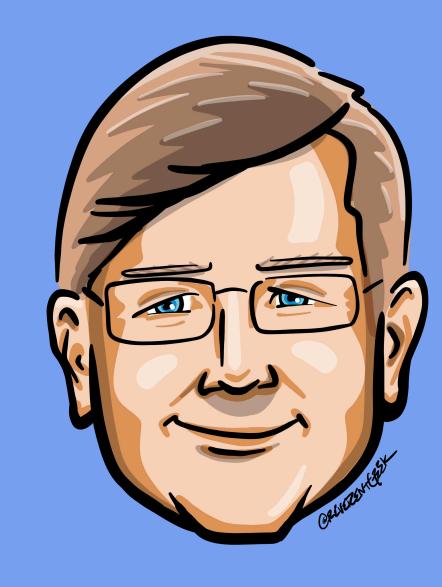


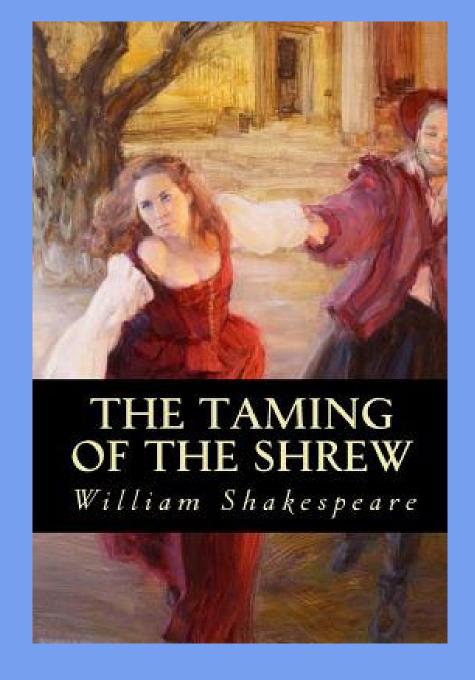
#### Who is Chad Green

- chadgreen@chadgreen.com
- TaleLearnCode
- ChadGreen.com
- ChadGreen & TaleLearnCode
- in ChadwickEGreen



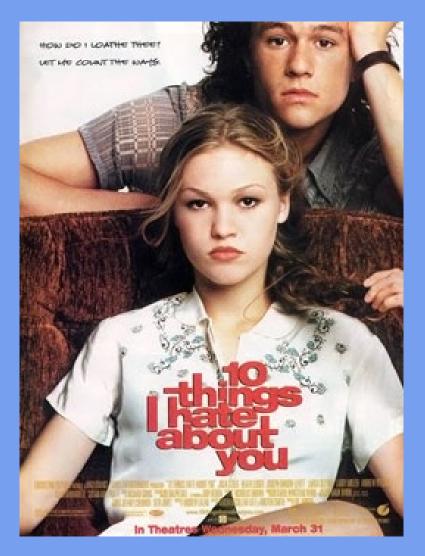


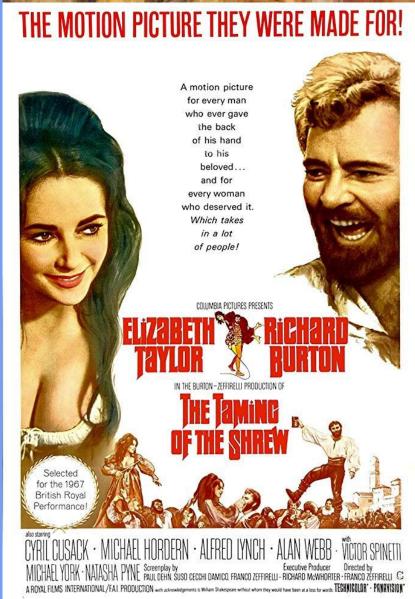




















No profit grows where is no pleasure ta'en. In brief, sir, study what you most affect





#### What's the problem?







**Famous** Quotes



Movie Quotes



**Inspiration** Quotes



Chuck **Norris Facts** 

Who

What

When

Where

Why

How





#### What's the problem?







**Famous** Quotes



Movie Quotes



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Chuck **Norris Facts** 

Who

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#### What's the problem?

