TAKAYUKI OYA

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EDUCATION

UNIVERSITY OF IOWA   Iowa City, IA
B.B.A., Business Analytics and Information System
B.B.A., Finance   *May 2024*
- Honors|GPA 3.15|Major GPA: 3.67
- LinkedIn Certifications: Cloud Computing, Corporate financial statement, GitHub basics, Blockchain Basics

EXPERIENCE

YANMAR AMERICA CORPORATION   Atlanta, GA
Marketing Data Analyst   *May. 2023 – Aug. 2023*
- Examined several years of retail sales data, proficiently identifying distinct seasonality patterns and prominent trends using excel.
- Conducted in-depth analysis to identify correlation and relationship between marketing ad expenditure and retail sales performance.
- Developed an insightful interactive dashboard that offers comprehensive and detailed data insights for retail sales.

MAGGIE'S WOODFIRE PIZZA   Iowa City, IA
Back Cook and Catering Lead Member   *Jul. 2021 – May. 2023*
- Trained new employees in efficient work environments and presentation.
- Demonstrated exceptional organizational and culinary skills by preparing ingredients for service hours.
- Provided out-of-house service to over 400+ people catering events.

UNIVERSITY OF IOWA   Iowa City, College of Nursing
Research Assistant   *Jan. 2021 – Feb. 2022*
- Collected study surveys and utilized IBM SPSS Software to analyze and organize data from participants.
- Facilitated survey distribution via mail by designing and preparing survey materials.
- Strengthened communication, time-management, leadership, and statistical analysis skills through several projects.

TECHNICAL SKILLS

- **Software**: IBM SPSS Software, Excel, Python, SQL
- **Languages**: Japanese and English

PROJECTS

Case Study Projects   *Feb. 2021*
- Conducted case surveys with over 1000+ participants, collecting data in IBM SPSS for analysis.
- Organized physical surveys, including 30-4- questions each, for data collection purposes.

Python Project
- Performed coding analysis on risk factors on Diabetes and determined solution based on results.
- Utilized Matplotlib, NumPy, and Pandas in the coding process.   *Sep. 2022*

Excel Project/Web scraping
- Performed a regression analysis and scraped data on NFL sport teams to determine team wins   *Feb 2021*

Commercial Real Estate Valuation   *May 2023*
- Conducted market research based on the Massachusetts MSA and evaluated a newly built apartment to determine the valuation and loan recommendation.
- Performed a DCF valuation method utilizing 10-year pro forma projections and assessed cap rates based on MSA and market research.

Club Engagement: Data Science Club