

# 2012 QUEENS THEATRE GALA OPENING NIGHT!

A CELEBRATION OF THE WORLD PREMIERE OF  
HEATWAVE: THE JACK COLE PROJECT

## SPONSORSHIP PACKAGES

### Executive Producer / Title Sponsor

**\$25,000**

The Management and Board of Queens Theatre will work with you to create a customized benefits package to recognize your generous contribution to the Theatre.

***Package can include:***

- Designation as "Executive Producer / Title Sponsor"
- Prime Branding / Logo inclusion on Theatre Exterior projection, visible to Flushing Meadows Corona Park constituency
- Prime logo placement on all promotional materials including invitations & programs
- Right to use database for partner promotions
- Composite press release about partnership: feature stories sought in: Queens Courier, Newsday, NY Times, Crain's Business, PlayBill.com
- Recognition in digital media displays (total: 7) in theatre's upper and lower lobbies, hallways, and galleries
- Special recognition on queenstheatre.org
- 20 VIP tickets

*(Tax-deductible portion will vary)*

### Associate Producer

**\$15,000**

The Management and Board of Queens Theatre will work with you to create a customized benefits package to recognize your generous contribution to the Theatre.

***Package can include:***

- Recognition on Theatre lobby display as Gala "Associate Producer"
- Logo inclusion on Theatre Exterior projection: visible to Flushing Meadows Corona Park constituency
- Company logo / ID on Invitation and program
- Right to use QT logo in sponsor advertising, packaging and promotion
- Recognition in digital media displays (total: 7) in theatre's upper and lower lobbies, hallways, and galleries
- 16 VIP tickets

*(Tax-deductible portion will vary)*

## **Director**

**\$10,000**

***Package to include:***

- Recognition on Theatre lobby display as Gala “Director”
- Recognition in digital media displays (total: 7) in theatre’s upper and lower lobbies, hallways, and galleries
- “Director” Acknowledgement in program and links on queenstheatre.org website for three (3) months prior and 3 months subsequent to event
- Company ID in Gala Program
- Logo included on two (2) sponsored email newsletters
- 10 Gala tickets

*(Tax-deductible portion is \$9,250)*

## **Stage Manager**

**\$5,000**

***Package to include:***

- Recognition on Theatre lobby display as Gala “Stage Manager”
- Recognition in digital media displays (total: 7) in theatre’s upper and lower lobbies, hallways, and galleries
- “Stage Manager” Acknowledgement in links on queenstheatre.org website for one (1) month prior and 1 month subsequent to event
- Company mention in Gala Program
- Logo included on two (2) sponsored email newsletters
- 8 Gala tickets

*(Tax-deductible portion is \$4,400)*

## **Featured Performer**

**\$2,500**

***Package to include:***

- Recognition on Theatre lobby display as Gala “Featured Performer”
- Recognition in digital media displays (total: 7) in theatre’s upper and lower lobbies, hallways, and galleries
- “Featured Performer” Acknowledgement in Program
- Active links on queenstheatre.org website one (1) month prior and 1 month subsequent to event
- 4 Gala tickets

*(Tax-deductible portion is \$2,200)*

## **Individual Tickets**

**\$250**

Individual tickets may be purchased through the Queens Theatre box office. Please call 718.760.0064 to arrange your tickets which will be held in your name at Will Call.

***We are also accepting gifts for our Silent Auction!***

*For more information, please contact Barbara Matovu at (718) 760-0686 x161 or [bmatovu@queenstheatre.org](mailto:bmatovu@queenstheatre.org).*

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## Sponsorship Form

Name: \_\_\_\_\_

Company (If Applicable): \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please accept my donation of \$ \_\_\_\_\_

Package: \_\_\_\_\_

☐ Enclosed is my check made payable to Queens Theatre.

☐ Please charge my credit card.

☐ American Express

☐ Mastercard

☐ Visa

☐ Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CV2/Security code: \_\_\_\_\_

Signature: \_\_\_\_\_

Send form along with your check or money order to:

Queens Theatre  
Attn: Development Department  
14 United Nations Avenue South  
Flushing Meadows Corona Park  
Queens, NY 11368

For more information or to purchase over the phone  
contact Barbara Matovu at (718) 760-0686 x161