

DISCOVER BLOCKCHAIN



Where Knowledge Meets Talent

Why DiscoverBlockchain



Blockchain is **self-disruptive**



It is evolving faster than current systems for education and talent can support. People and ideas are underallocated.



We need to re-lay the foundations for the next generation of Blockchain innovators.

Observed Problems ➔

Currently, the Blockchain industry suffers from:

- ✖ **NO** cutting-edge learning paths for students
 - ✖ **NO** rigorous think-tank for thought-leaders
 - ✖ **NO** reliable talent sourcing for entrepreneurs
 - ✖ **NO** efficient way to prove competency for contractors
- In general: a lack of **integration** across its ecosystem, in both academia and business

Symptoms in Academia & Business



Siloed Knowledge

A decentralized free-for-all of conflicting language and infrastructure.
New concepts are scattered across white papers and Medium articles.



Underallocated Talent

High enthusiasm is undercut by a skill gap - and a skill-vetting gap.
Necessity to be a first-mover means quick vetting is needed - not probation periods.



How can we validate ideas and people?
Competing ideas don't receive shared spotlight for peer review.



Lack of industry history means no trusted talent incubators.

To solve this more challenging problem, we first gather knowledge and talent under a single roof.

Solution: Integration & Validation



We establish a joint platform for sourcing knowledge and talent.



Knowledge

Self-nesting knowledge framework for both learners and thought-leaders



Talent

Flexible, up-to-the-minute learning paths connected to opportunities with employers and other entrepreneurs on a collaboration platform

By hosting users' academic and professional development, we can holistically assess them and their content:



Validation

DSCORE heuristic uses platform interactions and metadata to output legitimacy ratings for individuals and content.

Why Hasn't This Been Done Already?

Online learning and talent recruitment platforms
are better than they have ever been.



But their software stack and business model were
built on yesterday's best practices.

New Protocols



Using the new tools of the trade, DiscoverBlockchain applies distributed ledger technology to reinvent the platform.



Vetting is Quicker & Deeper

- Smart contract interactions create involvement maps for users and their content
- Distributed ledger system also allows for a tamper-proof, meritocratic peer-review system weighted by every user's own involvement score



Pay Better, Get Paid Better

- Secure, global payments using the DiscoverBlockchain Coin (DSC)
- Users without banks can still send and receive payments
- Tokenization enables dramatically lower transaction fees



Safer, Smarter Contracts

- Users own their identity and can choose visibility, pseudonymity, or anonymity
- Users own the records of their studies, contributions, hires, and jobs
- Dispute management woven into the platform - no corporate arbiters

Solution Details By Role



Student



Platform Functions

- Discover free, open-source education
- Follow thought-leaders
- Connect with other students
- Explore unique offerings from partner universities

Pays DSC

- Accessing Courses
- Pay for mentorship
- Tipping thought-leaders

Receives DSC

- Completing courses meeting special conditions

Thought Leader



Platform Functions

- Receive peer-review for new ideas
- Create courses out of new and existing content
- Mentor and evaluate students
- Build network of academic and professional contacts

Pays DSC

- Peer-review requests

Receives DSC

- Creating courses and putting a paywall
- Updating the content of courses as tech advances/new research is found
- Mentorship
- 'Pay to contact' filters

Solution Details By Role



Contractor



Platform Functions

- Apply for jobs and be hired on platform
- Multiple routes to credibility; many ways to build DSCORE.
- Receive payment quickly with low fees
- Disputes resolved by users with high DSCORE

Pays DSC

- Build up on already existing skill/service
- Using DiscoverBlockchain as a means to building credibility (increasing DScore) through content within the educational segment as a thought leader

Receives DSC

- Upon completion of project/contract with client
- Contributing content within the educational segment as a thought leader

Entrepreneur



Platform Functions

- Create jobs and post them on the job board
- Shift applicants by DSCORE, and evaluate CVs to understand DSCORE inputs
- Review recommended personnel provided by DSCORE's associative mapping
- Send payments quickly with low fees

Pays DSC

- Marketing his job post on the platform (paid ads)
- Pay contractors upon successful completion of the project

Receives DSC

- Upon receiving a certain number of positive reviews from contractors and high scores
- 'Pay to contact' filters

Token Economy



Use-Case Example

High profile Blockchain coder Jan finds success as a freelance coach for new teams.
Before she pivots out of coaching,
she wants to **formalize her training into a general module.**

She **sends out Publish requests to her previous clients**, even those
that have already chosen to let the 6-month grace period expire.

The **result** is a 6-part course published by Jan and added to
DiscoverBlockchain's nested learning web. Client names
are automatically listed as commissioners for the enclosed case studies.

Use-Case Example



As Jan already has a sizable following on and off-platform, the release of a free **module under her name gains immediate traction**, raising visibility and mindshare for both her and her previous clients.

The initial publication awards a rebate of DSC back to the clients whose work with Jan was represented.

Despite it being her only contribution to the education side, the **module's popularity and positive feedback from highly vested members improves Jan's DSCORE significantly over time**.

