

Content Craft Hub Using MERN Stack

Major Project Report



Submitted To
Chhattisgarh Swami Vivekanand Technical University, Bhilai
For
Bachelor of Technology (Hons.)
in
Computer Science & Engineering
By

Name: Raj Kamal Banjare
Roll No: 300012821023
En. No. CB4674
Semester: 8th
Branch: C.S.E.(D.S.)

Name: Dolly Sahu
Roll No: 300012821034
En. No. CB4685
Semester: 8th
Branch: C.S.E.(D.S.)

Under the Guidance of
Dr. Rohit Miri
Associate Professor
Department of Computer Science & Engineering
UTD, CSVTU, Bhilai (C.G.)



Department of Computer Science & Engineering
University Teaching Department
Chhattisgarh Swami Vivekanand Technical University
Bhilai (C.G.) 491107

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Chhattisgarh Swami Vivekanand Technical University
Bhilai (C.G.) 491107

DECLARATION BY THE CANDIDATE

We the undersigned solemnly declare that the Minor project report entitled “**Content Craft Hub Using MERN Stack**” is based our own work carried out during the course of our study under the supervision of **Dr. Rohit Miri**.

We assert that the statements made and conclusions drawn are an outcome of the project work. We further declare that to the best of our knowledge and belief that the report does not contain any part of any work which has been submitted for the award of any other degree/diploma/certificate in this University/Deemed university of India or any other country.

Raj Kamal Banjare
300012821023
CB4674

Dolly Sahu
300012821034
CB4685



Department of Computer Science & Engineering
University Teaching Department
Chhattisgarh Swami Vivekanand Technical University
Bhilai (C.G.) 491107

CERTIFICATE BY SUPERVISOR

This is to certify that the Minor project report entitled “**Content Craft Hub Using MERN Stack**” is a record of project work carried out under my guidance and supervision for the fulfillment of the award of degree of Bachelor of Technology (Hons.) in the faculty of Computer Science & Engineering of Chhattisgarh Swami Vivekananda Technical University, Bhilai (C.G.) India.

To the best of my knowledge and belief the report

- I Embodies the work of the candidate himself
- II Has duly been completed
- III Fulfills the partial requirement of the ordinance relating to the B.Tech(Hons.) degree of the University
- IV Is up to the desired standard both in respect of contents and language for being referred to the examiners.

Dr. Rohit Miri
Associate Professor
Department of CSE

Forwarded to
Chhattisgarh Swami Vivekanand Technical University, Bhilai (C.G.)

Dr. J.P. Patra
HOD
Department of CSE
UTD, CSVTU, Bhilai (C.G.)

Dr. Pankaj Mishra
Director
UTD, CSVTU, BHILAI (C.G.)



Department of Computer Science & Engineering
University Teaching Department
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Bhilai (C.G.) 491107

CERTIFICATE BY EXAMINER

The project report entitled “**Content Craft Hub Using MERN Stack**” has been examined by the undersigned as a part of the examination of Bachelor of Technology (Hons.) in the faculty of Computer Science & Engineering of Chhattisgarh Swami Vivekanand Technical University, Bhilai.

Internal Examiner

Date:

External Examiner

Date:



Department of Computer Science & Engineering
University Teaching Department
Chhattisgarh Swami Vivekanand Technical University
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We would like to acknowledge that this project was completed entirely by us and not by someone else.

Raj Kamal Banjare

Roll No: 300012821023

Enroll No: CB4674

Semester: 8th

(CSE (DS))

Dolly Sahu

Roll No: 300012821034

Enroll No: CB4685

Semester: 8th

(CSE (DS))



Department of Computer Science & Engineering
University Teaching Department
Chhattisgarh Swami Vivekanand Technical University
Bhilai (C.G.) 491107

LIST OF ABBREVIATIONS

1	HTML	Hyper Text Markup Language
2	CSS	Cascading Style Sheet
3	JS	JavaScript
4	CMS	Content Management System
5	MERN	MongoDB, Express.js, React, Node.js
6	DOM	Document Object Model
7	UX	User Experience
8	UI	User Interface
9	API	Application Programming Interface
10	SPA	Single Page Application
11	SEO	Search Engine Optimization
12	SVG	Scalable Vector Graphics
13	CDN	Content Delivery Network
14	RTL	Right-To-Left (language support)
15	JSON	JavaScript Object Notation



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ABSTRACT

In today's digital-first world, individuals, freelancers, and small businesses increasingly need cost-effective and user-friendly solutions to establish and manage their online presence. Traditional Content Management Systems (CMS) often require technical expertise, come with recurring costs, and pose accessibility challenges for non-technical users. To address these issues, this project introduces Content Craft Hub—a modern, lightweight, and scalable CMS developed using the MERN stack (MongoDB, Express.js, React, Node.js). Designed with a user-centric approach, Content Craft Hub enables seamless creation and management of websites, blogs, and portfolios without coding knowledge. Key features include a drag-and-drop builder, multilingual support, SEO optimization, cloud media integration, and e-commerce compatibility. The platform emphasizes responsiveness, performance, and accessibility, making it suitable for a wide range of users including freelancers, entrepreneurs, educators, and hobbyists. As an open-source solution, it promotes transparency and collaboration, with deployment support for GitHub Pages, Vercel, and Render. The development process is structured across defined phases—ranging from problem identification and system design to testing, deployment, and future enhancements. By bridging the gap between simplicity and functionality, Content Craft Hub empowers users to build and maintain a professional digital presence with ease.



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