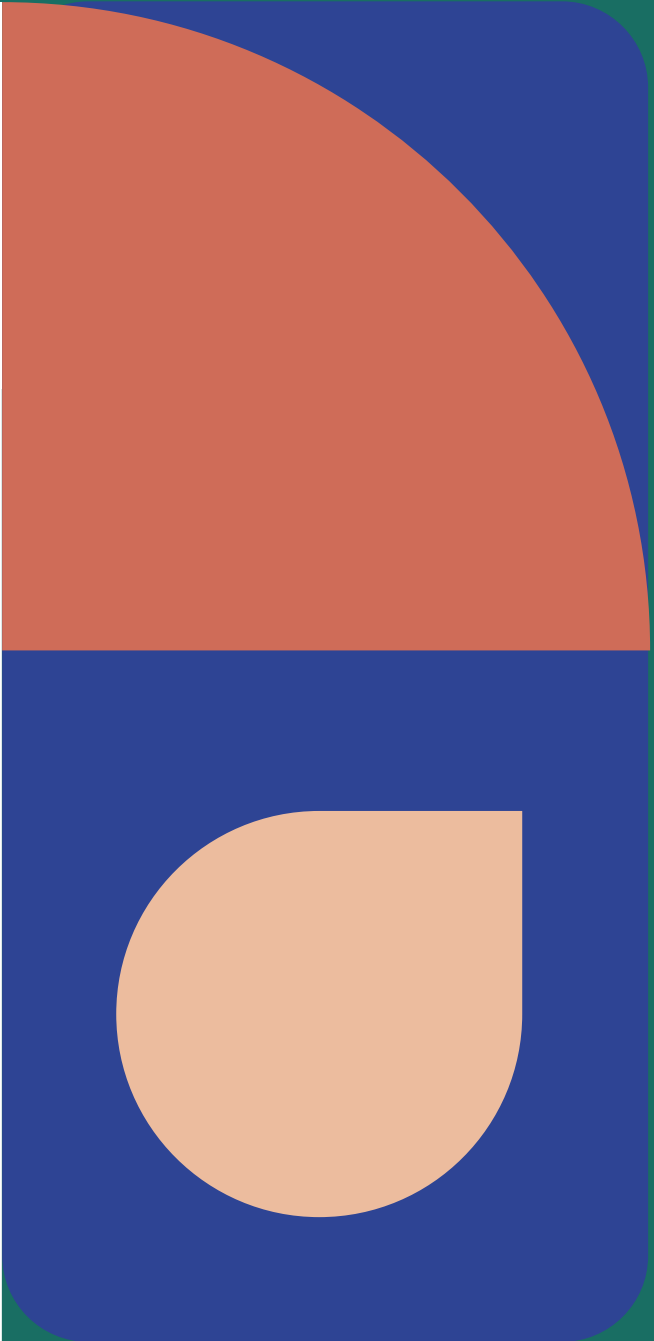
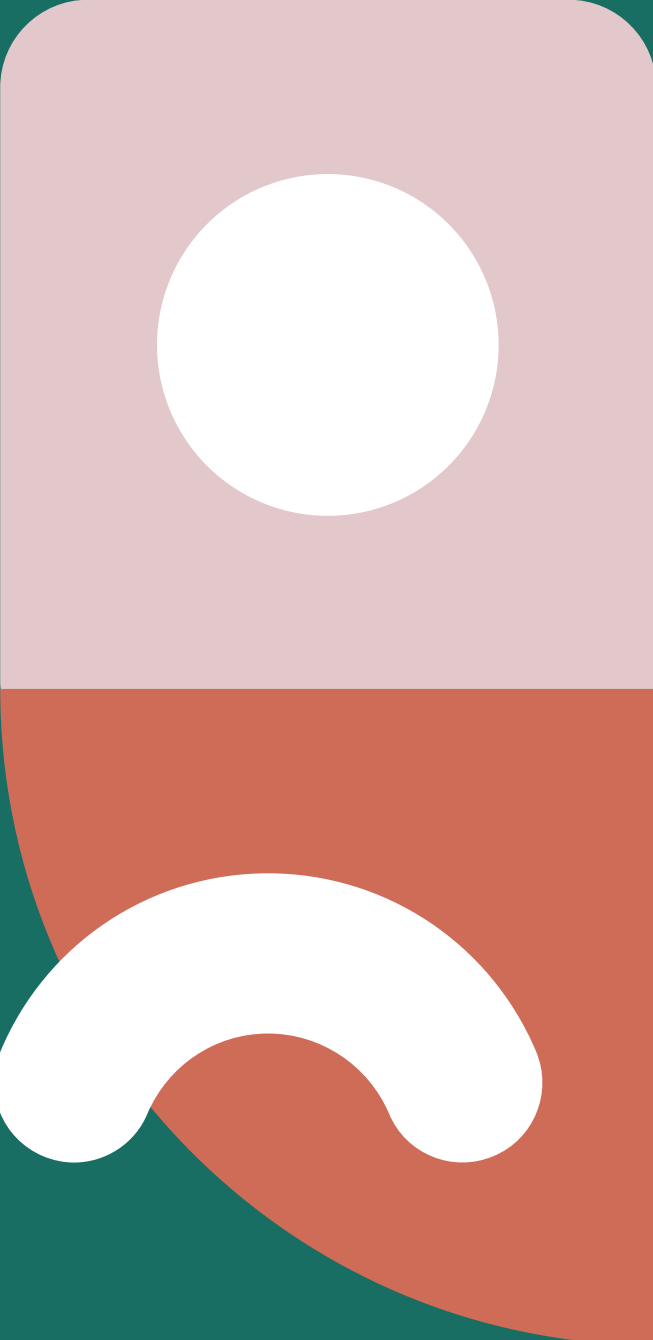
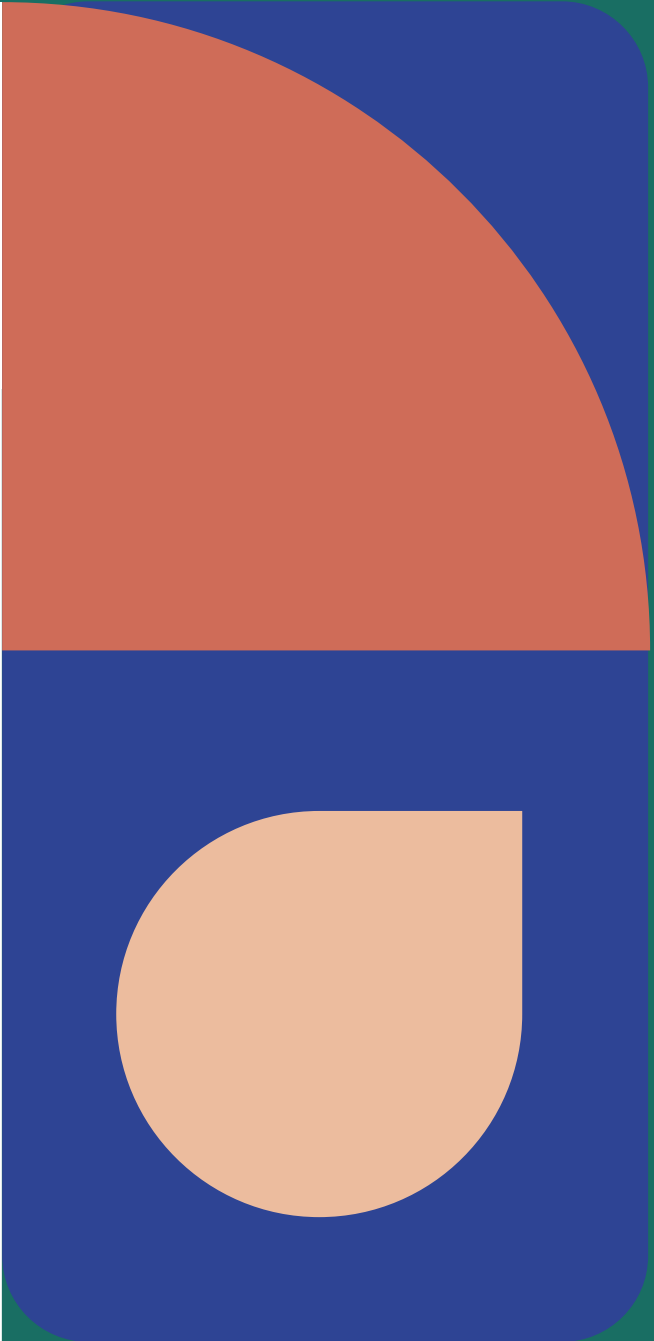




