



# Website Color Palette

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We will use a **pastel palette** with all these colors as they look **very beautiful and classy**. For our website **ContentCraft-Hub**, this is the targeted design. The **logo is already created** using these colors, and now they will be applied throughout the website.



## Color Breakdown & Meaning

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### #e5d8c6 – Soft Beige

**Color Code:** #e5d8c6

Represents **warmth, elegance, and approachability**. This soft neutral shade creates a **welcoming** and **sophisticated** background for the website.



### #364a55 – Deep Teal

**Color Code:** #364a55

Symbolizes **depth, intelligence, and trust**. A darker contrast color that adds professionalism and makes other elements stand out.



### #92b8b3 – Muted Seafoam

**Color Code:** #92b8b3

Gives a **calm and refreshing** feel, adding a touch of **tranquility** while maintaining a modern look.



### #8a8583 – Subtle Gray

**Color Code:** #8a8583

A balanced shade that represents **neutrality and sophistication**. Helps to **soften** the overall aesthetic.



### #edf3eb – Misty Green

**Color Code:** #edf3eb

A delicate and fresh **off-white with a hint of green**, perfect for keeping the website **airy, light, and modern**.



### #a09297 – Dusty Mauve

**Color Code:** #a09297

Brings in **femininity and creativity**, complementing the other colors with a **soft yet bold** touch.



### #d2a6a3 – Blush Peach

**Color Code:** #d2a6a3

A warm and friendly shade that adds **softness and elegance**, enhancing the **welcoming** nature of the site.

## #6ba4a1 – Ocean Teal

**Color Code:** #6ba4a1

Evokes **serenity and reliability**, perfect for buttons or highlights to draw attention subtly.

## #77616a – Muted Plum

**Color Code:** #77616a

Adds a **rich and luxurious** feel, balancing out the lighter tones with a **grounded** shade.

## #766e5c – Earthy Olive

**Color Code:** #766e5c

A subtle, nature-inspired **earth tone** that provides **stability** and complements the pastel theme beautifully.

These colors together create a **harmonious and aesthetic** look, making **ContentCraft-Hub** feel **premium, inviting, and visually appealing**. ✨