


# KAYLYN HO

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 <https://www.kaylynho.com/>

## EDUCATION

### UNIVERSITY OF SOUTHERN CALIFORNIA

AUG 2019 -  
PRESENT

I am a junior at the University of Southern California studying in the Roski School of Design, working toward a bachelor's degree in arts with an emphasis in design and a minor in architecture.

### UNIVERSITY OF CALIFORNIA, BERKELEY (SUMMER COLLEGE)

JUN 2019 -  
AUG 2019

Attended college credit program in Berkeley's School of Electrical Engineering and Computer Sciences. The program introduced the basics of computer programming as well as discussing various computational thinking techniques.

## EXPERIENCE

### BRAND DESIGN INTERN

*UserTesting*

JUN 2021 -  
AUG 2021

I worked as a brand design intern for UserTesting, a human insight platform, to obtain insights and feedback for products, brands, and services. I collaborated and worked with the design team to create eBooks, landing pages, and email headers. I also designed multiple eBooks on my own. I was involved in creating landing pages and email headers for the 2021 User Testing Annual Conference HiWorld. As a brand design intern in a relatively large and fast paced company, I had the opportunity to collaborate and exchange ideas with my design team and to effectively contribute to the team in an environment different from a smaller start-up company.

### GRAPHIC DESIGN INTERN

*Heroes Jobs*

MAR 2020 -  
OCT 2020

I worked as a graphic designer for a mobile app startup where I designed advertisements, infographics, webpages, slide presentations, edited advertisement videos, and created graphic designs for the mobile app. As the only graphic designer in the company, I worked directly with Heroes Jobs co-founders and the marketing team, and managed working simultaneously on up to 3 projects at a given time to perform at the ultra-fast pace of an emerging startup. I made numerous revisions incorporating feedback from the team to enhance messaging in the slide decks which were instrumental in helping to successfully secure \$4M funding from investors for the company.

### GRAPHIC DESIGNER

*University of California, Davis*

JUN 2019 -  
AUG 2019

I worked as a graphic designer in a lab at UC Davis where I designed 3D molecular structures of proteins. I compiled the findings from postdoctoral researchers into an aesthetically pleasing presentation. I discussed with the researchers the key information they wanted to highlight and would create many iterations. The final result would be a clear and visually appealing presentation of otherwise complicated information.

## EXTRACURRICULARS

### CREATIVE DIRECTOR

*USC Delta Phi Kappa*

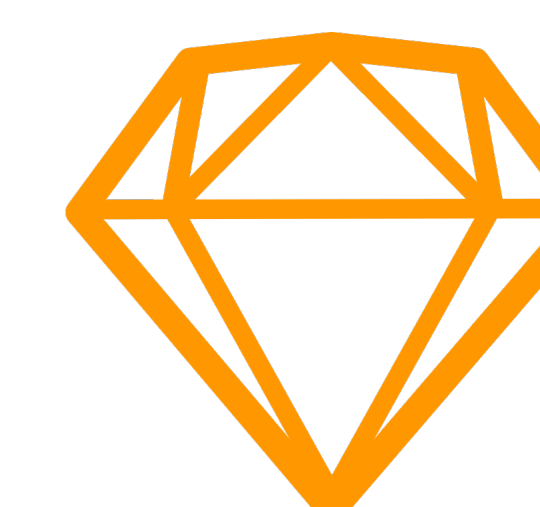
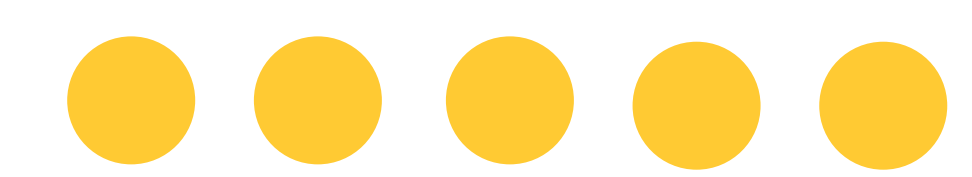
AUG 2020 -  
AUG 2021

As the Creative Director of my sorority, Delta Phi Kappa, with 35 members, I was in charge of designing advertisements used to promote our organization. This included flyers for events, promotion posts on Instagram, Facebook profile pictures, and sorority photoshoots.

## KEY SKILLS



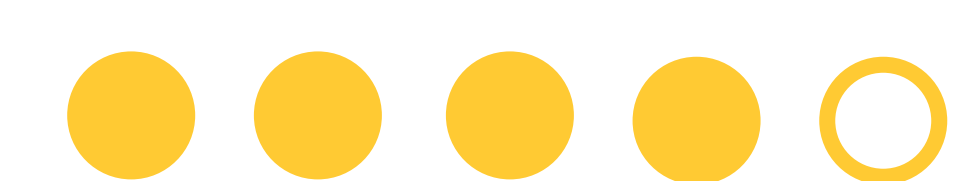
Photoshop



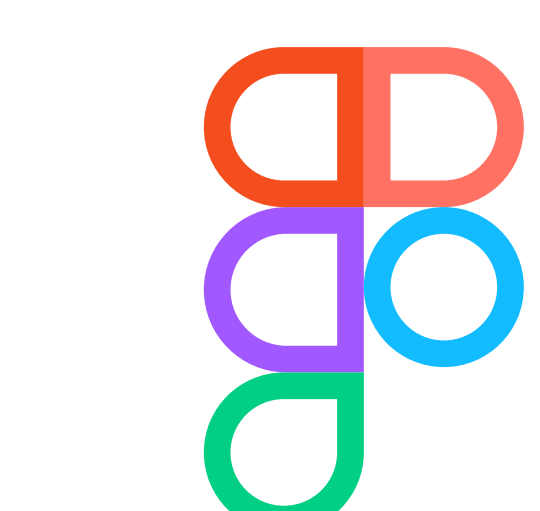
Sketch



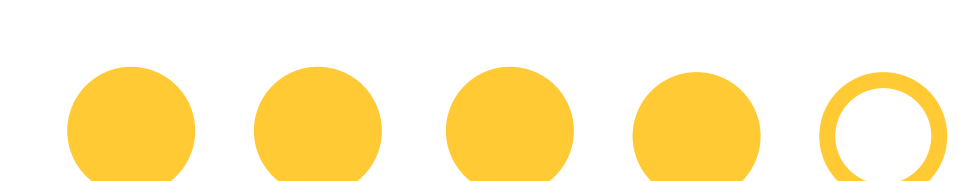
Illustrator



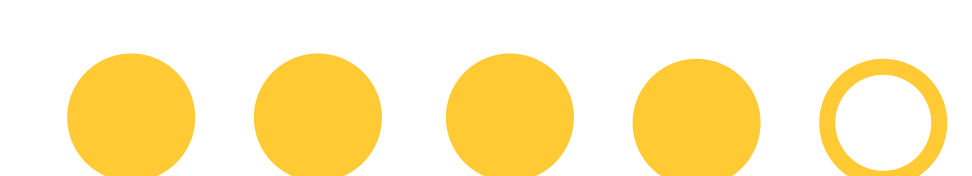
InDesign



Figma



Premiere



## REFERENCES

### Cyriac Lefort

Co-founder at Heroes Jobs  
cyriac@heroes.jobs

### Ashley Malick

Senior Brand Designer at UserTesting  
amalick@usertesting.com