# Takaprotocol

Takaprotocol DAO is a decentralized autonomous organization that develops, grow, and govern DeFi products specifically high frequency trading Dapps and investment solutions.



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- The DAO is developing a Decentralized exchange and assets management protocol to address a \$1 trillion+ market opportunity
  - The team includes experienced traders, and blockchain developers who has contributed to several crypto brands
  - Presently, the organization is developing the bridge protocol that enables cross-chain transfer of funds
- 

# Mission & Vision

Our mission is to make the crypto market accessible, open, safe, and fair for all to use.

Our vision is to provide individuals and institutions with the best way to transfer, trade, and invest in digital assets

# The Problem

- The inability for traders to trade on multiple blockchains or perform cross-chain transfers
- Limited access to multiple financial instruments
- The lack of automation tools to help traders automate their trades
- Asset management protocols lacks sophisticated tools & flexibility



- A multi-chain DEX with a bridge protocol
- An aggregation protocol that sources liquidity from various DEXes
- The access to trade multiple financial instruments (FX, crypto, commodities, and more)
- Ability for traders to automate their trading activities via Smart Trade protocol
- Allowing strategy managers create strategies, while investors follows top performing strategies

# The Solution

# The Product

Our product has a bridge protocol that utilities the NXTP model for cross-chain transfer



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- 
- The product has a liquidity protocol that allows anyone become a liquidity provider by allocating liquidity within a custom price range
  - Our product aggregation protocol sources liquidity from various DEXes
  - The product smart trade protocol enables traders automate their trades



