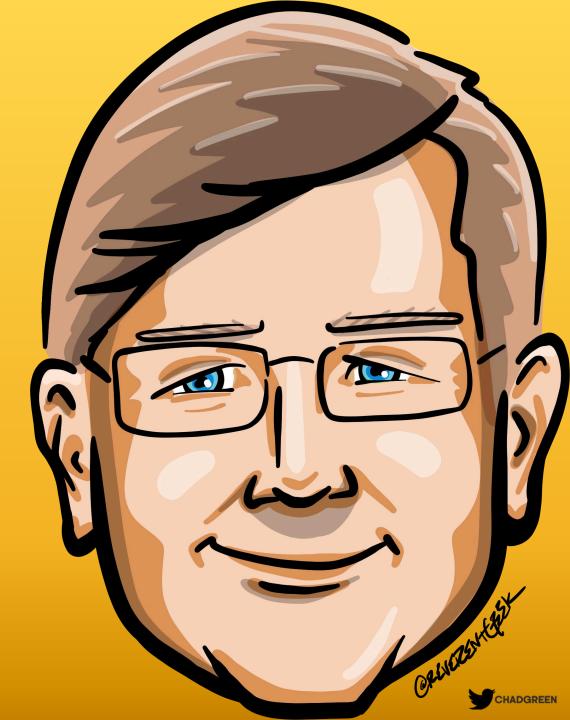
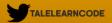


Who is Chad Green

- chadgreen@chadgreen.com
- TaleLearnCode
- ChadGreen.com
- in ChadwickEGreen









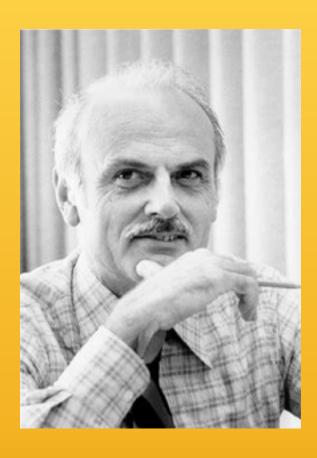








Relational Model



- First-order predicate logic
- Described by Edgar Codd in 1969
- Data represented in terms of tuples
- Purpose is to provide declarative method for specifying data and queries





Codd's 12 Rules

0: Foundation Rule

1: Information Rule

2: Guaranteed Access

3: Systematic treatment of NULL values

4: Active Online Catalog

5: Comprehensive data sublanguage

6: View Updating

7: Possible for high-level insert, update, and delete

8: Physical data independence

9: Logic data independence

10: Integrity Independence

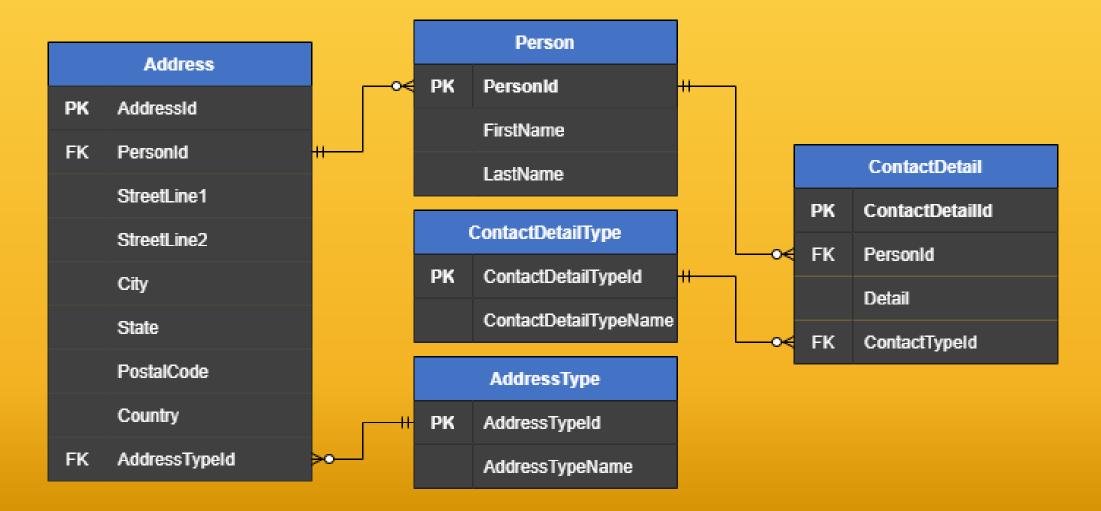
11: Distribution Independence

12: Nonsubversion Rule





Typical Relational Model







True star of Relational Databases



Structured Query Language SEQUEL





True star of Relational Databases



By Saufhn - Own work, CC BY-SA 4.0, https://commons.wikimedia.org/w/index.php?curid=87255205





