Student Name : Muhammad Talha

Student ID :

Comforty General E-Commerce

Market Place Type : General E-Commerce

Primary Purpose : Provide a one-stop platform for users to purchase furniture and other general products Conveniently

Problems our Market Place will Solve :

Simplify the process of buying furniture and other household items by offering a wide variety of products in one place. Reduce the hassle of visiting multiple stores and provide better affordability and convenience.

Our Targeted Audience :

Homeowners, renters, and individuals looking for furniture and general household items, primarily in urban and suburban areas.

Our Products :

Sofas, beds, Dining Table, Chairs, etc.

Our Marketplace set apart

Customization :

Option to personalize furniture (e.g., colors, essentials)

Affordability: Competitive pricing and regular discounts.

User Experience: Easy-to-navigate platform with AR/VR features for furniture placement previews.

Delivery Speed: Fast and reliable delivery options.

Entities and Fields:

Products:-

ID
Name
Price
Stock
Category
Description
Images

Order,-

Order ID,
Customer ID
Product Details (Product ID, Quantity)
Status (Pending, Shipped, Delivered)
Payment Status

Customers :-

Customer ID.
Name
Email
Contact Info
Address
Delivery Zone

[Products] -ID -Name -Price -Stock -Category
    |
    + ---> [Orders] - Order ID -Customer ID, Status, Payment
                                                        Status
            |
            + --> [Customers] -Customer ID -Name -Email -Address