- Our product derivatives protocol allows leverage trading (perpetual contracts) on ZK rollups layer 2 solution
- The asset management protocol allows investors follow strategies, while strategy managers can earn by sharing their strategies



# Team

From day one Takaprotocol was envisioned to be an open source and community driven project. Hence the Takaprotocol DAO in which all the stakeholders will make decisions together



# The Market Opportunity

Crypto is a \$2 trillion+ industry alone

- Our market consists of traders, liquidity providers, strategy/fund managers, and investors concerned with trading, investing, and earning in a secure and truly decentralized environment

- So, we believe that the total addressable market for our solutions is in excess of \$700 billion a year

# Technology

- Bridge protocol
- Liquidity protocol
- Aggregation protocol



**Smart Trade  
Protocol**

**Asset  
Management  
Protocol**

**Perpetual  
Trading**

# Competition

## **Ftx.com**

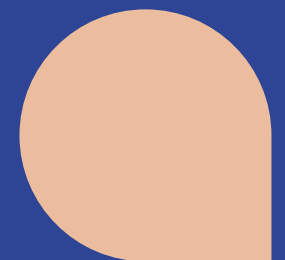
With an average 24 hours trading volume of \$3.2 billion

## **Primexbt.com**

With an average 24 hours trading volume of \$38 billion

## **Dydx.exchange**

With an average 24 hours trading volume of \$424 million



# Business Model

Revenue model / Diversified revenue model:

Through the fulfilment of cross-chain transactions, and liquidity pools by Routers & Liquidity providers.

Transactions from swaps, leverage trading.

Transactions from strategy creation, & success fees

# The Marketing plan

We anticipate a multi-channel and multi-pronged marketing plan including:

Search engine marketing

Social media marketing

Podcast marketing

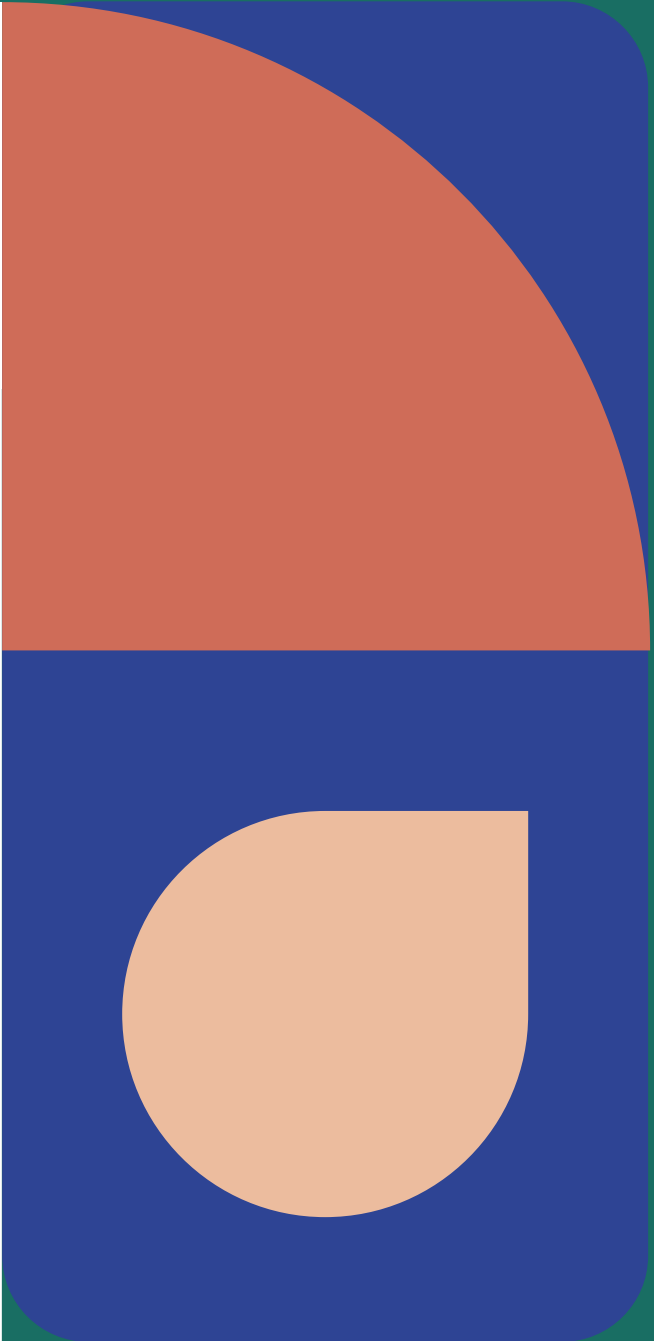
Partnership with other communities

# The Ask

- We're seeking \$2-\$3 million in early stage financing and DAO creation
- We have not raised any funds in the past, nor have we received any grants
- We believe this round of financing will last approximately 15-18 months



With this round of financing, we will:

- Ramp up the bridge protocol for launch
  - Speed up development of other base protocols
  - Ramp up hiring
  - Smart contract audit
  - Commence broader marketing
- 





# Contact

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Twitter: [@takaprotocol](https://twitter.com/takaprotocol)





**Thank you**