Previous collaborators and clients also accrue DSCORE gains, and receive an automated inbox notification mentioning Jan's increased involvement and its positive influence on their own.

Use-Case Example

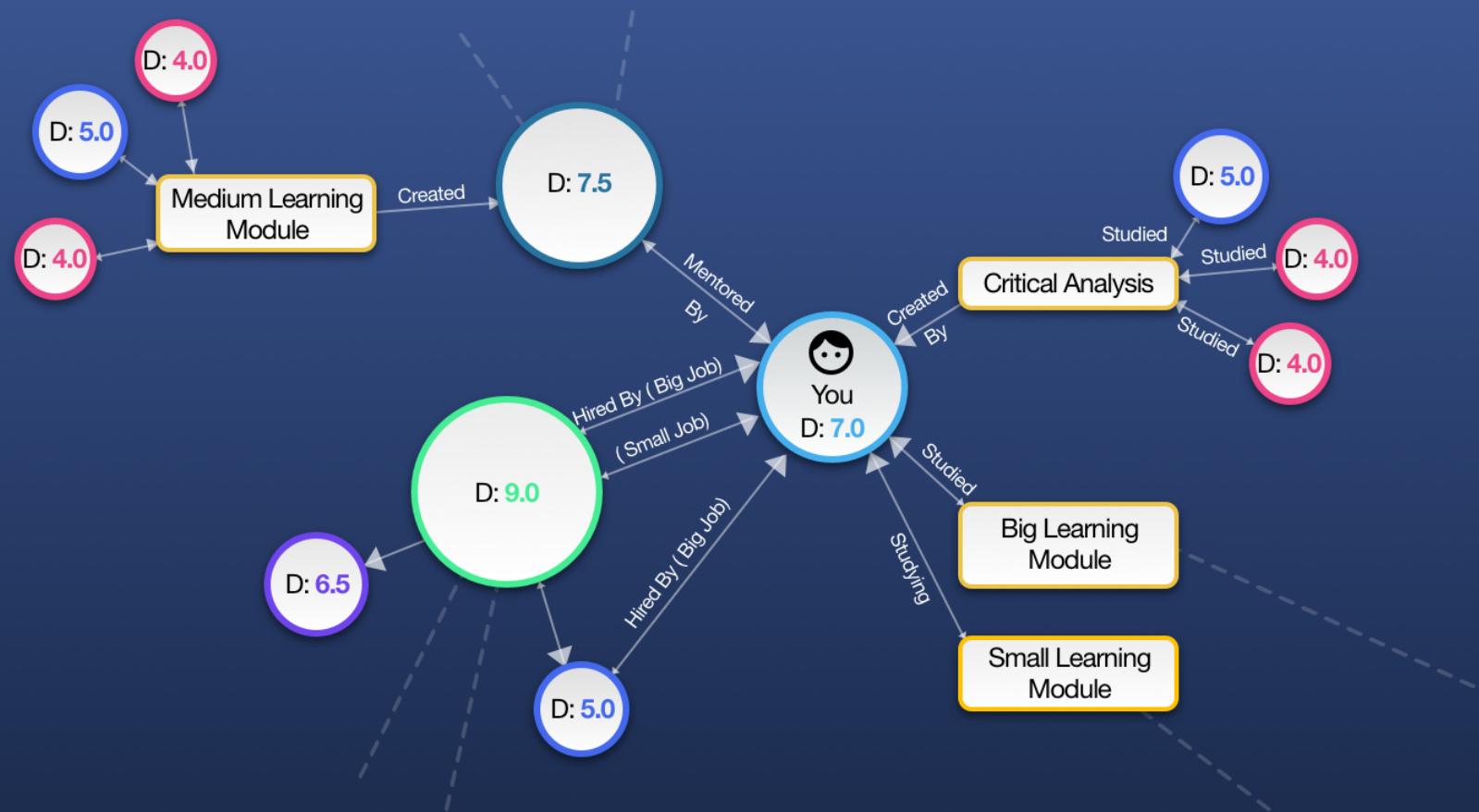


Eventually, the involvement of Jan's module itself passes the required threshold of positive peer-review from high DSCORE members. The module gains **Core status (DSCORE 9.0+)** on the nested learning web.