Big Names in Relational Databases

ORACLE®





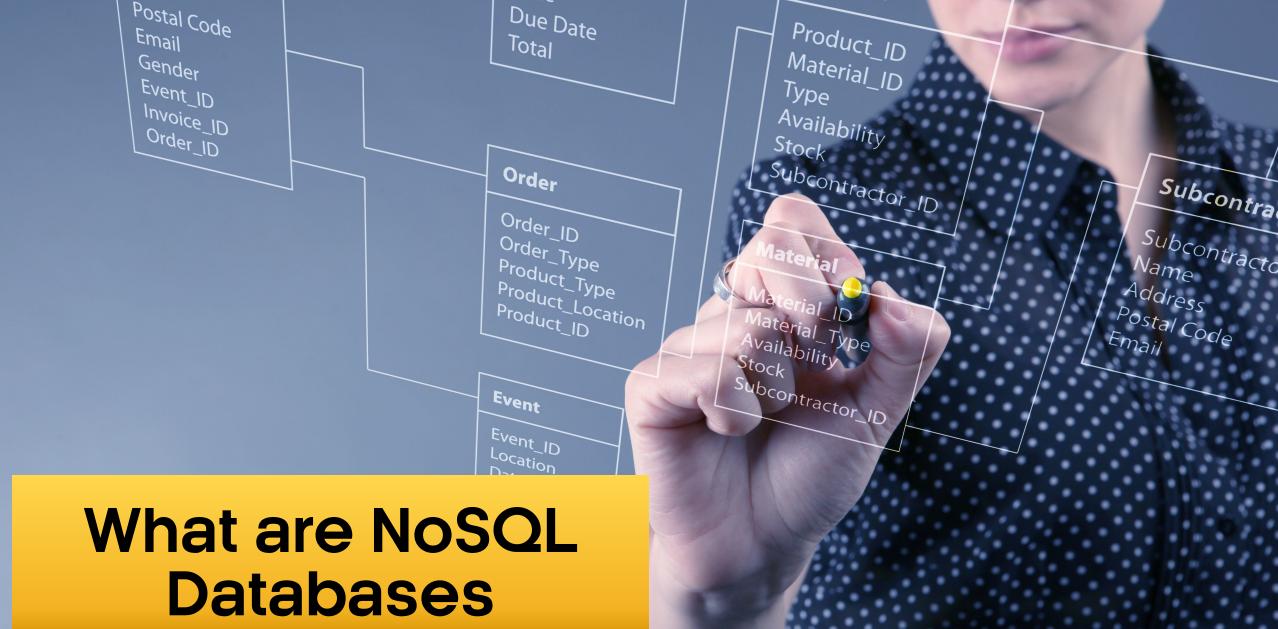
















What are NoSQL Databases

Modeled in means other than tabular relations

Existed since late 1960s

Increasingly used in big data and real-time web applications





NoSQL Motivations

Simplicity of Design

Simpler Horizontal Scaling

Finer Control over Availability

Limiting Object-Relational Impedance





Availability over Consistency

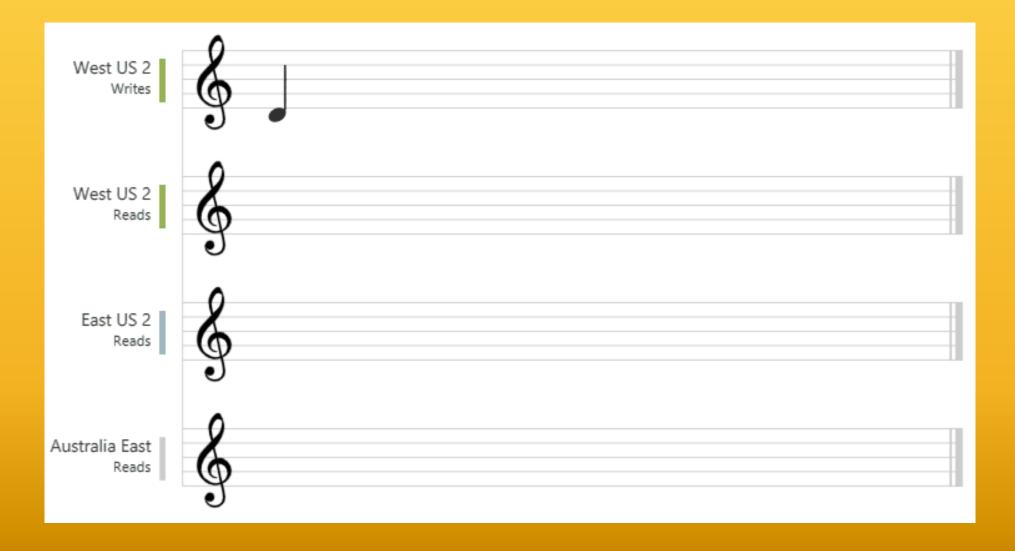
Relational ACID Transactions

NoSQL Eventual Consistency





Eventual Consistency















Not only SQL

Non-SQL

Non-Relational





Not only SQL

Non-SQL

Non-Relational





No-Schema

Not only SQL

Non-SQL

Non-Relational



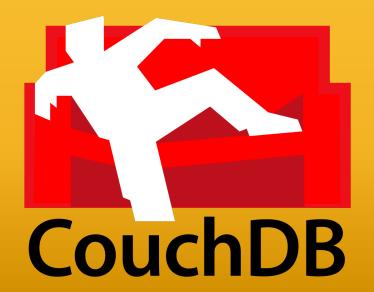






Couchbase







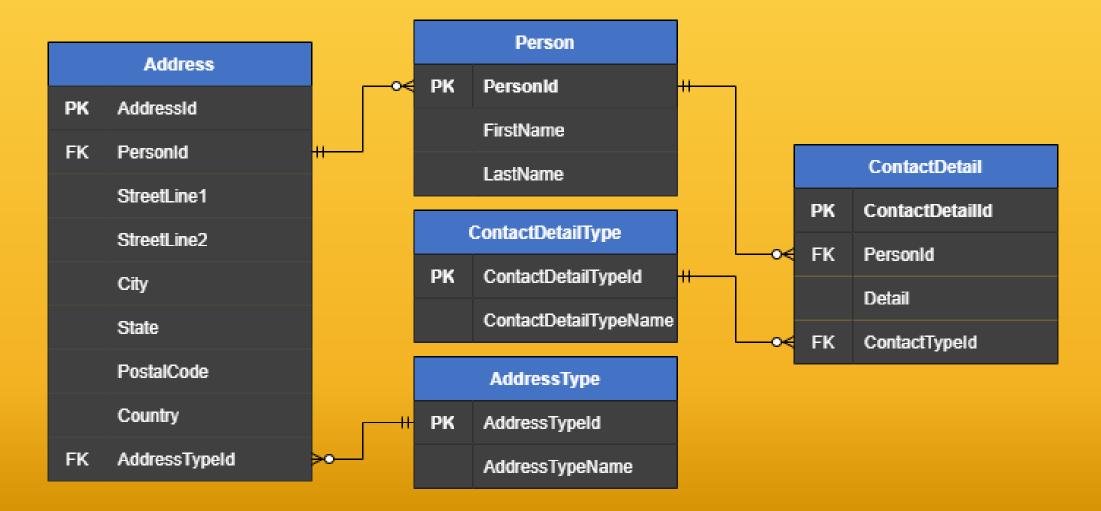








Typical Relational Model







Same but in a document database

```
"id": "1",
"firstName": "Thomas",
"lastName": "Andersen",
"addresses": [
  "city": "Seattle",
  "state": "WA",
  "type": {
   "name": "Primary"
"contactDetails": [
  "detail": "First Detail",
  "type": {
   "name": "A detail type"
```







Key-Value















Wide Column















Graph













Graph Databases Ali manages Chad Bryan worksWith ___ manages Tony





Document

Key-Value

Wide Column

Graph

Object

Tuple Store

Tabular

Triple Store







Picking a Data Store





Data Model Comparison

Data Model	Performance	Scalability	Flexibility	Complexity	Functionality
Key-Value Store	High	High	High	None	Variable (None)
Column Store	High	High	Moderate	Low	Minimal
Document Store	High	Variable (High)	High	Low	Variable (Low)
Graph	Variable	Variable	High	High	Graph Theory
Relational	Variable	Variable	Low	Moderate	Relational Algebra

Ben Scofield – NoSQL presentation at CodeMash 2010





Things to think about

Skillset

Known Data Structure

Time to Market

Scalability





Don't forget

Hybrid







Example Explainer





Based on Real-World Project



Product & Pricing Management (PPM)

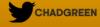




Vacation Rental Listing

- Allow property owners to list their vacation rentals
- Allow vacationers the ability to search for vacation rentals
- Provide vacationers with details of the properties
- Allow for configurable property/room attributes
- Localized versions of all the information