Who

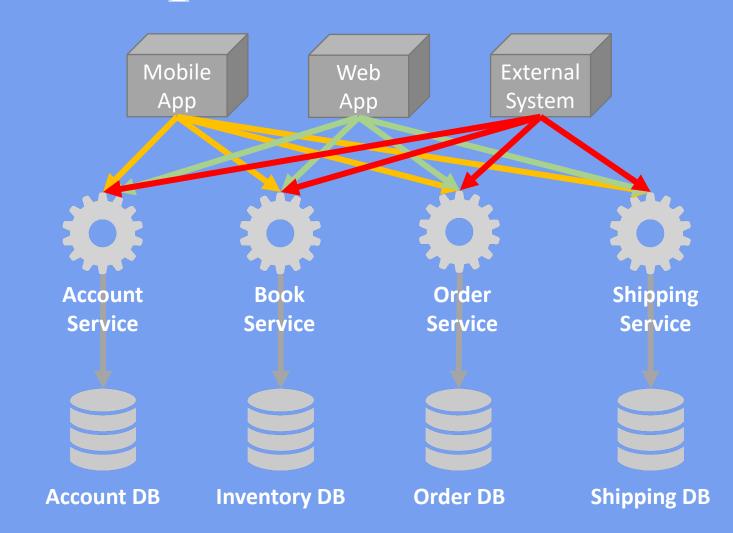
What

When

Where

Why

How













# API Management Basics





## What is API Management?

**Creating**API Connections

Publishing
API Connections

**Managing**API Connections





## What is API Management?

**Creating**API Connections

Publishing
API Connections

**Managing**API Connections





#### What is API Management?

**Creating and Publishing APIs** 

**Enforcing Usage Policies** 

**Controlling Access** 

Nurturing Developer Community

**Tracking Usage** 

Performance Reporting





Data-Driven Decisions





Data-Driven Decisions

Security Threat Protection





Data-Driven Decisions

Security Threat Protection





Data-Driven Decisions

**Security Threat** 

Documentation





Data-Driven Decisions

**Security Threat** 

Documentation





Data-Driven Decisions

**Security Threat** 

**Documentation** 

**Centralized Visibility** 





Data-Driven Decisions

**Security Threat** 

Documentation

**Centralized Visibility** 





Data-Driven Decisions

**Security Threat** 

**Documentation** 

Centralized Visibility

Monetization





Data-Driven Decisions

**Security Threat** 

**Documentation** 

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Data-Driven Decisions

**Security Threat** 

**Documentation** 

**Centralized Visibility** 

Monetization

Positive User Experience





Data-Driven Decisions

**Security Threat** 

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Centralized Visibility

Monetization

Positive User Experience





Data-Driven Decisions

**Security Threat** 

**Documentation** 

Centralized Visibility

Monetization

**Agile Ecosystem** 





Data-Driven Decisions

**Security Threat** 

**Documentation** 

Centralized Visibility

Monetization

**Agile Ecosystem** 





Data-Driven Decisions

**Security Threat** 

Documentation

Centralized Visibility

Monetization





Data-Driven Decisions

**Security Threat** 

Documentation

Centralized Visibility

Monetization





Data-Driven Decisions

