

**abassabiola.com**

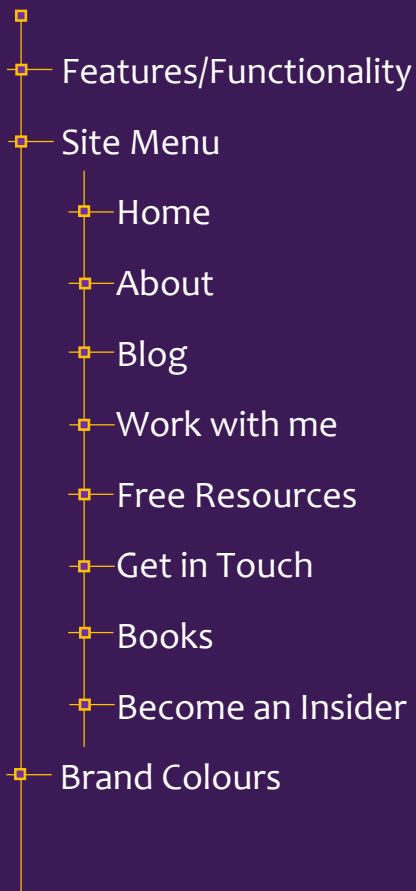
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**Web Content**

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# Outline

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## Features/Functionality

- ✓ An appealing but simple design
- ✓ An interactive Home Page
- ✓ An Interactive Ambiversion Index
- ✓ Membership Feature
- ✓ A Pop-up Welcome Audio Message
- ✓ Anything deemed fit by the designer

# Site Menu

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A creative display of these:

You can do MORE.

Become MORE.

There's that MORE in you.

To help you become more, I'm here to D.I.E MORE.

**D.I.E = Do. Inspire. Educate.**

## **My Philosophy**

**You can get inspired starting from here, I firmly hope. Everything I do on this site is strongly anchored around the following lifelong philosophies I've committed my mind to.**

1. Eternal is more important than ephemeral.
2. Do great things: great people will find you, the effect of your great stuffs will make you great and you will become capable of making others great.
3. You may die before achieving your next goal – this is a reality and uncertainty at the same time – but the fear of death is never an excuse.
4. Great minds live their lives with the certainty that they will be more useful in death than in living. Meaning: they live to impact their world and die to continue serving humanity in their graves.



## About

Have you ever experienced hopelessness, feelings of insecurity, lofty wishes that never became reality, procrastination that kills ambitions, sadness while still pretending all is well, failures that kill the spirit, and possibly some other negative feelings that exist?

Well yeah, you're not alone.

No one, I think, can ever be as hopeless as someone who grew up as a child with no self-esteem. Anyone can claim that they feel sad, disappointed or downhearted. But a misunderstood introvert like me knows exactly how the negative feelings mentioned above really feels.

I don't really want to bore you... but I think reading this is very important to my interaction with you subsequently.

Are you still reading?

Well done!

Although I experienced low self-esteem that almost killed all possible ingenuities in me, I was fortunate to meet some great mentors who helped me to find me and kept encouraging me to become MORE.

Then, I decided in retrospect that my life moving forward, should be much about helping others become MORE. Rising above whatever seems like obvious limitations... or excuses... or failure... or anything in between.

My Mission is simple.

To D.I.E. MORE – That is **Do More. Inspire More. Educate More.**

Until I'm able to influence your subconscious and bring out the **hero** in you, I will continue writing.

Now, you may forget everything you've read above. That's not an offence. But don't forget this...

You have a new friend here who is always interested in seeing a 'happier you' and wants to see you **BecomingMore.**

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## **First Blog post**

### **Happiness is here, but it needs *activation*.**

Where – *and How Much* – is Happiness?

*When asked, on Tuesday 25th May 2021 at the Extroverted Introvert Webinar, ‘what is your future ambition? This writer answered, “My future ambition and everyday ambition is to be happy”.*

Just because happiness is not like commodities we trade in shopping malls or in retail stores, a lot of people have fallen into the error of thinking that ‘*happiness is free*’.

But wait... are you one of them?

I hope you’re not.

### **Is happiness really free?**

Sometimes, I think nothing in this life is free. And nothing should be taken for granted. Even the ‘free oxygen’ turns out to be a very expensive commodity whenever it *becomes* a commodity. Peace becomes expensive, when crises strike – Ukrainians and the Ukraine government can now relate better ‘how much is the cost of peace?’.

Happiness too, just like some other seemingly free commodities of life, is not free. Well, how much does it cost? Where do we refill whenever we’re running low on happiness? I’ll soon get to that in the paragraphs that follow.

### **Is this a quest for pseudo-happiness or what?**

Don’t you wonder why some writers and motivational speakers often tell you that happiness is free?

Do you also think about it?

Well, I do...and I’ve realized that there’s a free version of happiness.

I think it's pseudo-happiness. That is, happiness that is not happiness. Fake happiness or happiness that is not sustainable.

