# **Unit 1: Introduction to Cloud Computing**

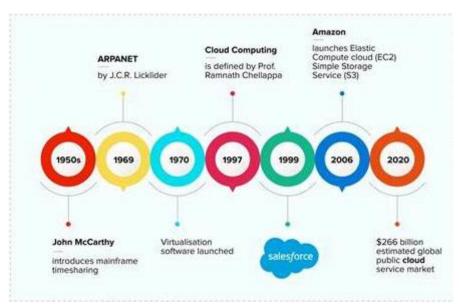
## 1.1 Introduction to Cloud Computing

 Definition: Cloud computing provides on-demand availability of computer system resources like storage, databases, and computing power without direct user management.



- o Example: Platforms like Google Drive or Dropbox.
- Key Features:
  - On-Demand Self-Service: Users can provision resources without human intervention.
  - 2. Broad Network Access: Accessible over the internet from any device.
  - 3. Resource Pooling: Multi-tenant model using shared resources.
  - 4. Rapid Elasticity: Scalable resources based on demand.
  - 5. Measured Service: Usage-based pricing.
- Objective:
  - o Understand the foundational elements of cloud computing.
  - Identify real-world examples and applications.

## 1.2 History & Evolution of Cloud Computing



## • Early Beginnings:

- 1960s: John McCarthy suggested the idea of computation delivered as a public utility.
- 1970s: Development of virtualization (IBM VM/370).
- Milestones in Cloud Development:
  - 1. 1990s: Emergence of SaaS with Salesforce.

- 2. 2006: Amazon introduced EC2.
- 3. 2010s: Rise of hybrid clouds.

#### • Recent Trends:

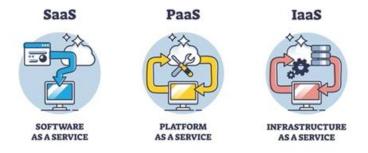
- Use of serverless computing (AWS Lambda).
- Expansion of edge computing to reduce latency.

#### **Activity:**

**Discussion:** How has cloud technology impacted industries like e-commerce and entertainment?

## 1.3 Types of Cloud Computing

## 1.3.1 Service Models:



## Infrastructure as a Service (laaS):

- o Provides virtualized computing resources like VMs and storage.
- o Examples: AWS EC2, Microsoft Azure VMs.

## Platform as a Service (PaaS):

- o Enables application development without managing infrastructure.
- o Examples: Google App Engine, Heroku.

## Software as a Service (SaaS):

- o Offers software applications over the internet.
- o Examples: Microsoft Office 365, Dropbox.

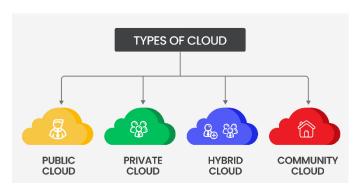
## 1.3.2 Deployment Models:

#### Public Cloud:

- Shared resources managed by third parties.
- o Example: AWS, Azure.

## • Private Cloud:

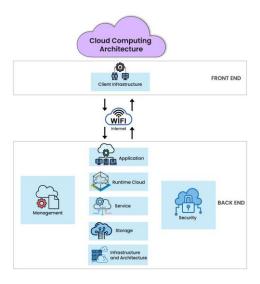
- Exclusive to a single organization.
- Example: On-premises
  VMware deployment.



## Hybrid Cloud:

- Combines public and private clouds.
- o Example: Combining on-premises servers with Azure.

## 1.4 Cloud Computing Architecture



## Components:

- Front-End Interface: User-facing applications (browsers, mobile apps).
- Back-End Systems: Servers, storage, and databases.
- Middleware: Facilitates communication between front-end and backend.

#### • Example:

- A retail website on AWS uses EC2 for computation, S3 for storage, and DynamoDB for databases.
- **Discussion Activity**: Create a basic architecture diagram for a video-streaming application like Netflix.

#### 1.5 Cloud Vulnerabilities

#### • Common Threats:

- 1. Data Breaches: Unauthorized access to sensitive data.
- 2. Account Hijacking: Phishing attacks on cloud credentials.
- 3. **Denial of Service (DoS):** Overloading servers to disrupt operations.

#### Real-World Examples:

o Capital One breach (2019): Exposed over 100 million customer records.

#### Mitigation Strategies:

- o Implement strong authentication protocols.
- o Regular vulnerability assessments.
- o Encrypt data at rest and in transit.