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Instructions

Activity 1 - Problem Statement

Due date: Tue 6/1

10 points

Read the RFP posted on the Dropbox, Complete the Problem Statement and the Vision Statement

Problem Statement	
The problem of	[describe the problem]
Affects	[the stakeholders affected by the problem]
The impact of which is	[what is the impact of the problem?]
a successful solution would be	[list some key benefits of a successful solution]

Vision Statement	
For	[target customer]
Who	[statement of the need or opportunity]
The (product name)	is a [product category]
That	[statement of key benefits; that is, the compelling reason to buy]
Unlike	[primary competitive alternative]
Our product	[statement of primary differentiation]

Submission

- Each team member submits the pdf file of the problem statement and Vision Statement
- Write down the team number, team members, and the time the team discuss the activity with instructor
- Indicate the percentage of the graded activity for each team member
- List the specific tasks each team member participates in the activity

Start Date

May 26, 2021 10:50 AM

Due Date

Jun 1, 2021 11:59 PM

Submit Assignment

Files to submit *

(0) file(s) to submit

After uploading, you must click Submit to complete the submission.

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