Real happiness – that happiness that is really happiness requires effort. “Happiness is a choice that requires effort at times”, said Aeschylus.

Hey: Aeschylus is pronounced [ee-skuh-luhs]

### **Where then is TRUE happiness?**

Well, let's give them a justification. Those that claim that 'happiness is free' say so because we don't buy happiness with money. But what they don't realize is that happiness is the rarest and most expensive commodity in the world – this is because everyone wants it.

If happiness is truly this expensive and we can't buy it with money or get it in retail store, where then is true happiness?

Simply, happiness resides there in the mind. That's a way of saying the happiness I need to live my life is already in my mind. So it is for you. All we need is just a little effort.

Think of happiness as a whatsapp mobile app. You have made the first effort of buying the android device that supports whatsapp, right. You went ahead to buy your sim cards. Then, the data bundle. And, straight you go, to the play store. You acquired your copy of the whatsapp. And, back you go, to your phone.

You know, at this point, everything you desire – the app, the data bundle, the app itself – are already on the phone and right there in your hand.

I'm sure you already know where I'm driving to...

To enjoy the app you've used all this efforts on, you need to do one last thing...

It is called...ACTIVATION!

Such is the similitude of the happiness we're talking about.

The happiness is already within, just like the whatsapp you downloaded from google play store. However, to enjoy it, effort is required from you. Plus some enormous sacrifice.



## Okay, what's your UHAC – Unique Happiness Activation Code?

Well, I have my unique UHAC already. I'll soon gist you about it towards the end of this conversation.

But before that, let's just look at some general efforts and sacrifices that are necessary to get your happiness activated.

To be happy generally, you need to sacrifice these:

- Your ego and entitlement mentality
- Your precious and priceless time
- Your stance and justifications
- Your busy schedule (to chase your own happiness) etc.

You read that correctly, *'to be happy generally...'*

But it's not enough to be happy generally, *you want to be happy and remain happy.*

I got my unique activation code on... my bad, I forgot to write the date in my journal. Well, I'm sure it was in a journaling session about something that was making me really feel sad (please don't ask me what it is, I can't reveal this).

Towards the end of my journal, I came across my major sources of happiness. I found my UHAC – Unique Happiness activation code (don't worry to ask, I'll disclose this just the way it was written in my journal):

- I derive pleasure in helping others; I must start working deliberately on helping MORE people.
- I see joy in making money; I should try to focus more on my money-making drive (I feel shy to include this, but I've promised to disclose this just as it was written in my journal).
- I derive great sense of fulfilment from learning, exploring and impacting with my knowledge; I must work more on it.

What next...?

Find your UHAC.

Confused on how to?

You can reach out to me [here](#), if you think we can talk about it.

Likewise, you can talk to any of your mentors who can help you.

You're special, you know?

I'm deeply rooting for you.

I'm your friend who want to D.I.E. More for you.

Bye for now.

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From all my enormous routine, there are a few that makes me feel really alive. They are:

## Speaking

I speak on stages to talk on topics around personal development. I speak on in training session to teach communication skills.

## Writing

Yes, I told you writing is one of those routines that makes me feel really alive. You've got a great book idea and you want a co-authorship deal? I'm sure together is more. And we can together break limits as co-authors. Well, please note that I may not be available 100% of the time to say a yes to a co-authorship deal.

## Content Strategy and Creation

I think. I love creative thinking. And I can work with your team to strategize some cool stuffs.

## Personal Development Coaching

Martin Luther King Jr. had a dream. I also have a dream. No, I have dreams. One of my dreams is to see as many youths as possible becoming MORE. Do you feel like getting in touch as a group or as an individual for your tailor-made coaching session?

Fill this form accordingly

- ✓ Name
- ✓ Email address
- ✓ Mobile number
- ✓ What can we do together? (a drop down listing: Speak at my event, co-authorship, help with content creation, coach me on personal development, coach my group on personal development)

Action Button: **Let's do some great stuffs together**

**Some compliments/testimonials**



## Free Resources

Here is where you get some free perks from me in form of Free Audio Trainings and Free PDF Resources – all created specifically for you.

Watch out!

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This is not a business deal, right? You just want to get some free advice from me about things I do. Or just to hear my voice...

Reach out to me on whatsapp, we can have a free 20-minute voice call session to talk about your big questions about personal development.

Action Button: **Connect on Whatapp** ([wa.me/2348133547909](https://wa.me/2348133547909))



In my most creative moments, I weave some messages from my experience, knowledge and observations to create self-help books that help.

Let me tell you a secret, my biggest weaknesses in my personal development journey is laziness and procrastination. Well, don't worry, my first publication will survive.

Watch out!



## Become an Insider

We are a formidable combination; you know? I want to D.I.E. More. You want to become more. Join my facebook community at MerryImpact where we can get to interact as a community towards becoming more – as you’ve now known, together is more.