form and maybe a page that explains the services you offer with card you can create each one of those pages on your onepage website it could literally all be on one page or if you check out our tutorial video you'll see me create this website for my personal brand that has a homepage a page with links to all my YouTube channels a summary of our YouTube course and a contact page when you're in card's editor it'll show up on one page but really you're only going to see one section at a time so you essentially have separate pages for each section of your website it's as easy as create an account choosing a template then you can just edit the text images and call it good or if you'd like to add other elements you can click on the plus icon at the top of the page and then drag it where you want to show up on your website you can add text images videos audio a gallery links and more not only is card really easy to use but is by far the cheapest option of all the website Builders we're going to talk about today card has a free plan but you'll have to upgrade a pro if you want to connect a custom domain add forms remove card branding and add custom code or widgets from third parties like if you want to add a email sign up form from convertkit their Pro standard plan only cost $19 per year yes per year this is what you'll pay per month or more for most other website Builders that's only $158 per month paid annually they also have a pro light plan for $9 per year but a lot of the functionality is missing and Pro Plus where you can build onepage websites and also includes these other features I just go with the Pro standard plan if you'd like to support our Channel there are affiliate links to the website Builders mentioned in this video down below if you click and make a purchase we might earn a commission at no cost to you if you're looking for something more than what card offers the next two I'll go through are Jack of all trades website Builders these website Builders can be used for personal Brands portfolios restaurants service businesses e-commerce stores and more Squarespace our website has been built with Squarespace since when we started the figco we chose and continue to use Squarespace because it's easy to use it intuitive no one on our team is a designer or web developer think of Squarespace is the apple of website Builders they have beautifully designed templates that you can use as a starting point or you can build your own template once you choose a template or build your own on the individual page of your website you can add remove move and edit the page sections here are all the pre-made sections you can add each section is then made up of elements you can add new

elements remove them move or resize them within the grid you see here and edit each element within the section other Squarespace features include create content on a Blog sell physical products make reservations with talk for restaurants bars hotels Etc if you have a Services business that meets with clients you can schedule those appointments with acity you can also sell and manage your content for a Blog with pay Members an online course videos on demand or a membership site you can grow and manage your email list with Squarespace most of the features with Squarespace are created and updated by Squarespace they also have extensions that you can add from third parties other website Builders may have more extensions but Squarespace makes sure that the ones they have work well with Squarespace you can translate your website to multiple languages with weglot ADD live chat connect other email marketing software like MailChimp sell print on demand products with printful manager accounting with fresh books manage your shipping with ship station Squarespace doesn't offer a free plan if you pay annually the personal plan is $16 per month business plan with additional features like Advanced website analytics the ability to sell online with a 3% fee for $23 per month then there are two e-commerce plans for $28 and $52 per month here are also the prices if you choose to pay monthly instead of annually with Squarespace you can get a free domain for the first year if you pay annually but when the website renews for year two and Beyond you'll pay $20 per year for aom domain we always recommend pork bun because aom domain will only cost $10.

for the first year and for the annual renewals with many website Builders they make it easy to get your domain maybe even give it to you for free for the first year but if you plan to have your website for years to come you'll end up paying a lot more than if you just go with pork bun from the beginning your domain purchase with pork bun includes who is privacy protection an SSL certificate DNS management web and email hosting trials and amazing in customer service by phone or email days a year if you got your domain somewhere else and are paying more than what I just mentioned you can transfer your domain to porkbun and save money on the annual renewals get a dollar off new domains and transfers by using the code the Fig code2 at checkout the other jack of all trades website we recommend is Wix Wix is the most used website builder on the internet today compared to Squarespace it might be just a little bit more difficult to use and less intuitive Wix could be the and Android of website Builders Wix has more features but it might take a little more time to find the feature you're looking for Wix has over templates many more than Squarespace some look amazing others not so much editing of pages with Wix is similar you have sections here are the different sections you can add to your website then within each section you can add any of these elements you see on the leand side you can move resize edit Etc one thing you'll notice you aren't moving elements to the next section of a grid like with square space you can move each element pixel by pixel with Wix you can add an online store schedule booking sell tickets to an event manage your email marketing and a ton more Wix also has a much bigger app market than Squarespace they have business apps like Wix chat Wix hotels Wix members area and more here are the apps for marketing selling online and communication Wix does offer a free plan but it's not our favorite free website builder because your free URL will look like this there's a big ad on your website and there are storage and bandwidth limits if you're looking to build a website and don't want to pay a monthly fee check out our best free website builders in video that you can find in the description below Wix has four premium plans starting with their light plan for $17 per month paid annually this plan doesn't include website analytics has a