Data Model

Attributes

Content

User Accounts

Properties

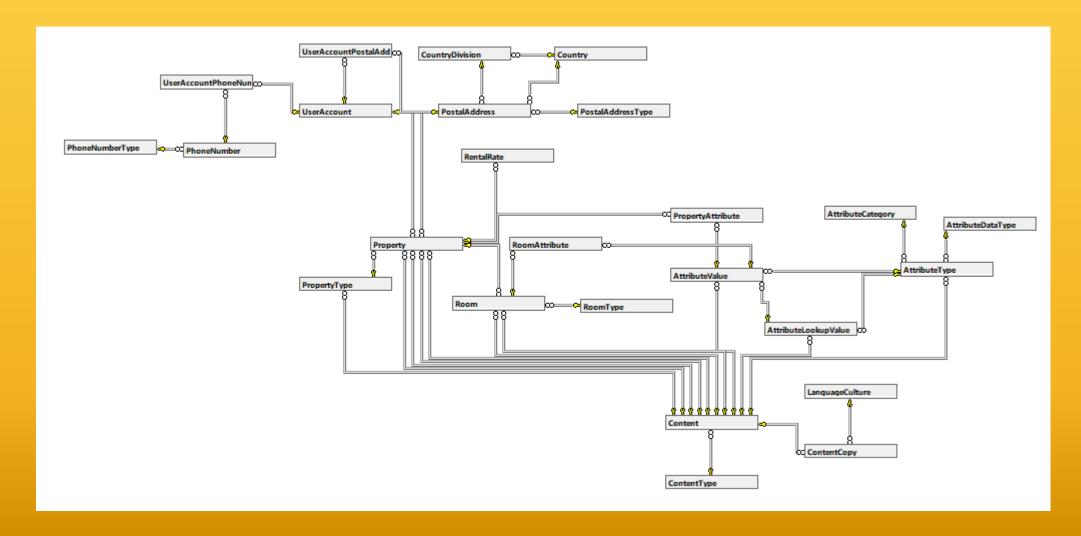
Rooms

Reference Types





Relational Data Model







Real World: Why Relational

Skillset

Time to Market

Other Products

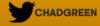




Issues Found in Real-World Project

- Searching against the attributes is difficult
- Navigation is deep





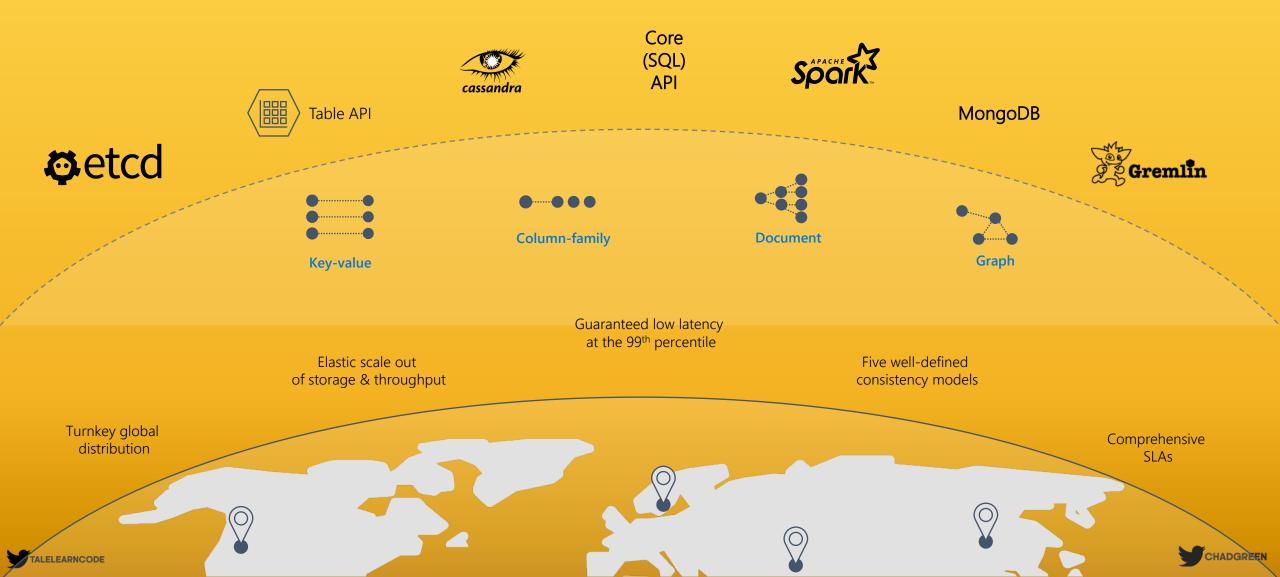


Cosmos DB





Azure Cosmos DB



Core (SQL) API

Core (SQL) API









MongoDB











Table Storage





Core (SQL) API







Gremlin





Core (SQL) API









Cassandra













Document Database Structure

Cosmos DB Account Database Database Container Container Container Container Item Item Item Item Item Item Item Item





