

Curriculum Vitae

Tianlun (Ted) Zhou

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School of Communication

Hong Kong Baptist University

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EDUCATION

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|----------------------------------|---|
| Ph.D. (2026, expected) | School of Communication
Hong Kong Baptist University, KLN, Hong Kong SAR, PRC
Principal Supervisor: Prof. Kenneth Paul TAN
Co-Supervisor: Prof. Jingyuan SHI
Prof. Xinzhi ZHANG (CityU of HK)
cGPA: 3.81/4.0 |
| M.Sc. (2022, Distinction) | School of Communication and Film
Hong Kong Baptist University, KLN, Hong Kong SAR, PRC
GPA: 3.97/4.0, Top 1/74
Advisor: Dr. Paolo MENGONI |
| M.A. (2020, Distinction) | Department of Religion and Philosophy
Hong Kong Baptist University, KLN, Hong Kong SAR, PRC
GPA: 3.89/4.0, Top 1/84
Advisor: Prof. Shun-hing CHAN |
| B.A. (2016) | School of Literature and Journalism
Southwest Minzu University, Chengdu, Sichuan, PRC
GPA: 3.57/4.0
Advisor: Dr. Ying LIANG |

RESEARCH INTERESTS

Digital journalism

Political communication

Computational social science
Computer-mediated communication
Human-computer interaction
Information & Communication Technology
Health communication

PUBLICATIONS/PROCEEDINGS

Zhou, T., & Mengoni, P. (2022, November). Reexamining the Echo Chamber Effect of COVID-19 Vaccine Videos on YouTube. In *2022 IEEE/WIC/ACM International Joint Conference on Web Intelligence and Intelligent Agent Technology (WI-IAT)* (pp. 415-422). IEEE.

CONFERENCE PAPER

Zhou, T., Wang, H., Liu, F., & Xiong, Z. (2025, August). The Best Defense is Offense: Manifestations of Wolf Warrior Diplomacy in Chinese Diplomats' Responses to Media Questions. Paper to be presented at 2025 Annual Conference of Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, the U.S., 7-10 August 2025.

Wang, H., **Zhou, T.**, Shi, X., Xu, Z., & Chen, Z. (2025, August). Technological Accessibility and Techno-Nationalism: Disentangling Barriers, Engagement, and Acceptance of Generative AI in Online Discourse. Paper to be presented at 2025 Annual Conference of Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, the U.S., 7-10 August 2025.

Liu, F., Xiong, Z., & **Zhou, T.** (2025, August). It is so "Jia Da Kong"! Perceiving Wolf Warrior Diplomacy as Political Bullshit among Mainland Chinese Citizens in Hong Kong and Macau. Paper to be presented at 2025 Annual Conference of Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, the U.S., 7-10 August 2025.

Xiong, Z., **Zhou, T.**, & Liu, F. (2025, July). A Person, A Worker, and An Officer: Understanding the Public's Sense-making of Political Media Persona. Paper to be presented at 2025 Annual Conference of the International Association for Media and Communication Research (IAMCR), Singapore, 13-17 July 2025.

Wang, H., **Zhou, T.**, & Chen, Z. (2025, June). Boundaries of Speech in the Community's Eye: Understanding Crowdsourced Content Moderation on Social Media Platform. Paper to be presented at 75th Annual Conference of the International Communication Association (ICA), Denver, Colorado, USA, 12-16 June 2025.

- Zhou, T.,** Wang, H., Shi, X., & Xu, Z. (2024, August). The Absence of ChatGPT's Presence: Examining Online Discussion of LLMs in China. Paper presented at 2024 Annual Conference of Association for Education in Journalism and Mass Communication (AEJMC), Philadelphia, the U.S., 8-11 August 2024.
- Zhou, T.** (2024, August). How Comment Moderation and User Comments Influence Perceived News Bias: An Experiment Study. Paper presented at 2024 Annual Conference of Association for Education in Journalism and Mass Communication (AEJMC), Philadelphia, the U.S., 8-11 August 2024.
- Liu, F., Xiong, Z., & **Zhou, T.** (2024, July). Wolf Warrior or Political Bullshit? Mainland Chinese's Perception on the Spokespeople of China's Ministry of Foreign Affairs. Paper presented at 2024 Annual Conference of The International Association for Media and Communication Research (IAMCR), Christchurch, New Zealand, 30 June-4 July 2024.
- Zhou, T.,** Zhang, X., Zhu, Q., & Peng, T. (2024, June). The (Unintended) Effects of Active Fact-checking Behaviors on Conspiracy Beliefs and Political Cynicism: The Moderating Role of Partisanship. Paper presented at 74th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 20-24 June 2024.
- Wang, H., **Zhou, T.,** Luo, Y., & Gu, Y. (2024, June). Living Behind Screens: Construe the Public Sentiment Amid Shanghai Lockdown from the Perspective of Community Resilience. Paper presented at 74th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 20-24 June 2024.
- Zhou, T.** & Liao, A. (2022, July). How Hong Kong and Mainland China Journalism Students Prioritize Values: A Comparative Study. Paper presented at Interdisciplinary Social Sciences 17th Annual Conference. Athens, Greece, July 21-23, 2022.