**Security Threat** 

**Documentation** 

Centralized Visibility

**Monetization** 

Agile Ecosystem





Data-Driven Decisions

**Security Threat Protection** 

**Documentation** 

Centralized Visibility

Monetization

Positive User Experience

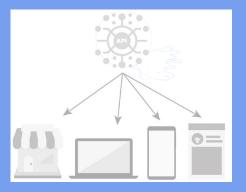
**Agile Ecosystem** 







**API Integration** 



Multi-Channel User Experiences



**B2B** Integration



Data as a Service



Unlocking Legacy Assets

#### **API Integration**







**API Integration** 



Multi-Channel User Experiences



**B2B** Integration



Data as a Service



Unlocking Legacy Assets

## Multi-Channel User Experiences







**API Integration** 



Multi-Channel User Experiences



**B2B** Integration



Data as a Service



Unlocking Legacy Assets

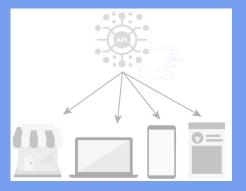
#### **B2B** Integration







**API Integration** 



Multi-Channel User Experiences



**B2B** Integration



Data as a Service



Unlocking Legacy Assets

#### Data as a Service







**API Integration** 



Multi-Channel User Experiences



**B2B** Integration



Data as a Service



Unlocking Legacy Assets

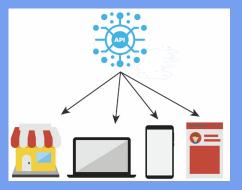
## Unlocking Legacy Assets







**API Integration** 



Multi-Channel User Experiences



**B2B** Integration



Data as a Service



Unlocking Legacy Assets





Gateway





**Gateway** 

**Policy Manager** 





**Gateway** 





**Gateway** 

Reporting and Analytics





**Gateway** 

Reporting and Analytics

Lifecycle Management





**Gateway** 

Reporting and Analytics

Monetization

Management





**Gateway** 

Reporting and Analytics

Monetization

Management

**Developer Portal** 

**Monetization** 





**Gateway** 

**Policy Manager** 

**Developer Portal** 

Reporting and Analytics

Lifecycle Management

**Monetization** 





# API Management Marketplace











## API Management Offerings

























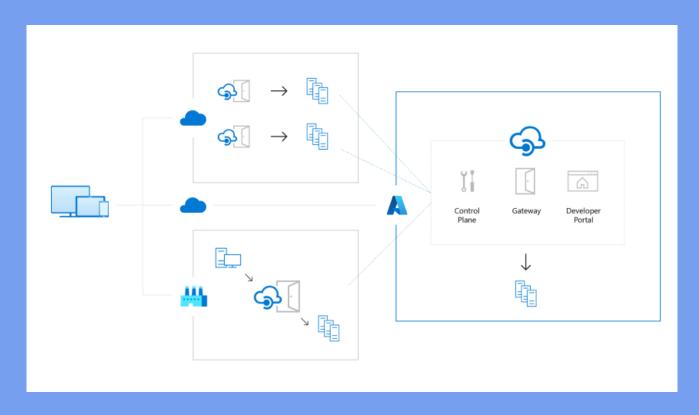








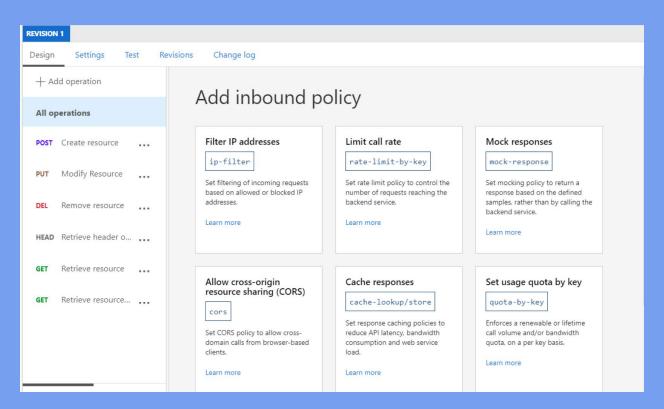
#### Manage APIs across clouds and on-premises