Vacation Rentals Data Model

Attributes

Content

User Accounts

Properties

Rooms

Reference Types





Vacation Rentals Data Model

Attributes attributeTypeId

Content

User Accounts

userAccountId

Properties

propertyld

Rooms

referenceTypeName

Reference Types





Vacation Rentals Data Model

Attributes attributeTypeId

User Accounts
userAccountId

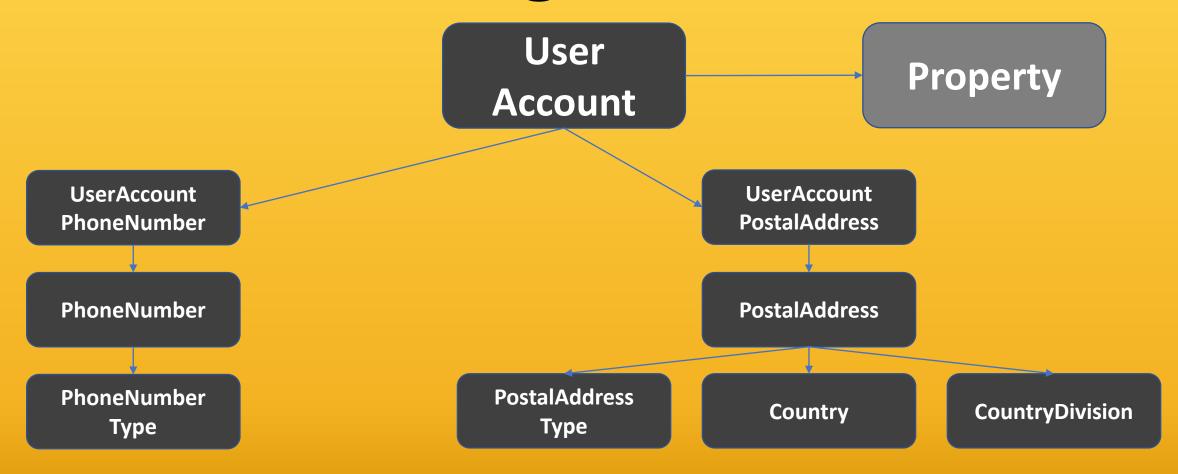
