

2012 QUEENS THEATRE GALA OPENING NIGHT!

A CELEBRATION OF THE WORLD PREMIERE OF
HEATWAVE: THE JACK COLE PROJECT

SPONSORSHIP PACKAGES

Executive Producer / Title Sponsor

\$25,000

The Management and Board of Queens Theatre will work with you to create a customized benefits package to recognize your generous contribution to the Theatre.

Package can include:

- Designation as "Executive Producer / Title Sponsor"
- Prime Branding / Logo inclusion on Theatre Exterior projection, visible to Flushing Meadows Corona Park constituency
- Prime logo placement on all promotional materials including invitations & programs
- Right to use database for partner promotions
- Composite press release about partnership: feature stories sought in: Queens Courier, Newsday, NY Times, Crain's Business, PlayBill.com
- Recognition in digital media displays (total: 7) in theatre's upper and lower lobbies, hallways, and galleries
- Special recognition on queenstheatre.org
- 20 VIP tickets

(Tax-deductible portion will vary)

Associate Producer

\$15,000

The Management and Board of Queens Theatre will work with you to create a customized benefits package to recognize your generous contribution to the Theatre.

Package can include:

- Recognition on Theatre lobby display as Gala "Associate Producer"
- Logo inclusion on Theatre Exterior projection: visible to Flushing Meadows Corona Park constituency
- Company logo / ID on Invitation and program
- Right to use QT logo in sponsor advertising, packaging and promotion
- Recognition in digital media displays (total: 7) in theatre's upper and lower lobbies, hallways, and galleries
- 16 VIP tickets

(Tax-deductible portion will vary)

Director

\$10,000

Package to include:

- Recognition on Theatre lobby display as Gala “Director”
- Recognition in digital media displays (total: 7) in theatre’s upper and lower lobbies, hallways, and galleries
- “Director” Acknowledgement in program and links on queenstheatre.org website for three (3) months prior and 3 months subsequent to event
- Company ID in Gala Program
- Logo included on two (2) sponsored email newsletters
- 10 Gala tickets

(Tax-deductible portion is \$9,250)

Stage Manager

\$5,000

Package to include:

- Recognition on Theatre lobby display as Gala “Stage Manager”
- Recognition in digital media displays (total: 7) in theatre’s upper and lower lobbies, hallways, and galleries
- “Stage Manager” Acknowledgement in links on queenstheatre.org website for one (1) month prior and 1 month subsequent to event
- Company mention in Gala Program
- Logo included on two (2) sponsored email newsletters
- 8 Gala tickets

(Tax-deductible portion is \$4,400)

Featured Performer

\$2,500

Package to include:

- Recognition on Theatre lobby display as Gala “Featured Performer”
- Recognition in digital media displays (total: 7) in theatre’s upper and lower lobbies, hallways, and galleries
- “Featured Performer” Acknowledgement in Program
- Active links on queenstheatre.org website one (1) month prior and 1 month subsequent to event
- 4 Gala tickets

(Tax-deductible portion is \$2,200)

Individual Tickets

\$250

Individual tickets may be purchased through the Queens Theatre box office. Please call 718.760.0064 to arrange your tickets which will be held in your name at Will Call.

We are also accepting gifts for our Silent Auction!

*For more information, please contact Barbara Matovu at (718) 760-0686 x161 or
bmatovu@queenstheatre.org.*

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Sponsorship Form

Name: _____

Company (If Applicable): _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please accept my donation of \$ _____

Package: _____

☐ Enclosed is my check made payable to Queens Theatre.

☐ Please charge my credit card.

☐ American Express

☐ Mastercard

☐ Visa

☐ Discover

Card Number: _____

Exp. Date: _____ CV2/Security code: _____

Signature: _____

Send form along with your check or money order to:

Queens Theatre
Attn: Development Department
14 United Nations Avenue South
Flushing Meadows Corona Park
Queens, NY 11368

For more information or to purchase over the phone
contact Barbara Matovu at (718) 760-0686 x161