HONORS & AWARDS

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| 2022-2025 | Full Scholarship (HKD 18,180 / month)
School of Communication, Hong Kong Baptist University |
| 2022 | Scholastic Award for Master of Science in AI and Digital Media
Hong Kong Baptist University |
| 2022 | First Class Scholarship (HKD 20,000)
School of Communication and Film, Hong Kong Baptist University |

2020	Outstanding Academic Performance Faculty of Arts, Hong Kong Baptist University
2020	Scholastic Award for Master of Arts in Ethics and Public Affairs Hong Kong Baptist University
2020	Scholarship of Master of Arts in Ethics and Public Affairs (HKD 13,000) Department of Religion & Philosophy, Hong Kong Baptist University
2016	Outstanding Thesis Award of Southwest Minzu University
2015	Outstanding Student of Southwest Minzu University
2015	Second-class School Scholarship of Southwest Minzu University (¥ 800)
2014	Second prize for Band C in National English Competition for College Students
2014	Second-class School Scholarship of Southwest Minzu University (¥ 800)

RESEARCH EXPERIENCE

2023-2025	Research Assistant. School of Communication, Hong Kong Baptist University
2020	Research Assistant (Part-time). School of Communication, Hong Kong Baptist University <ul style="list-style-type: none"> • Conducting preliminary data collection • Annotating the social media audience engagement interfaces • Conducting library search • Preparing research reports

TEACHING EXPERIENCE

2022-25	Teaching Assistant. School of Communication, Hong Kong Baptist University <ul style="list-style-type: none"> • AIDM7360 Big Data Management and Analytics • JOUR2107 Introduction to Journalism and Communication • JOUR4046 Integrated Data-driven Storytelling • JOUR4007 Research Methods in Communication • AIDM7340 AI for Digital Media
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PROFESSIONAL SERVICES

- 2022-present **Reviewer.**
Information & Communication Technology Division, ICA
- 2025-present **Reviewer.**
Cultural and Critical Studies Division, AEJMC

INVITED TALKS

- 2025, May **“Social Network Analysis in Communication Studies”.**
COMM7780 Big Data Analytics for Media and Communication,
Department of Communication, Beijing Normal-Hong Kong Baptist
University.

WORK EXPERIENCE

- 2021 **Junior News Editor.**
Phoenix Satellite Television Co Ltd, Hong Kong, PRC
- Participate in the production of From Phoenix To The World, including selecting programme topics, contacting guests, collecting information, producing feature films, and dubbing
 - Assist in news broadcasting along with Production Department
 - Making the rundown of news programmes
 - Assist in idea generating and content creation for new media platform
 - Participate in the 2021 two sessions report
- 2020-2021 **Tutor (Part-time).**
WorldWhy Education, Hong Kong, PRC
- Teaching basic theories of associate degree course “The principles of Sociology,” such as Functionalism, Social Constructionism and Interactionism, Conflict Theory, etc.
 - Teaching basic knowledges of associate degree course “Researching Culture and Media,” such as Identity/identities, Structuralism/Poststructuralism, Representation, Mediated Experience, etc.
 - Guiding assignments and reflection papers of associate degree courses
- 2020 **Digital Marketing.**

EduLinker Education Consulting Co. Limited, Hong Kong, PRC

- Planning and executing online training activities
- Shooting and producing videos of activities
- Making posters and admission reports
- Collecting, editing and releasing the admission information of Hong Kong universities and other useful information for Mainland China students on WeChat, Weibo, Zhihu, etc.

2018-2019

Journalist.

News Center of Beijing Haidian District, Beijing, PRC

- Interviewed officers of District Industrial and Commercial Bureau, Fire Brigade, Transportation Brigade, Sub-district Office, etc.
- Wrote new media reports, including Beijing Marathon, “40 years of reform and opening up,” and “70 years of the founding of the People’s Republic of China”
- Broadcasted live in multimedia, including China International Fair for Trade in Services, Zhongguancun Innovation Culture Exhibition, Asia Digital Art Exhibition, etc.
- Collected and edited new media reports
- Took news pictures and shot/produced news videos
- Operated new media platform accounts, including WeChat, Weibo, Toutiao, etc.

2018

Intern Editor.

Xinhua News Agency, Beijing, PRC

- Produced multimedia reports of “40 years of reform and opening up” (Live Cloud)
- Shot/produced news videos and short videos
- Planned daily key news topics
- Collected materials for news videos

2016

Intern Editor.

LeSports, Beijing, PRC

- Produced videos of Asian football matches’ highlights, including Chinese Football Association Super League, Japan Professional Football League, K League 1 and A-League, etc.
- Produced video news of football
- Produced pre-promotion videos for Chinese Football Association Super League matches

2015

Intern Editor.

“Fengyun Football”, CCTV, Beijing, PRC

- Broadcasted Chinese Football Association Super League matches
- Made live posters for UEFA Champions League
- Planned topics of feature films for Champion Europe
- Collected and organized European football news reports

2012-2014

Editor.

Southwest Minzu University Education TV Station, Chengdu, Sichuan, PRC

- Interviewed students, teachers and other university staff
- Shot/produced campus news and campus evening parties
- Planned, shot and produced feature videos on campus

2012-2013

Volunteer.

Southwest Minzu University Youth Volunteers Association, Chengdu, Sichuan, PRC

- Provided volunteer services, including teaching students in poor primary schools, raising disaster relief funds during earthquakes, etc.
- Planned and executed extracurricular training courses
- Trained newly recruited volunteers

MEMBERSHIPS

International Communication Association (ICA)

Association for Education in Journalism and Mass Communication (AEJMC)

International Association for Media and Communication Research (IAMCR)

SKILLS

Data Analysis	SPSS, AMOS, Gephi, SQLite, Mplus
Office	Word, Excel, PowerPoint, Visio
Multimedia	Adobe Premiere, Photoshop, Illustrator, Edius
Programming	Python, R
Language	Mandarin (Native); English (Advanced)