storage limit of GB doesn't allow you to sell online or include live chat with the core plan you get the site analytics GB of storage can sell online and have live chat on your website as well as a few additional features they also have two e-commerce plans business for $36 per month and business Elite for $159 per month something I find frustrating is they don't show you the monthly pricing on this page you just see this footnote that says displayed prices of for yearly subscriptions paid in full at the time of purchase to see the monthly pricing you need to have an account be signed in and go to pay on the flip side though if you decide to pay for multiple years there is a further discount as you saw with Wix and Squarespace you can sell online but if you're building an e-commerce business you'll probably want to use Shopify with Shopify you're not going to get as many free themes there are only and paid themes the page builder doesn't have the same drag and drop functionality either here's what the homepage editor looks like you can swap out the template photo edit the headline text and change the button here you can see the different sections you can add within a section like this you can't move things around or add additional elements you can change the text formatting but you can't rearrange the elements what you do get with Shopify and why it's the most popular website builder for e-commerce isn't because of all their design features it's because of all the other tools to manage the operations of your e-commerce business sell more manage your store inventory handle product returns and much more it's not only the tool Shopify gives you but also all the thirdparty apps payment processors Etc here are the payment processors available Squarespace Squarespace payments PayPal square and stripe here are the payment processors for Wix in the US and in India now here are all the payment processors that work with Shopify in the US and in India the same thing if we look at shipping apps here are the eight shipping and fulfillment extensions for Squarespace here are the wix's options then Shopify has pages of shipping apps and pages of shipping great apps there's no free plan with Shopify here's the annual pricing for their different plans the basic plan $29 per month Shopify for $79 per month advaned $299 Plus for $2,300 per month the fifth website builder we recommend is webflow with web flow you can completely customize the design of your website without knowing how to code if there's a website that you like the design and functionality of you could replicate it in webflow to learn how to use all their design functionality there is more of a learning curve than with the other options that we've mentioned in this video but maybe it's worth it for you if there's something specific you'd like to create if this is your first website and you've never heard of terms like padding or margin it might not be the best option for you unless you're willing to invest time watching YouTube videos or reviewing webflow University if you plan to create a lot of content for your website you may also want to choose web flow for their content management system CMS you have access to free templates and hundreds of paid templates primarily ranging from $29 to $99 you also have a Marketplace of around free and paid apps here are all the e-commerce apps there aren't any shipping apps like we saw with Squarespace Wix and Shopify so if you're creating an e-commerce brand know that there aren't the same features that you saw with the other options there are a lot of apps though for automation content management design and development and coding price seen for webflow you can create a free website on a webflow subdomain but it does come with these limitations to static Pages bandwidth and more the basic plan is $14 per month paid annually but you won't have access to the CMS collections or items then we have two other General website plans for $23 and $39 per month and then three e-commerce plans for and $22 per month paid annually don't forget if you need to

purchase a domain or want to save money transfer your domain to pork bun use the link below and the code theo4 at checkout now if you'd like to delve deeper and learn more about any of the different website Builders mentioned in this video check out the playlist up above then select the step-by-step tutorial you'd like to view if you want to learn instead about the best free website Builders check out the video below and I hope to see you in another video bye-bye