

Boilerplate Code - NO NEED TO UNDERSTAND (FOR NOW) import gdown file_name = 'restaurants_all.csv' file_path = os.path.join(os.getcwd(), file_name) if not os.path.exists(file_path): url = "https://drive.google.com/uc?id=1qgMZdOpZ_KJAgqc46WW5pvG7xgkJ2jQ6" gdown.download(url, file_path, quiet=False) print(f"The file '{file_path}' has been downloaded.") else: print(f"The file '{file_path}' already exists.") import pandas as pd df = pd.read_csv('restaurants_all.csv') top_cities = df['city'].value_counts().index[:5] # Top 5 cities top_cuisines = df['cusine'].value_counts().index[:5] # Top 5 cuisines df['cusine_list'] = df['cusine'].apply(lambda x: x.split(',') if isinstance(x, str) else []) # str to list cusine_exploded = df.explode('cusine_list') # explode the list (save each value as different row) top_cusines = cusine_exploded["cusine_list"].value_counts().index[:10] # Top 10 cusines sample_df = cusine_exploded[cusine_exploded['city'].isin(top_cities)] # only limit dataset for top-5 cities to make clean pl sample_df = sample_df[sample_df['cusine_list'].isin(top_cuisines)] # limit dataset to top-10 cuisines sample_df = sample_df.sample(n=1000, random_state=42) df2 = sample_df Downloading... From (original): https://drive.google.com/uc?id=1qgMZd0pZ KJAgqc46WW5pvG7xgkJ2jQ6 From (redirected): https://drive.google.com/uc?id=1qgMZd0pZ KJAgqc46WW5pv67xgkJ2j06&confirm=t&uuid=1d0e149c-2d0d-4633-b5 To: /content/restaurants_all.csv | 190M/190M [00:03<00:00, 58.0MB/s] The file '/content/restaurants_all.csv' has been downloaded.

Why Data Visualisation?

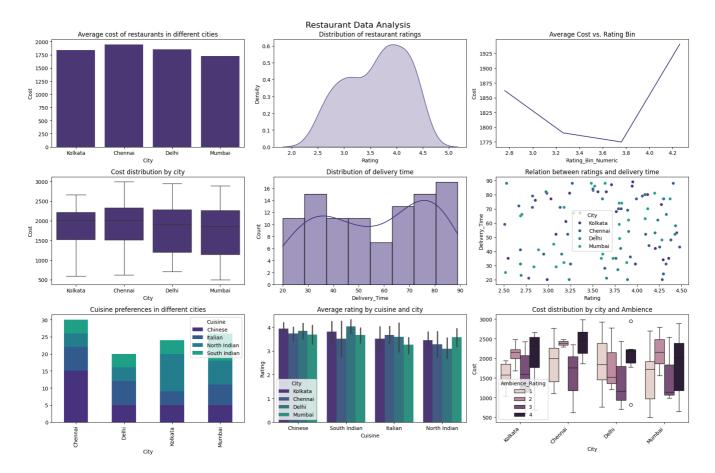
import matplotlib.pyplot as plt

sns.set_palette(sns.color_palette("tab20"))

import seaborn as sns

Start coding or generate with AI.

Lets see what all you know - Which all plots have you seen before or studied/used in school?



Double-click (or enter) to edit

Can't We Just Look at the Numbers?

Before we start plotting, let's ask:

- If you have a dataset with thousands of values, can you quickly see patterns just by reading the table?
 "Would you prefer looking at a table with 1000 rows or a simple bar chart to compare restaurants?"
- Point to make: → Numbers alone are hard to interpret. Instead of scrolling through thousands of records, we use graphs to instantly identify trends & insights.

What Does Visualization Help With?

- **Quickly spot trends & patterns** Instead of reading numbers, we can see the distribution.
- ✓ Identify outliers & anomalies A boxplot immediately highlights extreme values.
- Compare categories effectively A bar chart is easier to interpret than a list of counts.
- Communicate insights clearly A good plot makes data understandable for everyone.

