

# CSE 471: Machine Learning

## Introduction to Machine Learning

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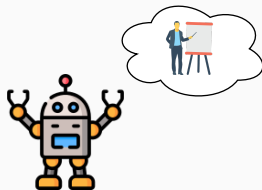
# What is Machine Learning?

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# What is Machine Learning? i



Humans learn from past experiences



Machines follow instructions given by humans

## The IDEA!

What if humans could **teach machines** to **learn** from past data and **perform any task** faster and more accurately than humans themselves?



## What is **Machine Learning?**

# What is Machine Learning? i

## Definition

Machine learning is a branch of **artificial intelligence (AI)** and **computer science** which focuses on the use of data and algorithms to **imitate** the way that humans **learn, make predictions** using experiences (data) and gradually improving its accuracy.



Sophia The Robot



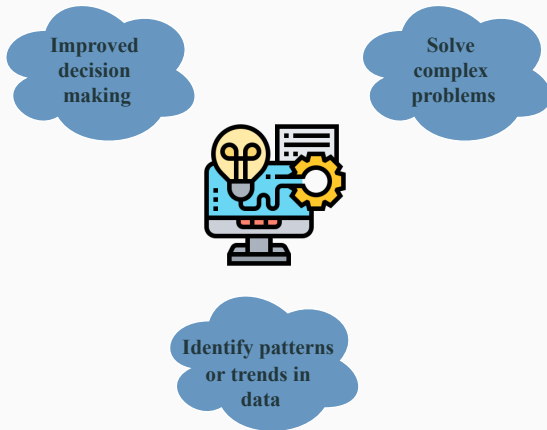
TESLA Self Driving Car

**Figure 1:** Implementation of Machine Learning

**Why do we need ML?**

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# Why do we need ML? i





# ML Life Cycle

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Machine learning life cycle involves **seven** major steps

## Gathering Data

- First step of ML
- **Identify** the different data sources: files, database, internet, or mobile devices
- **Collect**, **integrate** and **create** a dataset

## Prepare Data

- Includes two steps
- **Data Exploration:** understanding the **characteristics**, **format**, and **quality** of data in order to find Correlations, general trends, and outliers.
- **Data Pre-processing:** Putting our data in an appropriate location and preparing it for use in machine learning training. Split the dataset into training and testing set.

## Data Wrangling

- **cleaning** and **converting** raw data into a useable format
- Use filtering techniques to **clean the data**: missing values, duplicate, invalid data and noise.

# ML Life Cycle iii

## Data Analysis

- Selecting an analytical technique
- Build a model
- Review the result

## Train Model

- **Train** our model to improve its performance for better outcome.
- Use data-sets to train the model

## Test Model

- After training the model **test** the model

## Deployment

- **Deploy** the model in the real-world system

# Traditional Programming vs Machine Learning

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# Traditional Programming vs Machine Learning i

- In Traditional programming, we write down the exact steps required to solve the problem.
- Machine Learning is motivated by human learning behavior; we just show examples and let the machine figure out how to solve the problem by itself.

## TRADITIONAL PROGRAMMING



## MACHINE LEARNING



# Splitting The Dataset

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# Splitting The Dataset i

## Splitting The Dataset

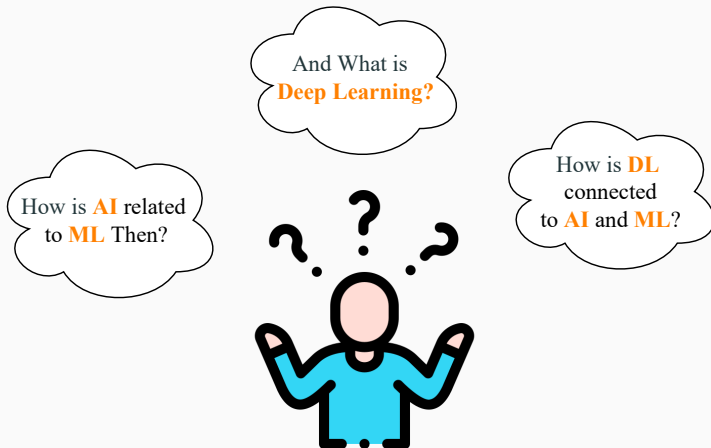
- The original dataset is divided into **Two sets**: Training data set and Test data set
- It is done as a part of **data pre processing**
- **Training Data**: the **biggest subset** of the original dataset, used to **train or fit** the ML model
- **Test Data**: another subset of original data, **independent of the training dataset**, used to **test** the model
- If it performs well with the **training data**, but does not perform well with the **test dataset**, then it is estimated that the model may be overfitted.



