



# TAL YACHINI

Responsible, good at working under pressure and enjoy collaboration and teamwork. Highly motivated with excellent interpersonal skills and exceptional multitasking abilities.

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## EDUCATION

### Industrial and management engineering student | Ben Gurion University of the Negev

2017 - PRESENT

3rd year undergraduate student, majoring in the field of intelligent systems. **Current GPA: 82**

#### Projects:

- Heart-Attack detection system: Develop a Machine Learning algorithm on a medical database, using Python

### Foreign language student | Deutsch Akademie, Berlin

2016

German course. Proficiency level B1.

### High School Diploma | Shimon Ben Zvi High School, Givatayim

2008 - 2012

Electives: Economy, Sociology, Communication, English, and Mathematics.



## EXPERIENCE

### Campaign Manager | Pandologic

2020 – PRESENT

Responsible for the implementation, management, and analysis of advertiser campaigns, including trafficking, troubleshooting, reporting and optimization for health campaigns. Using Excel and SQL tools.

### Teacher in children's programming courses | Leaplearner Israel

2019 – 2020

Online programming lessons of Python and "Scratch", for children in ages 7-15

### Office Manager | BIG IDEA- Israeli summer camp

2018

The prime contact person for the children's parents in a Technological - phone-free summer camps in English.



## SKILLS

- Languages: Hebrew: Native, English: Fluent, German: Intermediate
- Java, Microsoft SQL server, R, python
- PowerBI, Tableau



## MILITARY SERVICE

### Air Traffic Controller | Israeli Air Force (IDF)

2012-2015

Mandatory military service in the IDF, serving in the Air Force as an air traffic controller. This position demands high concentration, excellent multitasking skills and teamwork.



## OTHERS

### BIPA – Bavaria Israel Partnership Accelerator

2019

Unique program that promotes open innovation via creation of tailor-made solutions for unique challenges arriving from real companies.

- Writing a business plan and conducting in-depth market research to introduce an Israeli startup product to Europe.
- Market analysis including competing research, finding strategic partners, marketing channels, exhibits and relevant contacts.
- Work in collaboration with German students.