Example: Restaurant Counts in Cities

Imagine you get a table like this:

City	Number of Restaurants
Delhi NCR	363
Mumbai	228
Bengaluru	160
Pune	154
Hyderabad	95

- Can you immediately tell which city has the most restaurants?
- A bar chart makes it obvious in seconds!

Univariate Data Visualisation

Univariate Analysis: Exploring One Variable at a Time

Step 1: Ask the Right Questions

Before plotting, always check:

- ✓ What question am I trying to answer?
- ✓ How many variables are involved?
- What is the data type (categorical or numerical)?
- Univariate Categorical Data

Double-click (or enter) to edit

- Categories = Groups or labels (e.g., city, cuisine).
- **☑** Best Plots:
 - Bar Plot -- Best for showing category frequencies.
 - Pie Chart -- Good for proportions, but harder to compare categories.

X Avoid:

· Histograms & Line Plots -- These are for numerical data!

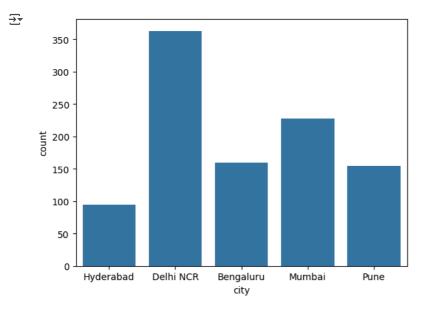
```
df2.info()
```

```
<class 'pandas.core.frame.DataFrame'>
\rightarrow
    Index: 1000 entries, 65939 to 38136
    Data columns (total 18 columns):
                            Non-Null Count Dtype
     #
        Column
     0
         zomato_url
                             1000 non-null
                                             object
     1
         name
                             1000 non-null
                                             object
     2
         city
                             1000 non-null
                                             object
     3
                             1000 non-null
         area
                                             object
                             647 non-null
                                             float64
         rating
         rating_count
                             634 non-null
                                             float64
     6
         telephone
                             988 non-null
                                             object
                            1000 non-null
                                             object
         cusine
     8
         cost_for_two
                             996 non-null
                                             float64
                            982 non-null
                                             object
     9
         address
     10
         timings
                             993 non-null
                                             object
     11 online_order
                             1000 non-null
                                             bool
     12
         table_reservation 1000 non-null
                                             bool
     13
         delivery_only
                             1000 non-null
                                             bool
         famous_food
                             260 non-null
     14
                                             object
     15
         longitude
                             1000 non-null
                                             float64
                             1000 non-null
         latitude
                                             float64
     17 cusine list
                             1000 non-null
                                             object
    dtypes: bool(3), float64(5), object(10)
    memory usage: 127.9+ KB
#"How many restaurants are there in each city in our dataset?"
city_counts = df2['city'].value_counts()
print(city_counts)
₹
                                               Traceback (most recent call last)
    <ipython-input-3-f7e08ded72da> in <cell line: 0>()
          1 #"How many restaurants are there in each city in our dataset?"
        -> 2 city_counts = df2['city'].value_counts()
          3 print(city_counts)
    NameError: name 'df2' is not defined
Next steps: Explain error
```

What kind of plot can we use to visualize this information?

```
Way-1: Barplot/Count plot in seaborn (categories on x-axis, their counts on Y-axis) Way-2 Piechart (proporation of categories)
```

sns.countplot(x='city',data=df2) # calculates counts automatically plt.show()



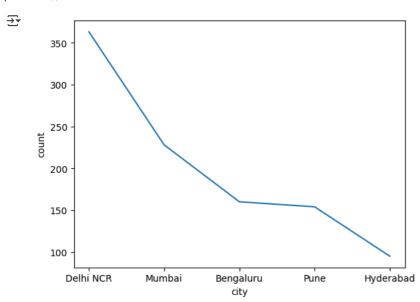
What if instead of actual frequencues, we want to see the proportion of the categories?