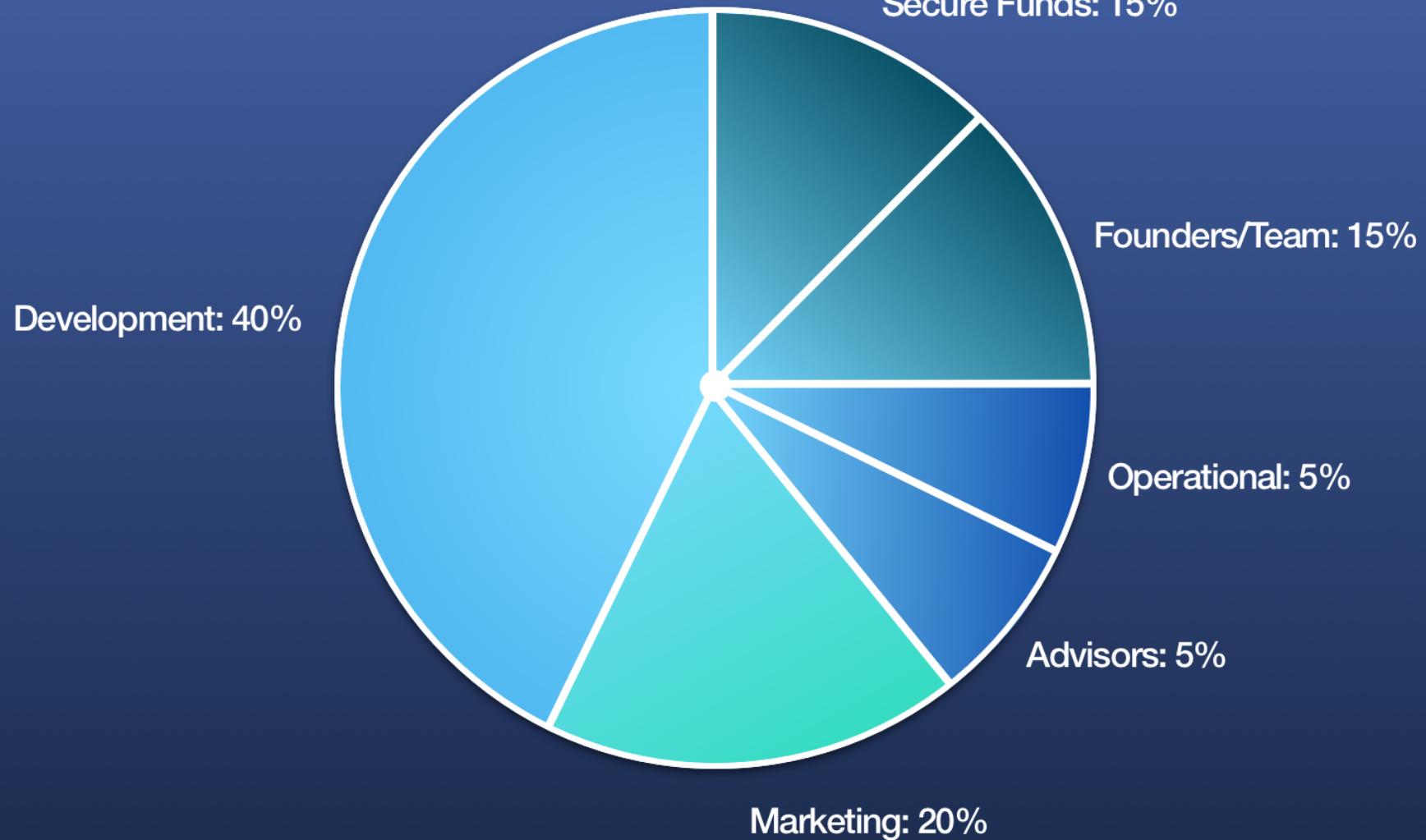
She receives a bid to release the module to the University of Nicosia, one of DiscoverBlockchain's educational partners. If she should choose to accept the terms, the University can keep it released as is on DiscoverBlockchain, or re-author the module to fit in another existing program to be released for their students.

DSCORE Visual Logic

By unifying academic and professional initiatives on a single platform, we can map a user's complete involvement with Blockchain development.



Funds Distribution



Key Team



Melissa Yacoub
Co-Founder & CEO

Informed by years of experience in Recruitment and Human Resources, Melissa instantly pivoted towards distributed ledger technology as the integrative, next generation system for networking.

In the current phase of development, Melissa is selecting the correct partnerships and executive team that will



Aleksandar Djordjevic
Co-Founder & CTO

Team leader and tech developer of over 10 years, Alex's software company Mirror Code has been tapped by such clients as DHL, Nike, and NVIDIA as well as known Blockchain projects

Alex is currently working hands-on to map out the architecture for DiscoverBlockchain's knowledge and identity frameworks.

Partners



Custom Deal



SOFFOS

Roadmap



Roadmap



**Q1 2019
(January-April)**
Partnership with AI companies and start of AI component integration on our platform
Further development of the platform with additional functionalities focused on freelance market and education:
Freelance Marketplace, Reviews of Users, DS CORE updates
Public presence and on-site corporate/ educational courses and trainings under the DiscoverBlockchain brand



**Q2 2019
(May-August)**
Start of the Mobile Platform Development and further Web Development of the platform
Additional gamification aspects for educational segment with AI integration - additional tracking using our DS CORE
Additional blockchain education and freelancing marketplace extension and collaboration with big Universities and Freelance Marketplaces



**Q3 2019
(September-December)**
Beta version of the mobile platform
Further partnership with blockchain service providers and freelancing platforms
Extension to more educational institutions and offering different types of collaborations (online degrees, certificates of



**Q1 2020
(January-April)**
Release of the final Web version of the platform
Finalizing Mobile version of the Platform
Further extension and project growth in different areas