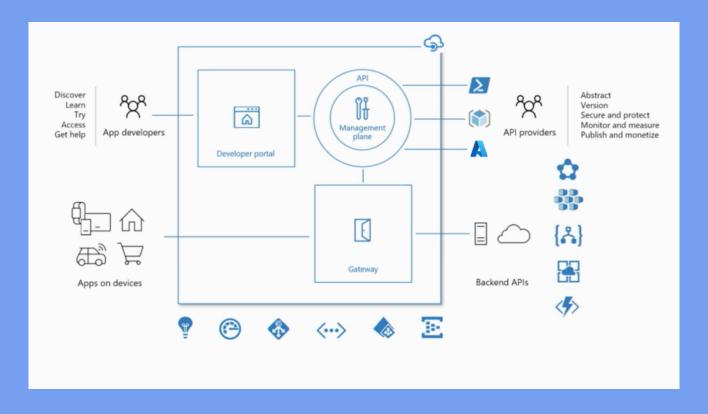
#### Help protect your resources







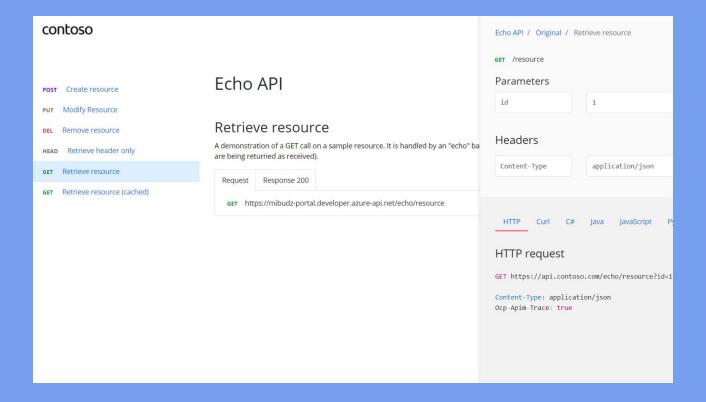
#### Accelerate your business







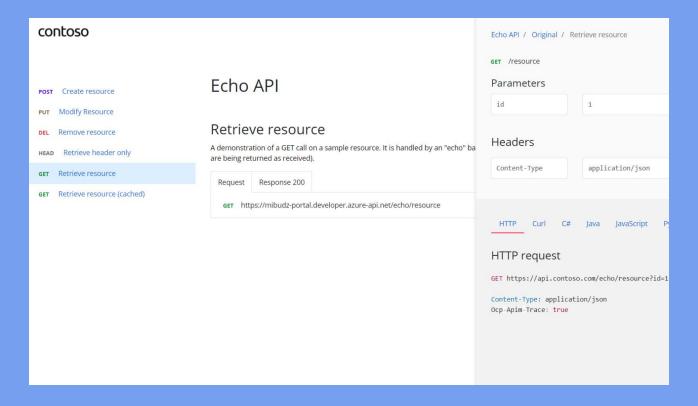
#### Improve API discoverability







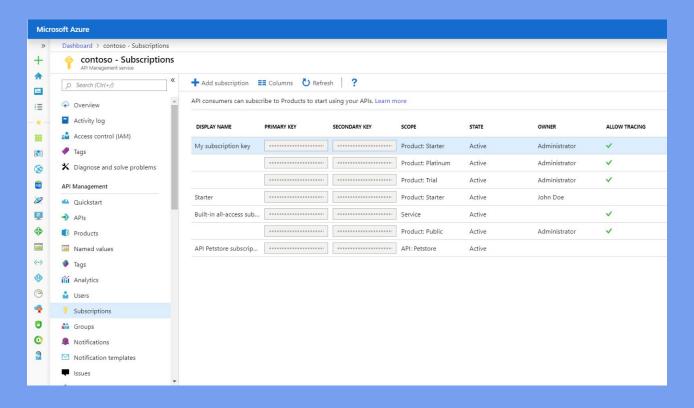
#### Transform your existing services







#### Transform your existing services







## Tiers & Pricing

Basic

**Standard** 

**Premium** 

Developer

Consumption

**Isolated** 





## Tiers & Pricing

	Consumption	Developer	Basic	Standard	Premium	Isolated
Price	\$0.035/10k	\$48.04	\$147.17	\$686.72	\$2795.17	ТВА
Cache	External Only	10-Mb	50-Mb	1-Gb	5-Gb	5-Gb
Scale-Out	N/A	1	2	4	12/region	12/region
SLA	99.95%	No	99.95%	99.95%	99.99%	99.99%
Isolation	Shared	Private	Private	Private	Private	Private
Developer Portal	No	Yes	Yes	Yes	Yes	Yes
Azure AD Integration	No	Yes	No	Yes	Yes	Yes
Virtual Network	No	Yes	No	No	Yes	Yes
Multi-Region Deployment	No	No	No	No	Yes	Yes
Self-Hosted Gateway	No	Yes	No	No	Yes	Yes
Max Throughput	N/A	500	1,000	2,500	4,000	4,000
Compute Isolation	No	No	No	No	No	Yes