city_counts.plot.pie(autopct='%1.1f%') # seaborn doesn't support creating a pie-chart, not used in scientific community plt.title('Proportion of Restaurants by City') # student learns other properties like title plt.ylabel('') # Remove the ylabel - first show the plot without using this plt.show()

```
₹
   NameError
                                              Traceback (most recent call last)
    <ipython-input-2-b521befe25be> in <cell line: 0>()
       -> 1 city_counts.plot.pie(autopct='%1.1f%') # seaborn doesn't suppport creating a pie-chart, not used in scientific
    community
          2 plt.title('Proportion of Restaurants by City') # student learns other properties like title
          3 plt.ylabel('') # Remove the ylabel - first show the plot without using this
          4 plt.show()
   NameError: name 'city_counts' is not defined
```

Next steps: (Explain error

sns.lineplot(data=city_counts) # bad example of plot - no relation between cities plt.show()



- Univariate Numerical Data
- Numbers = Measurable values (e.g., price, ratings).
- Best Plots:

- Boxplot -- Highlights median, quartiles, and outliers.
- Histogram -- Shows how values are distributed.
- KDE Plot -- A smooth version of a histogram.

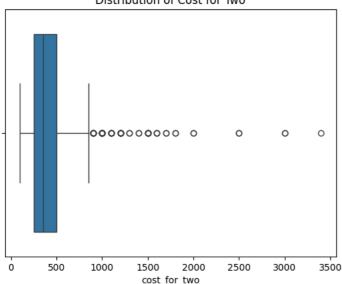
X Avoid:

• Pie Chart & Bar Plot -- These are not meant for numerical distributions.

```
# Numerical Data - Plotting the boxplot for distribution of `cost_for_two`
sns.boxplot(x='cost_for_two', data=df2)
plt.title('Distribution of Cost for Two')
plt.show()
```



Distribution of Cost for Two



```
# Numerical Data - Plotting the boxplot for distribution of `cost_for_two` after removing super extreme values
sns.boxplot(x='cost_for_two', data=df2[df2["cost_for_two"] <= 1500])
plt.title('Distribution of Cost for Two')
plt.show()</pre>
```

```
₹
```

```
NameError
Traceback (most recent call last)
```

<invthon=input-1-060a204d576e> in <cell line: 0>()

1 # Numerical Data - Plotting the boxplot for distribution of `cost_for_two` after removing super extreme values

----> 2 sns.boxplot(x='cost_for_two', data=df2[df2["cost_for_two"] <= 1500])
</pre>

3 plt.title('Distribution of Cost for Two')

4 plt.show()

NameError: name 'sns' is not defined

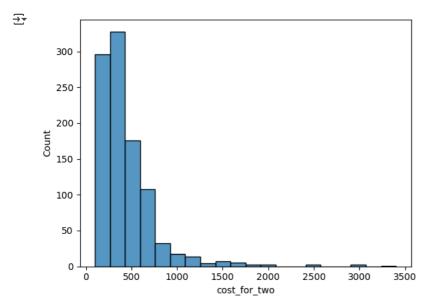
Next steps: Explain error

```
# Supplementary - Feature Transformation (convert the data to log scale)
sns.boxplot(x='cost_for_two', data=df2)
plt.title('Distribution of Cost for Two')
plt.xscale('log')
plt.show()
```



cost_for_two

Plotting the histogram for `cost_for_two`
sns.histplot(df2['cost_for_two'], bins = 20)
plt.show()

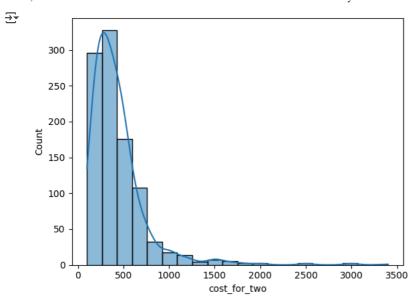


"Are most restaurants affordable, or do high-end places dominate?"

Hint: Instead of looking at averages, let's see how restaurant costs are spread.