Properties propertyld

Reference Types reference TypeName

Properties by Location locationId

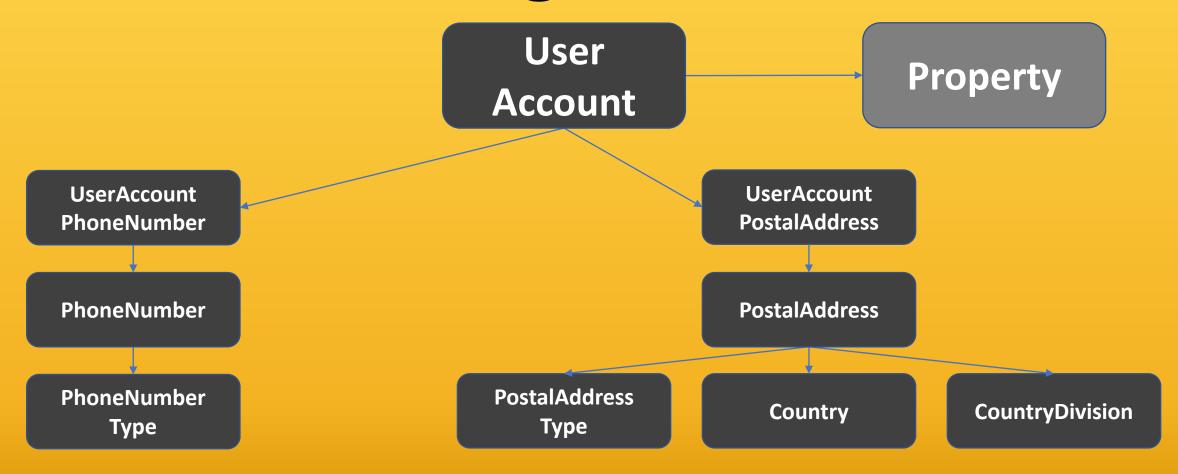


















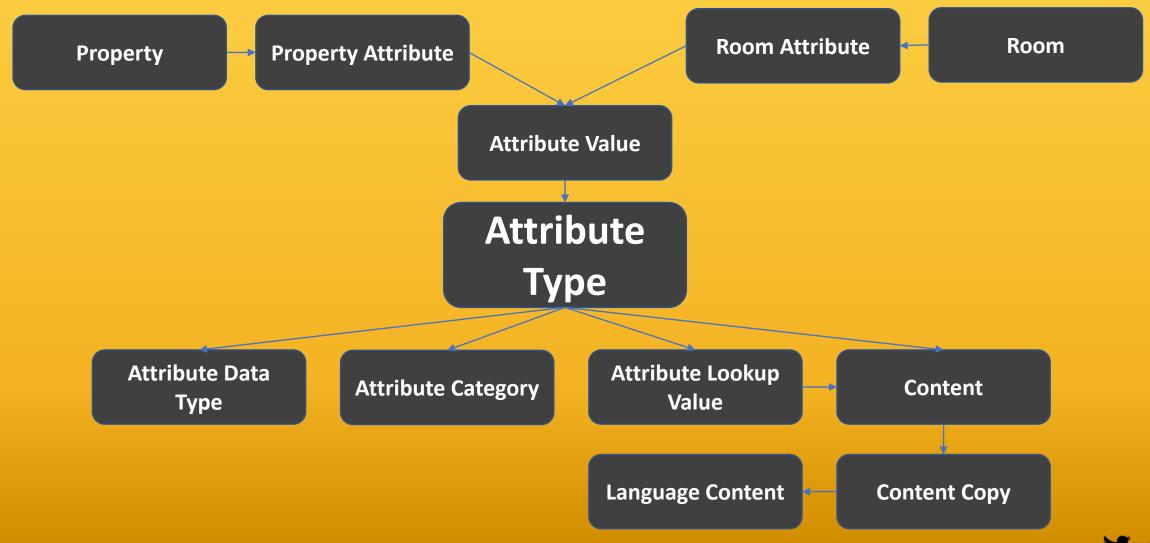




User Account Property

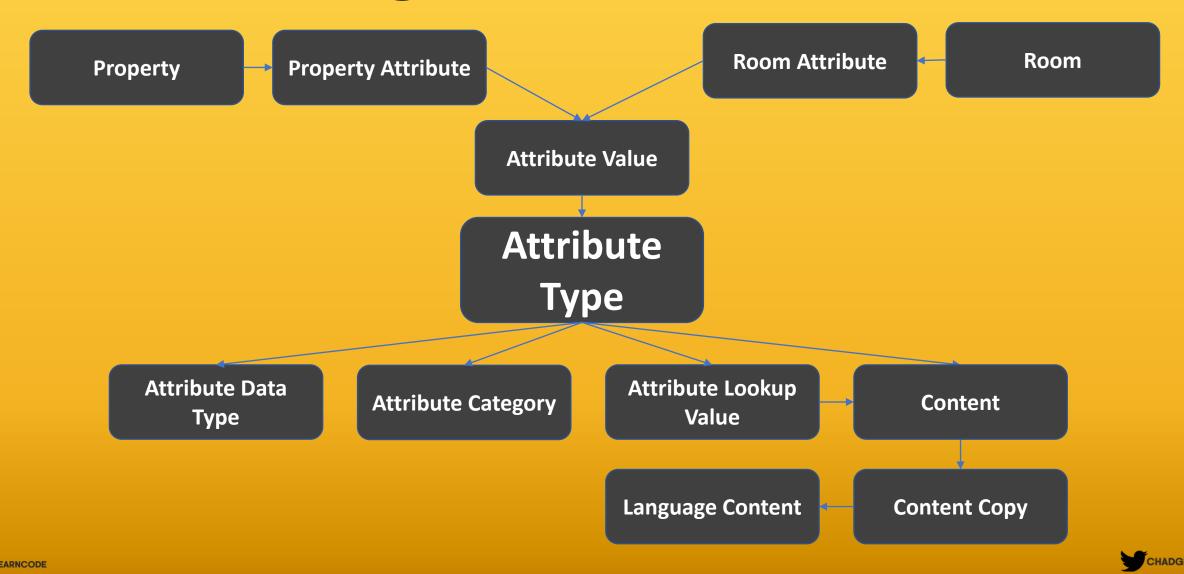


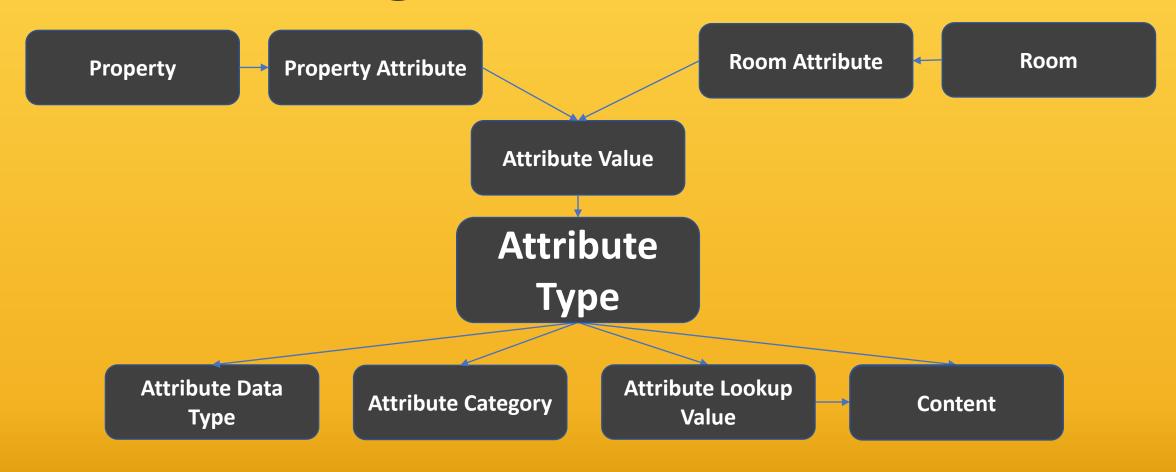






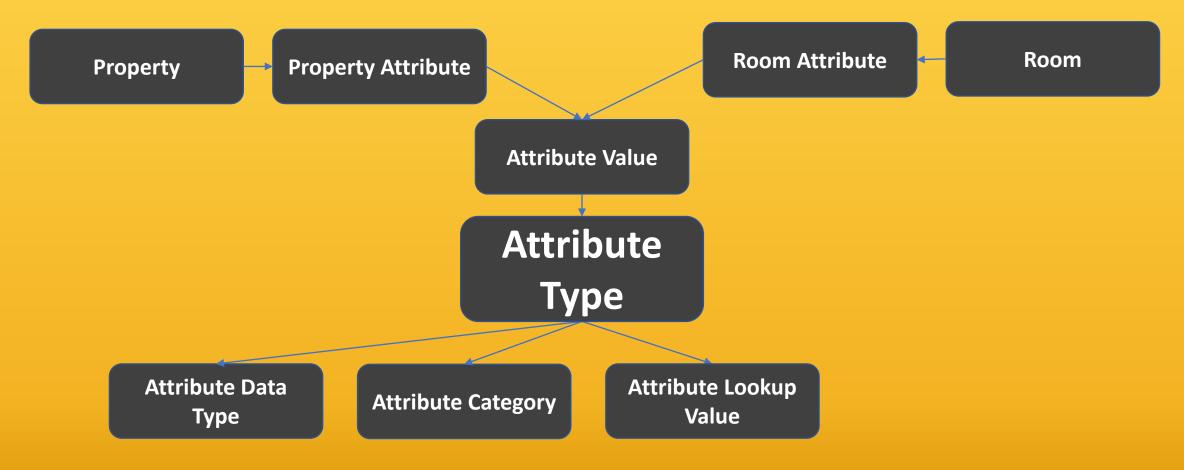






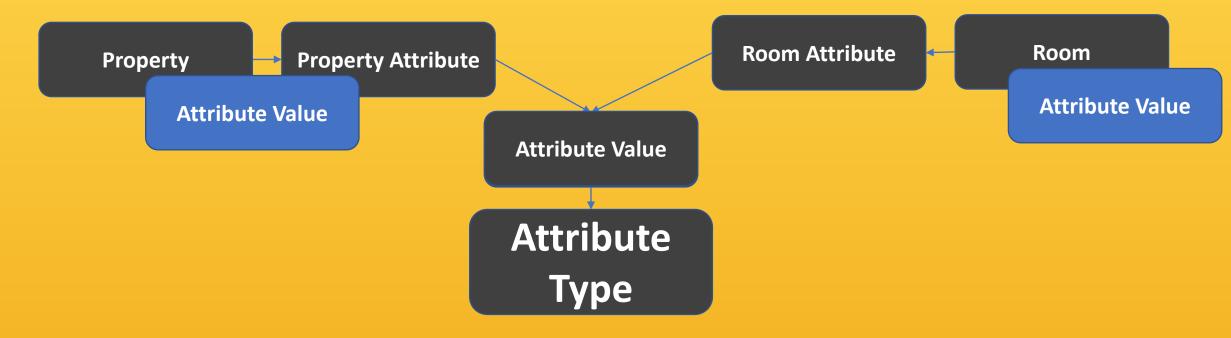