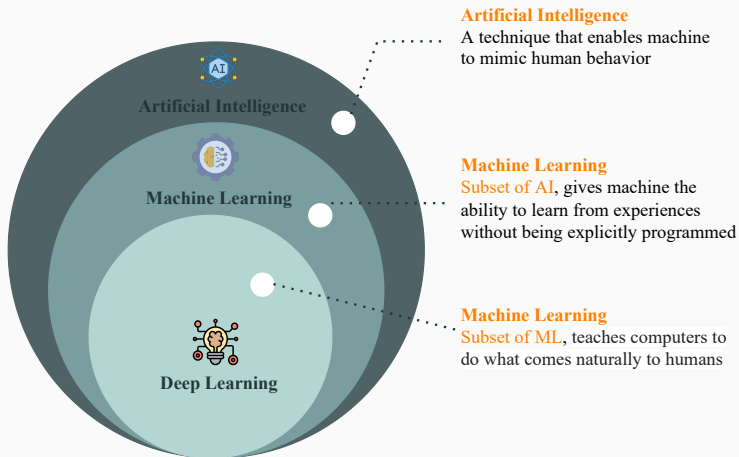
# AI vs ML vs Deep Learning

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# AI vs ML vs Deep Learning i



# AI vs ML vs Deep Learning i

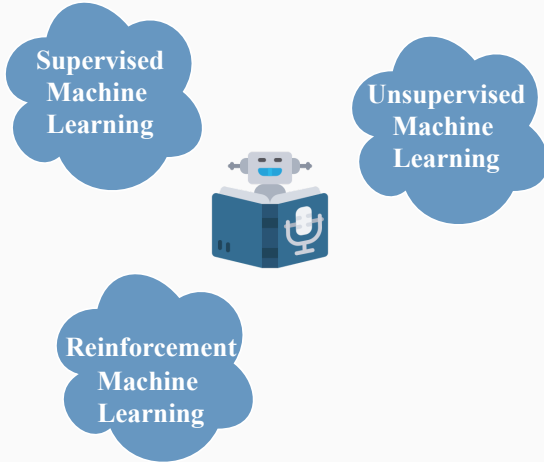


- Deep Learning works with large amount of data, ML can not handle large volume of data
- In ML, model is trained with object features but DL learns the feature from the object
- Less human intervention in DL than ML
- Neural network acts as the base of Deep Learning

# Types of Machine Learning

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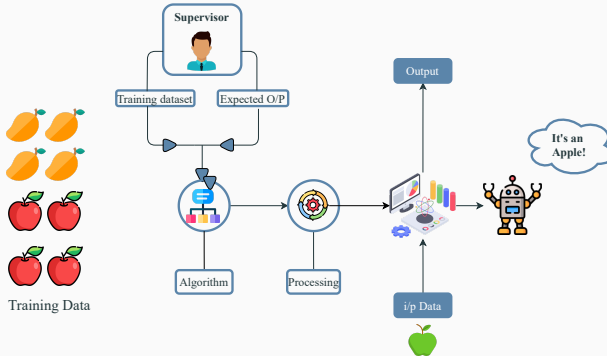
# Types of Machine Learning i



# Supervised Machine Learning i

## Supervised Machine Learning

- Machines are **trained** using well "**labelled**" training data
- Labelled data: **Input data** is already tagged with the correct **output**



## Supervised ML Application

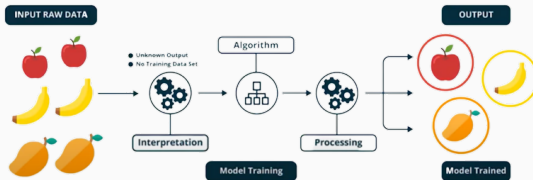
- E-mail SPAM filtering
- Text classification
- Netflix Recommendation System



# Unsupervised Machine Learning i

## Unsupervised Machine Learning

- Models are **not supervised** using training dataset rather trained using **unlabeled** data
- The task is to **find hidden patterns and trends**



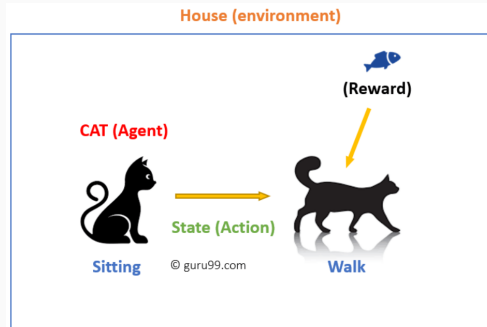
## Unsupervised ML Application

- Baby with family dog
- Market basket analysis

# Reinforcement Machine Learning i

## Reinforcement Machine Learning

- Intelligent agents ought to take **actions** in an environment in order to **maximize** the notion of **cumulative reward**.
- Learns with the process of **hit and trial**, and based on the experience



## Reinforcement ML Application

- Maze or Chess Game