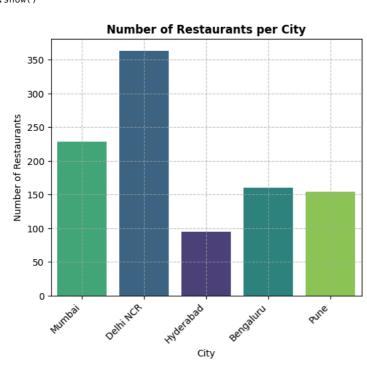
KDE - curve estimation of histogram, will discuss in later module
sns.histplot(df2['cost_for_two'], kde = True, bins = 20)
plt.show()

→▼



Try it yourself - Make your plots more readiable and pleasing :)

```
# Create a barplot of the number of restaurants per city
plt.figure(figsize=(6, 5)) # Set the figure size (width=12, height=6) in inches
# Plot the barplot
sns.countplot(x='city', data=sample_df,
              order= ['Mumbai', 'Delhi NCR', 'Hyderabad', 'Bengaluru', 'Pune',],# can display bars in a specific order palette="viridis", hue="city") # use a softer color palatte
# # Beautification - Alternate way of selecting palette, applies to all bars
# sns.set_palette("Set3") # Use a predefined Seaborn color palette for softer colors
# Beautification - adding a title and axis labels
plt.title('Number of Restaurants per City', fontsize=12, weight='bold') # Title with font size and bold weight
plt.xlabel('City', fontsize=10) # X-axis label with font size
plt.ylabel('Number of Restaurants', fontsize=10) # Y-axis label with font size
# Beautification - rotating x-axis labels for better readability
plt.xticks(rotation=45, ha='right') # Rotate labels by 45 degrees and align them to the right
# Beautification - adding gridlines for better readability
plt.grid(True, linestyle='--', alpha=0.7) # Add dashed gridlines with 70% opacity
# Show the plot
plt.show()
```

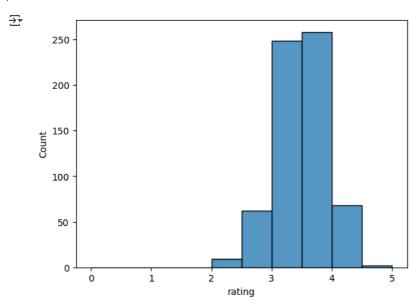


Is there a case when I can use Histogram for categorical data?

"Are most restaurants rated highly, or do we see a normal spread of ratings?"

Create use a histogram for ordinal data (rating)

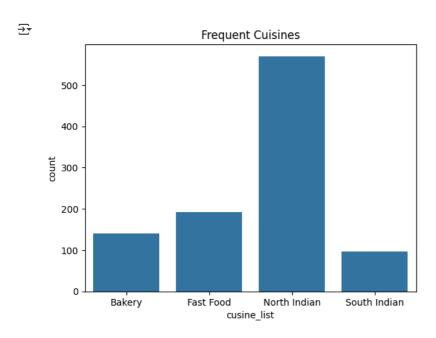
sns.histplot(df2['rating'], bins = [0, 1, 2, 2.5, 3, 3.5, 4, 4.5, 5]) # pre-defined bins # plt.yscale("log") # try without using it first plt.show()



Some questions for students to practice

Which type of cuisine is served by the most restaurants, and how do different cuisines compare?

```
sns.countplot(x=df2["cusine_list"])
plt.title("Frequent Cuisines")
plt.show()
```

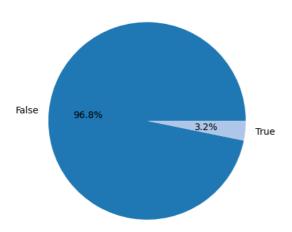


#"Do most restaurants allow table reservations?"

df2["table_reservation"].value_counts().plot.pie(autopct='%1.1f%')

plt.title("Percentage of Restaurants Offering Table Reservations") plt.ylabel("") # Remove y-label for cleaner visualization plt.show()

₹ Percentage of Restaurants Offering Table Reservations



*How spread out are restaurant ratings? Are there many poorly rated places? *

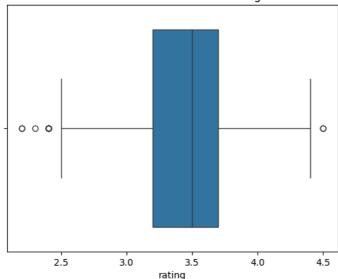
sns.boxplot(x=df2["rating"],data=df2)

plt.title("Distribution of Restaurant Ratings")

plt.show()

₹

Distribution of Restaurant Ratings



Bivariate Data Visualisation

Step 1: Why Do We Need Bivariate Analysis?