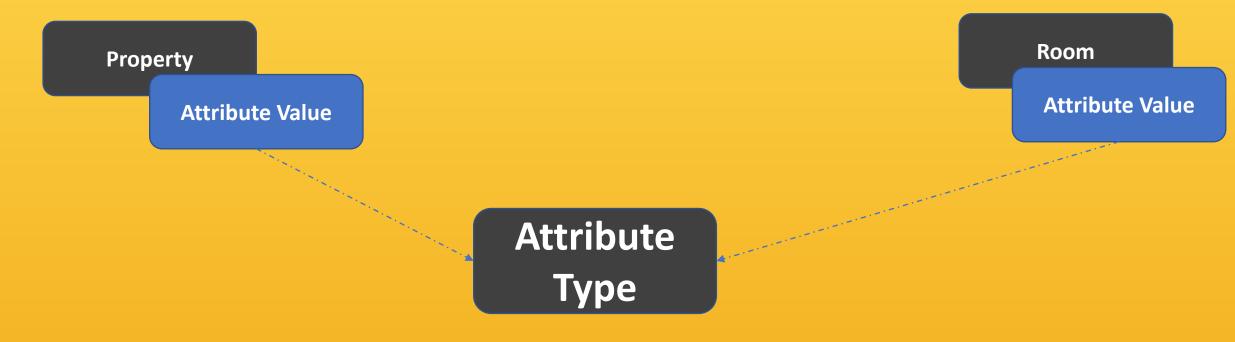






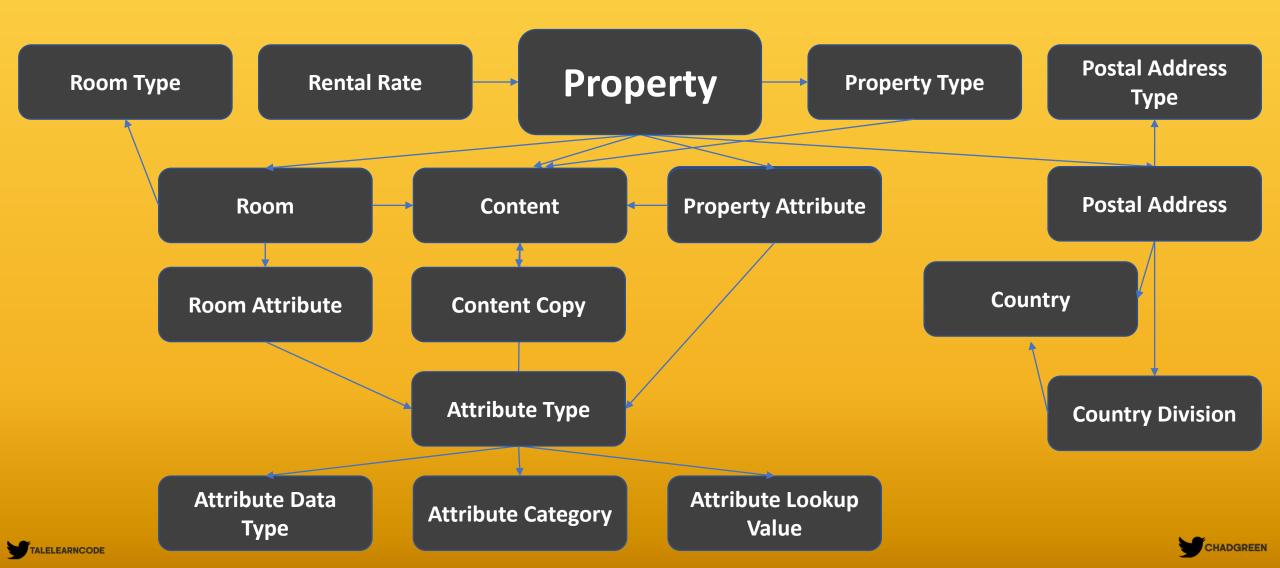


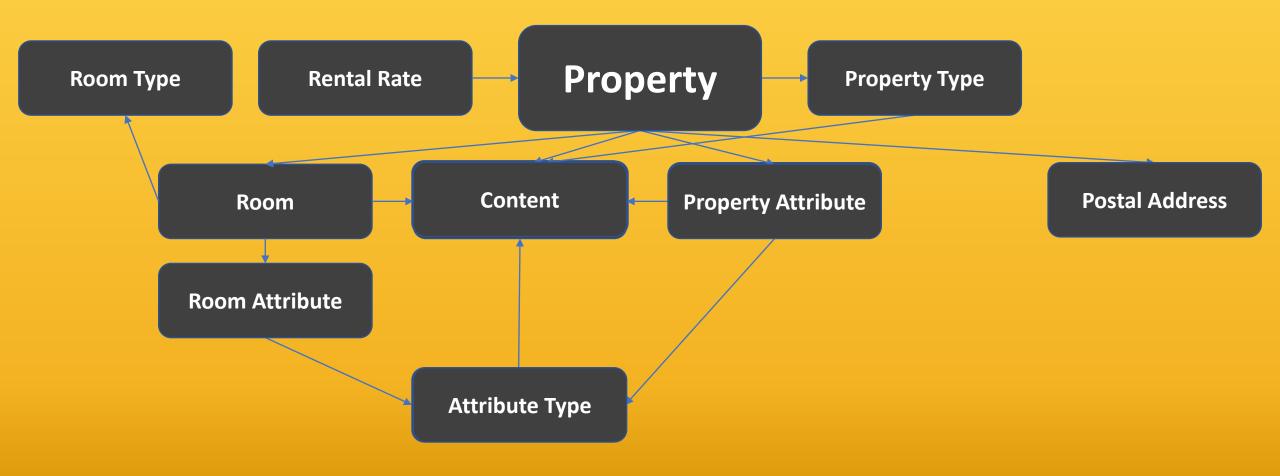






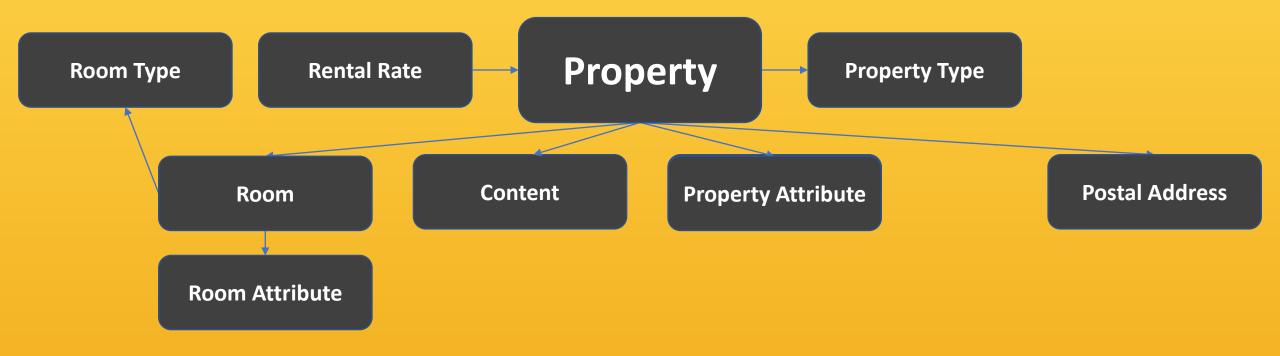






















Property





Property





Reference Types

Country

Country Division

Language/Culture

Phone Number Type Postal Address Type

Property Type

Room Type

Attribute Data
Type

Attribute Category