## API Management Demonstration



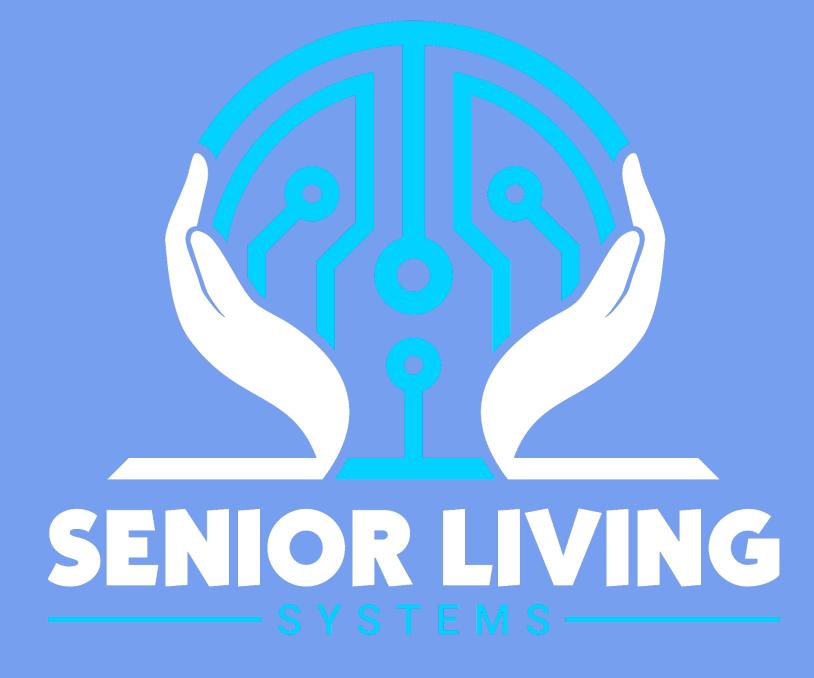








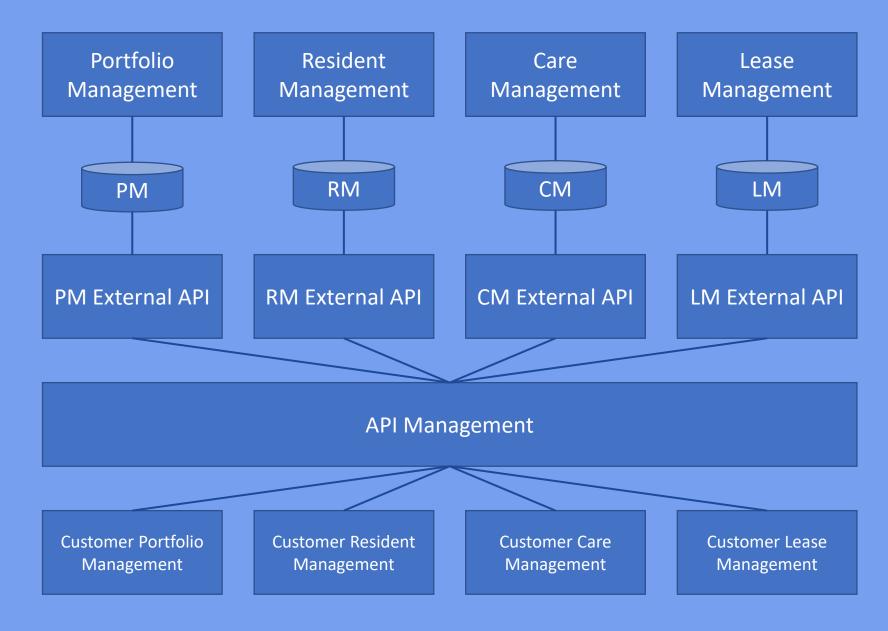








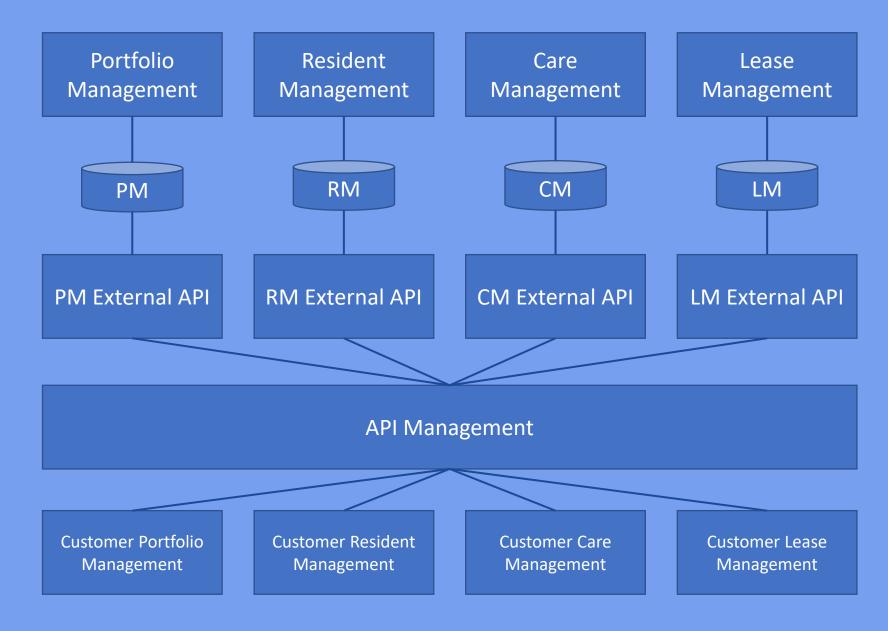






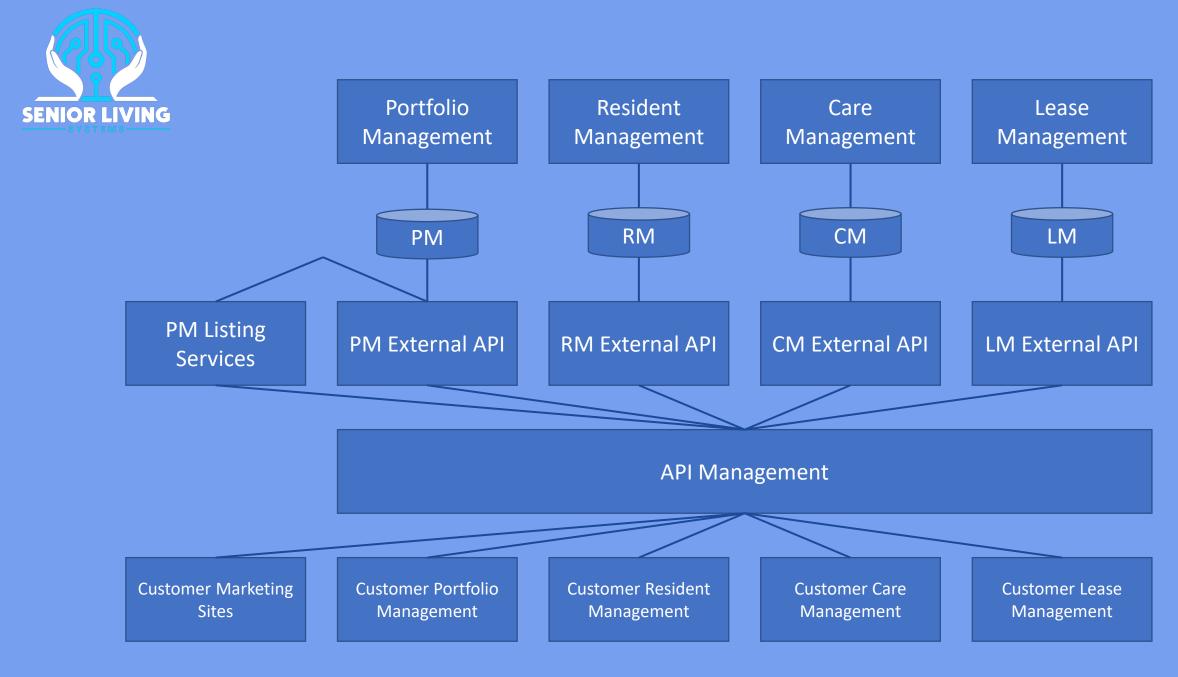






















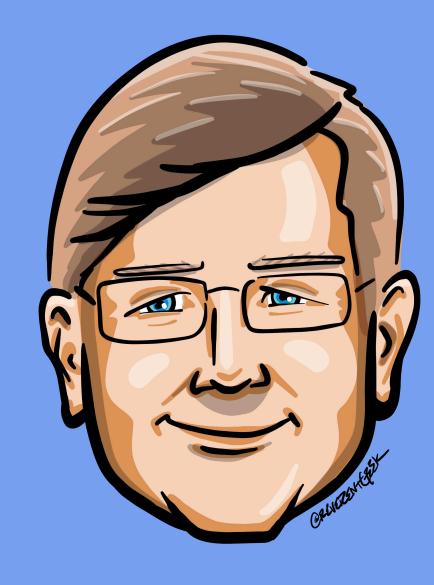






## Questions?

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- TaleLearnCode
- ChadGreen.com
- ChadGreen & TaleLearnCode
- in ChadwickEGreen







# Thank you