Before plotting, always ask:

- · What question am I trying to answer?
- · How many variables are involved?
- What are their types? (Categorical or Numerical?)

Example Questions:

- 1. Does the cost for two affect restaurant ratings?
- 2. Is there a relationship between the city and the cuisine type?
- 3. Do expensive restaurants get higher ratings?

Step 2: Identifying Variable Types

Before choosing a plot, check:

- Are both variables categorical?
- Are both numerical?
- ✓ Is one categorical and the other numerical?

Variable 1	Variable 2	Suggested Plot
Categorical	Categorical	Stacked Bar Plot, Grouped Bar Chart
Categorical	Numerical	Boxplot, Violin Plot
Numerical	Numerical	Scatter Plot, Correlation Heatmap

sns.set_palette(sns.color_palette("viridis"))
sample_df_wo_outlier = sample_df[sample_df["cost_for_two"] <= 1500]</pre>

Case 1: Categorical vs. Categorical (City vs. Cuisine)

- Question: Does the distribution of cuisines vary by city?
- ▼ Best Plot: Stacked or Grouped Bar Chart

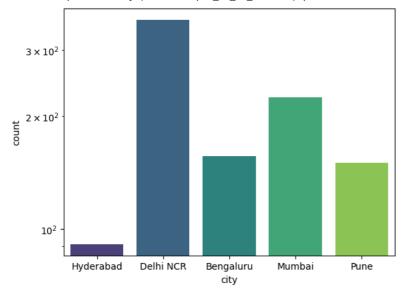
```
# Cross-tabulation of city and cuisine (optional)
city_cuisine_table = pd.crosstab(sample_df['city'], sample_df_wo_outlier['cusine_list'])
print(city_cuisine_table)
```

₹	cusine_list	Bakery	Fast Food	North Indian	South Indian
	Bengaluru	16	33	80	27
	Delhi NCR	55	55	238	13
	Hyderabad	13	13	34	31
	Mumbai	38	60	113	13
	Pune	19	30	91	10

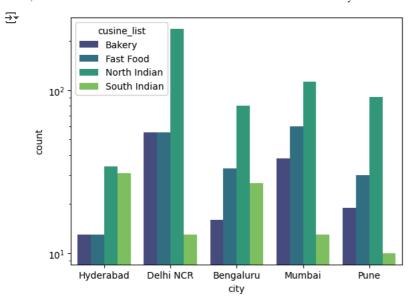
sns.countplot(x='city', data=sample_df_wo_outlier, palette="viridis")
plt.yscale('log') # scaling to show less variatipn
plt.show()

→ <ipython-input-6-6c40043723d2>:1: FutureWarning:

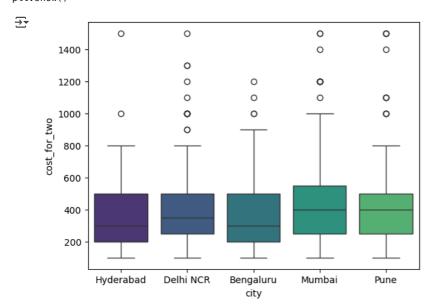
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` sns.countplot(x='city', data=sample_df_wo_outlier, palette="viridis")