Reference Types

Country

Country Division

Language/Culture

Phone Number Type Postal Address Type

Property Type

Room Type

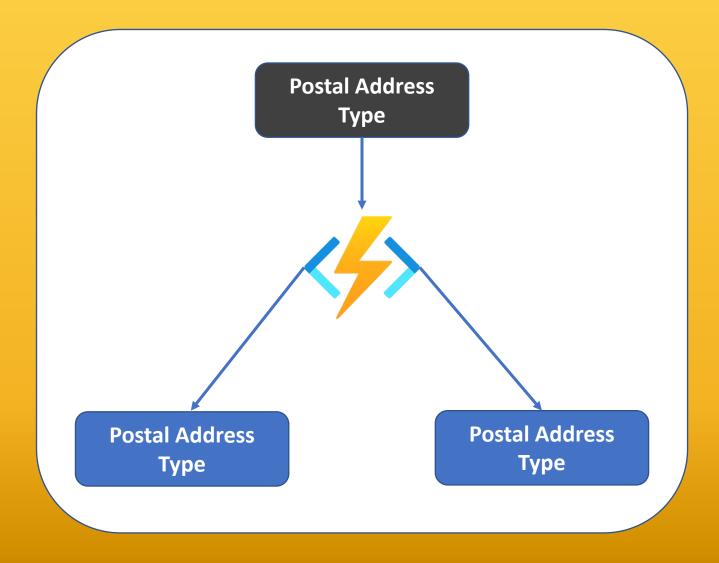
Attribute Data
Type

Attribute Category





Reference Types







Best Tool(s) for the Job





Thank You

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- TaleLearnCode
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