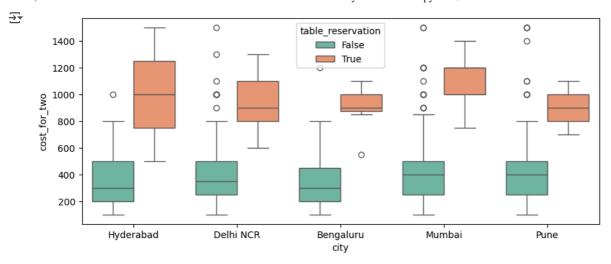


sns.countplot(x='city', hue='cusine_list', data=sample_df_wo_outlier, palette="viridis")
plt.yscale('log') # scaling to show less variatipn
plt.show()



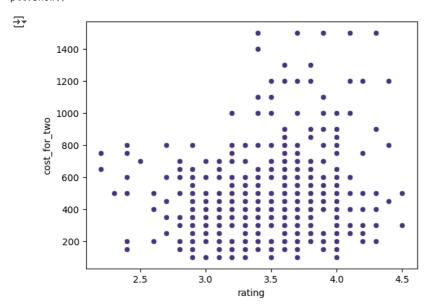
- Case-2 Categorical vs. Numerical (City vs. Cost for Two)
- Question: Does the average cost for two vary by city?
- ▼ Best Plot: Boxplot





- Case 3: Numerical vs. Numerical (Cost for Two vs. Ratings)
- Question: Do expensive restaurants get higher ratings?
- Best Plot: Scatter Plot or Line Plot (if 1:1 between x and y like y = x^2)

sns.scatterplot(x='rating', y='cost_for_two', data = sample_df_wo_outlier)
plt.show()



correlation = sample_df_wo_outlier[['cost_for_two', 'rating', "table_reservation"]].corr()
print(correlation)

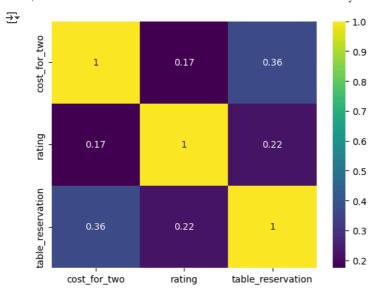
```
        cost_for_two
        rating
        table_reservation

        cost_for_two
        1.000000
        0.174339
        0.362819

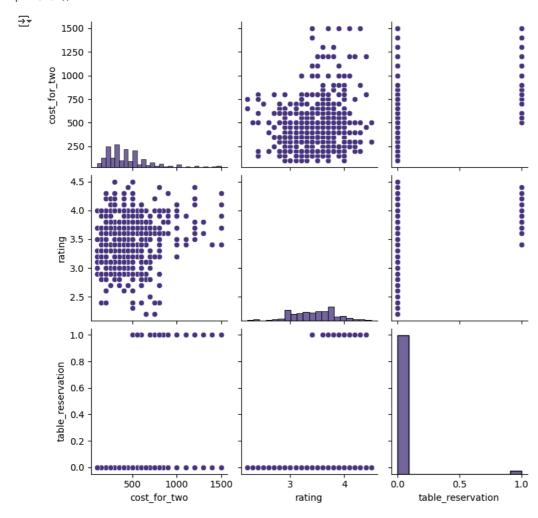
        rating
        0.174339
        1.000000
        0.218634

        table_reservation
        0.362819
        0.218634
        1.000000
```

sns.heatmap(correlation,annot=True,cmap="viridis")
plt.show()



sns.pairplot(sample_df_wo_outlier, vars = ['cost_for_two', 'rating', "table_reservation"])
plt.show()



Extending the idea to Multivariate - go and try yourself:)

Start coding or generate with AI.

→ Boilterplate code (to retrieve a subset from entire dataset)

Optional - Students may try understanding the code by themselves

import os import gdown

```
file_name = 'restaurants_all.csv'
file_path = os.path.join(os.getcwd(), file_name)

if not os.path.exists(file_path):
    url = "https://drive.google.com/uc?id=1qgMZd0pZ_KJAgqc46WW5pvG7xgkJ2jQ6
    gdown.download(url, file_path, quiet=False)
    print(f"The file '{file_path}' has been downloaded.")
else:
```